



The USA's Most Active Accounting Professionals on Social - April 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	LBMC	https://www.linkedin.com/company/lbmc	United States	648	109	16.82%	▲ 0
2	Your Part-Time Controller	https://www.linkedin.com/company/your-part-time-controller	United States	606	94	15.51%	▲ 13
3	KSM	https://www.linkedin.com/company/ksm	United States	547	80	14.63%	▲ 0
4	Schneider Downs	https://www.linkedin.com/company/schneider-downs	United States	645	93	14.42%	▲ 2
5	Anchin	https://www.linkedin.com/company/anchin	United States	567	77	13.58%	▼ -3
6	IMA	https://www.linkedin.com/company/ima	United States	839	110	13.11%	▲ 1
7	Warren Averett	https://www.linkedin.com/company/warren-averett	United States	803	97	12.08%	▼ -3
8	BerryDunn	https://www.linkedin.com/company/berrydunn	United States	894	98	10.96%	▲ 0
9	RKL	https://www.linkedin.com/company/rkl	United States	533	54	10.13%	▲ 2
10	Frazier & Deeter	https://www.linkedin.com/company/frazier-deeter	United States	533	48	9.01%	▼ -5
11	The Bonadio Group	https://www.linkedin.com/company/the-bonadio-group	United States	957	69	7.21%	▼ -1
12	Kaufman Rossin	https://www.linkedin.com/company/kaufman-rossin	United States	694	47	6.77%	▼ -3
13	Kearney & Company	https://www.linkedin.com/company/kearney	United States	906	60	6.62%	▲ 12
14	Whitley Penn	https://www.linkedin.com/company/whitley-penn	United States	831	53	6.38%	▼ -2
15	Dean Dorton	https://www.linkedin.com/company/dean-dorton	United States	508	31	6.10%	New Entry
16	Blue & Co.	https://www.linkedin.com/company/blue-co	United States	515	31	6.02%	New Entry
17	HBK CPAs & Consultants	https://www.linkedin.com/company/hbk-cpas	United States	545	32	5.87%	▼ -1
18	CBIZ Marks Paneth	https://www.linkedin.com/company/cbiz-marks-paneth	United States	667	36	5.40%	▼ -5
19	GHJ	https://www.linkedin.com/company/ghj	United States	951	50	5.26%	▲ 0
20	Cohen & Company	https://www.linkedin.com/company/cohen-company	United States	913	47	5.15%	▼ -6
21	MGO	https://www.linkedin.com/company/mgo	United States	610	30	4.92%	▲ 1

22	RubinBrown	https://www.linkedin.com/company/rubinbrown/	United States	922	41	4.45%	▼ -4
23	Clark Schaefer Hackett	https://www.linkedin.com/company/clark-schaefer-hackett/	United States	609	26	4.27%	▼ -2
24	Myers and Stauffer	https://www.linkedin.com/company/myers-and-stauffer/	United States	836	33	3.95%	▲ 2
25	Pinion	https://www.linkedin.com/company/pinion/	United States	748	24	3.21%	▼ -8
26	Novogradac & Company	https://www.linkedin.com/company/novogradac-and-company/	United States	799	20	2.50%	▼ -6
27	Frank, Rimerman + Co.	https://www.linkedin.com/company/frank-rimerman-co/	United States	715	14	1.96%	▼ -3
28	HCVT	https://www.linkedin.com/company/hcvt/	United States	775	15	1.94%	▼ -5

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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