



The World's Most Active Accounting Professionals on Social - April 2024

Industry at a glance:

Average Score: 8.13%

Total Companies: 74

Average No. Employees: 692

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 21 companies including Crowe Foederer, ICAS, LBMC, abab, etc.

22	RKL	<a href="https://www.link">https://www.link</a>	United States	533	54	10.13%	▲ 7
23	de Jong & Laan	<a href="https://www.link">https://www.link</a>	Netherlands	806	79	9.80%	▼ -8
24	CPA Ontario	<a href="https://www.link">https://www.link</a>	Canada	804	77	9.58%	▲ 10
25	BDO Luxembourg	<a href="https://www.link">https://www.link</a>	Luxembourg	544	51	9.38%	▼ -6
26	Frazier & Deeter	<a href="https://www.link">https://www.link</a>	United States	533	48	9.01%	▼ -20
27	Grant Thornton International	<a href="https://www.link">https://www.link</a>	United Kingdom	605	53	8.76%	▼ -6
28	PwC Slovakia	<a href="https://www.link">https://www.link</a>	Slovakia	567	48	8.47%	▲ 23
29	Nexia	<a href="https://www.link">https://www.link</a>	United Kingdom	725	61	8.41%	▲ 3
30	Groupe Cogedis - Comptabilite	<a href="https://www.link">https://www.link</a>	France	657	53	8.07%	▲ 6
31	Mazars in Ireland	<a href="https://www.link">https://www.link</a>	Ireland	559	45	8.05%	▼ -11
32	Alfa Accountants en Adviseurs	<a href="https://www.link">https://www.link</a>	Netherlands	1,000	80	8.00%	New Entry
33	PwC Romania	<a href="https://www.link">https://www.link</a>	Romania	588	46	7.82%	▲ 15
34	ORCOM   Cabinet d'experts-comptables	<a href="https://www.link">https://www.link</a>	France	732	54	7.38%	▲ 9
35	The Bonadio Group	<a href="https://www.link">https://www.link</a>	United States	957	69	7.21%	▼ -13
36	Accountor Suomi	<a href="https://www.link">https://www.link</a>	Finland	612	44	7.19%	▼ -11
37	KPMG Malta	<a href="https://www.link">https://www.link</a>	Malta	515	36	6.99%	New Entry
38	Kreston Global	<a href="https://www.link">https://www.link</a>	United Kingdom	605	42	6.94%	▼ -11
39	PKF Littlejohn	<a href="https://www.link">https://www.link</a>	United Kingdom	540	37	6.85%	▲ 17
40	Baker Tilly Canada	<a href="https://www.link">https://www.link</a>	Canada	717	49	6.83%	▼ -14
41	Moore Kingston Smith	<a href="https://www.link">https://www.link</a>	United Kingdom	940	64	6.81%	▼ -1
42	Kaufman Rossin	<a href="https://www.link">https://www.link</a>	United States	694	47	6.77%	▼ -24
43	Kearney & Company	<a href="https://www.link">https://www.link</a>	United States	906	60	6.62%	▲ 22
44	Haines Watts	<a href="https://www.link">https://www.link</a>	United Kingdom	733	47	6.41%	▲ 5
45	Whitley Penn	<a href="https://www.link">https://www.link</a>	United States	831	53	6.38%	▼ -15
46	AIDER	<a href="https://www.link">https://www.link</a>	Norway	858	54	6.29%	▲ 8
47	PwC Hungary	<a href="https://www.link">https://www.link</a>	Hungary	801	50	6.24%	▲ 17
48	Blick Rothenberg	<a href="https://www.link">https://www.link</a>	United Kingdom	698	43	6.16%	▼ -3
49	Dean Dorton	<a href="https://www.link">https://www.link</a>	United States	508	31	6.10%	New Entry
50	Talenom	<a href="https://www.link">https://www.link</a>	Finland	656	40	6.10%	▲ 11
51	Blue & Co.	<a href="https://www.link">https://www.link</a>	United States	515	31	6.02%	New Entry
52	HBK CPAs & Consultants	<a href="https://www.link">https://www.link</a>	United States	545	32	5.87%	▼ -11
53	AAB	<a href="https://www.link">https://www.link</a>	United Kingdom	949	53	5.58%	▼ -25
54	CBIZ Marks Paneth	<a href="https://www.link">https://www.link</a>	United States	667	36	5.40%	▼ -21
55	GHJ	<a href="https://www.link">https://www.link</a>	United States	951	50	5.26%	▼ -9
56	UHY Hacker Young	<a href="https://www.link">https://www.link</a>	United Kingdom	595	31	5.21%	▼ -9
57	Cohen & Company	<a href="https://www.link">https://www.link</a>	United States	913	47	5.15%	▼ -22
58	MGO	<a href="https://www.link">https://www.link</a>	United States	610	30	4.92%	▲ 0
59	COGEP	<a href="https://www.link">https://www.link</a>	France	974	44	4.52%	▲ 0
60	RubinBrown	<a href="https://www.link">https://www.link</a>	United States	922	41	4.45%	▼ -16
61	PKF International	<a href="https://www.link">https://www.link</a>	United Kingdom	913	40	4.38%	▼ -1
62	Clark Schaefer Hackett	<a href="https://www.link">https://www.link</a>	United States	609	26	4.27%	▼ -7
63	Bench Accounting	<a href="https://www.link">https://www.link</a>	Canada	539	22	4.08%	▼ -6
64	Myers and Stauffer	<a href="https://www.link">https://www.link</a>	United States	836	33	3.95%	▲ 3
65	FAR	<a href="https://www.link">https://www.link</a>	Sweden	510	20	3.92%	New Entry
66	EUREX	<a href="https://www.link">https://www.link</a>	France	501	18	3.59%	New Entry
67	Pinion	<a href="https://www.link">https://www.link</a>	United States	748	24	3.21%	▼ -25
68	TaxAssist Accountants	<a href="https://www.link">https://www.link</a>	United Kingdom	738	22	2.98%	▼ -18
69	FCN	<a href="https://www.link">https://www.link</a>	France	510	15	2.94%	New Entry
70	Novogradac & Company	<a href="https://www.link">https://www.link</a>	United States	799	20	2.50%	▼ -17
71	CDER	<a href="https://www.link">https://www.link</a>	France	604	13	2.15%	▼ -5
72	Frank, Rimerman + Co.	<a href="https://www.link">https://www.link</a>	United States	715	14	1.96%	▼ -9
73	HCVT	<a href="https://www.link">https://www.link</a>	United States	775	15	1.94%	▼ -11
74	LRF Konsult	<a href="https://www.link">https://www.link</a>	Sweden	504	2	0.40%	New Entry

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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