



## The USA's Most Active Management Consulting Professionals on Social - March 2024

### Industry at a glance:

Average Score:  
**7.49%**

Total Companies:  
**82**

Global Industry Average:  
**7.77%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	REF	<a href="https://www.linkedin.com/company/REF">https://www.linkedin.com/company/REF</a>	United States	607	178	29.32%
2	Spaulding Ridge	<a href="https://www.linkedin.com/company/Spaulding-Ridge">https://www.linkedin.com/company/Spaulding-Ridge</a>	United States	548	155	28.28%
3	Transworld Business Advis	<a href="https://www.linkedin.com/company/Transworld-Business-Advis">https://www.linkedin.com/company/Transworld-Business-Advis</a>	United States	709	150	21.16%
4	Blanchard	<a href="https://www.linkedin.com/company/Blanchard">https://www.linkedin.com/company/Blanchard</a>	United States	615	123	20.00%
5	SEI	<a href="https://www.linkedin.com/company/SEI">https://www.linkedin.com/company/SEI</a>	United States	711	138	19.41%
6	StatusNeo	<a href="https://www.linkedin.com/company/StatusNeo">https://www.linkedin.com/company/StatusNeo</a>	United States	534	103	19.29%
7	Stanton Chase: Executive	<a href="https://www.linkedin.com/company/Stanton-Chase-Executive">https://www.linkedin.com/company/Stanton-Chase-Executive</a>	United States	770	128	16.62%
8	1898 & Co.	<a href="https://www.linkedin.com/company/1898-&amp;Co">https://www.linkedin.com/company/1898-&amp;Co</a>	United States	515	74	14.37%
9	Accordion	<a href="https://www.linkedin.com/company/Accordion">https://www.linkedin.com/company/Accordion</a>	United States	567	76	13.40%
10	CCS Fundraising	<a href="https://www.linkedin.com/company/CCS-Fundraising">https://www.linkedin.com/company/CCS-Fundraising</a>	United States	629	84	13.35%
11	66degrees	<a href="https://www.linkedin.com/company/66degrees">https://www.linkedin.com/company/66degrees</a>	United States	588	77	13.10%
12	Turnberry Solutions	<a href="https://www.linkedin.com/company/Turnberry-Solutions">https://www.linkedin.com/company/Turnberry-Solutions</a>	United States	682	81	11.88%
13	Chartis	<a href="https://www.linkedin.com/company/Chartis">https://www.linkedin.com/company/Chartis</a>	United States	941	111	11.80%
14	Embark	<a href="https://www.linkedin.com/company/Embark">https://www.linkedin.com/company/Embark</a>	United States	697	77	11.05%
15	BCG Platinion	<a href="https://www.linkedin.com/company/BCG-Platinion">https://www.linkedin.com/company/BCG-Platinion</a>	United States	885	96	10.85%
16	ODP Business Solutions	<a href="https://www.linkedin.com/company/ODP-Business-Solutions">https://www.linkedin.com/company/ODP-Business-Solutions</a>	United States	577	60	10.40%
17	Prophet	<a href="https://www.linkedin.com/company/Prophet">https://www.linkedin.com/company/Prophet</a>	United States	756	77	10.19%
18	Pariveda	<a href="https://www.linkedin.com/company/Pariveda">https://www.linkedin.com/company/Pariveda</a>	United States	636	64	10.06%
19	Dalberg	<a href="https://www.linkedin.com/company/Dalberg">https://www.linkedin.com/company/Dalberg</a>	United States	658	66	10.03%
20	Zinnov	<a href="https://www.linkedin.com/company/Zinnov">https://www.linkedin.com/company/Zinnov</a>	United States	945	90	9.52%
21	Point B	<a href="https://www.linkedin.com/company/Point-B">https://www.linkedin.com/company/Point-B</a>	United States	936	89	9.51%

22	MorganFranklin Consulting	<a href="https://www.link">https://www.link</a>	United States	674	64	9.50%
23	Makosi	<a href="https://www.link">https://www.link</a>	United States	497	47	9.46%
24	BSR	<a href="https://www.link">https://www.link</a>	United States	609	57	9.36%
25	Aeyon	<a href="https://www.link">https://www.link</a>	United States	534	44	8.24%
26	FMI	<a href="https://www.link">https://www.link</a>	United States	553	44	7.96%
27	RQM+	<a href="https://www.link">https://www.link</a>	United States	516	41	7.95%
28	The Cadmus Group	<a href="https://www.link">https://www.link</a>	United States	597	45	7.54%
29	Ambipar Response   United	<a href="https://www.link">https://www.link</a>	United States	507	37	7.30%
30	DHR Global	<a href="https://www.link">https://www.link</a>	United States	825	60	7.27%
31	Kalypso: A Rockwell Autom	<a href="https://www.link">https://www.link</a>	United States	521	37	7.10%
32	Nakupuna Companies	<a href="https://www.link">https://www.link</a>	United States	708	50	7.06%
33	TRC Talent Solutions	<a href="https://www.link">https://www.link</a>	United States	851	60	7.05%
34	Harbor	<a href="https://www.link">https://www.link</a>	United States	643	45	7.00%
35	Secretariat	<a href="https://www.link">https://www.link</a>	United States	823	57	6.93%
36	Rimkus	<a href="https://www.link">https://www.link</a>	United States	946	65	6.87%
37	Riveron	<a href="https://www.link">https://www.link</a>	United States	788	54	6.85%
38	Hagerty Consulting	<a href="https://www.link">https://www.link</a>	United States	501	34	6.79%
39	Gordian	<a href="https://www.link">https://www.link</a>	United States	833	56	6.72%
40	SBI	<a href="https://www.link">https://www.link</a>	United States	562	36	6.41%
41	BBG	<a href="https://www.link">https://www.link</a>	United States	839	52	6.20%
42	Putnam	<a href="https://www.link">https://www.link</a>	United States	504	31	6.15%
43	Unify Consulting	<a href="https://www.link">https://www.link</a>	United States	507	31	6.11%
44	One10	<a href="https://www.link">https://www.link</a>	United States	553	33	5.97%
45	Bottom Line Concepts	<a href="https://www.link">https://www.link</a>	United States	704	42	5.97%
46	WNS Denali	<a href="https://www.link">https://www.link</a>	United States	654	39	5.96%
47	The Brattle Group	<a href="https://www.link">https://www.link</a>	United States	551	32	5.81%
48	Harvest Group	<a href="https://www.link">https://www.link</a>	United States	524	30	5.73%
49	Business Talent Group	<a href="https://www.link">https://www.link</a>	United States	548	31	5.66%
50	Compass Lexecon	<a href="https://www.link">https://www.link</a>	United States	894	49	5.48%
51	Altman Solon	<a href="https://www.link">https://www.link</a>	United States	640	35	5.47%
52	enVista	<a href="https://www.link">https://www.link</a>	United States	528	28	5.30%
53	Creative Planning Business	<a href="https://www.link">https://www.link</a>	United States	539	28	5.19%
54	Franklin Energy	<a href="https://www.link">https://www.link</a>	United States	816	42	5.15%
55	JBS International	<a href="https://www.link">https://www.link</a>	United States	522	25	4.79%
56	NERA	<a href="https://www.link">https://www.link</a>	United States	776	35	4.51%
57	.efficiently	<a href="https://www.link">https://www.link</a>	United States	533	23	4.32%
58	Fusion Business Solutions	<a href="https://www.link">https://www.link</a>	United States	924	38	4.11%
59	Corvias	<a href="https://www.link">https://www.link</a>	United States	573	23	4.01%
60	Life Cycle Engineering	<a href="https://www.link">https://www.link</a>	United States	535	20	3.74%
61	Tecolote Research	<a href="https://www.link">https://www.link</a>	United States	717	25	3.49%
62	Contract Land Staff	<a href="https://www.link">https://www.link</a>	United States	684	23	3.36%
63	Work & Co	<a href="https://www.link">https://www.link</a>	United States	903	30	3.32%
64	HX5	<a href="https://www.link">https://www.link</a>	United States	721	23	3.19%
65	MSH	<a href="https://www.link">https://www.link</a>	United States	637	20	3.14%
66	CALIBRE Systems	<a href="https://www.link">https://www.link</a>	United States	797	25	3.14%
67	ERG	<a href="https://www.link">https://www.link</a>	United States	768	24	3.13%
68	Systech Solutions	<a href="https://www.link">https://www.link</a>	United States	579	18	3.11%
69	Corbus	<a href="https://www.link">https://www.link</a>	United States	517	16	3.09%
70	PharmaACE	<a href="https://www.link">https://www.link</a>	United States	537	16	2.98%
71	411 Locals	<a href="https://www.link">https://www.link</a>	United States	696	20	2.87%
72	CCA Global Partners	<a href="https://www.link">https://www.link</a>	United States	526	15	2.85%
73	FSG	<a href="https://www.link">https://www.link</a>	United States	808	19	2.35%
74	ClearView Healthcare Part	<a href="https://www.link">https://www.link</a>	United States	539	12	2.23%
75	DLC	<a href="https://www.link">https://www.link</a>	United States	856	14	1.64%
76	Premier Health	<a href="https://www.link">https://www.link</a>	United States	581	9	1.55%
77	GBS Corp	<a href="https://www.link">https://www.link</a>	United States	754	11	1.46%
78	IDOC	<a href="https://www.link">https://www.link</a>	United States	728	10	1.37%
79	SSA & Company	<a href="https://www.link">https://www.link</a>	United States	560	7	1.25%
80	MVM	<a href="https://www.link">https://www.link</a>	United States	893	7	0.78%
81	DRIVE	<a href="https://www.link">https://www.link</a>	United States	582	3	0.52%
82	Production Modeling Corp	<a href="https://www.link">https://www.link</a>	United States	926	4	0.43%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at [support@dsmn8.com](mailto:support@dsmn8.com)



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