SMN8

The USA's Most Active Staffing & Recruitment Professionals on Social - March 2024

Industry at a glance:

Average Score:

6.92%

Total Companies:

177

Global Industry Average:

9.66%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?								
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)		
1	Jefferson Frank	https://www.linke	United States	205	61	29.76%		
2	Horizontal Talent	https://www.linke	United States	373	95	25.47%		
3	Workcog Inc	https://www.linke	United States	381	95	24.93%		
4	Ledgent	https://www.linke	United States	312	75	24.04%		
5	Major, Lindsey & Africa	https://www.linke	United States	480	112	23.33%		
6	TBG	https://www.linke	United States	286	60	20.98%		
7	Apidel Technologies	https://www.linke	United States	348	65	18.68%		
8	ConsultNet Technology Se	https://www.linke	United States	226	40	17.70%		
9	GQR	https://www.linke	United States	392	69	17.60%		
10	Akraya	https://www.linke	United States	257	45	17.51%		
11	WittKieffer	https://www.linke	United States	408	71	17.40%		
12	Planet Technology	https://www.linke	United States	349	60	17.19%		
13	Swoon	https://www.linke	United States	239	40	16.74%		
14	Roth Staffing	https://www.linke	United States	407	67	16.46%		
15	HireLevel.	https://www.linke	United States	269	44	16.36%		
16	KTek Resourcing	https://www.linke	United States	290	47	16.21%		
17	Sevenstep	https://www.linke	United States	315	51	16.19%		
18	Job.com	https://www.linke	United States	341	55	16.13%		
19	Planet Professional	https://www.linke	United States	206	33	16.02%		
20	talent4health	https://www.linke	United States	410	60	14.63%		
21	Ascendo Resources	https://www.linke	United States	317	46	14.51%		

		https://www.linke		423	60	14.18%
23 Syn		https://www.linke		268	37	13.81%
24 Hire	eTalent	https://www.linke	United States	305	42	13.77%
25 Ztek	k Consulting	https://www.linke	United States	208	28	13.46%
		https://www.linke		458	58	12.66%
		https://www.linke		202	25	12.38%
28 Tale	entBridge	https://www.linke	United States	412	50	12.14%
29 Peo	opleReady Skilled Trade	https://www.linke	United States	458	55	12.01%
		https://www.linke		500	60	12.00%
-		https://www.linke		361	43	11.91%
32 The	HT Group	https://www.linke	United States	209	24	11.48%
33 Wis	se Staffing Group	https://www.linke	United States	371	42	11.32%
34 FGF	P	https://www.linke	United States	292	33	11.30%
		https://www.linke		359	39	10.86%
		-				
		https://www.linke		253	26	10.28%
37 Aca	ara Solutions	https://www.linke	United States	497	49	9.86%
38 Rev	velo	https://www.linke	United States	358	35	9.78%
39 A-I i		https://www.linke		215	21	9.77%
		https://www.linke		260	25	9.62%
41 Can	mbay Healthcare	https://www.linke	United States	303	29	9.57%
42 Med	dicus Healthcare Solutio	https://www.linke	United States	439	41	9.34%
		https://www.linke		491	45	9.16%
		https://www.linke		208	19	9.13%
- 1		https://www.linke		271	24	8.86%
46 Ran	ndstad Engineering US	https://www.linke	United States	288	25	8.68%
47 The	Jacobson Group	https://www.linke	United States	290	25	8.62%
		https://www.linke		281	24	8.54%
		https://www.linke		247	21	8.50%
50 All S	Star Healthcare Solution	https://www.linke	United States	307	26	8.47%
51 Aeq	quor	https://www.linke	United States	398	33	8.29%
		https://www.linke		423	35	8.27%
		https://www.linke		385	31	8.05%
54 Cell	l Staff	https://www.linke	United States	251	20	7.97%
55 Bala	ance Staffing Company	https://www.linke	United States	383	30	7.83%
	nett Specialists Staffing			413	32	7.75%
		https://www.linke		493	38	7.71%
-		https://www.linke		491	37	7.54%
59 Diet	titians On Demand	https://www.linke	United States	239	18	7.53%
60 next	tSource	https://www.linke	United States	267	20	7.49%
		https://www.linke		348	26	7.47%
					15	
	source Employment Sol			201		7.46%
63 EPI		https://www.linke		500	37	7.40%
64 Aeq	quor Healthcare Service	https://www.linke	United States	230	17	7.39%
65 Vast	stek Inc.	https://www.linke	United States	220	16	7.27%
66 Con		https://www.linke		500	36	7.20%
67 IDR		https://www.linke		469	33	7.04%
68 Spa	arks Group	https://www.linke	United States	342	24	7.02%
69 KYY	YBA	https://www.linke	United States	366	25	6.83%
		https://www.linke		206	14	6.80%
		https://www.linke		224	15	6.70%
72 Wis	se Medical	https://www.linke	United States	224	15	6.70%
73 Brad	dsby Group	https://www.linke	United States	211	14	6.64%
	nerstone Staffing Soluti			211	14	6.64%
		https://www.linke		321	21	6.54%
		https://www.linke	United States	453	29	6.40%
77 Qua	alified Recruiter	https://www.linke	United States	408	26	6.37%
78 Mini		https://www.linke		221	14	6.33%
		https://www.linke		350	22	6.29%
		https://www.linke		240	15	6.25%
B1 MRI	INetwork	https://www.linke	United States	273	17	6.23%
B2 Tech	hgene Solutions	https://www.linke	United States	278	17	6.12%
	dHat Workforce Solutio			380	23	6.05%
		https://www.linke		442	26	5.88%
85 Ster	rling Engineering	https://www.linke	United States	425	25	5.88%
86 Aha	acus Service Corporatio	https://www.linke	United States	313	18	5.75%
87 NEX		https://www.linke		314	18	5.73%
88 Soft	tworld	https://www.linke	United States	439	25	5.69%
89 Axe	elon Services Corporation	https://www.linke	United States	334	19	5.69%
		https://www.linke		213	12	5.63%
		https://www.linke		391	22	5.63%
92 Voc	ca	https://www.linke	united States	219	12	5.48%
	acus Corporation		United States	329	18	5.47%

		https://www.linke		222	12	5.41%
	-	https://www.linke		409	22	5.38%
		https://www.linke		465	25	5.38%
97	Grant Associates	https://www.linke	United States	373	20	5.36%
98	TCWGlobal	https://www.linke	United States	467	25	5.35%
99	The Fountain Group	https://www.linke	United States	349	18	5.16%
		https://www.linke		293	15	5.12%
	HealthCare Recruiters Inte			227	11	4.85%
		https://www.linke		234	11	4.70%
		https://www.linke		218	10	4.59%
104	JWilliams Staffing	https://www.linke	United States	472	21	4.45%
105	Harmony Healthcare	https://www.linke	United States	206	9	4.37%
106	CoreMedical Group	https://www.linke	United States	488	21	4.30%
		https://www.linke		263	11	4.18%
		https://www.linke		316	13	4.11%
		-				
		https://www.linke		369	15	4.07%
	PEAK Technical Staffing U			253	10	3.95%
111	The Premier Group	https://www.linke	United States	208	8	3.85%
112	WSI	https://www.linke	United States	210	8	3.81%
113	NuWest Group	https://www.linke	United States	492	18	3.66%
	·	https://www.linke		220	8	3.64%
		https://www.linke		388	14	3.61%
		-				
		https://www.linke		281	10	3.56%
		https://www.linke		394	14	3.55%
118	New Tech Global	https://www.linke	United States	282	10	3.55%
119	Open Systems Technologie	https://www.linke	United States	369	13	3.52%
120	Trillium Construction Service	https://www.linke	United States	486	17	3.50%
		https://www.linke		318	11	3.46%
	Jackson Nurse Professiona	-		319	11	3.45%
	The TemPositions Group of			392	13	3.32%
124	Ameri-Force	https://www.linke	United States	217	7	3.23%
125	Diverse Staffing	https://www.linke	United States	373	12	3.22%
126	The Delta Companies	https://www.linke	United States	222	7	3.15%
		https://www.linke		288	9	3.13%
		https://www.linke		225	7	3.11%
	LAUNCH Technical Workfo			413	12	2.91%
	Parallel Employment Group			210	6	2.86%
131	Talent Logic	https://www.linke	United States	321	9	2.80%
132	Stability Healthcare	https://www.linke	United States	362	10	2.76%
133	Advantis Medical Staffing	https://www.linke	United States	363	10	2.75%
134	-	https://www.linke		221	6	2.71%
		https://www.linke		261	7	2.68%
		https://www.linke		486	13	2.67%
		https://www.linke		306	8	2.61%
		https://www.linke		332	8	2.41%
139	JobsRUs.com	https://www.linke	United States	457	11	2.41%
140	Glotel	https://www.linke	United States	304	7	2.30%
141	Panzer Solutions	https://www.linke	United States	480	11	2.29%
		https://www.linke		362	8	2.21%
		https://www.linke		275	6	2.18%
		https://www.linke		231	5	2.16%
145	GRN	https://www.linke	United States	240	5	2.08%
146	Chipton-Ross	https://www.linke	United States	251	5	1.99%
147	Galt Foundation	https://www.linke	United States	209	4	1.91%
		https://www.linke		330	6	1.82%
				300	5	1.67%
		https://www.linke				
		https://www.linke		302	5	1.66%
151	Axcess Staffing Services	https://www.linke	United States	242	4	1.65%
152	Culinary Staffing Service	https://www.linke	United States	246	4	1.63%
153	Jackson Therapy Partners	https://www.linke	United States	443	7	1.58%
		https://www.linke		326	5	1.53%
	Effex Management Solution			357	5	1.40%
		https://www.linke		217	3	1.38%
157	Debbie's Staffing Services	https://www.linke	United States	438	6	1.37%
158	ICON Consultants	https://www.linke	United States	294	4	1.36%
159	Staffing Solutions	https://www.linke	United States	224	3	1.34%
	CCRES Educational and B			450	6	1.33%
	Horizon Healthcare Staffing			386	5	1.30%
		https://www.linke		242	3	1.24%
		https://www.linke		335	4	1.19%
164	swipejobs	https://www.linke	United States	419	5	1.19%
	First Class Workforce Solu			255	3	1.18%

Solutions Staffing	https://www.linke	United States	266	3	1.13%
Professional Educational S	https://www.linke	United States	286	3	1.05%
Luxor Staffing	https://www.linke	United States	307	3	0.98%
Custom Staffing	https://www.linke	United States	205	2	0.98%
MVP Staffing	https://www.linke	United States	259	2	0.77%
First Team Staffing Service	https://www.linke	United States	280	2	0.71%
ADEX Corporation	https://www.linke	United States	427	3	0.70%
Focus Workforce Managen	https://www.linke	United States	443	3	0.68%
American Traveler	https://www.linke	United States	305	2	0.66%
Lofton.Jobs	https://www.linke	United States	305	2	0.66%
Micro Tech Staffing Group	https://www.linke	United States	334	2	0.60%
Staffline	https://www.linke	United States	422	2	0.47%
	Professional Educational S Luxor Staffing Custom Staffing MVP Staffing First Team Staffing Service ADEX Corporation Focus Workforce Managen American Traveler Lofton.Jobs Micro Tech Staffing Group	Professional Educational S https://www.linke Luxor Staffing https://www.linke Custom Staffing https://www.linke MVP Staffing https://www.linke First Team Staffing Service ADEX Corporation https://www.linke Focus Workforce Managen American Traveler https://www.linke Lofton.Jobs https://www.linke Micro Tech Staffing Group https://www.linke	Professional Educational S https://www.linke United States Luxor Staffing https://www.linke United States Custom Staffing https://www.linke United States MVP Staffing https://www.linke United States First Team Staffing Service https://www.linke United States ADEX Corporation https://www.linke United States Focus Workforce Managen https://www.linke United States American Traveler https://www.linke United States Lofton.Jobs https://www.linke United States Micro Tech Staffing Group https://www.linke United States	Professional Educational S https://www.linke United States 286 Luxor Staffing https://www.linke United States 307 Custom Staffing https://www.linke United States 205 MVP Staffing https://www.linke United States 259 First Team Staffing Service https://www.linke United States 280 ADEX Corporation https://www.linke United States 427 Focus Workforce Managen https://www.linke United States 443 American Traveler https://www.linke United States 305 Lofton.Jobs https://www.linke United States 305 Micro Tech Staffing Group https://www.linke United States 334	Professional Educational S https://www.linke United States 286 3 Luxor Staffing https://www.linke United States 307 3 Custom Staffing https://www.linke United States 205 2 MVP Staffing https://www.linke United States 259 2 First Team Staffing Service https://www.linke United States 280 2 ADEX Corporation https://www.linke United States 427 3 Focus Workforce Managen https://www.linke United States 443 3 American Traveler https://www.linke United States 305 2 Lofton.Jobs https://www.linke United States 305 2 Micro Tech Staffing Group https://www.linke United States 334 2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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