



Europe's Most Active Logistics & Supply Chain Professionals on Social - March 2024

Industry at a glance:

Average Score:
3.53%

Total Companies:
159

Global Industry Average:
3.35%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Blue Water Shipping	https://www.linkedin.com/company/blue-water-shipping	Denmark	1,802	176	9.77%
2	Asendia	https://www.linkedin.com/company/asendia	Switzerland	652	58	8.90%
3	Foro	https://www.linkedin.com/company/foro	Germany	695	60	8.63%
4	DKV Mobility	https://www.linkedin.com/company/dkv-mobility	Germany	1,157	96	8.30%
5	Neele-Vat	https://www.linkedin.com/company/neelevat	Netherlands	521	41	7.87%
6	SEAFRIGO	https://www.linkedin.com/company/seafriigo	France	695	52	7.48%
7	Ontime Logistica Integral	https://www.linkedin.com/company/ontime-logistica-integral	Spain	637	45	7.06%
8	4flow	https://www.linkedin.com/company/4flow	Germany	1,291	82	6.35%
9	Mediaco	https://www.linkedin.com/company/mediaco	France	698	44	6.30%
10	ITURRI	https://www.linkedin.com/company/iturri	Spain	748	47	6.28%
11	LEMAN	https://www.linkedin.com/company/leman	Denmark	753	47	6.24%
12	GRUBER Logistics	https://www.linkedin.com/company/gruber-logistics	Italy	565	35	6.19%
13	AsstrA-Associated Traffic	https://www.linkedin.com/company/asstra-associated-traffic	Switzerland	780	48	6.15%
14	MEDLOG Transport & Logistics	https://www.linkedin.com/company/medlog-transport-logistics	Switzerland	2,089	123	5.89%
15	deugro	https://www.linkedin.com/company/deugro	Switzerland	1,060	62	5.85%
16	Transdev Sverige	https://www.linkedin.com/company/transdev-sverige	Sweden	975	57	5.85%
17	Röhlig Logistics	https://www.linkedin.com/company/rohlig-logistics	Germany	1,505	87	5.78%
18	DPD Nederland	https://www.linkedin.com/company/dpd-nederland	Netherlands	1,012	57	5.63%
19	LESCHACO	https://www.linkedin.com/company/leschaco	Germany	1,345	74	5.50%
20	Noatum	https://www.linkedin.com/company/noatum	Spain	625	34	5.44%
21	thyssenkrupp Materials Services	https://www.linkedin.com/company/thyssenkrupp-materials-services	Germany	648	35	5.40%

22	Savino Del Bene	https://www.link	Italy	2,878	153	5.32%
23	GNV Grandi Navi Veloci	https://www.link	Italy	1,213	64	5.28%
24	TIBA	https://www.link	Spain	1,100	58	5.27%
25	Broekman Logistics	https://www.link	Netherlands	655	34	5.19%
26	Hellmann Worldwide Logis	https://www.link	Germany	7,190	362	5.03%
27	SIFA	https://www.link	France	598	30	5.02%
28	DS NORDEN	https://www.link	Denmark	645	32	4.96%
29	SAVOYE	https://www.link	France	761	37	4.86%
30	CLASQUIN	https://www.link	France	815	39	4.79%
31	DHL Global Forwarding	https://www.link	Germany	20,696	983	4.75%
32	Viterra	https://www.link	Netherlands	1,706	81	4.75%
33	Peterson Energy Logistics	https://www.link	Netherlands	654	31	4.74%
34	Mecalux	https://www.link	Spain	2,212	104	4.70%
35	Royal FloraHolland	https://www.link	Netherlands	1,806	84	4.65%
36	GLS Germany	https://www.link	Germany	739	34	4.60%
37	Frode Laursen	https://www.link	Denmark	589	27	4.58%
38	DFDS	https://www.link	Denmark	6,653	303	4.55%
39	Simon Loos	https://www.link	Netherlands	616	28	4.55%
40	ROHLIG SUUS Logistics	https://www.link	Poland	1,014	46	4.54%
41	DACHSER	https://www.link	Germany	11,988	528	4.40%
42	Ewals Cargo Care	https://www.link	Netherlands	899	39	4.34%
43	Gebroüder Weiss	https://www.link	Austria	2,753	118	4.29%
44	Rhenus Logistics	https://www.link	Germany	11,147	477	4.28%
45	VTI	https://www.link	Netherlands	608	26	4.28%
46	Bleckmann	https://www.link	Netherlands	1,832	78	4.26%
47	Wallenius Wilhelmsen	https://www.link	Norway	2,454	104	4.24%
48	SBB CFF FFS	https://www.link	Switzerland	15,786	664	4.21%
49	IFCO SYSTEMS	https://www.link	Germany	1,879	79	4.20%
50	BCUBE Spa	https://www.link	Italy	744	31	4.17%
51	Access World	https://www.link	Switzerland	649	27	4.16%
52	Siemens Logistics	https://www.link	Germany	1,012	41	4.05%
53	Bring Sverige	https://www.link	Sweden	729	29	3.98%
54	Maersk Supply Service	https://www.link	Denmark	1,883	74	3.93%
55	Österreichische Post	https://www.link	Austria	2,444	96	3.93%
56	cargo-partner	https://www.link	Austria	2,912	114	3.91%
57	Impala Terminals	https://www.link	Switzerland	1,201	47	3.91%
58	Swisslog	https://www.link	Switzerland	3,190	124	3.89%
59	RGIS - France	https://www.link	France	673	26	3.86%
60	E80 Group	https://www.link	Italy	1,262	48	3.80%
61	La Poste Groupe	https://www.link	France	46,940	1,785	3.80%
62	VINCI Autoroutes	https://www.link	France	2,449	93	3.80%
63	Lineas	https://www.link	Belgium	981	37	3.77%
64	Ziegler Group	https://www.link	Belgium	1,199	45	3.75%
65	MSC Mediterranean Shippi	https://www.link	Switzerland	25,928	947	3.65%
66	HHLA	https://www.link	Germany	664	24	3.61%
67	Vopak	https://www.link	Netherlands	3,879	139	3.58%
68	A.P. Moller - Maersk	https://www.link	Denmark	69,923	2,500	3.58%
69	H.Essers	https://www.link	Belgium	2,080	74	3.56%
70	F.H. Bertling Logistics	https://www.link	Germany	748	26	3.48%
71	Schmitz Cargobull	https://www.link	Germany	1,180	41	3.47%
72	DHL Supply Chain	https://www.link	Germany	62,552	2,173	3.47%
73	Logent	https://www.link	Sweden	605	21	3.47%
74	TGW Logistics Group	https://www.link	Austria	2,446	83	3.39%
75	FREJA Transport & Logisti	https://www.link	Denmark	684	23	3.36%
76	Schnellecke Logistics	https://www.link	Germany	864	29	3.36%
77	Carreras Grupo Logístico	https://www.link	Spain	1,055	35	3.32%
78	Posti Group Oyj	https://www.link	Finland	2,549	84	3.30%
79	Kuehne+Nagel	https://www.link	Switzerland	45,396	1,494	3.29%
80	PostNord TPL	https://www.link	Sweden	608	20	3.29%
81	GT Logistics	https://www.link	France	521	17	3.26%
82	Raben Group	https://www.link	Netherlands	2,735	89	3.25%
83	WITRON Group	https://www.link	Germany	2,122	69	3.25%
84	FERCAM	https://www.link	Italy	1,669	54	3.24%
85	SSI SCHÄFER	https://www.link	Germany	4,489	141	3.14%
86	DHL Freight	https://www.link	Germany	4,667	145	3.11%
87	InPost	https://www.link	Poland	2,742	85	3.10%
88	Jungheinrich Italiana	https://www.link	Italy	586	18	3.07%
89	Sesé	https://www.link	Spain	2,450	75	3.06%
90	Redur	https://www.link	Spain	524	16	3.05%
91	GCA Groupe Charles Andri	https://www.link	France	1,212	37	3.05%
92	Samskip	https://www.link	Netherlands	857	26	3.03%
93	Hegelmann Group	https://www.link	Germany	1,386	42	3.03%

94	FIEGE	https://www.linke	Germany	3,140	95	3.03%
95	CTT - Correios de Portugal	https://www.linke	Portugal	4,272	129	3.02%
96	CEVA Logistics	https://www.linke	France	41,393	1,246	3.01%
97	Nomeco	https://www.linke	Denmark	541	16	2.96%
98	Salvesen Logística	https://www.linke	Spain	546	16	2.93%
99	Bertschi Group	https://www.linke	Switzerland	805	23	2.86%
100	Arvato	https://www.linke	Germany	10,151	289	2.85%
101	BLG LOGISTICS GROUP	https://www.linke	Germany	1,125	32	2.84%
102	Hermes Germany	https://www.linke	Germany	1,170	33	2.82%
103	a. hartrodt	https://www.linke	Germany	583	16	2.74%
104	ECS	https://www.linke	Belgium	511	14	2.74%
105	Katoen Natie	https://www.linke	Belgium	4,967	136	2.74%
106	PostNL	https://www.linke	Netherlands	12,937	354	2.74%
107	Borni Group	https://www.linke	Italy	1,756	48	2.73%
108	Yusen Logistics (Europe)	https://www.linke	Netherlands	2,769	75	2.71%
109	Planzer	https://www.linke	Switzerland	1,084	29	2.68%
110	DHL Express France	https://www.linke	France	794	21	2.64%
111	Vos Logistics	https://www.linke	Netherlands	804	21	2.61%
112	DB Cargo	https://www.linke	Germany	3,347	87	2.60%
113	Grimaldi Group	https://www.linke	Italy	2,512	65	2.59%
114	Deutsche Post und DHL	https://www.linke	Germany	8,804	227	2.58%
115	STEF	https://www.linke	France	9,426	237	2.51%
116	DHL Express	https://www.linke	Germany	32,760	822	2.51%
117	Logista	https://www.linke	Spain	1,725	43	2.49%
118	PSA Belgium	https://www.linke	Belgium	571	14	2.45%
119	ID Logistics	https://www.linke	France	6,505	158	2.43%
120	Tisséo	https://www.linke	France	744	18	2.42%
121	GEODIS	https://www.linke	France	26,719	645	2.41%
122	Color Line	https://www.linke	Norway	1,324	31	2.34%
123	Logisfashion	https://www.linke	Spain	1,196	28	2.34%
124	RET	https://www.linke	Netherlands	2,275	53	2.33%
125	Stuart	https://www.linke	France	1,288	30	2.33%
126	System Logistics	https://www.linke	Italy	646	15	2.32%
127	EUROGATE Group	https://www.linke	Germany	560	13	2.32%
128	DSV	https://www.linke	Denmark	45,733	1,052	2.30%
129	Duvenbeck Unternehmens	https://www.linke	Germany	576	13	2.26%
130	CFL	https://www.linke	Luxembourg	936	21	2.24%
131	Deret	https://www.linke	France	775	17	2.19%
132	Posten Bring AS	https://www.linke	Norway	4,114	87	2.11%
133	Nagel-Group	https://www.linke	Germany	1,104	23	2.08%
134	PostNord Sverige	https://www.linke	Sweden	4,289	89	2.08%
135	COLIS PRIVE	https://www.linke	France	733	15	2.05%
136	DPD Polska	https://www.linke	Poland	1,511	30	1.99%
137	FM Logistic	https://www.linke	France	5,636	111	1.97%
138	FIEGE Logistics Italia	https://www.linke	Italy	661	13	1.97%
139	XPO Logistics Europe	https://www.linke	France	6,935	135	1.95%
140	PostNord Norway	https://www.linke	Norway	505	9	1.78%
141	Ligabue Group	https://www.linke	Italy	853	14	1.64%
142	Italtrans	https://www.linke	Italy	555	9	1.62%
143	TALKE	https://www.linke	Germany	1,453	23	1.58%
144	Stolt Tankers	https://www.linke	Netherlands	728	11	1.51%
145	Transval Group	https://www.linke	Finland	541	8	1.48%
146	CB	https://www.linke	Netherlands	1,771	23	1.30%
147	Connexion	https://www.linke	Netherlands	1,597	19	1.19%
148	Poczta Polska	https://www.linke	Poland	4,434	47	1.06%
149	FAN Courier	https://www.linke	Romania	903	9	1.00%
150	LOGWIN AG	https://www.linke	Germany	1,656	16	0.97%
151	GLS	https://www.linke	Netherlands	7,703	68	0.88%
152	PostNord i Danmark	https://www.linke	Denmark	2,421	20	0.83%
153	DHL	https://www.linke	Germany	164,572	1,288	0.78%
154	bpostgroup	https://www.linke	Belgium	13,278	100	0.75%
155	ECT Rotterdam	https://www.linke	Netherlands	1,875	10	0.53%
156	DPD Deutschland	https://www.linke	Germany	1,610	8	0.50%
157	Naviera Armas	https://www.linke	Spain	1,182	5	0.42%
158	Bolloré	https://www.linke	France	13,954	59	0.42%
159	SeD	https://www.linke	France	3,650	14	0.38%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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