



The World's Most Active Outsourcing/Offshoring Professionals on Social - March 2024

Industry at a glance:

Average Score:
2.94%

Total Companies:
101

Average No. Employees:
9,448

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Maximus UK	https://www.linkedin.com/company/maximus-uk	United Kingdom	1,166	122	10.46%	▲ 0
2	Quantanite	https://www.linkedin.com/company/quantanite	United Kingdom	1,929	168	8.71%	▲ 12
3	SEBPO	https://www.linkedin.com/company/sebpo	United States	1,271	99	7.79%	▲ 3
4	QX Global Group	https://www.linkedin.com/company/qx-global-group	United Kingdom	2,622	194	7.40%	▲ 0
5	ContactPoint 360	https://www.linkedin.com/company/contactpoint360	Canada	1,328	92	6.93%	▼ -2
6	Lean Solutions Group	https://www.linkedin.com/company/lean-solutions-group	United States	3,452	234	6.78%	▼ -4
7	Percepta	https://www.linkedin.com/company/percepta	United States	1,656	98	5.92%	▲ 3
8	PartnerHero	https://www.linkedin.com/company/partnerhero	United States	1,505	87	5.78%	▼ -3
9	Covalen	https://www.linkedin.com/company/covalen	Ireland	1,428	82	5.74%	▲ 0
10	GlowTouch Technologies	https://www.linkedin.com/company/glowtouch-technologies	United States	1,314	75	5.71%	▲ 11
11	MarketStar	https://www.linkedin.com/company/marketstar	United States	1,892	107	5.66%	▲ 9
12	Magic	https://www.linkedin.com/company/magic	United States	1,105	57	5.16%	New Entry
13	Bill Gosling Outsourcing	https://www.linkedin.com/company/bill-gosling-outsourcing	Canada	2,076	105	5.06%	▲ 14
14	Sigma Connected Group	https://www.linkedin.com/company/sigma-connected-group	United Kingdom	1,680	84	5.00%	▼ -3
15	IntouchCX	https://www.linkedin.com/company/intouchcx	Canada	5,268	258	4.90%	▼ -3
16	Ascensos	https://www.linkedin.com/company/ascensos	United Kingdom	1,106	54	4.88%	New Entry
17	TELUS International Europe	https://www.linkedin.com/company/telus-international-europe	Germany	1,070	51	4.77%	▲ 1
18	Transparent BPO	https://www.linkedin.com/company/transparent-bpo	United States	1,045	47	4.50%	New Entry
19	The Outsourcing Institute	https://www.linkedin.com/company/the-outsourcing-institute	United States	1,071	47	4.39%	New Entry
20	OP360	https://www.linkedin.com/company/op360	United States	2,179	95	4.36%	▼ -5
21	SupportNinja	https://www.linkedin.com/company/supportninja	United States	1,589	69	4.34%	▲ 1

22	Societe Generale Global S	https://www.link	Romania	1,497	64	4.28%	▼ -5
23	Conectys	https://www.link	Romania	2,030	81	3.99%	▲ 11
24	Etech Global Services	https://www.link	United States	2,814	112	3.98%	▲ 0
25	TLScontakt	https://www.link	France	1,567	61	3.89%	▼ -6
26	Taskforce	https://www.link	United States	1,210	47	3.88%	▼ -18
27	SPS	https://www.link	Switzerland	4,312	165	3.83%	▲ 3
28	5CA	https://www.link	Netherlands	1,235	46	3.72%	▲ 34
29	Grupo SIFU	https://www.link	Spain	1,190	44	3.70%	▲ 2
30	DATAMARK	https://www.link	United States	1,282	47	3.67%	▲ 2
31	Williams Lea	https://www.link	United States	3,345	122	3.65%	▲ 12
32	Working Solutions	https://www.link	United States	1,307	47	3.60%	▲ 17
33	Enshored	https://www.link	United States	2,410	85	3.53%	▲ 27
34	Konecta	https://www.link	Spain	22,426	760	3.39%	▼ -5
35	Gatestone	https://www.link	Canada	1,214	41	3.38%	New Entry
36	Bosch Service Solutions	https://www.link	Germany	2,938	98	3.34%	▼ -13
37	Ubiquity	https://www.link	United States	4,068	134	3.29%	▼ -12
38	The Office Gurus	https://www.link	United States	1,190	38	3.19%	▼ -25
39	Sagility	https://www.link	United States	7,672	241	3.14%	▼ -2
40	Transcom	https://www.link	Sweden	13,984	435	3.11%	▲ 15
41	Full Potential Solutions	https://www.link	United States	1,194	37	3.10%	▼ -34
42	Webhelp	https://www.link	France	46,005	1,382	3.00%	▼ -14
43	TELUS International Bulga	https://www.link	Bulgaria	1,040	31	2.98%	▲ 13
44	Liveops	https://www.link	United States	2,401	71	2.96%	▲ 4
45	Majorel	https://www.link	Luxembourg	29,033	839	2.89%	▼ -10
46	OnlineJobs.PH	https://www.link	United States	4,924	137	2.78%	▼ -7
47	Support Services Group	https://www.link	United States	1,732	48	2.77%	▼ -6
48	Yource Group	https://www.link	Netherlands	1,842	50	2.71%	▼ -22
49	Cosmote e-Value	https://www.link	Greece	1,451	39	2.69%	▲ 4
50	Collective Solution	https://www.link	United States	1,360	36	2.65%	New Entry
51	Vipp	https://www.link	France	1,104	29	2.63%	▼ -9
52	Webhelp Enterprise	https://www.link	France	3,136	82	2.61%	▼ -19
53	TaskUs	https://www.link	United States	26,899	684	2.54%	▼ -13
54	Vee Technologies	https://www.link	United States	3,222	81	2.51%	▼ -2
55	Impel	https://www.link	Poland	1,271	31	2.44%	New Entry
56	Emergia Contact Center	https://www.link	Spain	2,785	67	2.41%	▼ -10
57	Fusion CX	https://www.link	United States	4,643	111	2.39%	New Entry
58	BroadPath	https://www.link	United States	1,518	32	2.11%	▼ -8
59	ibex	https://www.link	United States	17,045	357	2.09%	▼ -8
60	Arise	https://www.link	United States	4,268	86	2.01%	▼ -6
61	Peak Support	https://www.link	United States	1,006	20	1.99%	New Entry
62	TSI	https://www.link	United States	3,367	66	1.96%	New Entry
63	Valor Global	https://www.link	United States	1,188	23	1.94%	▼ -18
64	Startek	https://www.link	United States	15,881	304	1.91%	▲ 0
65	Atento España	https://www.link	Spain	1,935	37	1.91%	▲ 0
66	TTEC	https://www.link	United States	35,802	640	1.79%	▲ 0
67	Bill Gosling Outsourcing In	https://www.link	Canada	1,192	21	1.76%	New Entry
68	Teleperformance	https://www.link	France	256,548	4,500	1.75%	▼ -5
69	Canon Business Process S	https://www.link	United States	2,294	40	1.74%	▲ 7
70	Open Access BPO	https://www.link	United States	1,035	17	1.64%	New Entry
71	Stratosphere Quality	https://www.link	United States	1,466	24	1.64%	▲ 6
72	MCI	https://www.link	United States	1,295	21	1.62%	▲ 16
73	Radius Global Solutions	https://www.link	United States	1,565	25	1.60%	▼ -14
74	Continuum Global Solution	https://www.link	United States	4,835	76	1.57%	▼ -16
75	Personiv	https://www.link	United States	2,711	42	1.55%	▼ -5
76	Afni	https://www.link	United States	5,829	89	1.53%	▼ -1
77	ResultsCX	https://www.link	United States	11,094	165	1.49%	▼ -9
78	Datamatics Business Solut	https://www.link	United States	2,195	31	1.41%	▼ -5
79	ERC	https://www.link	United States	1,071	15	1.40%	▼ -35
80	KM2 Solutions	https://www.link	United States	1,759	24	1.36%	▼ -13
81	Foundever	https://www.link	United States	86,206	1,114	1.29%	▲ 0
82	NETWORK CONTACTS SI	https://www.link	Italy	1,407	18	1.28%	▼ -25
83	Qualfon	https://www.link	United States	8,363	98	1.17%	▼ -11
84	VXI Global Solutions	https://www.link	United States	15,310	176	1.15%	▼ -10
85	Atento	https://www.link	Spain	94,369	1,084	1.15%	▲ 13
86	Covisian	https://www.link	Italy	8,029	85	1.06%	▼ -3
87	Alorica	https://www.link	United States	53,314	559	1.05%	▼ -5
88	FCR	https://www.link	United States	1,008	10	0.99%	▲ 4
89	RDI Corporation	https://www.link	United States	1,633	16	0.98%	▲ 0
90	Call Center Services Intern	https://www.link	United States	5,485	47	0.86%	▲ 4
91	Alta Resources	https://www.link	United States	2,140	18	0.84%	▼ -12
92	Advanced Call Center Tech	https://www.link	United States	2,744	23	0.84%	▼ -14
93	iQor	https://www.link	United States	20,909	175	0.84%	▼ -6

94	MyOutDesk	https://www.linkedin.com/company/myoutdesk	United States	1,083	9	0.83%	▼ -25
95	Comdata Group	https://www.linkedin.com/company/comdata-group	Italy	13,053	96	0.74%	▼ -11
96	Rocket Station	https://www.linkedin.com/company/rocket-station	United States	1,960	14	0.71%	▼ -11
97	Infinity	https://www.linkedin.com/company/infinity	United States	1,505	9	0.60%	▼ -17
98	InfoCision Management	https://www.linkedin.com/company/infocision-management	United States	1,864	10	0.54%	New Entry
99	DialAmerica	https://www.linkedin.com/company/dialamerica	United States	1,664	7	0.42%	▼ -9
100	Faneuil	https://www.linkedin.com/company/faneuil	United States	2,060	7	0.34%	▼ -5
101	Telvista	https://www.linkedin.com/company/telvista	United States	3,725	11	0.30%	▼ -8

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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