



The USA's Most Active Law & Legal Professionals on Social - March 2024

Industry at a glance:

Average Score: 6.80%

Total Companies: 83

Global Industry Average: 9.32%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 21 law firms and their social media performance metrics.

22	Brown Rudnick	<a href="https://www.link">https://www.link</a>	United States	576	52	9.03%	▼ -8
23	Gunderson Dettmer	<a href="https://www.link">https://www.link</a>	United States	707	63	8.91%	▼ -2
24	Parker Poe Adams & Berns	<a href="https://www.link">https://www.link</a>	United States	551	49	8.89%	▼ -5
25	Dykema	<a href="https://www.link">https://www.link</a>	United States	898	79	8.80%	▼ -10
26	Steptoe & Johnson	<a href="https://www.link">https://www.link</a>	United States	704	58	8.24%	▲ 3
27	Shumaker, Loop & Kendrick	<a href="https://www.link">https://www.link</a>	United States	585	48	8.21%	▼ -10
28	Earthjustice	<a href="https://www.link">https://www.link</a>	United States	632	51	8.07%	▲ 7
29	Kramer Levin Naftalis & Fr	<a href="https://www.link">https://www.link</a>	United States	799	62	7.76%	▲ 20
30	Ice Miller	<a href="https://www.link">https://www.link</a>	United States	838	65	7.76%	▲ 7
31	Quintairos, Prieto, Wood, &	<a href="https://www.link">https://www.link</a>	United States	799	61	7.63%	▲ 15
32	Factor	<a href="https://www.link">https://www.link</a>	United States	552	42	7.61%	New Entry
33	Adams and Reese	<a href="https://www.link">https://www.link</a>	United States	703	52	7.40%	New Entry
34	Fredrikson & Byron	<a href="https://www.link">https://www.link</a>	United States	758	56	7.39%	▲ 28
35	Carlton Fields	<a href="https://www.link">https://www.link</a>	United States	814	59	7.25%	▲ 24
36	Fennemore	<a href="https://www.link">https://www.link</a>	United States	531	38	7.16%	New Entry
37	Morris, Manning & Martin	<a href="https://www.link">https://www.link</a>	United States	510	36	7.06%	▼ -11
38	Practising Law Institute (PL	<a href="https://www.link">https://www.link</a>	United States	547	38	6.95%	New Entry
39	Kelley Drye & Warren	<a href="https://www.link">https://www.link</a>	United States	675	46	6.81%	▼ -14
40	Loeb & Loeb	<a href="https://www.link">https://www.link</a>	United States	823	55	6.68%	▼ -1
41	Finnegan, Henderson, Far	<a href="https://www.link">https://www.link</a>	United States	884	57	6.45%	▲ 7
42	Hughes Hubbard & Reed	<a href="https://www.link">https://www.link</a>	United States	589	37	6.28%	▲ 9
43	Day Pitney	<a href="https://www.link">https://www.link</a>	United States	835	52	6.23%	▲ 47
44	Williams Mullen	<a href="https://www.link">https://www.link</a>	United States	579	36	6.22%	▲ 16
45	Jones Walker	<a href="https://www.link">https://www.link</a>	United States	747	44	5.89%	▲ 12
46	Barclay Damon	<a href="https://www.link">https://www.link</a>	United States	514	30	5.84%	▲ 18
47	Greenspoon Marder	<a href="https://www.link">https://www.link</a>	United States	583	34	5.83%	▼ -16
48	McCarter & English	<a href="https://www.link">https://www.link</a>	United States	905	52	5.75%	▲ 2
49	McAngus Goudelock & Co	<a href="https://www.link">https://www.link</a>	United States	574	32	5.57%	▲ 33
50	Kutak Rock	<a href="https://www.link">https://www.link</a>	United States	983	52	5.29%	▲ 15
51	Phelps Dunbar	<a href="https://www.link">https://www.link</a>	United States	726	38	5.23%	▼ -11
52	Stoel Rives	<a href="https://www.link">https://www.link</a>	United States	860	45	5.23%	▲ 20
53	Wood, Smith, Henning & B	<a href="https://www.link">https://www.link</a>	United States	655	34	5.19%	▼ -1
54	Vedder Price	<a href="https://www.link">https://www.link</a>	United States	771	40	5.19%	▼ -10
55	U.S. Legal Support	<a href="https://www.link">https://www.link</a>	United States	738	38	5.15%	▼ -10
56	Choate, Hall & Stewart	<a href="https://www.link">https://www.link</a>	United States	534	27	5.06%	▲ 7
57	Robinson+Cole	<a href="https://www.link">https://www.link</a>	United States	617	31	5.02%	▼ -39
58	Goulston & Storrs	<a href="https://www.link">https://www.link</a>	United States	513	25	4.87%	▲ 0
59	Bass, Berry & Sims	<a href="https://www.link">https://www.link</a>	United States	600	29	4.83%	▼ -21
60	Knobbe Martens	<a href="https://www.link">https://www.link</a>	United States	669	32	4.78%	▼ -13
61	FordHarrison	<a href="https://www.link">https://www.link</a>	United States	530	25	4.72%	▼ -6
62	Hall Booth Smith	<a href="https://www.link">https://www.link</a>	United States	708	33	4.66%	▼ -21
63	Armstrong Teasdale	<a href="https://www.link">https://www.link</a>	United States	731	34	4.65%	▼ -20
64	Miller Canfield	<a href="https://www.link">https://www.link</a>	United States	548	25	4.56%	▲ 3
65	Munger, Tolles & Olson	<a href="https://www.link">https://www.link</a>	United States	507	23	4.54%	▲ 9
66	GrayRobinson	<a href="https://www.link">https://www.link</a>	United States	691	31	4.49%	▼ -24
67	Eckert Seamans	<a href="https://www.link">https://www.link</a>	United States	607	25	4.12%	▼ -6
68	Shutts & Bowen	<a href="https://www.link">https://www.link</a>	United States	640	26	4.06%	▲ 1
69	Schulte Roth & Zabel	<a href="https://www.link">https://www.link</a>	United States	798	32	4.01%	▼ -33
70	Smith Gambrell Russell	<a href="https://www.link">https://www.link</a>	United States	547	21	3.84%	▼ -43
71	Burr & Forman	<a href="https://www.link">https://www.link</a>	United States	841	32	3.80%	▼ -1
72	Best Best & Krieger	<a href="https://www.link">https://www.link</a>	United States	510	17	3.33%	New Entry
73	Wachtell, Lipton, Rosen & I	<a href="https://www.link">https://www.link</a>	United States	589	19	3.23%	▲ 0
74	Moore & Van Allen	<a href="https://www.link">https://www.link</a>	United States	720	23	3.19%	▼ -6
75	Lewis Roca	<a href="https://www.link">https://www.link</a>	United States	634	20	3.15%	▲ 6
76	Winstead	<a href="https://www.link">https://www.link</a>	United States	778	21	2.70%	▼ -5
77	Defender Association of Ph	<a href="https://www.link">https://www.link</a>	United States	534	14	2.62%	▼ -11
78	Thomas J. Henry Law	<a href="https://www.link">https://www.link</a>	United States	595	14	2.35%	▲ 5
79	BrownGreer	<a href="https://www.link">https://www.link</a>	United States	595	14	2.35%	▲ 9
80	Aldridge Pite	<a href="https://www.link">https://www.link</a>	United States	514	12	2.33%	▲ 9
81	Weitman, Weinberg & Reis	<a href="https://www.link">https://www.link</a>	United States	602	14	2.33%	▲ 6
82	Linebarger Goggan Blair &	<a href="https://www.link">https://www.link</a>	United States	853	17	1.99%	▲ 3
83	Dewey & LeBoeuf	<a href="https://www.link">https://www.link</a>	United States	702	1	0.14%	New Entry

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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