



## The UK's Most Active Utilities Professionals on Social - March 2024

### Industry at a glance:



### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Alfa Energy	<a href="https://www.linkedin.com/company/alfa-energy">https://www.linkedin.com/company/alfa-energy</a>	United Kingdom	244	50	20.49%
2	newcleo	<a href="https://www.linkedin.com/company/newcleo">https://www.linkedin.com/company/newcleo</a>	United Kingdom	371	56	15.09%
3	Yu Energy	<a href="https://www.linkedin.com/company/yu-energy">https://www.linkedin.com/company/yu-energy</a>	United Kingdom	240	31	12.92%
4	E.ON Control Solutions	<a href="https://www.linkedin.com/company/eon-control-solutions">https://www.linkedin.com/company/eon-control-solutions</a>	United Kingdom	217	26	11.98%
5	Dalcoeur Maclaren	<a href="https://www.linkedin.com/company/dalcoeur-maclaren">https://www.linkedin.com/company/dalcoeur-maclaren</a>	United Kingdom	426	47	11.03%
6	Pennon Group	<a href="https://www.linkedin.com/company/pennon-group">https://www.linkedin.com/company/pennon-group</a>	United Kingdom	212	21	9.91%
7	Elexon	<a href="https://www.linkedin.com/company/elexon">https://www.linkedin.com/company/elexon</a>	United Kingdom	269	26	9.67%
8	So Energy	<a href="https://www.linkedin.com/company/so-energy">https://www.linkedin.com/company/so-energy</a>	United Kingdom	357	32	8.96%
9	Avove Utilities	<a href="https://www.linkedin.com/company/avove-utilities">https://www.linkedin.com/company/avove-utilities</a>	United Kingdom	320	28	8.75%
10	Metro Rod	<a href="https://www.linkedin.com/company/metro-rod">https://www.linkedin.com/company/metro-rod</a>	United Kingdom	230	20	8.70%
11	BUUK Infrastructure	<a href="https://www.linkedin.com/company/buuk-infrastructure">https://www.linkedin.com/company/buuk-infrastructure</a>	United Kingdom	460	39	8.48%
12	Kaluza	<a href="https://www.linkedin.com/company/kaluza">https://www.linkedin.com/company/kaluza</a>	United Kingdom	477	40	8.39%
13	Xylem Water Solutions UK	<a href="https://www.linkedin.com/company/xylem-water-solutions-uk">https://www.linkedin.com/company/xylem-water-solutions-uk</a>	United Kingdom	322	27	8.39%
14	IMServ Europe	<a href="https://www.linkedin.com/company/imserv-europe">https://www.linkedin.com/company/imserv-europe</a>	United Kingdom	385	32	8.31%
15	Wave	<a href="https://www.linkedin.com/company/wave">https://www.linkedin.com/company/wave</a>	United Kingdom	228	18	7.89%
16	SEFE Energy	<a href="https://www.linkedin.com/company/sefe-energy">https://www.linkedin.com/company/sefe-energy</a>	United Kingdom	257	20	7.78%
17	Good Energy	<a href="https://www.linkedin.com/company/good-energy">https://www.linkedin.com/company/good-energy</a>	United Kingdom	421	29	6.89%
18	Ecotricity	<a href="https://www.linkedin.com/company/ecotricity">https://www.linkedin.com/company/ecotricity</a>	United Kingdom	480	33	6.88%
19	Stark	<a href="https://www.linkedin.com/company/stark">https://www.linkedin.com/company/stark</a>	United Kingdom	293	20	6.83%
20	SSE Thermal	<a href="https://www.linkedin.com/company/sse-thermal">https://www.linkedin.com/company/sse-thermal</a>	United Kingdom	290	19	6.55%
21	Essex & Suffolk Water	<a href="https://www.linkedin.com/company/essex-suffolk-water">https://www.linkedin.com/company/essex-suffolk-water</a>	United Kingdom	219	14	6.39%

22	Globeleq	<a href="https://www.link">https://www.link</a>	United Kingdom	430	27	6.28%
23	Corona Energy	<a href="https://www.link">https://www.link</a>	United Kingdom	272	17	6.25%
24	Sapphire Utility Solutions	<a href="https://www.link">https://www.link</a>	United Kingdom	290	18	6.21%
25	Urenco Capenhurst	<a href="https://www.link">https://www.link</a>	United Kingdom	219	13	5.94%
26	Portsmouth Water	<a href="https://www.link">https://www.link</a>	United Kingdom	208	12	5.77%
27	ENSEK	<a href="https://www.link">https://www.link</a>	United Kingdom	331	19	5.74%
28	South Staffs Water	<a href="https://www.link">https://www.link</a>	United Kingdom	251	14	5.58%
29	npower Business Solutions	<a href="https://www.link">https://www.link</a>	United Kingdom	475	25	5.26%
30	Centrica Energy Storage +	<a href="https://www.link">https://www.link</a>	United Kingdom	254	13	5.12%
31	Castle Water	<a href="https://www.link">https://www.link</a>	United Kingdom	284	14	4.93%
32	Northern Gas and Power	<a href="https://www.link">https://www.link</a>	United Kingdom	473	23	4.86%
33	OnSite Central	<a href="https://www.link">https://www.link</a>	United Kingdom	210	10	4.76%
34	Business Stream	<a href="https://www.link">https://www.link</a>	United Kingdom	286	13	4.55%
35	Provider	<a href="https://www.link">https://www.link</a>	United Kingdom	267	11	4.12%
36	UK Power Networks Servic	<a href="https://www.link">https://www.link</a>	United Kingdom	227	9	3.96%
37	Inenco Group	<a href="https://www.link">https://www.link</a>	United Kingdom	332	13	3.92%
38	UK Power Solutions	<a href="https://www.link">https://www.link</a>	United Kingdom	283	11	3.89%
39	Energetics	<a href="https://www.link">https://www.link</a>	United Kingdom	206	8	3.88%
40	Verastar	<a href="https://www.link">https://www.link</a>	United Kingdom	449	17	3.79%
41	Jersey Electricity	<a href="https://www.link">https://www.link</a>	United Kingdom	278	10	3.60%
42	IQA Elecnor	<a href="https://www.link">https://www.link</a>	United Kingdom	226	8	3.54%
43	Water Plus	<a href="https://www.link">https://www.link</a>	United Kingdom	342	12	3.51%
44	Energy Assets	<a href="https://www.link">https://www.link</a>	United Kingdom	435	13	2.99%
45	Power On	<a href="https://www.link">https://www.link</a>	United Kingdom	292	8	2.74%
46	Bristol Water	<a href="https://www.link">https://www.link</a>	United Kingdom	334	9	2.69%
47	JSM Group	<a href="https://www.link">https://www.link</a>	United Kingdom	307	8	2.61%
48	Swale Heating	<a href="https://www.link">https://www.link</a>	United Kingdom	206	5	2.43%
49	AES	<a href="https://www.link">https://www.link</a>	United Kingdom	374	9	2.41%
50	Opus Energy	<a href="https://www.link">https://www.link</a>	United Kingdom	382	4	1.05%
51	Biwater	<a href="https://www.link">https://www.link</a>	United Kingdom	236	1	0.42%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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