



## Europe's Most Active Utilities Professionals on Social - March 2024

### Industry at a glance:

Average Score:  
**5.69%**

Total Companies:  
**173**

Global Industry Average:  
**5.01%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	ART-ER	<a href="https://www.linkedin.com/company/art-er">https://www.linkedin.com/company/art-er</a>	Italy	200	45	22.50%
2	PFALZWERKE AKTIENGE	<a href="https://www.linkedin.com/company/pfalzwerke-aktienge">https://www.linkedin.com/company/pfalzwerke-aktienge</a>	Germany	206	30	14.56%
3	Clever	<a href="https://www.linkedin.com/company/clever">https://www.linkedin.com/company/clever</a>	Denmark	442	62	14.03%
4	Redeia	<a href="https://www.linkedin.com/company/redeia">https://www.linkedin.com/company/redeia</a>	Spain	215	28	13.02%
5	Westenergie	<a href="https://www.linkedin.com/company/westenergie">https://www.linkedin.com/company/westenergie</a>	Germany	250	32	12.80%
6	NHOA Energy	<a href="https://www.linkedin.com/company/nhoa-energy">https://www.linkedin.com/company/nhoa-energy</a>	Italy	250	31	12.40%
7	Aarhus Vand	<a href="https://www.linkedin.com/company/aarhus-vand">https://www.linkedin.com/company/aarhus-vand</a>	Denmark	211	25	11.85%
8	Illumia	<a href="https://www.linkedin.com/company/illumia">https://www.linkedin.com/company/illumia</a>	Italy	267	31	11.61%
9	Elnetselskabet N1	<a href="https://www.linkedin.com/company/elnet-selskabet-n1">https://www.linkedin.com/company/elnet-selskabet-n1</a>	Denmark	383	43	11.23%
10	Energie 360°	<a href="https://www.linkedin.com/company/energie-360">https://www.linkedin.com/company/energie-360</a>	Switzerland	324	36	11.11%
11	ENTSO-E	<a href="https://www.linkedin.com/company/entso-e">https://www.linkedin.com/company/entso-e</a>	Belgium	241	26	10.79%
12	GELSENWASSER	<a href="https://www.linkedin.com/company/gelsenwasser">https://www.linkedin.com/company/gelsenwasser</a>	Germany	240	25	10.42%
13	Evida	<a href="https://www.linkedin.com/company/evida">https://www.linkedin.com/company/evida</a>	Denmark	366	35	9.56%
14	E.ON CZ	<a href="https://www.linkedin.com/company/e-on-cz">https://www.linkedin.com/company/e-on-cz</a>	Czechia	275	26	9.45%
15	CSQA Certificazioni	<a href="https://www.linkedin.com/company/csqa-certificazioni">https://www.linkedin.com/company/csqa-certificazioni</a>	Italy	287	27	9.41%
16	Lechwerke	<a href="https://www.linkedin.com/company/lechwerke">https://www.linkedin.com/company/lechwerke</a>	Germany	322	30	9.32%
17	Oasen	<a href="https://www.linkedin.com/company/oasen">https://www.linkedin.com/company/oasen</a>	Netherlands	238	22	9.24%
18	enviaM-Gruppe	<a href="https://www.linkedin.com/company/enviam-gruppe">https://www.linkedin.com/company/enviam-gruppe</a>	Germany	396	36	9.09%
19	Dunea	<a href="https://www.linkedin.com/company/dunea">https://www.linkedin.com/company/dunea</a>	Netherlands	481	43	8.94%
20	Stadtwerke Bielefeld	<a href="https://www.linkedin.com/company/stadtwerke-bielefeld">https://www.linkedin.com/company/stadtwerke-bielefeld</a>	Germany	262	23	8.78%
21	Stadtwerke Bonn	<a href="https://www.linkedin.com/company/stadtwerke-bonn">https://www.linkedin.com/company/stadtwerke-bonn</a>	Germany	285	25	8.77%

22	VNG	<a href="https://www.link€">https://www.link€</a>	Germany	209	18	8.61%
23	Vestforbrænding	<a href="https://www.link€">https://www.link€</a>	Denmark	373	32	8.58%
24	DAIKIN Airconditioning Ger	<a href="https://www.link€">https://www.link€</a>	Germany	315	27	8.57%
25	GWf	<a href="https://www.link€">https://www.link€</a>	Switzerland	223	19	8.52%
26	Fors	<a href="https://www.link€">https://www.link€</a>	Denmark	200	17	8.50%
27	WMD Drinkwater BV	<a href="https://www.link€">https://www.link€</a>	Netherlands	212	18	8.49%
28	Águas do Porto, EM	<a href="https://www.link€">https://www.link€</a>	Portugal	248	21	8.47%
29	Energie Wasser Bern	<a href="https://www.link€">https://www.link€</a>	Switzerland	332	28	8.43%
30	AFOL Milano	<a href="https://www.link€">https://www.link€</a>	Italy	478	40	8.37%
31	Fjernvarme Fyn	<a href="https://www.link€">https://www.link€</a>	Denmark	251	21	8.37%
32	badenova	<a href="https://www.link€">https://www.link€</a>	Germany	280	23	8.21%
33	TotalEnergies Power & Gas	<a href="https://www.link€">https://www.link€</a>	Belgium	244	20	8.20%
34	Ignitis Lietuva	<a href="https://www.link€">https://www.link€</a>	Lithuania	214	17	7.94%
35	Caruna	<a href="https://www.link€">https://www.link€</a>	Finland	317	25	7.89%
36	Burgenland Energie	<a href="https://www.link€">https://www.link€</a>	Austria	217	17	7.83%
37	Fjordkraft	<a href="https://www.link€">https://www.link€</a>	Norway	282	22	7.80%
38	Mabanaft	<a href="https://www.link€">https://www.link€</a>	Germany	257	20	7.78%
39	naturenergie	<a href="https://www.link€">https://www.link€</a>	Germany	271	21	7.75%
40	E.DIS	<a href="https://www.link€">https://www.link€</a>	Germany	349	27	7.74%
41	Axpo Iberia	<a href="https://www.link€">https://www.link€</a>	Spain	259	20	7.72%
42	Syna	<a href="https://www.link€">https://www.link€</a>	Germany	399	30	7.52%
43	Aalborg Forsyning	<a href="https://www.link€">https://www.link€</a>	Denmark	362	27	7.46%
44	Cogas	<a href="https://www.link€">https://www.link€</a>	Netherlands	229	17	7.42%
45	GETEC Italia	<a href="https://www.link€">https://www.link€</a>	Italy	304	22	7.24%
46	Alperia Group	<a href="https://www.link€">https://www.link€</a>	Italy	490	35	7.14%
47	MasterGrid	<a href="https://www.link€">https://www.link€</a>	France	211	15	7.11%
48	Elenia	<a href="https://www.link€">https://www.link€</a>	Finland	271	19	7.01%
49	Austrian Power Grid	<a href="https://www.link€">https://www.link€</a>	Austria	420	29	6.90%
50	PrepayPower	<a href="https://www.link€">https://www.link€</a>	Ireland	348	24	6.90%
51	Kelag Energie	<a href="https://www.link€">https://www.link€</a>	Austria	400	27	6.75%
52	Axpo Italia	<a href="https://www.link€">https://www.link€</a>	Italy	344	23	6.69%
53	Dortmunder Energie- und V	<a href="https://www.link€">https://www.link€</a>	Germany	225	15	6.67%
54	Areti	<a href="https://www.link€">https://www.link€</a>	Italy	305	20	6.56%
55	Haugaland Kraft	<a href="https://www.link€">https://www.link€</a>	Norway	214	14	6.54%
56	EVN Bulgaria	<a href="https://www.link€">https://www.link€</a>	Bulgaria	369	24	6.50%
57	Creos Luxembourg	<a href="https://www.link€">https://www.link€</a>	Luxembourg	263	17	6.46%
58	Eniwa	<a href="https://www.link€">https://www.link€</a>	Switzerland	203	13	6.40%
59	Wiener Netze	<a href="https://www.link€">https://www.link€</a>	Austria	442	28	6.33%
60	AEW Energie	<a href="https://www.link€">https://www.link€</a>	Switzerland	253	16	6.32%
61	Innsbrucker Kommunalbetrie	<a href="https://www.link€">https://www.link€</a>	Austria	211	13	6.16%
62	swb	<a href="https://www.link€">https://www.link€</a>	Germany	278	17	6.12%
63	MADRID DESTINO CULTURAL	<a href="https://www.link€">https://www.link€</a>	Spain	295	18	6.10%
64	Öresundskraft	<a href="https://www.link€">https://www.link€</a>	Sweden	394	24	6.09%
65	Novafos	<a href="https://www.link€">https://www.link€</a>	Denmark	272	16	5.88%
66	WWZ AG: Energie, Telekom	<a href="https://www.link€">https://www.link€</a>	Switzerland	205	12	5.85%
67	Trianel	<a href="https://www.link€">https://www.link€</a>	Germany	325	19	5.85%
68	GORI	<a href="https://www.link€">https://www.link€</a>	Italy	308	18	5.84%
69	Gruppo Veritas	<a href="https://www.link€">https://www.link€</a>	Italy	343	20	5.83%
70	American Farm School	<a href="https://www.link€">https://www.link€</a>	Greece	206	12	5.83%
71	ETRA SpA Società a benefici	<a href="https://www.link€">https://www.link€</a>	Italy	258	15	5.81%
72	Grupo MPE	<a href="https://www.link€">https://www.link€</a>	Spain	261	15	5.75%
73	EBL (Genossenschaft Elektri	<a href="https://www.link€">https://www.link€</a>	Switzerland	279	16	5.73%
74	IPTO-Independent Power Tran	<a href="https://www.link€">https://www.link€</a>	Greece	489	28	5.73%
75	N-ERGIE Aktiengesellschaft	<a href="https://www.link€">https://www.link€</a>	Germany	350	20	5.71%
76	water-link	<a href="https://www.link€">https://www.link€</a>	Belgium	298	17	5.70%
77	Illwerke vkw	<a href="https://www.link€">https://www.link€</a>	Austria	404	23	5.69%
78	Stadtwerke Münster	<a href="https://www.link€">https://www.link€</a>	Germany	246	14	5.69%
79	Gruppo EG&A - Ente Gestio	<a href="https://www.link€">https://www.link€</a>	Italy	211	12	5.69%
80	EQOS	<a href="https://www.link€">https://www.link€</a>	Germany	397	22	5.54%
81	E.ON Grid Solutions	<a href="https://www.link€">https://www.link€</a>	Germany	470	26	5.53%
82	Omexom Deutschland	<a href="https://www.link€">https://www.link€</a>	Germany	362	20	5.52%
83	Laborelec	<a href="https://www.link€">https://www.link€</a>	Belgium	399	22	5.51%
84	INDAQUA	<a href="https://www.link€">https://www.link€</a>	Portugal	255	14	5.49%
85	Kredsløb	<a href="https://www.link€">https://www.link€</a>	Denmark	292	16	5.48%
86	NEXEL	<a href="https://www.link€">https://www.link€</a>	Denmark	294	16	5.44%
87	Litgrid AB	<a href="https://www.link€">https://www.link€</a>	Lithuania	276	15	5.43%
88	PLC	<a href="https://www.link€">https://www.link€</a>	Italy	281	15	5.34%
89	Gruppo CAP	<a href="https://www.link€">https://www.link€</a>	Italy	375	20	5.33%
90	Gruppo Cinque	<a href="https://www.link€">https://www.link€</a>	Italy	347	18	5.19%
91	Irritec   Benefit	<a href="https://www.link€">https://www.link€</a>	Italy	386	20	5.18%
92	FAYAT ENERGIE SERVICES	<a href="https://www.link€">https://www.link€</a>	France	464	24	5.17%
93	HOPS Croatian Transmission	<a href="https://www.link€">https://www.link€</a>	Croatia	237	12	5.06%

94	Kernkraftwerk Leibstadt	<a href="https://www.link">https://www.link</a>	Switzerland	218	11	5.05%
95	Primeo Energie	<a href="https://www.link">https://www.link</a>	Switzerland	282	14	4.96%
96	SATELEC - FAYAT ENERG	<a href="https://www.link">https://www.link</a>	France	488	24	4.92%
97	Budget Thuis	<a href="https://www.link">https://www.link</a>	Netherlands	348	17	4.89%
98	Gestión Tributaria Territoria	<a href="https://www.link">https://www.link</a>	Spain	331	16	4.83%
99	Energie Steiermark	<a href="https://www.link">https://www.link</a>	Austria	435	21	4.83%
100	Institut de Diagnòstic per la	<a href="https://www.link">https://www.link</a>	Spain	208	10	4.81%
101	ENERGO-PRO	<a href="https://www.link">https://www.link</a>	Czechia	396	19	4.80%
102	ENERTRAG	<a href="https://www.link">https://www.link</a>	Germany	429	20	4.66%
103	Pidpa	<a href="https://www.link">https://www.link</a>	Belgium	346	16	4.62%
104	Eskilstuna Strängnäs Ener	<a href="https://www.link">https://www.link</a>	Sweden	306	14	4.58%
105	ARDATEM	<a href="https://www.link">https://www.link</a>	France	483	22	4.55%
106	Hamburger Energiewerke	<a href="https://www.link">https://www.link</a>	Germany	308	14	4.55%
107	Flogas Ireland	<a href="https://www.link">https://www.link</a>	Ireland	269	12	4.46%
108	SWK	<a href="https://www.link">https://www.link</a>	Germany	250	11	4.40%
109	Energie AG OÖ	<a href="https://www.link">https://www.link</a>	Austria	365	16	4.38%
110	Voimatel Oy	<a href="https://www.link">https://www.link</a>	Finland	240	10	4.17%
111	Trench Group	<a href="https://www.link">https://www.link</a>	Germany	461	19	4.12%
112	PreussenElektra	<a href="https://www.link">https://www.link</a>	Germany	275	11	4.00%
113	Grameimpuls	<a href="https://www.link">https://www.link</a>	Spain	250	10	4.00%
114	Kodar Energomontaža	<a href="https://www.link">https://www.link</a>	Serbia	204	8	3.92%
115	Amiab	<a href="https://www.link">https://www.link</a>	Spain	281	11	3.91%
116	Gruppo Dolomiti Energia	<a href="https://www.link">https://www.link</a>	Italy	409	16	3.91%
117	Overgas	<a href="https://www.link">https://www.link</a>	Bulgaria	261	10	3.83%
118	Stromnetz Hamburg	<a href="https://www.link">https://www.link</a>	Germany	369	14	3.79%
119	Electric Ireland	<a href="https://www.link">https://www.link</a>	Ireland	317	12	3.79%
120	Endesa X	<a href="https://www.link">https://www.link</a>	Spain	238	9	3.78%
121	Západoslovenská energeti	<a href="https://www.link">https://www.link</a>	Slovakia	294	11	3.74%
122	Waterbedrijf Groningen	<a href="https://www.link">https://www.link</a>	Netherlands	269	10	3.72%
123	Sadales tīkls	<a href="https://www.link">https://www.link</a>	Latvia	246	9	3.66%
124	Ajuntament de Sant Boi de	<a href="https://www.link">https://www.link</a>	Spain	388	14	3.61%
125	ALIA SERVIZI AMBIENTAL	<a href="https://www.link">https://www.link</a>	Italy	280	10	3.57%
126	Brugg Cables	<a href="https://www.link">https://www.link</a>	Switzerland	253	9	3.56%
127	Nuklearna elektrarna Kršk	<a href="https://www.link">https://www.link</a>	Slovenia	226	8	3.54%
128	Gipuzkoako Foru Aldundia	<a href="https://www.link">https://www.link</a>	Spain	340	12	3.53%
129	INPS Servizi	<a href="https://www.link">https://www.link</a>	Italy	438	15	3.42%
130	URENCO Nederland	<a href="https://www.link">https://www.link</a>	Netherlands	292	10	3.42%
131	Unoenergy	<a href="https://www.link">https://www.link</a>	Italy	351	12	3.42%
132	WML	<a href="https://www.link">https://www.link</a>	Netherlands	498	17	3.41%
133	Ayuntamiento de Alcobend	<a href="https://www.link">https://www.link</a>	Spain	471	16	3.40%
134	AVR	<a href="https://www.link">https://www.link</a>	Italy	329	11	3.34%
135	ISASTUR	<a href="https://www.link">https://www.link</a>	Spain	424	14	3.30%
136	TIWAG-Tiroler Wasserkraft	<a href="https://www.link">https://www.link</a>	Austria	245	8	3.27%
137	Agenzia Roma servizi per l	<a href="https://www.link">https://www.link</a>	Italy	218	7	3.21%
138	Leipziger Stadtwerke	<a href="https://www.link">https://www.link</a>	Germany	253	8	3.16%
139	Paks II. Nuclear Power Pla	<a href="https://www.link">https://www.link</a>	Hungary	223	7	3.14%
140	Azienda USL della Valle d'	<a href="https://www.link">https://www.link</a>	Italy	478	15	3.14%
141	RESA	<a href="https://www.link">https://www.link</a>	Belgium	354	11	3.11%
142	EMASESA Metropolitana	<a href="https://www.link">https://www.link</a>	Spain	335	10	2.99%
143	Energia Group	<a href="https://www.link">https://www.link</a>	Ireland	204	6	2.94%
144	Sofiyska voda, operated by	<a href="https://www.link">https://www.link</a>	Bulgaria	206	6	2.91%
145	Farys	<a href="https://www.link">https://www.link</a>	Belgium	414	12	2.90%
146	Abbanoa	<a href="https://www.link">https://www.link</a>	Italy	347	10	2.88%
147	Energoatom	<a href="https://www.link">https://www.link</a>	Ukraine	418	12	2.87%
148	ETC Nederland	<a href="https://www.link">https://www.link</a>	Netherlands	315	9	2.86%
149	NTE	<a href="https://www.link">https://www.link</a>	Norway	460	13	2.83%
150	DNWG	<a href="https://www.link">https://www.link</a>	Netherlands	214	6	2.80%
151	Publiacqua	<a href="https://www.link">https://www.link</a>	Italy	358	10	2.79%
152	MPWIK	<a href="https://www.link">https://www.link</a>	Poland	252	7	2.78%
153	EMASA - Empresa Municip	<a href="https://www.link">https://www.link</a>	Spain	298	8	2.68%
154	LINZ	<a href="https://www.link">https://www.link</a>	Austria	452	12	2.65%
155	GMC Utilities Group	<a href="https://www.link">https://www.link</a>	Ireland	228	6	2.63%
156	Gruppo AIMAG	<a href="https://www.link">https://www.link</a>	Italy	313	8	2.56%
157	Accent Social	<a href="https://www.link">https://www.link</a>	Spain	235	6	2.55%
158	PGNiG TERMIKA	<a href="https://www.link">https://www.link</a>	Poland	324	8	2.47%
159	Mosdorfer	<a href="https://www.link">https://www.link</a>	Austria	204	5	2.45%
160	AOSSA GLOBAL	<a href="https://www.link">https://www.link</a>	Spain	327	8	2.45%
161	TEAG Thüringer Energie	<a href="https://www.link">https://www.link</a>	Germany	415	10	2.41%
162	Elektrodistribucija Srbije d	<a href="https://www.link">https://www.link</a>	Serbia	458	11	2.40%
163	ESB International	<a href="https://www.link">https://www.link</a>	Ireland	460	11	2.39%
164	SARGA (Sociedad Aragon	<a href="https://www.link">https://www.link</a>	Spain	263	6	2.28%
165	Electrohold	<a href="https://www.link">https://www.link</a>	Bulgaria	271	6	2.21%

166	H.C. Hospital Consulting	<a href="https://www.link">https://www.link</a> Italy	498	10	2.01%
167	Enea Operator	<a href="https://www.link">https://www.link</a> Poland	461	9	1.95%
168	Pražská energetika, a. s. (F	<a href="https://www.link">https://www.link</a> Czechia	359	7	1.95%
169	Die eww Gruppe	<a href="https://www.link">https://www.link</a> Austria	274	4	1.46%
170	ARST	<a href="https://www.link">https://www.link</a> Italy	224	3	1.34%
171	Electrica Furnizare	<a href="https://www.link">https://www.link</a> Romania	243	3	1.23%
172	AdP	<a href="https://www.link">https://www.link</a> Portugal	330	3	0.91%
173	Aquanet	<a href="https://www.link">https://www.link</a> Poland	238	2	0.84%

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[linkedin.com/company/DSMN8](https://linkedin.com/company/DSMN8)

