

DSMN8

The USA's Most Active Outsourcing/Offshoring Professionals on Social - October 2023

Industry at a glance:

Average Score:
3.26%

Total Companies:
62

Global Industry Average:
3.91%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	PartnerHero	https://www.linkedin.com/company/partnerhero	United States	1,352	120	8.88%	▲ 1
2	SEBPO	https://www.linkedin.com/company/sebpo	United States	1,280	113	8.83%	▲ 2
3	Full Potential Solutions	https://www.linkedin.com/company/full-potential-solutions	United States	1,079	91	8.43%	New Entry
4	Taskforce	https://www.linkedin.com/company/taskforce	United States	1,088	87	8.00%	New Entry
5	Percepta	https://www.linkedin.com/company/percepta	United States	1,569	116	7.39%	▲ 1
6	The Office Gurus	https://www.linkedin.com/company/the-office-gurus	United States	1,080	72	6.67%	New Entry
7	OfficePartners360	https://www.linkedin.com/company/officepartners360	United States	1,792	114	6.36%	▲ 5
8	Virtual Employee	https://www.linkedin.com/company/virtual-employee	United States	1,403	89	6.34%	▼ -1
9	MarketStar	https://www.linkedin.com/company/marketstar	United States	1,983	116	5.85%	▼ -6
10	GlowTouch Technologies	https://www.linkedin.com/company/glowtouch-technologies	United States	1,156	67	5.80%	New Entry
11	SupportNinja	https://www.linkedin.com/company/supportninja	United States	1,410	76	5.39%	▼ -6
12	Etech Global Services	https://www.linkedin.com/company/etech-global-services	United States	2,670	135	5.06%	▼ -1
13	Ubiquity	https://www.linkedin.com/company/ubiquity	United States	3,629	181	4.99%	▼ -3
14	DATAMARK	https://www.linkedin.com/company/datamark	United States	1,193	53	4.44%	▲ 0
15	IIMI	https://www.linkedin.com/company/iimi	United States	1,026	43	4.19%	New Entry
16	Sagility	https://www.linkedin.com/company/sagility	United States	5,813	243	4.18%	▼ -7
17	MattsenKumar	https://www.linkedin.com/company/mattsenkumar	United States	1,248	49	3.93%	▲ 7
18	OnlineJobs.PH	https://www.linkedin.com/company/onlinejobs-ph	United States	4,502	173	3.84%	▼ -1
19	TaskUs	https://www.linkedin.com/company/taskus	United States	24,305	931	3.83%	▼ -3
20	Support Services Group	https://www.linkedin.com/company/support-services-group	United States	1,479	56	3.79%	▲ 9
21	Williams Lea	https://www.linkedin.com/company/williams-lea	United States	3,093	114	3.69%	▼ -6
22	ERC	https://www.linkedin.com/company/erc	United States	1,112	40	3.60%	▲ 9
23	Valor Global	https://www.linkedin.com/company/valor-global	United States	1,151	41	3.56%	▲ 4

24	Liveops	https://www.linkedin.com/company/liveops	United States	2,249	77	3.42%	▲ 1
25	Working Solutions	https://www.linkedin.com/company/working-solutions	United States	1,235	42	3.40%	▼ -12
26	BroadPath	https://www.linkedin.com/company/broadpath	United States	1,473	50	3.39%	▼ -6
27	ibex	https://www.linkedin.com/company/ibex	United States	15,370	521	3.39%	▼ -8
28	Vee Technologies	https://www.linkedin.com/company/vee-technologies	United States	3,055	103	3.37%	▼ -10
29	Arise	https://www.linkedin.com/company/arise	United States	3,984	128	3.21%	▼ -6
30	Continuum Global Solution	https://www.linkedin.com/company/continuum-global-solutions	United States	4,467	126	2.82%	▼ -2
31	Radius Global Solutions	https://www.linkedin.com/company/radius-global-solutions	United States	1,423	40	2.81%	▼ -1
32	Enshored	https://www.linkedin.com/company/enshored	United States	1,993	56	2.81%	▼ -6
33	Startek	https://www.linkedin.com/company/startek	United States	14,920	370	2.48%	▲ 8
34	TTEC	https://www.linkedin.com/company/ttec	United States	34,114	823	2.41%	▼ -1
35	KM2 Solutions	https://www.linkedin.com/company/km2-solutions	United States	1,649	36	2.18%	▼ -3
36	ResultsCX	https://www.linkedin.com/company/results-cx	United States	9,827	207	2.11%	▼ -2
37	MyOutDesk	https://www.linkedin.com/company/myoutdesk	United States	1,064	22	2.07%	▲ 0
38	Personiv	https://www.linkedin.com/company/personiv	United States	2,690	55	2.04%	▼ -2
39	Sitel Group	https://www.linkedin.com/company/sitel-group	United States	49,679	978	1.97%	▼ -4
40	Qualfon	https://www.linkedin.com/company/qualfon	United States	7,782	153	1.97%	▼ -1
41	Datamatics Business Solut	https://www.linkedin.com/company/datamatics-business-solutions	United States	2,151	42	1.95%	▼ -19
42	VXI Global Solutions	https://www.linkedin.com/company/vxi-global-solutions	United States	13,805	263	1.91%	▼ -2
43	Afni	https://www.linkedin.com/company/afni	United States	5,195	97	1.87%	▲ 4
44	Canon Business Process S	https://www.linkedin.com/company/canon-business-process-services	United States	2,282	42	1.84%	▼ -6
45	Stratosphere Quality	https://www.linkedin.com/company/stratosphere-quality	United States	1,384	25	1.81%	▼ -3
46	Advanced Call Center	https://www.linkedin.com/company/advanced-call-center	United States	2,526	41	1.62%	▲ 0
47	Alta Resources	https://www.linkedin.com/company/alta-resources	United States	2,026	32	1.58%	▼ -4
48	Infinity	https://www.linkedin.com/company/infinity	United States	1,405	22	1.57%	New Entry
49	Foundever	https://www.linkedin.com/company/foundever	United States	80,761	1,233	1.53%	▲ 2
50	Alorica	https://www.linkedin.com/company/alorica	United States	49,869	739	1.48%	▼ -5
51	Rocket Station	https://www.linkedin.com/company/rocket-station	United States	1,943	28	1.44%	▼ -7
52	CDS Global	https://www.linkedin.com/company/cds-global	United States	1,084	15	1.38%	▲ 3
53	iQor	https://www.linkedin.com/company/iqor	United States	20,102	242	1.20%	▼ -3
54	MCI	https://www.linkedin.com/company/mci	United States	1,165	13	1.12%	New Entry
55	RDI Corporation	https://www.linkedin.com/company/rdi-corporation	United States	1,580	16	1.01%	▼ -7
56	DialAmerica	https://www.linkedin.com/company/dial-america	United States	1,685	17	1.01%	▼ -2
57	Dialog Direct	https://www.linkedin.com/company/dialog-direct	United States	1,231	12	0.97%	▲ 0
58	FCR	https://www.linkedin.com/company/fcr	United States	1,107	10	0.90%	▼ -5
59	Telvista	https://www.linkedin.com/company/telvista	United States	3,594	32	0.89%	▼ -7
60	Call Center Services Intern	https://www.linkedin.com/company/call-center-services-international	United States	5,086	45	0.88%	▼ -11
61	Faneuil	https://www.linkedin.com/company/faneuil	United States	2,107	18	0.85%	New Entry
62	SYKES	https://www.linkedin.com/company/sykes	United States	20,976	149	0.71%	▼ -6

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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