DSMN8

The UK's Most Active Management Consulting Professionals on Social - March 2024

Industry at a glance:

Average Score:

Total Companies:

Global Industry Average:

7.47%

19

7.77%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?						
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Expense Reduction Analys	https://www.linke	United Kingdom	510	152	29.80%
2	TPXimpact	https://www.linke	United Kingdom	504	78	15.48%
3	Natural Power	https://www.linke	United Kingdom	514	50	9.73%
4	Tetra Tech Europe	https://www.linke	United Kingdom	681	65	9.54%
5	Tritek Consulting Limited	https://www.linke	United Kingdom	859	79	9.20%
6	TRANSEARCH	https://www.linke	United Kingdom	522	42	8.05%
7	Strategy Insights	https://www.linke	United Kingdom	525	41	7.81%
8	Steer	https://www.linke	United Kingdom	598	40	6.69%
9	Alpha FMC	https://www.linke	United Kingdom	793	48	6.05%
10	HORIBA MIRA	https://www.linke	United Kingdom	581	34	5.85%
11	Newton Europe	https://www.linke	United Kingdom	719	40	5.56%
12	GRAYCE	https://www.linke	United Kingdom	567	29	5.11%
13	Consulting by Kantar	https://www.linke	United Kingdom	790	38	4.81%
14	Commercial	https://www.linke	United Kingdom	811	38	4.69%
15	OC&C Strategy Consultant	https://www.linke	United Kingdom	884	33	3.73%
16	CF	https://www.linke	United Kingdom	727	21	2.89%
17	E Co.	https://www.linke	United Kingdom	507	14	2.76%
18	OPEN Health Scientific Co	https://www.linke	United Kingdom	574	14	2.44%
19	Modern	https://www.linke	United Kingdom	559	10	1.79%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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linkedin.com/company/DSMN8

