



## The UK's Most Active Accounting Professionals on Social - April 2024

### Industry at a glance:

Average Score:  
**9.19%**

Total Companies:  
**20**

Global Industry Average:  
**8.13%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ICAS	<a href="https://www.linkedin.com/company/icas">https://www.linkedin.com/company/icas</a>	United Kingdom	516	87	16.86%	New Entry
2	Kreston Reeves	<a href="https://www.linkedin.com/company/kreston-reeves">https://www.linkedin.com/company/kreston-reeves</a>	United Kingdom	586	87	14.85%	▼ -1
3	Buzzacott	<a href="https://www.linkedin.com/company/buzzacott">https://www.linkedin.com/company/buzzacott</a>	United Kingdom	539	68	12.62%	▲ 8
4	Begbies Traynor Group	<a href="https://www.linkedin.com/company/begbies-traynor-group">https://www.linkedin.com/company/begbies-traynor-group</a>	United Kingdom	565	69	12.21%	▼ -2
5	Johnston Carmichael Char	<a href="https://www.linkedin.com/company/johnston-carmichael-char">https://www.linkedin.com/company/johnston-carmichael-char</a>	United Kingdom	817	99	12.12%	▼ -2
6	PKF-Francis Clark	<a href="https://www.linkedin.com/company/pkf-francis-clark">https://www.linkedin.com/company/pkf-francis-clark</a>	United Kingdom	679	82	12.08%	▲ 0
7	Menzies	<a href="https://www.linkedin.com/company/menzies">https://www.linkedin.com/company/menzies</a>	United Kingdom	680	81	11.91%	▼ -2
8	haysmacintyre	<a href="https://www.linkedin.com/company/haysmacintyre">https://www.linkedin.com/company/haysmacintyre</a>	United Kingdom	564	65	11.52%	New Entry
9	TC Group	<a href="https://www.linkedin.com/company/tc-group">https://www.linkedin.com/company/tc-group</a>	United Kingdom	584	65	11.13%	▲ 0
10	Grant Thornton International	<a href="https://www.linkedin.com/company/grant-thornton-international">https://www.linkedin.com/company/grant-thornton-international</a>	United Kingdom	605	53	8.76%	▼ -6
11	Nexia	<a href="https://www.linkedin.com/company/nexia">https://www.linkedin.com/company/nexia</a>	United Kingdom	725	61	8.41%	▼ -1
12	Kreston Global	<a href="https://www.linkedin.com/company/kreston-global">https://www.linkedin.com/company/kreston-global</a>	United Kingdom	605	42	6.94%	▼ -5
13	PKF Littlejohn	<a href="https://www.linkedin.com/company/pkf-littlejohn">https://www.linkedin.com/company/pkf-littlejohn</a>	United Kingdom	540	37	6.85%	▲ 4
14	Moore Kingston Smith	<a href="https://www.linkedin.com/company/moore-kingston-smith">https://www.linkedin.com/company/moore-kingston-smith</a>	United Kingdom	940	64	6.81%	▼ -2
15	Haines Watts	<a href="https://www.linkedin.com/company/haines-watts">https://www.linkedin.com/company/haines-watts</a>	United Kingdom	733	47	6.41%	▲ 0
16	Blick Rothenberg	<a href="https://www.linkedin.com/company/blick-rothenberg">https://www.linkedin.com/company/blick-rothenberg</a>	United Kingdom	698	43	6.16%	▼ -3
17	AAB	<a href="https://www.linkedin.com/company/aab">https://www.linkedin.com/company/aab</a>	United Kingdom	949	53	5.58%	▼ -9
18	UHY Hacker Young	<a href="https://www.linkedin.com/company/uhy-hacker-young">https://www.linkedin.com/company/uhy-hacker-young</a>	United Kingdom	595	31	5.21%	▼ -4
19	PKF International	<a href="https://www.linkedin.com/company/pkf-international">https://www.linkedin.com/company/pkf-international</a>	United Kingdom	913	40	4.38%	▼ -1
20	TaxAssist Accountants	<a href="https://www.linkedin.com/company/taxassist-accountants">https://www.linkedin.com/company/taxassist-accountants</a>	United Kingdom	738	22	2.98%	▼ -4

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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