



The USA's Most Active Computer Software Professionals on Social - April 2024

Industry at a glance:

Average Score: 8.46%

Total Companies: 122

Average No. Employees: 361

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 21 companies ranked by social activity.

22	Revalize	https://www.link	United States	360	49	13.61%
23	Dotmatics	https://www.link	United States	415	56	13.49%
24	VitalEdge Technologies	https://www.link	United States	260	35	13.46%
25	Dodge Construction Netwo	https://www.link	United States	353	47	13.31%
26	Ministry Brands	https://www.link	United States	454	60	13.22%
27	Populo	https://www.link	United States	495	65	13.13%
28	Revvity Signals	https://www.link	United States	366	46	12.57%
29	Kantata	https://www.link	United States	500	62	12.40%
30	CircleCI	https://www.link	United States	370	44	11.89%
31	Fiery	https://www.link	United States	315	37	11.75%
32	KX	https://www.link	United States	500	58	11.60%
33	LexisNexis Legal	https://www.link	United States	285	33	11.58%
34	Profitero	https://www.link	United States	426	48	11.27%
35	Newfire Global Partners	https://www.link	United States	442	49	11.09%
36	Nextech Systems	https://www.link	United States	447	49	10.96%
37	PFU America	https://www.link	United States	203	21	10.34%
38	Orfium	https://www.link	United States	360	37	10.28%
39	Digitate	https://www.link	United States	331	34	10.27%
40	BrightEdge	https://www.link	United States	487	50	10.27%
41	VMware Tanzu Labs	https://www.link	United States	212	21	9.91%
42	Medable	https://www.link	United States	406	40	9.85%
43	BigBear.ai	https://www.link	United States	468	46	9.83%
44	365 Retail Markets	https://www.link	United States	398	38	9.55%
45	AssetWorks	https://www.link	United States	316	30	9.49%
46	Newt Global	https://www.link	United States	358	33	9.22%
47	Meridian Cooperative	https://www.link	United States	383	35	9.14%
48	HungerRush	https://www.link	United States	277	25	9.03%
49	Intuit Accountants	https://www.link	United States	205	18	8.78%
50	Mad Mobile	https://www.link	United States	332	28	8.43%
51	CompoSecure	https://www.link	United States	242	20	8.26%
52	WorkWave	https://www.link	United States	494	40	8.10%
53	RedSail Technologies	https://www.link	United States	211	17	8.06%
54	Ever.Ag	https://www.link	United States	327	26	7.95%
55	Onit	https://www.link	United States	343	27	7.87%
56	TEAM Software by WorkW	https://www.link	United States	321	25	7.79%
57	Namely	https://www.link	United States	220	17	7.73%
58	EdCast by Cornerstone	https://www.link	United States	246	19	7.72%
59	Algonomy	https://www.link	United States	400	30	7.50%
60	Power Factors	https://www.link	United States	500	37	7.40%
61	Octane®	https://www.link	United States	388	28	7.22%
62	Snapsheet	https://www.link	United States	419	30	7.16%
63	WideOrbit	https://www.link	United States	437	31	7.09%
64	Togetherwork	https://www.link	United States	212	15	7.08%
65	Affirma	https://www.link	United States	371	26	7.01%
66	VMware Workspace ONE	https://www.link	United States	387	27	6.98%
67	asTech - Driven by Repairi	https://www.link	United States	331	23	6.95%
68	Snapdocs	https://www.link	United States	355	24	6.76%
69	Sure	https://www.link	United States	465	31	6.67%
70	Affinitiv	https://www.link	United States	435	29	6.67%
71	BIOVIA	https://www.link	United States	330	22	6.67%
72	Drift	https://www.link	United States	400	26	6.50%
73	vAuto	https://www.link	United States	421	27	6.41%
74	Bright Machines	https://www.link	United States	266	17	6.39%
75	Konrad Group	https://www.link	United States	364	23	6.32%
76	Tringapps	https://www.link	United States	323	20	6.19%
77	Experity	https://www.link	United States	413	25	6.05%
78	Fulcrum GT	https://www.link	United States	233	14	6.01%
79	SurePrep, part of Thomson	https://www.link	United States	354	21	5.93%
80	Nomi Health	https://www.link	United States	407	24	5.90%
81	CADDi	https://www.link	United States	375	22	5.87%
82	Hammer	https://www.link	United States	307	18	5.86%
83	Otter	https://www.link	United States	258	15	5.81%
84	Wiser Solutions	https://www.link	United States	500	29	5.80%
85	Dash Technologies	https://www.link	United States	453	26	5.74%
86	Rosetta Stone	https://www.link	United States	282	16	5.67%
87	BCG Digital Ventures	https://www.link	United States	388	22	5.67%
88	Wibmo	https://www.link	United States	488	27	5.53%
89	iXie	https://www.link	United States	233	12	5.15%
90	Magic Software Enterprises	https://www.link	United States	489	25	5.11%
91	Microsoft 365 Partner	https://www.link	United States	397	20	5.04%
92	System1	https://www.link	United States	327	16	4.89%
93	Zolon Tech	https://www.link	United States	473	23	4.86%

94	VinSolutions	https://www.linkedin.com/company/vinsolutions	United States	347	16	4.61%
95	Xenial	https://www.linkedin.com/company/xenial	United States	264	12	4.55%
96	Naviga	https://www.linkedin.com/company/naviga	United States	379	17	4.49%
97	BlueJeans by Verizon	https://www.linkedin.com/company/bluejeans-by-verizon	United States	426	19	4.46%
98	Experis Game Solutions	https://www.linkedin.com/company/experis-game-solutions	United States	273	12	4.40%
99	Eka Software Solutions	https://www.linkedin.com/company/eka-software-solutions	United States	413	18	4.36%
100	CompuGroup Medical US	https://www.linkedin.com/company/computogroup-medical-us	United States	326	14	4.29%
101	Solutionreach	https://www.linkedin.com/company/solutionreach	United States	365	15	4.11%
102	GCC	https://www.linkedin.com/company/gcc	United States	339	13	3.83%
103	NuWare	https://www.linkedin.com/company/nuware	United States	454	17	3.74%
104	Nemo IT Solutions	https://www.linkedin.com/company/nemo-it-solutions	United States	244	9	3.69%
105	WaveAccess	https://www.linkedin.com/company/waveaccess	United States	249	9	3.61%
106	Roper Technologies	https://www.linkedin.com/company/roper-technologies	United States	320	11	3.44%
107	Solera DealerSocket	https://www.linkedin.com/company/solera-dealersocket	United States	451	15	3.33%
108	PeopleFluent	https://www.linkedin.com/company/peoplefluent	United States	365	12	3.29%
109	Aurea Software	https://www.linkedin.com/company/aurea-software	United States	213	7	3.29%
110	SoftClub	https://www.linkedin.com/company/softclub	United States	435	12	2.76%
111	Envestnet Tamarac	https://www.linkedin.com/company/envestnet-tamarac	United States	208	5	2.40%
112	Data Dimensions	https://www.linkedin.com/company/data-dimensions	United States	387	9	2.33%
113	TMAXSOFT	https://www.linkedin.com/company/tmaxsoft	United States	320	7	2.19%
114	Mi9 Retail	https://www.linkedin.com/company/mi9-retail	United States	203	4	1.97%
115	LogiGear	https://www.linkedin.com/company/logigear	United States	468	9	1.92%
116	e-Emphasys Technologies	https://www.linkedin.com/company/e-emphasys-technologies	United States	439	8	1.82%
117	LoJack by Solera	https://www.linkedin.com/company/lojack-by-solera	United States	427	7	1.64%
118	Carbonite	https://www.linkedin.com/company/carbonite	United States	244	4	1.64%
119	TCP's Humanity Scheduling	https://www.linkedin.com/company/tcp-s-humanity-scheduling	United States	255	4	1.57%
120	OmniTracs	https://www.linkedin.com/company/omnitracs	United States	474	7	1.48%
121	Rural Sourcing is now Spai	https://www.linkedin.com/company/rural-sourcing-is-now-spai	United States	335	4	1.19%
122	HCL Unica	https://www.linkedin.com/company/hcl-unica	United States	399	3	0.75%

Ready to win at social?

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