



The USA's Most Active Medical Devices Professionals on Social - March 2024

Industry at a glance:

Average Score: 4.87%

Total Companies: 180

Global Industry Average: 5.13%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 21 companies including PROCEPT BioRobotics, Inspire Medical Systems, ZimVie Dental, etc.

22	Inari Medical	<a href="https://www.link">https://www.link</a>	United States	1,024	82	8.01%
23	Mozarc Medical	<a href="https://www.link">https://www.link</a>	United States	579	46	7.94%
24	iRhythm Technologies	<a href="https://www.link">https://www.link</a>	United States	1,499	119	7.94%
25	Avanos Medical	<a href="https://www.link">https://www.link</a>	United States	1,447	114	7.88%
26	Hydrafacial	<a href="https://www.link">https://www.link</a>	United States	704	55	7.81%
27	Shockwave Medical	<a href="https://www.link">https://www.link</a>	United States	1,112	86	7.73%
28	Alphatec Spine	<a href="https://www.link">https://www.link</a>	United States	903	69	7.64%
29	Rehab Medical	<a href="https://www.link">https://www.link</a>	United States	523	39	7.46%
30	embecta	<a href="https://www.link">https://www.link</a>	United States	1,101	82	7.45%
31	SI-BONE	<a href="https://www.link">https://www.link</a>	United States	504	37	7.34%
32	Advanced Sterilization Pro	<a href="https://www.link">https://www.link</a>	United States	1,332	96	7.21%
33	CooperSurgical	<a href="https://www.link">https://www.link</a>	United States	1,570	113	7.20%
34	Tactile Medical	<a href="https://www.link">https://www.link</a>	United States	865	61	7.05%
35	Insulet	<a href="https://www.link">https://www.link</a>	United States	2,945	206	6.99%
36	BK Medical	<a href="https://www.link">https://www.link</a>	United States	796	55	6.91%
37	Align Technology	<a href="https://www.link">https://www.link</a>	United States	11,986	825	6.88%
38	Natus Medical	<a href="https://www.link">https://www.link</a>	United States	1,138	78	6.85%
39	Veranex	<a href="https://www.link">https://www.link</a>	United States	876	60	6.85%
40	Zynex Medical	<a href="https://www.link">https://www.link</a>	United States	943	64	6.79%
41	STAAR Surgical	<a href="https://www.link">https://www.link</a>	United States	666	45	6.76%
42	Verathon	<a href="https://www.link">https://www.link</a>	United States	669	45	6.73%
43	Freudenberg Medical	<a href="https://www.link">https://www.link</a>	United States	653	43	6.58%
44	Biosense Webster	<a href="https://www.link">https://www.link</a>	United States	3,865	252	6.52%
45	BVI Medical	<a href="https://www.link">https://www.link</a>	United States	773	50	6.47%
46	HuFriedyGroup	<a href="https://www.link">https://www.link</a>	United States	634	41	6.47%
47	DEXIS	<a href="https://www.link">https://www.link</a>	United States	613	38	6.20%
48	Hologic	<a href="https://www.link">https://www.link</a>	United States	6,137	378	6.16%
49	Argon Medical Devices	<a href="https://www.link">https://www.link</a>	United States	588	36	6.12%
50	CONMED	<a href="https://www.link">https://www.link</a>	United States	2,960	176	5.95%
51	Dexcom	<a href="https://www.link">https://www.link</a>	United States	6,308	368	5.83%
52	PDI	<a href="https://www.link">https://www.link</a>	United States	567	33	5.82%
53	Dentsply Sirona	<a href="https://www.link">https://www.link</a>	United States	10,323	595	5.76%
54	Stryker	<a href="https://www.link">https://www.link</a>	United States	42,643	2,435	5.71%
55	Globus Medical	<a href="https://www.link">https://www.link</a>	United States	2,409	136	5.65%
56	Edwards Lifesciences	<a href="https://www.link">https://www.link</a>	United States	13,037	724	5.55%
57	Millennium Health	<a href="https://www.link">https://www.link</a>	United States	633	35	5.53%
58	Ultradent Products	<a href="https://www.link">https://www.link</a>	United States	1,305	72	5.52%
59	LifeNet Health	<a href="https://www.link">https://www.link</a>	United States	1,155	62	5.37%
60	Spectrum Plastics Group, /	<a href="https://www.link">https://www.link</a>	United States	585	31	5.30%
61	Nova Biomedical	<a href="https://www.link">https://www.link</a>	United States	944	50	5.30%
62	Boston Scientific	<a href="https://www.link">https://www.link</a>	United States	43,948	2,300	5.23%
63	ZOLL Medical	<a href="https://www.link">https://www.link</a>	United States	5,451	283	5.19%
64	Accuray	<a href="https://www.link">https://www.link</a>	United States	1,101	57	5.18%
65	Meridian Bioscience	<a href="https://www.link">https://www.link</a>	United States	652	33	5.06%
66	Advanced Bionics	<a href="https://www.link">https://www.link</a>	United States	1,016	51	5.02%
67	Heraeus Medevio	<a href="https://www.link">https://www.link</a>	United States	797	40	5.02%
68	Stryker Sage	<a href="https://www.link">https://www.link</a>	United States	723	36	4.98%
69	FUJIFILM Sonosite	<a href="https://www.link">https://www.link</a>	United States	924	46	4.98%
70	Medline Industries	<a href="https://www.link">https://www.link</a>	United States	14,320	711	4.97%
71	Midmark	<a href="https://www.link">https://www.link</a>	United States	1,360	67	4.93%
72	Breg	<a href="https://www.link">https://www.link</a>	United States	842	41	4.87%
73	ResMed	<a href="https://www.link">https://www.link</a>	United States	7,370	358	4.86%
74	AngioDynamics	<a href="https://www.link">https://www.link</a>	United States	947	46	4.86%
75	Tandem Diabetes Care	<a href="https://www.link">https://www.link</a>	United States	1,889	90	4.76%
76	Johnson & Johnson Vision	<a href="https://www.link">https://www.link</a>	United States	5,480	259	4.73%
77	Cynosure	<a href="https://www.link">https://www.link</a>	United States	836	39	4.67%
78	Penumbra	<a href="https://www.link">https://www.link</a>	United States	2,468	115	4.66%
79	Hollister	<a href="https://www.link">https://www.link</a>	United States	3,200	149	4.66%
80	Carestream Dental	<a href="https://www.link">https://www.link</a>	United States	1,239	57	4.60%
81	Teleflex	<a href="https://www.link">https://www.link</a>	United States	8,165	374	4.58%
82	MicroPort Orthopedics	<a href="https://www.link">https://www.link</a>	United States	529	24	4.54%
83	Nipro Medical	<a href="https://www.link">https://www.link</a>	United States	1,134	51	4.50%
84	Canon Medical Systems U	<a href="https://www.link">https://www.link</a>	United States	960	43	4.48%
85	Viant Medical	<a href="https://www.link">https://www.link</a>	United States	2,104	94	4.47%
86	Biomerics	<a href="https://www.link">https://www.link</a>	United States	1,054	47	4.46%
87	NxStage Medical	<a href="https://www.link">https://www.link</a>	United States	678	30	4.42%
88	Medtronic	<a href="https://www.link">https://www.link</a>	United States	92,004	4,000	4.35%
89	Arthrex	<a href="https://www.link">https://www.link</a>	United States	7,182	312	4.34%
90	CooperVision	<a href="https://www.link">https://www.link</a>	United States	6,286	272	4.33%
91	Terumo Blood and Cell Tec	<a href="https://www.link">https://www.link</a>	United States	3,085	132	4.28%
92	Confluent Medical Technol	<a href="https://www.link">https://www.link</a>	United States	1,153	49	4.25%
93	BD	<a href="https://www.link">https://www.link</a>	United States	44,726	1,900	4.25%

94	Henry Schein	<a href="https://www.link">https://www.link</a>	United States	9,841	415	4.22%
95	Jabil Healthcare	<a href="https://www.link">https://www.link</a>	United States	3,710	155	4.18%
96	Nihon Kohden America	<a href="https://www.link">https://www.link</a>	United States	529	22	4.16%
97	Varian	<a href="https://www.link">https://www.link</a>	United States	9,451	390	4.13%
98	Hiossen	<a href="https://www.link">https://www.link</a>	United States	516	21	4.07%
99	Vyair Medical	<a href="https://www.link">https://www.link</a>	United States	1,059	43	4.06%
100	Acumed	<a href="https://www.link">https://www.link</a>	United States	967	39	4.03%
101	Starkey Hearing	<a href="https://www.link">https://www.link</a>	United States	2,344	94	4.01%
102	Drive DeVilbiss Healthcare	<a href="https://www.link">https://www.link</a>	United States	835	33	3.95%
103	Axonics	<a href="https://www.link">https://www.link</a>	United States	667	26	3.90%
104	Beckman Coulter Diagnost	<a href="https://www.link">https://www.link</a>	United States	10,753	416	3.87%
105	Cirtec Medical	<a href="https://www.link">https://www.link</a>	United States	649	25	3.85%
106	Integra LifeSciences	<a href="https://www.link">https://www.link</a>	United States	3,512	135	3.84%
107	Kerr Dental	<a href="https://www.link">https://www.link</a>	United States	736	28	3.80%
108	SpaceLabs Healthcare	<a href="https://www.link">https://www.link</a>	United States	827	31	3.75%
109	DePuy Synthes	<a href="https://www.link">https://www.link</a>	United States	9,242	346	3.74%
110	Masimo	<a href="https://www.link">https://www.link</a>	United States	3,431	127	3.70%
111	Agiliti	<a href="https://www.link">https://www.link</a>	United States	2,598	96	3.70%
112	Applied Medical	<a href="https://www.link">https://www.link</a>	United States	3,454	126	3.65%
113	Exactech	<a href="https://www.link">https://www.link</a>	United States	987	36	3.65%
114	Baxter International	<a href="https://www.link">https://www.link</a>	United States	39,427	1,435	3.64%
115	Olympus Corporation of the	<a href="https://www.link">https://www.link</a>	United States	4,759	172	3.61%
116	KARL STORZ United State	<a href="https://www.link">https://www.link</a>	United States	2,392	86	3.60%
117	Sterigenics	<a href="https://www.link">https://www.link</a>	United States	928	33	3.56%
118	A-dec	<a href="https://www.link">https://www.link</a>	United States	1,043	37	3.55%
119	Inogen	<a href="https://www.link">https://www.link</a>	United States	792	28	3.54%
120	Glidewell Dental	<a href="https://www.link">https://www.link</a>	United States	2,029	71	3.50%
121	Benco Dental	<a href="https://www.link">https://www.link</a>	United States	1,459	51	3.50%
122	STERIS	<a href="https://www.link">https://www.link</a>	United States	9,165	315	3.44%
123	Zimmer Biomet	<a href="https://www.link">https://www.link</a>	United States	17,527	598	3.41%
124	Sysmex America	<a href="https://www.link">https://www.link</a>	United States	1,233	42	3.41%
125	Ethicon	<a href="https://www.link">https://www.link</a>	United States	4,980	168	3.37%
126	Orthofix	<a href="https://www.link">https://www.link</a>	United States	1,376	46	3.34%
127	Merit Medical Systems	<a href="https://www.link">https://www.link</a>	United States	2,939	97	3.30%
128	MicroVenton-Terumo	<a href="https://www.link">https://www.link</a>	United States	2,433	80	3.29%
129	Patterson Veterinary Suppl	<a href="https://www.link">https://www.link</a>	United States	578	19	3.29%
130	Cook Medical	<a href="https://www.link">https://www.link</a>	United States	7,248	237	3.27%
131	W. L. Gore & Associates	<a href="https://www.link">https://www.link</a>	United States	9,695	313	3.23%
132	Cordis	<a href="https://www.link">https://www.link</a>	United States	2,515	78	3.10%
133	FUJIFILM Healthcare Amer	<a href="https://www.link">https://www.link</a>	United States	1,635	49	3.00%
134	American Orthodontics	<a href="https://www.link">https://www.link</a>	United States	517	15	2.90%
135	Patterson Dental	<a href="https://www.link">https://www.link</a>	United States	3,251	94	2.89%
136	NuVasive	<a href="https://www.link">https://www.link</a>	United States	2,265	65	2.87%
137	Phillips-Medisize	<a href="https://www.link">https://www.link</a>	United States	2,271	64	2.82%
138	Stryker's Sustainability Sol	<a href="https://www.link">https://www.link</a>	United States	605	17	2.81%
139	MTF Biologics	<a href="https://www.link">https://www.link</a>	United States	1,175	33	2.81%
140	Varex Imaging	<a href="https://www.link">https://www.link</a>	United States	1,034	29	2.80%
141	Haemonetics	<a href="https://www.link">https://www.link</a>	United States	2,212	62	2.80%
142	DEKA Research & Develop	<a href="https://www.link">https://www.link</a>	United States	768	21	2.73%
143	Lifeline	<a href="https://www.link">https://www.link</a>	United States	540	14	2.59%
144	Teleflex Medical OEM	<a href="https://www.link">https://www.link</a>	United States	776	20	2.58%
145	VIDA	<a href="https://www.link">https://www.link</a>	United States	1,216	31	2.55%
146	Terumo Cardiovascular	<a href="https://www.link">https://www.link</a>	United States	787	20	2.54%
147	LifeScan	<a href="https://www.link">https://www.link</a>	United States	2,061	52	2.52%
148	Integer Holdings	<a href="https://www.link">https://www.link</a>	United States	3,020	76	2.52%
149	Nuotion	<a href="https://www.link">https://www.link</a>	United States	1,771	44	2.48%
150	Orchid Orthopedic Solution	<a href="https://www.link">https://www.link</a>	United States	863	21	2.43%
151	National Seating & Mobility	<a href="https://www.link">https://www.link</a>	United States	1,192	29	2.43%
152	Ascential Medical & Life Sc	<a href="https://www.link">https://www.link</a>	United States	505	12	2.38%
153	SMC	<a href="https://www.link">https://www.link</a>	United States	1,477	35	2.37%
154	Aesculap (US)	<a href="https://www.link">https://www.link</a>	United States	898	21	2.34%
155	ABB OPTICAL GROUP	<a href="https://www.link">https://www.link</a>	United States	803	18	2.24%
156	Invacare	<a href="https://www.link">https://www.link</a>	United States	1,467	32	2.18%
157	Werfen North America	<a href="https://www.link">https://www.link</a>	United States	1,715	35	2.04%
158	ICU Medical	<a href="https://www.link">https://www.link</a>	United States	7,931	161	2.03%
159	B. Braun Medical Inc. (US)	<a href="https://www.link">https://www.link</a>	United States	5,429	108	1.99%
160	Miracle-Ear	<a href="https://www.link">https://www.link</a>	United States	1,313	26	1.98%
161	Terumo Medical	<a href="https://www.link">https://www.link</a>	United States	2,645	52	1.97%
162	Nordson MEDICAL	<a href="https://www.link">https://www.link</a>	United States	973	19	1.95%
163	Paragon Medical	<a href="https://www.link">https://www.link</a>	United States	842	16	1.90%
164	Tecomet	<a href="https://www.link">https://www.link</a>	United States	1,420	26	1.83%
165	Carestream	<a href="https://www.link">https://www.link</a>	United States	4,100	73	1.78%

166	DeRoyal	<a href="https://www.link">https://www.link</a>	United States	691	12	1.74%
167	Quest Diagnostics	<a href="https://www.link">https://www.link</a>	United States	27,465	470	1.71%
168	rms Company	<a href="https://www.link">https://www.link</a>	United States	528	9	1.70%
169	BioFire Diagnostics	<a href="https://www.link">https://www.link</a>	United States	767	13	1.69%
170	STERIS Instrument Manag	<a href="https://www.link">https://www.link</a>	United States	946	16	1.69%
171	DJO	<a href="https://www.link">https://www.link</a>	United States	2,418	38	1.57%
172	RS Medical	<a href="https://www.link">https://www.link</a>	United States	510	8	1.57%
173	Analogic	<a href="https://www.link">https://www.link</a>	United States	779	12	1.54%
174	Pride Mobility Products	<a href="https://www.link">https://www.link</a>	United States	670	7	1.04%
175	Joerns Healthcare	<a href="https://www.link">https://www.link</a>	United States	902	9	1.00%
176	MICRO	<a href="https://www.link">https://www.link</a>	United States	641	6	0.94%
177	Pacific Medical	<a href="https://www.link">https://www.link</a>	United States	525	4	0.76%
178	Patterson Companies	<a href="https://www.link">https://www.link</a>	United States	5,572	33	0.59%
179	Danaher	<a href="https://www.link">https://www.link</a>	United States	51,315	281	0.55%
180	Welch Allyn	<a href="https://www.link">https://www.link</a>	United States	1,007	3	0.30%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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