



The USA's Most Active Outsourcing/Offshoring Professionals on Social - March 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	SEBPO	https://www.linkedin.com/company/sebpo	United States	1,271	99	7.79%	▲ 1
2	Lean Solutions Group	https://www.linkedin.com/company/lean-solutions-group	United States	3,452	234	6.78%	New Entry
3	Percepta	https://www.linkedin.com/company/percepta	United States	1,656	98	5.92%	▲ 2
4	PartnerHero	https://www.linkedin.com/company/partnerhero	United States	1,505	87	5.78%	▼ -3
5	GlowTouch Technologies	https://www.linkedin.com/company/glowtouch-technologies	United States	1,314	75	5.71%	▲ 5
6	MarketStar	https://www.linkedin.com/company/marketstar	United States	1,892	107	5.66%	▲ 3
7	Magic	https://www.linkedin.com/company/magic	United States	1,105	57	5.16%	New Entry
8	Transparent BPO	https://www.linkedin.com/company/transparent-bpo	United States	1,045	47	4.50%	New Entry
9	The Outsourcing Institute	https://www.linkedin.com/company/the-outsourcing-institute	United States	1,071	47	4.39%	New Entry
10	OP360	https://www.linkedin.com/company/op360	United States	2,179	95	4.36%	▼ -3
11	SupportNinja	https://www.linkedin.com/company/supportninja	United States	1,589	69	4.34%	▲ 0
12	Etech Global Services	https://www.linkedin.com/company/etech-global-services	United States	2,814	112	3.98%	▲ 0
13	Taskforce	https://www.linkedin.com/company/taskforce	United States	1,210	47	3.88%	▼ -9
14	DATAMARK	https://www.linkedin.com/company/datamark	United States	1,282	47	3.67%	▲ 0
15	Williams Lea	https://www.linkedin.com/company/williams-lea	United States	3,345	122	3.65%	▲ 6
16	Working Solutions	https://www.linkedin.com/company/working-solutions	United States	1,307	47	3.60%	▲ 9
17	Enshored	https://www.linkedin.com/company/enshored	United States	2,410	85	3.53%	▲ 15
18	Ubiquity	https://www.linkedin.com/company/ubiquity	United States	4,068	134	3.29%	▼ -5
19	The Office Gurus	https://www.linkedin.com/company/the-office-gurus	United States	1,190	38	3.19%	▼ -13
20	Sagility	https://www.linkedin.com/company/sagility	United States	7,672	241	3.14%	▼ -4
21	Full Potential Solutions	https://www.linkedin.com/company/full-potential-solutions	United States	1,194	37	3.10%	▼ -18

22	Liveops	https://www.link	United States	2,401	71	2.96%	▲ 2
23	OnlineJobs.PH	https://www.link	United States	4,924	137	2.78%	▼ -5
24	Support Services Group	https://www.link	United States	1,732	48	2.77%	▼ -4
25	Collective Solution	https://www.link	United States	1,360	36	2.65%	New Entry
26	TaskUs	https://www.link	United States	26,899	684	2.54%	▼ -7
27	Vee Technologies	https://www.link	United States	3,222	81	2.51%	▲ 1
28	Fusion CX	https://www.link	United States	4,643	111	2.39%	New Entry
29	BroadPath	https://www.link	United States	1,518	32	2.11%	▼ -3
30	ibex	https://www.link	United States	17,045	357	2.09%	▼ -3
31	Arise	https://www.link	United States	4,268	86	2.01%	▼ -2
32	Peak Support	https://www.link	United States	1,006	20	1.99%	New Entry
33	TSI	https://www.link	United States	3,367	66	1.96%	New Entry
34	Valor Global	https://www.link	United States	1,188	23	1.94%	▼ -11
35	Startek	https://www.link	United States	15,881	304	1.91%	▼ -2
36	TTEC	https://www.link	United States	35,802	640	1.79%	▼ -2
37	Canon Business Process S	https://www.link	United States	2,294	40	1.74%	▲ 7
38	Open Access BPO	https://www.link	United States	1,035	17	1.64%	New Entry
39	Stratosphere Quality	https://www.link	United States	1,466	24	1.64%	▲ 6
40	MCI	https://www.link	United States	1,295	21	1.62%	▲ 14
41	Radius Global Solutions	https://www.link	United States	1,565	25	1.60%	▼ -10
42	Continuum Global Solution	https://www.link	United States	4,835	76	1.57%	▼ -12
43	Personiv	https://www.link	United States	2,711	42	1.55%	▼ -5
44	Afni	https://www.link	United States	5,829	89	1.53%	▼ -1
45	ResultsCX	https://www.link	United States	11,094	165	1.49%	▼ -9
46	Datamatics Business Solut	https://www.link	United States	2,195	31	1.41%	▼ -5
47	ERC	https://www.link	United States	1,071	15	1.40%	▼ -25
48	KM2 Solutions	https://www.link	United States	1,759	24	1.36%	▼ -13
49	Foundever	https://www.link	United States	86,206	1,114	1.29%	▲ 0
50	Qualfon	https://www.link	United States	8,363	98	1.17%	▼ -10
51	VXI Global Solutions	https://www.link	United States	15,310	176	1.15%	▼ -9
52	Alorica	https://www.link	United States	53,314	559	1.05%	▼ -2
53	FCR	https://www.link	United States	1,008	10	0.99%	▲ 5
54	RDI Corporation	https://www.link	United States	1,633	16	0.98%	▲ 1
55	Call Center Services Intern	https://www.link	United States	5,485	47	0.86%	▲ 5
56	Alta Resources	https://www.link	United States	2,140	18	0.84%	▼ -9
57	Advanced Call Center Tech	https://www.link	United States	2,744	23	0.84%	▼ -11
58	iQor	https://www.link	United States	20,909	175	0.84%	▼ -5
59	MyOutDesk	https://www.link	United States	1,083	9	0.83%	▼ -22
60	Rocket Station	https://www.link	United States	1,960	14	0.71%	▼ -9
61	Infinity	https://www.link	United States	1,505	9	0.60%	▼ -13
62	InfoCision Management	https://www.link	United States	1,864	10	0.54%	New Entry
63	DialAmerica	https://www.link	United States	1,664	7	0.42%	▼ -7
64	Faneuil	https://www.link	United States	2,060	7	0.34%	▼ -3
65	Telvista	https://www.link	United States	3,725	11	0.30%	▼ -6

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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