



The USA's Most Active Utilities Professionals on Social - March 2024

Industry at a glance:

Average Score:
3.80%

Total Companies:
136

Global Industry Average:
5.01%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	American Water Works Ass	https://www.linkedin.com/company/american-water-works-association	United States	319	46	14.42%
2	Voitus	https://www.linkedin.com/company/voitus	United States	276	39	14.13%
3	Electric Power Engineers	https://www.linkedin.com/company/electric-power-engineers	United States	295	37	12.54%
4	Kairos Power	https://www.linkedin.com/company/kairos-power	United States	346	43	12.43%
5	North American Electric Re	https://www.linkedin.com/company/north-american-electric-re	United States	280	32	11.43%
6	Campos EPC	https://www.linkedin.com/company/campos-epc	United States	490	56	11.43%
7	E Source	https://www.linkedin.com/company/e-source	United States	369	41	11.11%
8	Gas South	https://www.linkedin.com/company/gas-south	United States	369	37	10.03%
9	PSC Consulting	https://www.linkedin.com/company/psc-consulting	United States	300	30	10.00%
10	Customized Energy Solutio	https://www.linkedin.com/company/customized-energy-solutio	United States	313	30	9.58%
11	Rappahannock Electric Co	https://www.linkedin.com/company/rappahannock-electric-co	United States	212	20	9.43%
12	Quanta Technology	https://www.linkedin.com/company/quantatech	United States	361	34	9.42%
13	Edison Electric Institute	https://www.linkedin.com/company/edison-electric-institute	United States	365	34	9.32%
14	Irby Utilities	https://www.linkedin.com/company/irby-utilities	United States	262	22	8.40%
15	Vicinity Energy	https://www.linkedin.com/company/vicinity-energy	United States	262	21	8.02%
16	TAE Power Solutions	https://www.linkedin.com/company/tae-power-solutions	United States	226	18	7.96%
17	K&A Engineering Consultin	https://www.linkedin.com/company/k-a-engineering-consultin	United States	380	30	7.89%
18	Amprical	https://www.linkedin.com/company/amprical	United States	295	23	7.80%
19	Fayetteville Public Works C	https://www.linkedin.com/company/fayetteville-public-works-c	United States	282	19	6.74%
20	Dresser Utility Solutions	https://www.linkedin.com/company/dresser-utility-solutions	United States	255	17	6.67%
21	Rhode Island Energy	https://www.linkedin.com/company/rhode-island-energy	United States	271	18	6.64%

22	Unitil	https://www.link	United States	390	24	6.15%
23	Associated Electric Cooper	https://www.link	United States	458	27	5.90%
24	Urenco USA	https://www.link	United States	350	20	5.71%
25	Commonwealth Associates	https://www.link	United States	274	15	5.47%
26	TECO Peoples Gas	https://www.link	United States	262	14	5.34%
27	Kalkitech	https://www.link	United States	303	16	5.28%
28	Chesapeake Utilities	https://www.link	United States	360	19	5.28%
29	New Jersey Resources	https://www.link	United States	453	23	5.08%
30	Arkansas Electric Coopera	https://www.link	United States	358	18	5.03%
31	Georgia System Operatio	https://www.link	United States	246	12	4.88%
32	WECC	https://www.link	United States	228	11	4.82%
33	UGI	https://www.link	United States	359	17	4.74%
34	New Jersey Natural Gas	https://www.link	United States	344	16	4.65%
35	Utegration, a Cognizant co	https://www.link	United States	259	12	4.63%
36	Cooperative Energy	https://www.link	United States	238	11	4.62%
37	Clean Water Services	https://www.link	United States	328	15	4.57%
38	Southern Power	https://www.link	United States	398	18	4.52%
39	Jackson EMC	https://www.link	United States	267	12	4.49%
40	Dairyland Power Cooperati	https://www.link	United States	424	19	4.48%
41	Lincoln Electric System	https://www.link	United States	314	14	4.46%
42	Kansas City Board of Publi	https://www.link	United States	283	12	4.24%
43	GVEC	https://www.link	United States	214	9	4.21%
44	San Diego County Water A	https://www.link	United States	265	11	4.15%
45	Utility Partners of America	https://www.link	United States	370	15	4.05%
46	QUES	https://www.link	United States	247	10	4.05%
47	Suffolk County Water Auth	https://www.link	United States	252	10	3.97%
48	Columbia Gas of Pennsylv	https://www.link	United States	233	9	3.86%
49	Tri-County Electric Cooper	https://www.link	United States	213	8	3.76%
50	Environmental Consultants	https://www.link	United States	349	13	3.72%
51	Grand River Dam Authority	https://www.link	United States	382	14	3.66%
52	NuScale Power	https://www.link	United States	481	17	3.53%
53	E2 Consulting Engineers	https://www.link	United States	483	17	3.52%
54	Eastern Municipal Water D	https://www.link	United States	400	14	3.50%
55	Pennsylvania American Wa	https://www.link	United States	229	8	3.49%
56	Magnolia River	https://www.link	United States	374	13	3.48%
57	SouthWest Water Compan	https://www.link	United States	350	12	3.43%
58	Louisville Water Company	https://www.link	United States	382	13	3.40%
59	CN Utility Consulting	https://www.link	United States	269	9	3.35%
60	Summit Utilities	https://www.link	United States	390	13	3.33%
61	Atlantic City Electric	https://www.link	United States	335	11	3.28%
62	Public Service Company of	https://www.link	United States	467	15	3.21%
63	Qualitrol	https://www.link	United States	440	14	3.18%
64	Tenaska Power Services C	https://www.link	United States	223	7	3.14%
65	Huntsville Utilities	https://www.link	United States	290	9	3.10%
66	The Energy Authority	https://www.link	United States	495	15	3.03%
67	Star Pipe Products	https://www.link	United States	434	13	3.00%
68	Connexus® Energy	https://www.link	United States	201	6	2.99%
69	New Jersey American Wat	https://www.link	United States	343	10	2.92%
70	Oglethorpe Power	https://www.link	United States	275	8	2.91%
71	McWane	https://www.link	United States	283	8	2.83%
72	Cobb EMC	https://www.link	United States	365	10	2.74%
73	Modesto Irrigation District	https://www.link	United States	259	7	2.70%
74	TESLA Forecasting Solutio	https://www.link	United States	266	7	2.63%
75	WaterOne	https://www.link	United States	272	7	2.57%
76	LCEC	https://www.link	United States	279	7	2.51%
77	Georgia Transmission	https://www.link	United States	320	8	2.50%
78	Electro-Mechanical	https://www.link	United States	363	9	2.48%
79	MDU Resources Group	https://www.link	United States	283	7	2.47%
80	DEMCO	https://www.link	United States	209	5	2.39%
81	Metropolitan Utilities Distric	https://www.link	United States	420	10	2.38%
82	Hudson Energy	https://www.link	United States	253	6	2.37%
83	SECO Energy (Sumter Ele	https://www.link	United States	298	7	2.35%
84	Middle Tennessee Electric	https://www.link	United States	264	6	2.27%
85	SEMCO ENERGY	https://www.link	United States	267	6	2.25%
86	Greenville Utilities Commis	https://www.link	United States	454	10	2.20%
87	TechServ Engineering & C	https://www.link	United States	276	6	2.17%
88	Sunflower Electric Power	https://www.link	United States	368	8	2.17%
89	ACRT	https://www.link	United States	386	8	2.07%
90	ALLETE	https://www.link	United States	340	7	2.06%
91	New Mexico Gas Company	https://www.link	United States	347	7	2.02%
92	Corprro Companies	https://www.link	United States	448	9	2.01%
93	Atlanta Gas Light	https://www.link	United States	449	9	2.00%

94	ACRT Pacific	https://www.link	United States	215	4	1.86%
95	Minnesota Power	https://www.link	United States	486	9	1.85%
96	IBEW Local 47	https://www.link	United States	227	4	1.76%
97	San Jose Water	https://www.link	United States	343	6	1.75%
98	IHI Power Services	https://www.link	United States	288	5	1.74%
99	Oklahoma Natural Gas	https://www.link	United States	469	8	1.71%
100	SMECO	https://www.link	United States	239	4	1.67%
101	Lakeland Electric	https://www.link	United States	304	5	1.64%
102	Potelco	https://www.link	United States	426	7	1.64%
103	Riggs Distler	https://www.link	United States	445	7	1.57%
104	Southern Cross	https://www.link	United States	446	7	1.57%
105	Minnkota Power Cooperati	https://www.link	United States	256	4	1.56%
106	CORIX Group of Compani	https://www.link	United States	393	6	1.53%
107	Big Rivers Electric	https://www.link	United States	264	4	1.52%
108	A.Y. McDonald Mfg. Co.	https://www.link	United States	266	4	1.50%
109	Columbia Gas of Ohio	https://www.link	United States	413	6	1.45%
110	Navajo Tribal Utility Authori	https://www.link	United States	278	4	1.44%
111	CoServ	https://www.link	United States	350	5	1.43%
112	East Kentucky Power Coop	https://www.link	United States	500	7	1.40%
113	United Illuminating	https://www.link	United States	433	6	1.39%
114	Chugach Electric Associati	https://www.link	United States	290	4	1.38%
115	Seminole Electric Coopera	https://www.link	United States	366	5	1.37%
116	Spark Energy	https://www.link	United States	314	4	1.27%
117	Precision Pipeline Solution	https://www.link	United States	315	4	1.27%
118	Prairie State Generating C	https://www.link	United States	238	3	1.26%
119	Rochester Gas & Electric	https://www.link	United States	397	5	1.26%
120	Texas-New Mexico Power	https://www.link	United States	242	3	1.24%
121	Green Mountain Power	https://www.link	United States	325	4	1.23%
122	Montana-Dakota Utilities C	https://www.link	United States	357	4	1.12%
123	LS Power	https://www.link	United States	448	5	1.12%
124	NOVEC	https://www.link	United States	270	3	1.11%
125	US Water Services	https://www.link	United States	279	3	1.08%
126	Texas Gas Service	https://www.link	United States	399	4	1.00%
127	SPEC Services	https://www.link	United States	204	2	0.98%
128	Feeney Brothers Utility Ser	https://www.link	United States	314	3	0.96%
129	MP Nexlevel	https://www.link	United States	345	3	0.87%
130	Stake Center Locating	https://www.link	United States	348	3	0.86%
131	Sumter Utilities	https://www.link	United States	281	2	0.71%
132	Gexa Energy	https://www.link	United States	282	2	0.71%
133	Green Mountain Energy C	https://www.link	United States	300	2	0.67%
134	Aquarion Water Company	https://www.link	United States	300	2	0.67%
135	Olameter	https://www.link	United States	456	3	0.66%
136	Kansas Gas Service	https://www.link	United States	320	2	0.63%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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