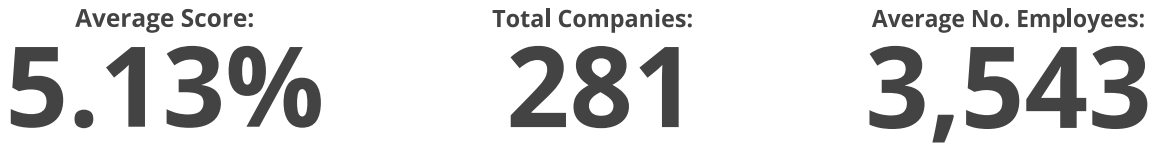




The World's Most Active Medical Devices Professionals on Social - March 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Aerogen	https://www.linkedin.com/company/aerogen	Ireland	513	89	17.35%
2	PROCEPT BioRobotics	https://www.linkedin.com/company/procept-biorobotics	United States	549	86	15.66%
3	Inspire Medical Systems	https://www.linkedin.com/company/inspire-medical-systems	United States	1,018	138	13.56%
4	ZimVie Dental	https://www.linkedin.com/company/zimvie-dental	United States	541	72	13.31%
5	AtriCure	https://www.linkedin.com/company/atricure	United States	1,150	143	12.43%
6	Medline Europe	https://www.linkedin.com/company/medline-europe	Netherlands	607	75	12.36%
7	CMR Surgical	https://www.linkedin.com/company/cmr-surgical	United Kingdom	756	92	12.17%
8	Canon Medical Systems Europe	https://www.linkedin.com/company/canon-medical-systems-europe	Netherlands	1,062	127	11.96%
9	HeartFlow	https://www.linkedin.com/company/heartflow	United States	519	61	11.75%
10	Nevro	https://www.linkedin.com/company/nevro	United States	1,207	141	11.68%
11	Glaukos	https://www.linkedin.com/company/glaukos	United States	801	86	10.74%
12	MiMedx	https://www.linkedin.com/company/mimedx	United States	801	85	10.61%
13	Tobii Dynavox	https://www.linkedin.com/company/tobii-dynavox	Sweden	627	66	10.53%
14	Corza Medical	https://www.linkedin.com/company/corza-medical	United States	675	70	10.37%
15	Laborie	https://www.linkedin.com/company/laborie	United States	807	83	10.29%
16	Bioventus	https://www.linkedin.com/company/bioventus	United States	1,190	116	9.75%
17	Novocure	https://www.linkedin.com/company/novocure	Switzerland	1,384	134	9.68%
18	WSAudiology	https://www.linkedin.com/company/wsaudiology	Denmark	3,133	298	9.51%
19	Abiomed	https://www.linkedin.com/company/abiomed	United States	2,337	221	9.46%
20	Mölnlycke Health Care	https://www.linkedin.com/company/molnlycke-health-care	Sweden	3,257	303	9.30%
21	Outset Medical	https://www.linkedin.com/company/outset-medical	United States	699	65	9.30%

22	SARSTEDT Group	https://www.link	Germany	617	57	9.24%
23	EMS - Electro Medical Sys	https://www.link	Switzerland	694	64	9.22%
24	ZimVie	https://www.link	United States	699	64	9.16%
25	Intuitive	https://www.link	United States	9,741	888	9.12%
26	Cutera	https://www.link	United States	593	54	9.11%
27	Medartis	https://www.link	Switzerland	707	64	9.05%
28	Atos Medical	https://www.link	Sweden	679	61	8.98%
29	3Shape	https://www.link	Denmark	1,612	143	8.87%
30	Wellspect HealthCare	https://www.link	Sweden	666	58	8.71%
31	Paragon 28	https://www.link	United States	737	64	8.68%
32	Envista Holdings	https://www.link	United States	1,824	158	8.66%
33	Brainlab	https://www.link	Germany	1,802	154	8.55%
34	Candela Medical	https://www.link	United States	611	52	8.51%
35	Laerdal Medical	https://www.link	Norway	1,475	125	8.47%
36	Ita salud mental	https://www.link	Spain	510	43	8.43%
37	Ormco	https://www.link	United States	690	58	8.41%
38	Olympus Medical Systems	https://www.link	Germany	1,046	87	8.32%
39	AirLife	https://www.link	United States	586	47	8.02%
40	Inari Medical	https://www.link	United States	1,024	82	8.01%
41	Mozarc Medical	https://www.link	United States	579	46	7.94%
42	iRhythm Technologies	https://www.link	United States	1,499	119	7.94%
43	Avanos Medical	https://www.link	United States	1,447	114	7.88%
44	Permobil	https://www.link	Sweden	1,046	82	7.84%
45	Hydracial	https://www.link	United States	704	55	7.81%
46	Erbe Group	https://www.link	Germany	809	63	7.79%
47	Shockwave Medical	https://www.link	United States	1,112	86	7.73%
48	BTL Industries	https://www.link	United Kingdom	1,298	100	7.70%
49	Terumo Europe	https://www.link	Belgium	806	62	7.69%
50	Alphatec Spine	https://www.link	United States	903	69	7.64%
51	Rehab Medical	https://www.link	United States	523	39	7.46%
52	embeckta	https://www.link	United States	1,101	82	7.45%
53	SI-BONE	https://www.link	United States	504	37	7.34%
54	Urgo Medical	https://www.link	France	588	43	7.31%
55	Elekta	https://www.link	Sweden	4,694	339	7.22%
56	Advanced Sterilization Pro	https://www.link	United States	1,332	96	7.21%
57	CooperSurgical	https://www.link	United States	1,570	113	7.20%
58	System Europe	https://www.link	Germany	600	43	7.17%
59	Tactile Medical	https://www.link	United States	865	61	7.05%
60	Insulet	https://www.link	United States	2,945	206	6.99%
61	BK Medical	https://www.link	United States	796	55	6.91%
62	Align Technology	https://www.link	United States	11,986	825	6.88%
63	Convatec	https://www.link	United Kingdom	5,596	384	6.86%
64	Natus Medical	https://www.link	United States	1,138	78	6.85%
65	Veranex	https://www.link	United States	876	60	6.85%
66	Zynex Medical	https://www.link	United States	943	64	6.79%
67	STAAR Surgical	https://www.link	United States	666	45	6.76%
68	Leica Microsystems	https://www.link	Germany	2,375	160	6.74%
69	HARTMANN GROUP	https://www.link	Germany	3,389	228	6.73%
70	Verathon	https://www.link	United States	669	45	6.73%
71	Freudenberg Medical	https://www.link	United States	653	43	6.58%
72	Biosense Webster	https://www.link	United States	3,865	252	6.52%
73	Esaoite	https://www.link	Italy	1,138	74	6.50%
74	BVI Medical	https://www.link	United States	773	50	6.47%
75	HuFriedyGroup	https://www.link	United States	634	41	6.47%
76	Hamilton Medical	https://www.link	Switzerland	685	44	6.42%
77	Getinge	https://www.link	Sweden	7,602	484	6.37%
78	Corin Group	https://www.link	United Kingdom	678	43	6.34%
79	BASTIDE LE CONFORT M	https://www.link	France	1,351	84	6.22%
80	DEXIS	https://www.link	United States	613	38	6.20%
81	Hologic	https://www.link	United States	6,137	378	6.16%
82	Radiometer	https://www.link	Denmark	2,624	161	6.14%
83	KARL STORZ	https://www.link	Germany	3,866	237	6.13%
84	Argon Medical Devices	https://www.link	United States	588	36	6.12%
85	Kulzer	https://www.link	Germany	580	35	6.03%
86	Oticon	https://www.link	Denmark	1,398	84	6.01%
87	CONMED	https://www.link	United States	2,960	176	5.95%
88	Leica Biosystems	https://www.link	Germany	2,364	140	5.92%
89	NEMERA	https://www.link	France	1,217	72	5.92%
90	Nobel Biocare	https://www.link	Switzerland	2,282	134	5.87%
91	Dexcom	https://www.link	United States	6,308	368	5.83%
92	PDI	https://www.link	United States	567	33	5.82%
93	Straumann Group	https://www.link	Switzerland	8,548	496	5.80%

94	ZEISS Medical Technology	https://www.link	Germany	4,485	260	5.80%
95	Dentsply Sirona	https://www.link	United States	10,323	595	5.76%
96	Ypsomed	https://www.link	Switzerland	1,391	80	5.75%
97	Stryker	https://www.link	United States	42,643	2,435	5.71%
98	MicroPort CRM	https://www.link	France	617	35	5.67%
99	Lima Corporate	https://www.link	Italy	882	50	5.67%
100	Globus Medical	https://www.link	United States	2,409	136	5.65%
101	Coloplast	https://www.link	Denmark	8,469	478	5.64%
102	VYGON	https://www.link	France	928	52	5.60%
103	Edwards Lifesciences	https://www.link	United States	13,037	724	5.55%
104	Millennium Health	https://www.link	United States	633	35	5.53%
105	Ultradent Products	https://www.link	United States	1,305	72	5.52%
106	Copan Group	https://www.link	Italy	532	29	5.45%
107	LifeNet Health	https://www.link	United States	1,155	62	5.37%
108	Arjo	https://www.link	Sweden	4,334	230	5.31%
109	Spectrum Plastics Group, A	https://www.link	United States	585	31	5.30%
110	Nova Biomedical	https://www.link	United States	944	50	5.30%
111	Stago	https://www.link	France	1,926	102	5.30%
112	Boston Scientific	https://www.link	United States	43,948	2,300	5.23%
113	ZOLL Medical	https://www.link	United States	5,451	283	5.19%
114	Accuray	https://www.link	United States	1,101	57	5.18%
115	IBA	https://www.link	Belgium	2,577	132	5.12%
116	Meridian Bioscience	https://www.link	United States	652	33	5.06%
117	Advanced Bionics	https://www.link	United States	1,016	51	5.02%
118	Heraeus Medevio	https://www.link	United States	797	40	5.02%
119	Stryker Sage	https://www.link	United States	723	36	4.98%
120	FUJIFILM Sonosite	https://www.link	United States	924	46	4.98%
121	The Binding Site	https://www.link	United Kingdom	785	39	4.97%
122	Medline Industries	https://www.link	United States	14,320	711	4.97%
123	Midmark	https://www.link	United States	1,360	67	4.93%
124	LivaNova	https://www.link	United Kingdom	3,149	155	4.92%
125	Breg	https://www.link	United States	842	41	4.87%
126	ResMed	https://www.link	United States	7,370	358	4.86%
127	AngioDynamics	https://www.link	United States	947	46	4.86%
128	Arthrex	https://www.link	Germany	503	24	4.77%
129	Tandem Diabetes Care	https://www.link	United States	1,889	90	4.76%
130	Demant Polska	https://www.link	Poland	800	38	4.75%
131	Septodont	https://www.link	France	971	46	4.74%
132	Johnson & Johnson Vision	https://www.link	United States	5,480	259	4.73%
133	Cynosure	https://www.link	United States	836	39	4.67%
134	Smith+Nephew	https://www.link	United Kingdom	16,694	778	4.66%
135	Penumbra	https://www.link	United States	2,468	115	4.66%
136	Hollister	https://www.link	United States	3,200	149	4.66%
137	Demant	https://www.link	Denmark	4,823	224	4.64%
138	Carestream Dental	https://www.link	United States	1,239	57	4.60%
139	Teleflex	https://www.link	United States	8,165	374	4.58%
140	MicroPort Orthopedics	https://www.link	United States	529	24	4.54%
141	Nipro Medical	https://www.link	United States	1,134	51	4.50%
142	MED-EL	https://www.link	Austria	1,762	79	4.48%
143	Canon Medical Systems U	https://www.link	United States	960	43	4.48%
144	Viant Medical	https://www.link	United States	2,104	94	4.47%
145	Inpeco	https://www.link	Switzerland	560	25	4.46%
146	Biomerics	https://www.link	United States	1,054	47	4.46%
147	NxStage Medical	https://www.link	United States	678	30	4.42%
148	Ascensia Diabetes Care	https://www.link	Switzerland	1,383	61	4.41%
149	medmix	https://www.link	Switzerland	794	35	4.41%
150	SHL Medical	https://www.link	Switzerland	1,553	68	4.38%
151	Ambu A/S	https://www.link	Denmark	1,900	83	4.37%
152	Medtronic	https://www.link	United States	92,004	4,000	4.35%
153	Arthrex	https://www.link	United States	7,182	312	4.34%
154	CooperVision	https://www.link	United States	6,286	272	4.33%
155	Phonak	https://www.link	Switzerland	1,134	49	4.32%
156	KLS Martin Group	https://www.link	Germany	1,114	48	4.31%
157	Terumo Blood and Cell Tec	https://www.link	United States	3,085	132	4.28%
158	BIOTRONIK	https://www.link	Germany	4,282	182	4.25%
159	Confluent Medical Technol	https://www.link	United States	1,153	49	4.25%
160	BD	https://www.link	United States	44,726	1,900	4.25%
161	Henry Schein	https://www.link	United States	9,841	415	4.22%
162	Sonova Group	https://www.link	Switzerland	7,096	299	4.21%
163	Medela	https://www.link	Switzerland	1,240	52	4.19%
164	Jabil Healthcare	https://www.link	United States	3,710	155	4.18%
165	Nihon Kohden America	https://www.link	United States	529	22	4.16%

166	Medacta International	https://www.link	Switzerland	726	30	4.13%
167	Varian	https://www.link	United States	9,451	390	4.13%
168	Widex	https://www.link	Denmark	1,773	73	4.12%
169	Olympus EMEA	https://www.link	Germany	1,952	80	4.10%
170	Hiossen	https://www.link	United States	516	21	4.07%
171	B. Braun Group	https://www.link	Germany	19,643	798	4.06%
172	Vyair Medical	https://www.link	United States	1,059	43	4.06%
173	Acumed	https://www.link	United States	967	39	4.03%
174	SYNLAB Italia	https://www.link	Italy	1,046	42	4.02%
175	Starkey Hearing	https://www.link	United States	2,344	94	4.01%
176	Drive DeVilbiss Healthcare	https://www.link	United States	835	33	3.95%
177	Axonics	https://www.link	United States	667	26	3.90%
178	Beckman Coulter Diagnost	https://www.link	United States	10,753	416	3.87%
179	Cirtec Medical	https://www.link	United States	649	25	3.85%
180	Integra LifeSciences	https://www.link	United States	3,512	135	3.84%
181	Kerr Dental	https://www.link	United States	736	28	3.80%
182	Ottobock	https://www.link	Germany	3,575	135	3.78%
183	Spacelabs Healthcare	https://www.link	United States	827	31	3.75%
184	DePuy Synthes	https://www.link	United States	9,242	346	3.74%
185	Rodenstock	https://www.link	Germany	1,070	40	3.74%
186	Intersurgical	https://www.link	United Kingdom	699	26	3.72%
187	Masimo	https://www.link	United States	3,431	127	3.70%
188	Agiliti	https://www.link	United States	2,598	96	3.70%
189	Thuasne	https://www.link	France	602	22	3.65%
190	Applied Medical	https://www.link	United States	3,454	126	3.65%
191	Exactech	https://www.link	United States	987	36	3.65%
192	Baxter International	https://www.link	United States	39,427	1,435	3.64%
193	Olympus Corporation of the	https://www.link	United States	4,759	172	3.61%
194	Lohmann & Rauscher	https://www.link	Germany	1,163	42	3.61%
195	KARL STORZ United State	https://www.link	United States	2,392	86	3.60%
196	Amico Group of Companie	https://www.link	Canada	587	21	3.58%
197	SOS Oxygene	https://www.link	France	1,095	39	3.56%
198	Sterigenics	https://www.link	United States	928	33	3.56%
199	A-dec	https://www.link	United States	1,043	37	3.55%
200	Inogen	https://www.link	United States	792	28	3.54%
201	Glidewell Dental	https://www.link	United States	2,029	71	3.50%
202	Benco Dental	https://www.link	United States	1,459	51	3.50%
203	Alcon	https://www.link	Switzerland	24,940	870	3.49%
204	STERIS	https://www.link	United States	9,165	315	3.44%
205	Zimmer Biomet	https://www.link	United States	17,527	598	3.41%
206	Systemex America	https://www.link	United States	1,233	42	3.41%
207	Ethicon	https://www.link	United States	4,980	168	3.37%
208	Orthofix	https://www.link	United States	1,376	46	3.34%
209	Merit Medical Systems	https://www.link	United States	2,939	97	3.30%
210	MicroVenton-Terumo	https://www.link	United States	2,433	80	3.29%
211	Patterson Veterinary Suppl	https://www.link	United States	578	19	3.29%
212	Cook Medical	https://www.link	United States	7,248	237	3.27%
213	Terumo Aortic	https://www.link	United Kingdom	772	25	3.24%
214	BIOGROUP	https://www.link	France	1,579	51	3.23%
215	W. L. Gore & Associates	https://www.link	United States	9,695	313	3.23%
216	Belimed	https://www.link	Switzerland	651	21	3.23%
217	Löwenstein Medical	https://www.link	Germany	570	18	3.16%
218	Cordis	https://www.link	United States	2,515	78	3.10%
219	FUJIFILM Healthcare Amer	https://www.link	United States	1,635	49	3.00%
220	American Orthodontics	https://www.link	United States	517	15	2.90%
221	Patterson Dental	https://www.link	United States	3,251	94	2.89%
222	NuVasive	https://www.link	United States	2,265	65	2.87%
223	Phillips-Medisize	https://www.link	United States	2,271	64	2.82%
224	Stryker's Sustainability Sol	https://www.link	United States	605	17	2.81%
225	MTF Biologics	https://www.link	United States	1,175	33	2.81%
226	Varex Imaging	https://www.link	United States	1,034	29	2.80%
227	Haemonetics	https://www.link	United States	2,212	62	2.80%
228	Cerballiance	https://www.link	France	1,754	49	2.79%
229	Optos	https://www.link	United Kingdom	721	20	2.77%
230	DEKA Research & Develop	https://www.link	United States	768	21	2.73%
231	Werfen	https://www.link	Spain	6,083	163	2.68%
232	Eurofins Biomnis	https://www.link	France	685	18	2.63%
233	Lifeline	https://www.link	United States	540	14	2.59%
234	Teleflex Medical OEM	https://www.link	United States	776	20	2.58%
235	VIDA	https://www.link	United States	1,216	31	2.55%
236	Terumo Cardiovascular	https://www.link	United States	787	20	2.54%
237	LifeScan	https://www.link	United States	2,061	52	2.52%

238	Integer Holdings	https://www.link€	United States	3,020	76	2.52%
239	Intech	https://www.link€	France	560	14	2.50%
240	Numotion	https://www.link€	United States	1,771	44	2.48%
241	Sunrise Medical	https://www.link€	Germany	1,369	34	2.48%
242	Orchid Orthopedic Solution	https://www.link€	United States	863	21	2.43%
243	National Seating & Mobility	https://www.link€	United States	1,192	29	2.43%
244	ReSound	https://www.link€	Denmark	1,114	27	2.42%
245	Ascential Medical & Life Sc	https://www.link€	United States	505	12	2.38%
246	SMC	https://www.link€	United States	1,477	35	2.37%
247	SYNLAB Holding Deutschl	https://www.link€	Germany	550	13	2.36%
248	Immunodiagnostic System	https://www.link€	United Kingdom	553	13	2.35%
249	Aesculap (US)	https://www.link€	United States	898	21	2.34%
250	SYNLAB España	https://www.link€	Spain	1,022	23	2.25%
251	ABB OPTICAL GROUP	https://www.link€	United States	803	18	2.24%
252	Invacare	https://www.link€	United States	1,467	32	2.18%
253	KaVo Dental	https://www.link€	Germany	631	13	2.06%
254	Werfen North America	https://www.link€	United States	1,715	35	2.04%
255	ICU Medical	https://www.link€	United States	7,931	161	2.03%
256	B. Braun Medical Inc. (US)	https://www.link€	United States	5,429	108	1.99%
257	Miracle-Ear	https://www.link€	United States	1,313	26	1.98%
258	Terumo Medical	https://www.link€	United States	2,645	52	1.97%
259	Nordson MEDICAL	https://www.link€	United States	973	19	1.95%
260	Paragon Medical	https://www.link€	United States	842	16	1.90%
261	Tecomet	https://www.link€	United States	1,420	26	1.83%
262	Carestream	https://www.link€	United States	4,100	73	1.78%
263	DeRoyal	https://www.link€	United States	691	12	1.74%
264	Quest Diagnostics	https://www.link€	United States	27,465	470	1.71%
265	rms Company	https://www.link€	United States	528	9	1.70%
266	BioFire Diagnostics	https://www.link€	United States	767	13	1.69%
267	STERIS Instrument Manag	https://www.link€	United States	946	16	1.69%
268	Essilor Group	https://www.link€	France	8,684	139	1.60%
269	DJO	https://www.link€	United States	2,418	38	1.57%
270	RS Medical	https://www.link€	United States	510	8	1.57%
271	Analogic	https://www.link€	United States	779	12	1.54%
272	BIT	https://www.link€	Germany	1,000	15	1.50%
273	Carmat	https://www.link€	France	779	11	1.41%
274	Pride Mobility Products	https://www.link€	United States	670	7	1.04%
275	Joerns Healthcare	https://www.link€	United States	902	9	1.00%
276	MICRO	https://www.link€	United States	641	6	0.94%
277	Pacific Medical	https://www.link€	United States	525	4	0.76%
278	Patterson Companies	https://www.link€	United States	5,572	33	0.59%
279	Danaher	https://www.link€	United States	51,315	281	0.55%
280	Sorin Group	https://www.link€	Italy	580	3	0.52%
281	Welch Allyn	https://www.link€	United States	1,007	3	0.30%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

