



The UK's Most Active Logistics & Supply Chain Professionals on Social - March 2024

Industry at a glance:

Average Score:
3.53%

Total Companies:
34

Global Industry Average:
3.35%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	RS Group	https://www.linkedin.com/company/rs-group	United Kingdom	716	72	10.06%
2	International Maritime Org	https://www.linkedin.com/company/international-maritime-organization	United Kingdom	566	44	7.77%
3	Ligentia	https://www.linkedin.com/company/ligentia	United Kingdom	581	40	6.88%
4	Peel Ports Group	https://www.linkedin.com/company/peel-ports-group	United Kingdom	817	55	6.73%
5	Europa Worldwide Group	https://www.linkedin.com/company/europa-worldwide-group	United Kingdom	930	54	5.81%
6	GB Railfreight	https://www.linkedin.com/company/gb-railfreight	United Kingdom	605	33	5.45%
7	IAG Cargo	https://www.linkedin.com/company/iag-cargo	United Kingdom	694	36	5.19%
8	DHL Express UK	https://www.linkedin.com/company/dhl-express-uk	United Kingdom	820	41	5.00%
9	Movianto	https://www.linkedin.com/company/movianto	United Kingdom	1,306	65	4.98%
10	World Courier	https://www.linkedin.com/company/world-courier	United Kingdom	2,353	106	4.50%
11	Uniserve Group	https://www.linkedin.com/company/uniserve-group	United Kingdom	618	25	4.05%
12	Inchcape Shipping Service	https://www.linkedin.com/company/inchcape-shipping-service	United Kingdom	3,065	119	3.88%
13	Whistl UK	https://www.linkedin.com/company/whistl-uk	United Kingdom	857	33	3.85%
14	Lloyd's Register	https://www.linkedin.com/company/lloyds-register	United Kingdom	5,328	205	3.85%
15	Culina Group	https://www.linkedin.com/company/culina-group	United Kingdom	1,231	43	3.49%
16	Unipart Logistics	https://www.linkedin.com/company/unipart-logistics	United Kingdom	1,620	56	3.46%
17	AnyVan	https://www.linkedin.com/company/anyvan	United Kingdom	609	21	3.45%
18	Menzies Distribution	https://www.linkedin.com/company/menzies-distribution	United Kingdom	1,523	52	3.41%
19	Suttons Group	https://www.linkedin.com/company/suttons-group	United Kingdom	533	17	3.19%
20	CitySprint	https://www.linkedin.com/company/citysprint	United Kingdom	752	23	3.06%
21	Maritime Transport	https://www.linkedin.com/company/maritime-transport	United Kingdom	808	24	2.97%

22	Gist Limited	https://www.linkedin.com/company/gist-limited	United Kingdom	2,176	62	2.85%
23	Wincanton	https://www.linkedin.com/company/wincanton	United Kingdom	6,712	184	2.74%
24	RS	https://www.linkedin.com/company/rs	United Kingdom	6,895	136	1.97%
25	Evri	https://www.linkedin.com/company/evri	United Kingdom	7,904	143	1.81%
26	Great Bear Distribution	https://www.linkedin.com/company/great-bear-distribution	United Kingdom	1,137	20	1.76%
27	Addison Lee	https://www.linkedin.com/company/addison-lee	United Kingdom	781	13	1.66%
28	Davies Turner	https://www.linkedin.com/company/davies-turner	United Kingdom	509	8	1.57%
29	Stolt-Nielsen Limited	https://www.linkedin.com/company/stolt-nielsen-limited	United Kingdom	2,438	26	1.07%
30	RICO LOGISTICS	https://www.linkedin.com/company/rico-logistics	United Kingdom	503	5	0.99%
31	Yodel	https://www.linkedin.com/company/yodel	United Kingdom	3,012	29	0.96%
32	Stobart	https://www.linkedin.com/company/stobart	United Kingdom	1,661	12	0.72%
33	Unipart Group	https://www.linkedin.com/company/unipart-group	United Kingdom	3,886	23	0.59%
34	UK Mail	https://www.linkedin.com/company/uk-mail	United Kingdom	871	3	0.34%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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