DSMN8

The UK's Most Active Staffing & Recruitment Professionals on Social - March 2024

Industry at a glance:

Average Score:



Total Companies:

87

Global Industry Average:

9.66%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?								
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)		
1	Page Executive	https://www.linke	United Kingdom	375	179	47.73%		
2	Harnham	https://www.linke	United Kingdom	214	100	46.73%		
3	The SR Group	https://www.linke	United Kingdom	500	215	43.00%		
4	Investigo	https://www.linke	United Kingdom	364	147	40.38%		
5	Rise Technical	https://www.linke	United Kingdom	318	125	39.31%		
6	GatenbySanderson	https://www.linke	United Kingdom	253	87	34.39%		
7	Reed Talent Solutions	https://www.linke	United Kingdom	311	104	33.44%		
8	Gravitas Recruitment Grou	https://www.linke	United Kingdom	281	93	33.10%		
9	Opus Recruitment Solution	https://www.linke	United Kingdom	258	77	29.84%		
10	Walters People	https://www.linke	United Kingdom	468	131	27.99%		
11	Barrington James	https://www.linke	United Kingdom	459	128	27.89%		
12	Goodman Masson	https://www.linke	United Kingdom	284	79	27.82%		
13	Sanderson	https://www.linke	United Kingdom	339	80	23.60%		
14	Major Recruitment	https://www.linke	United Kingdom	345	80	23.19%		
15	Amoria Bond	https://www.linke	United Kingdom	308	61	19.81%		
16	Daniel Owen	https://www.linke	United Kingdom	274	54	19.71%		
17	Carbon60	https://www.linke	United Kingdom	290	54	18.62%		
18	Tate Recruitment	https://www.linke	United Kingdom	208	38	18.27%		
19	Premier Group Recruitmen	https://www.linke	United Kingdom	228	40	17.54%		
20	ersg	https://www.linke	United Kingdom	488	85	17.42%		
21	Aldelia	https://www.linke	United Kingdom	378	65	17.20%		

		https://www.linke United Kingdom	246	42	17.07%
23	Rullion	https://www.linke United Kingdom	465	78	16.77%
24	Evolution	https://www.linke United Kingdom	238	39	16.39%
25	PRS	https://www.linke	252	41	16.27%
		https://www.linke United Kingdom	337	53	15.73%
		https://www.linke United Kingdom	263	40	15.21%
				32	
		https://www.linke United Kingdom	213		15.02%
		https://www.linke United Kingdom	387	58	14.99%
		https://www.linke United Kingdom	495	67	13.54%
31	The Protocol Group	https://www.linke United Kingdom	210	28	13.33%
32	Morgan Hunt	https://www.linke United Kingdom	452	60	13.27%
33	HRGO Recruitment	https://www.linke United Kingdom	311	41	13.18%
34	Quest Employment	https://www.linke United Kingdom	258	31	12.02%
35		https://www.linke	220	26	11.82%
		https://www.linke	491	56	11.41%
		https://www.linke United Kingdom	399	45	11.28%
		https://www.linke United Kingdom	467	52	11.13%
			263	29	11.03%
		https://www.linke United Kingdom			
		https://www.linke United Kingdom	264	29	10.98%
		https://www.linke United Kingdom	278	30	10.79%
		https://www.linke United Kingdom	269	29	10.78%
43	Elite Associates	https://www.linke United Kingdom	375	40	10.67%
44	Anderselite	https://www.linke United Kingdom	257	27	10.51%
45	Barker Ross	https://www.linke United Kingdom	330	34	10.30%
46	Acorn by Synergie	https://www.linke United Kingdom	384	39	10.16%
47	WRS	https://www.linke United Kingdom	369	37	10.03%
48		https://www.linke	243	24	9.88%
		https://www.linke United Kingdom	286	28	9.79%
		https://www.linke United Kingdom	381	37	9.71%
		https://www.linke United Kingdom	209	20	9.57%
			323	20	8.67%
		https://www.linke United Kingdom			
		https://www.linke United Kingdom	462	39	8.44%
		https://www.linke United Kingdom	380	32	8.42%
		https://www.linke United Kingdom	352	29	8.24%
56	Horton International	https://www.linke United Kingdom	207	17	8.21%
57	People Solutions	https://www.linke United Kingdom	296	24	8.11%
58	Omni	https://www.linke United Kingdom	461	37	8.03%
59	Tangent International	https://www.linke United Kingdom	237	19	8.02%
60	Omega	https://www.linke United Kingdom	308	23	7.47%
		https://www.linke	231	17	7.36%
		https://www.linke	250	18	7.20%
		https://www.linke United Kingdom	364	26	7.14%
		https://www.linke United Kingdom	500	32	6.40%
	,		269	17	6.32%
		https://www.linke United Kingdom			
		https://www.linke United Kingdom	222	14	6.31%
		https://www.linke United Kingdom	343	21	6.12%
		https://www.linke United Kingdom	408	24	5.88%
		https://www.linke United Kingdom	263	14	5.32%
70	Mach Recruitment	https://www.linke United Kingdom	471	25	5.31%
71	Global Medics	https://www.linke United Kingdom	274	14	5.11%
72	Challenge-trg Group	https://www.linke United Kingdom	333	17	5.11%
73	Sanctuary Personnel	https://www.linke United Kingdom	340	17	5.00%
74	Linsco	https://www.linke United Kingdom	240	12	5.00%
75		https://www.linke	492	24	4.88%
		https://www.linke United Kingdom	230		4.78%
		https://www.linke United Kingdom	298	14	4.70%
		https://www.linke United Kingdom	322	15	4.66%
		https://www.linke United Kingdom	221	10	4.52%
		https://www.linke United Kingdom	419	18	4.30%
		https://www.linke United Kingdom	230	9	3.91%
82	Momenta Group Global	https://www.linke United Kingdom	363	14	3.86%
83	Day Webster Group	https://www.linke United Kingdom	370	12	3.24%
84	MedicsPro	https://www.linke United Kingdom	249	8	3.21%
85	A24Group Medical Staffing	https://www.linke United Kingdom	396	12	3.03%
86	McGinley Support Services	https://www.linke United Kingdom	500	15	3.00%
		https://www.linke		3	1.05%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

