

DSMN8

Canada's Most Active Law & Legal Professionals on Social - December 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
6.50%	10	7.58%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	BCF	https://www.linkedin.com/company/bcf	Canada	649	74	11.40%
2	Lavery	https://www.linkedin.com/company/lavery	Canada	553	56	10.13%
3	McMillan	https://www.linkedin.com/company/mcmillan	Canada	805	69	8.57%
4	Law Society of Ontario	https://www.linkedin.com/company/law-society-of-ontario	Canada	728	51	7.01%
5	MLT Aikins	https://www.linkedin.com/company/mlt-aikins	Canada	612	37	6.05%
6	Cassels Brock & Blackwell	https://www.linkedin.com/company/cassels-brock-blackwell	Canada	748	45	6.02%
7	Torys	https://www.linkedin.com/company/torys	Canada	933	45	4.82%
8	Davies Ward Phillips & Vin	https://www.linkedin.com/company/davies-ward-phillips-vincent	Canada	750	35	4.67%
9	Stewart McKelvey	https://www.linkedin.com/company/stewart-mckelvey	Canada	518	23	4.44%
10	Legal Aid Ontario	https://www.linkedin.com/company/legal-aid-ontario	Canada	835	16	1.92%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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