



The USA's Most Active Logistics & Supply Chain Professionals on Social - March 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Axle Logistics	https://www.linkedin.com/company/axle-logistics	United States	587	100	17.04%
2	ShipBob	https://www.linkedin.com/company/shipbob	United States	1,056	122	11.55%
3	Chadwell Supply	https://www.linkedin.com/company/chadwell-supply	United States	712	78	10.96%
4	Veritiv	https://www.linkedin.com/company/veritiv	United States	3,873	406	10.48%
5	Loadsmart	https://www.linkedin.com/company/loadsmart	United States	500	49	9.80%
6	Steam Logistics	https://www.linkedin.com/company/steam-logistics	United States	749	69	9.21%
7	BlueGrace Logistics	https://www.linkedin.com/company/bluegrace-logistics	United States	758	63	8.31%
8	Flexport	https://www.linkedin.com/company/flexport	United States	2,949	217	7.36%
9	TireHub	https://www.linkedin.com/company/tirehub	United States	577	42	7.28%
10	ITS Logistics	https://www.linkedin.com/company/its-logistics	United States	633	44	6.95%
11	Armstrong Transport Group	https://www.linkedin.com/company/armstrong-transport-group	United States	852	56	6.57%
12	Logistics Plus	https://www.linkedin.com/company/logistics-plus	United States	944	55	5.83%
13	Redwood Logistics	https://www.linkedin.com/company/redwood-logistics	United States	735	42	5.71%
14	Trinity Logistics	https://www.linkedin.com/company/trinity-logistics	United States	858	49	5.71%
15	AIT Worldwide Logistics	https://www.linkedin.com/company/ait-worldwide-logistics	United States	1,497	83	5.54%
16	Crane Worldwide Logistics	https://www.linkedin.com/company/crane-worldwide-logistics	United States	2,453	135	5.50%
17	ID Logistics US	https://www.linkedin.com/company/id-logistics-us	United States	693	38	5.48%
18	Priority1	https://www.linkedin.com/company/priority1	United States	1,514	80	5.28%
19	JAS Worldwide	https://www.linkedin.com/company/jas-worldwide	United States	4,091	215	5.26%
20	Parts Town	https://www.linkedin.com/company/parts-town	United States	675	35	5.19%
21	OIA GLOBAL	https://www.linkedin.com/company/oia-global	United States	1,043	54	5.18%

22	Ascent Global Logistics	https://www.link	United States	599	31	5.18%
23	Zipline	https://www.link	United States	1,220	63	5.16%
24	Sensitech	https://www.link	United States	590	29	4.92%
25	STG Logistics	https://www.link	United States	818	40	4.89%
26	TMC	https://www.link	United States	714	34	4.76%
27	Arrive Logistics	https://www.link	United States	1,737	81	4.66%
28	ShipMonk	https://www.link	United States	944	43	4.56%
29	Bastian Solutions	https://www.link	United States	1,327	60	4.52%
30	MegaCorp Logistics	https://www.link	United States	624	28	4.49%
31	Scouler	https://www.link	United States	949	42	4.43%
32	Imperial Dade	https://www.link	United States	1,809	79	4.37%
33	Liquidity Services	https://www.link	United States	783	34	4.34%
34	CJ Logistics America	https://www.link	United States	1,018	44	4.32%
35	Crowley	https://www.link	United States	4,441	191	4.30%
36	Barrett Distribution Centers	https://www.link	United States	537	23	4.28%
37	Omni Logistics	https://www.link	United States	1,009	43	4.26%
38	Bruckner's Truck & Equipm	https://www.link	United States	544	23	4.23%
39	Marken	https://www.link	United States	1,840	76	4.13%
40	ODW Logistics	https://www.link	United States	802	33	4.11%
41	Odyssey Logistics	https://www.link	United States	632	26	4.11%
42	Raymond West	https://www.link	United States	664	27	4.07%
43	Expeditors	https://www.link	United States	16,503	662	4.01%
44	SDI	https://www.link	United States	600	23	3.83%
45	Lineage	https://www.link	United States	8,846	335	3.79%
46	Uber Freight	https://www.link	United States	5,026	190	3.78%
47	Dematic	https://www.link	United States	8,485	315	3.71%
48	Briggs Industrial Solutions	https://www.link	United States	1,108	40	3.61%
49	OnProcess Technology	https://www.link	United States	1,364	49	3.59%
50	SEKO Logistics	https://www.link	United States	1,838	66	3.59%
51	Apex Logistics Internationa	https://www.link	United States	621	22	3.54%
52	Integrity Express Logistics	https://www.link	United States	856	29	3.39%
53	PSA BDP	https://www.link	United States	4,779	161	3.37%
54	The Raymond Corporation	https://www.link	United States	1,349	45	3.34%
55	KBX	https://www.link	United States	541	18	3.33%
56	Composites One	https://www.link	United States	609	20	3.28%
57	PLS Logistics Services	https://www.link	United States	833	27	3.24%
58	Bunzl Distribution	https://www.link	United States	1,717	55	3.20%
59	Unishippers	https://www.link	United States	1,000	32	3.20%
60	Stoneridge	https://www.link	United States	1,971	61	3.09%
61	The Pasha Group	https://www.link	United States	551	17	3.09%
62	GXO Logistics	https://www.link	United States	20,641	629	3.05%
63	C.H. Robinson	https://www.link	United States	18,987	564	2.97%
64	Traffic Tech	https://www.link	United States	1,220	35	2.87%
65	Incora	https://www.link	United States	1,439	41	2.85%
66	OEC Group	https://www.link	United States	961	27	2.81%
67	Quantix	https://www.link	United States	683	19	2.78%
68	ACBL	https://www.link	United States	868	24	2.76%
69	Cardinal Logistics Manager	https://www.link	United States	1,427	39	2.73%
70	Lawson Products	https://www.link	United States	1,967	53	2.69%
71	USPack	https://www.link	United States	526	14	2.66%
72	WSI	https://www.link	United States	606	16	2.64%
73	Martin Brower	https://www.link	United States	3,692	93	2.52%
74	EMO Trans	https://www.link	United States	599	15	2.50%
75	MoLo Solutions	https://www.link	United States	654	16	2.45%
76	Saddle Creek Logistics Ser	https://www.link	United States	2,880	70	2.43%
77	GlobalTranz	https://www.link	United States	1,459	35	2.40%
78	Mac Papers and Packaging	https://www.link	United States	599	14	2.34%
79	Shipco Transport	https://www.link	United States	1,601	36	2.25%
80	Ryder Supply Chain Soluti	https://www.link	United States	5,003	112	2.24%
81	Trax Technologies	https://www.link	United States	537	12	2.23%
82	NFI	https://www.link	United States	8,167	182	2.23%
83	SpartanNash	https://www.link	United States	3,533	78	2.21%
84	Crown Lift Trucks	https://www.link	United States	2,718	59	2.17%
85	Supply Technologies	https://www.link	United States	515	11	2.14%
86	Legacy Supply Chain	https://www.link	United States	756	16	2.12%
87	CPC Logistics	https://www.link	United States	522	11	2.11%
88	Endries International	https://www.link	United States	523	11	2.10%
89	Vanguard Logistics Service	https://www.link	United States	1,577	33	2.09%
90	TBC Corporation	https://www.link	United States	1,532	32	2.09%
91	Averitt Express	https://www.link	United States	2,948	61	2.07%
92	UniGroup	https://www.link	United States	920	19	2.07%
93	Coyote Logistics	https://www.link	United States	2,722	56	2.06%

94	Kenco Group	https://www.link	United States	2,459	49	1.99%
95	Watco Companies	https://www.link	United States	2,096	41	1.96%
96	National Express	https://www.link	United States	1,304	25	1.92%
97	Americold Logistics	https://www.link	United States	6,907	132	1.91%
98	Comprehensive Logistics C	https://www.link	United States	840	16	1.90%
99	HOLLINGSWORTH	https://www.link	United States	697	13	1.87%
100	Neovia Logistics	https://www.link	United States	2,639	49	1.86%
101	Ryder System	https://www.link	United States	22,418	413	1.84%
102	Nextran Truck Centers	https://www.link	United States	605	11	1.82%
103	Seaboard Marine	https://www.link	United States	1,014	18	1.78%
104	Tippmann Group	https://www.link	United States	569	10	1.76%
105	McMaster-Carr	https://www.link	United States	3,286	55	1.67%
106	ArcBest	https://www.link	United States	6,917	110	1.59%
107	OnTrac	https://www.link	United States	3,025	48	1.59%
108	APL Logistics	https://www.link	United States	5,186	82	1.58%
109	Kirby	https://www.link	United States	1,645	26	1.58%
110	Southeastern Freight Lines	https://www.link	United States	2,315	32	1.38%
111	McLane Company	https://www.link	United States	7,823	107	1.37%
112	Yusen Logistics	https://www.link	United States	1,921	26	1.35%
113	Radial	https://www.link	United States	5,139	66	1.28%
114	Whiplash	https://www.link	United States	629	8	1.27%
115	UPS Supply Chain Solutio	https://www.link	United States	15,053	190	1.26%
116	PFS	https://www.link	United States	2,341	29	1.24%
117	Tidewater	https://www.link	United States	3,511	43	1.22%
118	TVS Supply Chain Solutio	https://www.link	United States	662	8	1.21%
119	ConGlobal	https://www.link	United States	927	11	1.19%
120	Foss Maritime Company	https://www.link	United States	522	6	1.15%
121	Sesé Logistics	https://www.link	United States	698	8	1.15%
122	Cowan Systems	https://www.link	United States	852	9	1.06%
123	Unisource Worldwide	https://www.link	United States	1,532	15	0.98%
124	ModusLink	https://www.link	United States	1,286	12	0.93%
125	FHI	https://www.link	United States	1,213	11	0.91%
126	Performance Team	https://www.link	United States	999	9	0.90%
127	C.R. England	https://www.link	United States	3,389	30	0.89%
128	Epes Transport System	https://www.link	United States	505	4	0.79%
129	VSE Corporation	https://www.link	United States	1,912	15	0.78%
130	CELISTICS	https://www.link	United States	793	6	0.76%
131	Crete Carrier Corporation	https://www.link	United States	2,217	16	0.72%
132	Capstone Logistics	https://www.link	United States	5,506	39	0.71%
133	PCF	https://www.link	United States	925	6	0.65%
134	Swift Transportation	https://www.link	United States	9,243	58	0.63%
135	Nippon Express USA	https://www.link	United States	3,037	18	0.59%
136	RRD Supply Chain Solutio	https://www.link	United States	509	3	0.59%
137	Roehl Transport	https://www.link	United States	1,213	7	0.58%
138	Freightquote	https://www.link	United States	752	4	0.53%
139	Reddaway	https://www.link	United States	736	3	0.41%
140	xpedx	https://www.link	United States	1,653	6	0.36%
141	Burris Logistics	https://www.link	United States	893	3	0.34%
142	Central Freight Lines	https://www.link	United States	620	2	0.32%
143	Ingram Micro Commerce &	https://www.link	United States	2,918	7	0.24%
144	Wesco Aircraft	https://www.link	United States	841	2	0.24%
145	Celadon Group	https://www.link	United States	687	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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