## **DSMN8**

Europe's Most Active Management Consulting Professionals on Social - March 2024

## Industry at a glance:

**Average Score:** 

8.25%

**Total Companies:** 

71

**Global Industry Average:** 

7.77%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

| So, where does your company rank? |                           |                   |             |                       |                                     |                         |  |  |  |  |
|-----------------------------------|---------------------------|-------------------|-------------|-----------------------|-------------------------------------|-------------------------|--|--|--|--|
| Position                          | Company Name              | LinkedIn URL      | Location    | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) |  |  |  |  |
| 1                                 | INTEDYA                   | https://www.linke | Spain       | 512                   | 99                                  | 19.34%                  |  |  |  |  |
| 2                                 | ITG Groupe                | https://www.linke | France      | 543                   | 100                                 | 18.42%                  |  |  |  |  |
| 3                                 | julhiet sterwen           | https://www.linke | France      | 511                   | 93                                  | 18.20%                  |  |  |  |  |
| 4                                 | Business Sweden           | https://www.linke | Sweden      | 621                   | 109                                 | 17.55%                  |  |  |  |  |
| 5                                 | Berenschot                | https://www.linke | Netherlands | 648                   | 108                                 | 16.67%                  |  |  |  |  |
| 6                                 | PTC Group                 | https://www.linke | Portugal    | 662                   | 99                                  | 14.95%                  |  |  |  |  |
| 7                                 | AFNOR Certification       | https://www.linke | France      | 575                   | 84                                  | 14.61%                  |  |  |  |  |
| 8                                 | Zeentech                  | https://www.linke | Luxembourg  | 621                   | 82                                  | 13.20%                  |  |  |  |  |
| 9                                 | Argon & Co                | https://www.linke | France      | 693                   | 90                                  | 12.99%                  |  |  |  |  |
| 10                                | Austrian Federal Economic | https://www.linke | Austria     | 795                   | 103                                 | 12.96%                  |  |  |  |  |
| 11                                | NIRAS International Consu | https://www.linke | Denmark     | 705                   | 91                                  | 12.91%                  |  |  |  |  |
| 12                                | BDO Belgium               | https://www.linke | Belguim     | 870                   | 111                                 | 12.76%                  |  |  |  |  |
| 13                                | adesso orange             | https://www.linke | Germany     | 564                   | 70                                  | 12.41%                  |  |  |  |  |
| 14                                | KPMG Denmark              | https://www.linke | Denmark     | 712                   | 87                                  | 12.22%                  |  |  |  |  |
| 15                                | Westernacher Consulting   | https://www.linke | Germany     | 677                   | 82                                  | 12.11%                  |  |  |  |  |
| 16                                | Campana & Schott          | https://www.linke | Germany     | 553                   | 66                                  | 11.93%                  |  |  |  |  |
| 17                                | Kienbaum                  | https://www.linke | Germany     | 672                   | 77                                  | 11.46%                  |  |  |  |  |
| 18                                | Moore Belgium             | https://www.linke | Belguim     | 975                   | 102                                 | 10.46%                  |  |  |  |  |
| 19                                | The Cocktail              | https://www.linke | Spain       | 838                   | 85                                  | 10.14%                  |  |  |  |  |
| 20                                | Miebach                   | https://www.linke | Germany     | 515                   | 52                                  | 10.10%                  |  |  |  |  |
| 21                                | GOPA Worldwide Consulta   | https://www.linke | Germany     | 697                   | 69                                  | 9.90%                   |  |  |  |  |

| 22 | PPIAG                        | https://www.linke | Germany     | 576 | 57 | 9.90%          |
|----|------------------------------|-------------------|-------------|-----|----|----------------|
|    | Metyis                       | https://www.linke |             | 736 | 71 | 9.65%          |
|    | AAG                          | https://www.linke |             | 527 | 49 | 9.30%          |
|    |                              | https://www.linke |             | 858 | 77 | 8.97%          |
|    |                              | https://www.linke |             | 894 | 78 | 8.72%          |
|    |                              | https://www.linke |             | 585 | 51 | 8.72%          |
|    |                              | https://www.linke | -           | 632 | 55 | 8.70%          |
|    | Nfq Advisory, Solutions, Ou  |                   |             | 870 | 74 | 8.51%          |
|    | KAIROS DIGITAL SOLUTION      |                   |             | 642 | 53 | 8.26%          |
|    |                              |                   |             | 646 | 53 | 8.20%          |
|    |                              | https://www.linke |             | 716 |    |                |
|    |                              | https://www.linke |             | 985 | 58 | 8.10%<br>7.72% |
|    |                              | https://www.linke |             |     | 76 |                |
|    | UNITY Consulting & Innova    |                   | -           | 551 | 42 | 7.62%          |
|    | INVERTO   A BCG Compai       |                   | -           | 553 | 42 | 7.59%          |
|    | EUROGROUP CONSULTI           |                   |             | 657 | 48 | 7.31%          |
|    |                              | https://www.linke | -           | 987 | 72 | 7.29%          |
|    | PD - Berater der öffentliche | •                 | -           | 886 | 64 | 7.22%          |
|    |                              | https://www.linke |             | 767 | 55 | 7.17%          |
|    |                              | https://www.linke |             | 882 | 62 | 7.03%          |
|    |                              | https://www.linke |             | 715 | 50 | 6.99%          |
|    | -                            | https://www.linke |             | 590 | 41 | 6.95%          |
|    | •                            | https://www.linke |             | 509 | 35 | 6.88%          |
|    | -                            | https://www.linke |             | 645 | 44 | 6.82%          |
| 45 | Applus+ Laboratories         | https://www.linke | Spain       | 804 | 53 | 6.59%          |
| 46 | Bee Engineering              | https://www.linke | France      | 881 | 56 | 6.36%          |
| 47 | Exiros                       | https://www.linke | Netherlands | 568 | 36 | 6.34%          |
| 48 | Nae                          | https://www.linke | Spain       | 861 | 52 | 6.04%          |
| 49 | HLB Witlox Van den Boome     | https://www.linke | Netherlands | 646 | 39 | 6.04%          |
| 50 | Adone Conseil                | https://www.linke | France      | 519 | 31 | 5.97%          |
| 51 | PKF Attest                   | https://www.linke | Spain       | 654 | 39 | 5.96%          |
| 52 | Kiwa Suomi                   | https://www.linke | Finland     | 720 | 41 | 5.69%          |
| 53 | io                           | https://www.linke | Germany     | 561 | 30 | 5.35%          |
| 54 | Kisio                        | https://www.linke | France      | 529 | 28 | 5.29%          |
| 55 | Ingenieros Emetres SLP       | https://www.linke | Spain       | 569 | 29 | 5.10%          |
| 56 | implid                       | https://www.linke | France      | 523 | 26 | 4.97%          |
| 57 | STAR7                        | https://www.linke | Italy       | 634 | 31 | 4.89%          |
| 58 | Gesnext                      | https://www.linke | Spain       | 584 | 28 | 4.79%          |
| 59 | Tecno                        | https://www.linke | Italy       | 560 | 25 | 4.46%          |
| 60 | SVP                          | https://www.linke | France      | 812 | 36 | 4.43%          |
| 61 | ACTING                       | https://www.linke | France      | 565 | 24 | 4.25%          |
| 62 | Aquanima Grupo Santande      | https://www.linke | Spain       | 557 | 23 | 4.13%          |
| 63 | PRIME ENGINEERING Fra        | https://www.linke | France      | 581 | 22 | 3.79%          |
| 64 | ASPY Prevención              | https://www.linke | Spain       | 791 | 27 | 3.41%          |
| 65 | Ingeliance                   | https://www.linke | France      | 511 | 16 | 3.13%          |
| 66 | Charlestown                  | https://www.linke | France      | 515 | 12 | 2.33%          |
| 67 | Groupe MG                    | https://www.linke | France      | 648 | 15 | 2.31%          |
| 68 | EY ifb                       | https://www.linke | Germany     | 570 | 11 | 1.93%          |
| 69 | EAC International Consulting | https://www.linke | Germany     | 508 | 9  | 1.77%          |
| 70 | JPS                          | https://www.linke | Italy       | 693 | 7  | 1.01%          |
| 71 | Commercialista               | https://www.linke | Italy       | 505 | 4  | 0.79%          |

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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