

DSMN8

Europe's Most Active Internet Professionals on Social - October 2023

Industry at a glance:

Average Score:
7.75%

Total Companies:
39

Global Industry Average:
7.55%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Malt	https://www.linkedin.com/company/malt/	France	1,438	285	19.82%	▲ 1
2	Nova	https://www.linkedin.com/company/nova/	Spain	4,956	937	18.91%	▼ -1
3	Infopro Digital	https://www.linkedin.com/company/infopro-digital/	France	1,528	261	17.08%	▲ 0
4	astara	https://www.linkedin.com/company/astara/	Spain	1,756	271	15.43%	New Entry
5	Leboncoin	https://www.linkedin.com/company/leboncoin/	France	1,312	201	15.32%	▲ 0
6	Trustpilot	https://www.linkedin.com/company/trustpilot/	Denmark	1,010	153	15.15%	New Entry
7	OVHcloud	https://www.linkedin.com/company/ovhcloud/	France	2,789	394	14.13%	▼ -1
8	RTB House	https://www.linkedin.com/company/rtb-house/	Poland	1,277	179	14.02%	New Entry
9	TravelPerk	https://www.linkedin.com/company/travelperk/	Spain	1,187	166	13.98%	▼ -5
10	Temper	https://www.linkedin.com/company/temper/	Netherlands	1,437	145	10.09%	▲ 6
11	Global Blue	https://www.linkedin.com/company/global-blue/	Switzerland	1,339	134	10.01%	▼ -2
12	BlaBlaCar	https://www.linkedin.com/company/blabla-car/	France	1,103	101	9.16%	New Entry
13	Doctolib	https://www.linkedin.com/company/doctolib/	France	3,058	265	8.67%	▼ -3
14	Allegro	https://www.linkedin.com/company/allegro/	Poland	3,853	296	7.68%	▲ 0
15	Grupa Wirtualna Polska	https://www.linkedin.com/company/grupa-wirtualna-polska/	Poland	1,162	88	7.57%	▲ 8
16	Etraveli Group	https://www.linkedin.com/company/etraveli-group/	Sweden	1,340	98	7.31%	New Entry
17	italki	https://www.linkedin.com/company/italki/	Spain	4,074	283	6.95%	New Entry
18	eDreams ODIGEO	https://www.linkedin.com/company/edreams-odigeo/	Spain	1,990	132	6.63%	▼ -6
19	Selectra	https://www.linkedin.com/company/selectra/	France	1,214	80	6.59%	▼ -2
20	Facile.it	https://www.linkedin.com/company/facile-it/	Italy	1,119	73	6.52%	▼ -7
21	ABOUT YOU	https://www.linkedin.com/company/about-you/	Germany	1,322	86	6.51%	▼ -2
22	iO	https://www.linkedin.com/company/io/	Belgium	5,024	286	5.69%	▲ 3
23	AUTODOC	https://www.linkedin.com/company/autodoc/	Germany	1,661	94	5.66%	▼ -5

24	OLX Autos	https://www.link	Netherlands	2,506	137	5.47%	▼ -2
25	Bolt	https://www.link	Estonia	8,854	476	5.38%	▼ -4
26	TMC	https://www.link	Netherlands	4,391	220	5.01%	▲ 2
27	CHECK24	https://www.link	Germany	3,085	153	4.96%	▲ 0
28	Hotmart	https://www.link	Netherlands	10,901	508	4.66%	▲ 5
29	Flink	https://www.link	Germany	2,460	112	4.55%	▼ -3
30	Seznam.cz	https://www.link	Czechia	1,729	73	4.22%	▲ 2
31	OTTO	https://www.link	Germany	3,736	152	4.07%	▼ -2
32	eMAG	https://www.link	Romania	3,082	92	2.99%	▲ 2
33	Gorillas	https://www.link	Germany	2,095	49	2.34%	▼ -2
34	Crypto	https://www.link	Spain	1,519	31	2.04%	▲ 1
35	vente-privee	https://www.link	France	1,769	35	1.98%	▲ 4
36	ADB	https://www.link	Switzerland	1,210	23	1.90%	▲ 2
37	Delivery Hero	https://www.link	Germany	31,238	519	1.66%	▼ -1
38	Bosch	https://www.link	Germany	159,166	2,500	1.57%	New Entry
39	Cimpress	https://www.link	Ireland	9,906	56	0.57%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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