

DSMN8

Europe's Most Active Outsourcing/Offshoring Professionals on Social - March 2024

Industry at a glance:

Average Score:
2.92%

Total Companies:
26

Global Industry Average:
2.94%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Covalen	https://www.linkedin.com/company/valen/	Ireland	1,428	82	5.74%	▲ 0
2	TELUS International Europ	https://www.linkedin.com/company/yource/	Germany	1,070	51	4.77%	▲ 1
3	Societe Generale Global S	https://www.linkedin.com/company/societe-generale/	Romania	1,497	64	4.28%	▼ -1
4	Conectys	https://www.linkedin.com/company/conectys/	Romania	2,030	81	3.99%	▲ 8
5	TLScontakt	https://www.linkedin.com/company/tlscontakt/	France	1,567	61	3.89%	▼ -1
6	SPS	https://www.linkedin.com/company/spswitzerland/	Switzerland	4,312	165	3.83%	▲ 3
7	5CA	https://www.linkedin.com/company/5ca/	Netherlands	1,235	46	3.72%	▲ 15
8	Grupo SIFU	https://www.linkedin.com/company/grupo-sifu/	Spain	1,190	44	3.70%	▲ 2
9	Konecta	https://www.linkedin.com/company/konecta/	Spain	22,426	760	3.39%	▼ -1
10	Bosch Service Solutions	https://www.linkedin.com/company/bosch-service-solutions/	Germany	2,938	98	3.34%	▼ -5
11	Transcom	https://www.linkedin.com/company/transcom/	Sweden	13,984	435	3.11%	▲ 7
12	Webhelp	https://www.linkedin.com/company/webhelp/	France	46,005	1,382	3.00%	▼ -5
13	TELUS International Bulga	https://www.linkedin.com/company/yource-bulgaria/	Bulgaria	1,040	31	2.98%	▲ 6
14	Majorel	https://www.linkedin.com/company/majorel/	Luxembourg	29,033	839	2.89%	▼ -1
15	Yource Group	https://www.linkedin.com/company/yource/	Netherlands	1,842	50	2.71%	▼ -9
16	Cosmote e-Value	https://www.linkedin.com/company/cosmote-e-value/	Greece	1,451	39	2.69%	▲ 1
17	Vipp	https://www.linkedin.com/company/vipp/	France	1,104	29	2.63%	▼ -3
18	Webhelp Enterprise	https://www.linkedin.com/company/webhelp-enterprise/	France	3,136	82	2.61%	▼ -7
19	Impel	https://www.linkedin.com/company/impel/	Poland	1,271	31	2.44%	New Entry
20	Energia Contact Center	https://www.linkedin.com/company/energia-contact-center/	Spain	2,785	67	2.41%	▼ -5
21	Atento España	https://www.linkedin.com/company/atento-espana/	Spain	1,935	37	1.91%	▲ 3

22	Teleperformance	https://www.linkedin.com/company/teleperformance France	256,548	4,500	1.75%	▲ 1
23	NETWORK CONTACTS S	https://www.linkedin.com/company/network-contacts-s Italy	1,407	18	1.28%	▼ -3
24	Atento	https://www.linkedin.com/company/atento Spain	94,369	1,084	1.15%	▲ 3
25	Covisian	https://www.linkedin.com/company/covisian Italy	8,029	85	1.06%	▲ 0
26	Comdata Group	https://www.linkedin.com/company/comdata-group Italy	13,053	96	0.74%	▲ 0

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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