

# DSMN8

Europe's Most Active Outsourcing/Offshoring Professionals on Social - October 2023

## Industry at a glance:

Average Score: **3.86%** Total Companies: **27** Global Industry Average: **3.91%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Covalen	<a href="https://www.linkedin.com/company/COVALEN/">https://www.linkedin.com/company/COVALEN/</a>	Ireland	1,271	97	7.63%	▲ 3
2	Societe Generale Global S	<a href="https://www.linkedin.com/company/societe-generale-global-services/">https://www.linkedin.com/company/societe-generale-global-services/</a>	Romania	1,500	93	6.20%	▲ 1
3	TELUS International Europ	<a href="https://www.linkedin.com/company/TELUS-International-Europe/">https://www.linkedin.com/company/TELUS-International-Europe/</a>	Germany	1,066	63	5.91%	▼ -1
4	TLScontakt	<a href="https://www.linkedin.com/company/TLScontakt/">https://www.linkedin.com/company/TLScontakt/</a>	France	1,465	86	5.87%	▼ -3
5	Bosch Service Solutions	<a href="https://www.linkedin.com/company/bosch-service-solutions/">https://www.linkedin.com/company/bosch-service-solutions/</a>	Germany	2,855	146	5.11%	▲ 4
6	Yource Group	<a href="https://www.linkedin.com/company/yource/">https://www.linkedin.com/company/yource/</a>	Netherlands	1,856	90	4.85%	▲ 8
7	Webhelp	<a href="https://www.linkedin.com/company/webhelp/">https://www.linkedin.com/company/webhelp/</a>	France	42,268	2,025	4.79%	▲ 4
8	Konecna	<a href="https://www.linkedin.com/company/konecna/">https://www.linkedin.com/company/konecna/</a>	Spain	17,044	806	4.73%	New Entry
9	SPS	<a href="https://www.linkedin.com/company/sp-s/">https://www.linkedin.com/company/sp-s/</a>	Switzerland	4,092	186	4.55%	▲ 7
10	SIFU	<a href="https://www.linkedin.com/company/sifu/">https://www.linkedin.com/company/sifu/</a>	Spain	1,132	51	4.51%	▼ -5
11	Webhelp Enterprise	<a href="https://www.linkedin.com/company/webhelp-enterprise/">https://www.linkedin.com/company/webhelp-enterprise/</a>	France	3,274	141	4.31%	▼ -3
12	Conectys	<a href="https://www.linkedin.com/company/conectys/">https://www.linkedin.com/company/conectys/</a>	Romania	1,896	81	4.27%	▼ -5
13	Majorel	<a href="https://www.linkedin.com/company/majorel/">https://www.linkedin.com/company/majorel/</a>	Luxembourg	16,452	695	4.22%	New Entry
14	Vipp	<a href="https://www.linkedin.com/company/vipp/">https://www.linkedin.com/company/vipp/</a>	France	1,069	40	3.74%	▼ -1
15	Emergia Contact Center	<a href="https://www.linkedin.com/company/emergia/">https://www.linkedin.com/company/emergia/</a>	Spain	2,557	90	3.52%	▲ 2
16	Phone Régie	<a href="https://www.linkedin.com/company/phone-regie/">https://www.linkedin.com/company/phone-regie/</a>	France	1,425	49	3.44%	▼ -1
17	Cosmote e-Value	<a href="https://www.linkedin.com/company/cosmote-e-value/">https://www.linkedin.com/company/cosmote-e-value/</a>	Greece	1,377	46	3.34%	▲ 2
18	Transcom	<a href="https://www.linkedin.com/company/transcom/">https://www.linkedin.com/company/transcom/</a>	Sweden	13,083	413	3.16%	▲ 0
19	TELUS International Bulga	<a href="https://www.linkedin.com/company/TELUS-International-Bulgaria/">https://www.linkedin.com/company/TELUS-International-Bulgaria/</a>	Bulgaria	1,047	33	3.15%	▼ -7
20	NETWORK CONTACTS	<a href="https://www.linkedin.com/company/network-contacts/">https://www.linkedin.com/company/network-contacts/</a>	Italy	1,324	39	2.95%	▲ 3
21	ADM VALUE	<a href="https://www.linkedin.com/company/adm-value/">https://www.linkedin.com/company/adm-value/</a>	France	1,594	43	2.70%	▲ 1
22	5CA	<a href="https://www.linkedin.com/company/5ca/">https://www.linkedin.com/company/5ca/</a>	Netherlands	1,147	30	2.62%	▼ -12
23	Teleperformance	<a href="https://www.linkedin.com/company/teleperformance/">https://www.linkedin.com/company/teleperformance/</a>	France	211,384	5,500	2.60%	▼ -2

24	Atento España	<a href="https://www.linkedin.com/company/atento-espana/">https://www.linkedin.com/company/atento-espana/</a>	Spain	1,853	45	2.43%	▼ -4
25	Covisian	<a href="https://www.linkedin.com/company/covisian/">https://www.linkedin.com/company/covisian/</a>	Italy	7,430	109	1.47%	▼ -19
26	Comdata Group	<a href="https://www.linkedin.com/company/comdata-group/">https://www.linkedin.com/company/comdata-group/</a>	Italy	13,968	204	1.46%	▼ -1
27	Atento	<a href="https://www.linkedin.com/company/atento/">https://www.linkedin.com/company/atento/</a>	Spain	92,680	595	0.64%	▲ 0

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

