

# DSMN8

The UK's Most Active IT & Services Professionals on Social - November 2023

## Industry at a glance:

Average Score: **6.15%**      Total Companies: **66**      Global Industry Average: **5.99%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

| Position | Company Name              | LinkedIn URL  | Location       | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) | Rank Change |
|----------|---------------------------|---|----------------|-----------------------|-------------------------------------|-------------------------|-------------|
| 1        | Softcat                   | <a href="https://www.linkedin.com/company/softcat">https://www.linkedin.com/company/softcat</a>   | United Kingdom | 2,556                 | 366                                 | 14.32%                  | ▲ 1         |
| 2        | CloudPay                  | <a href="https://www.linkedin.com/company/cloudpay">https://www.linkedin.com/company/cloudpay</a>   | United Kingdom | 1,192                 | 150                                 | 12.58%                  | ▲ 3         |
| 3        | CDW UK                    | <a href="https://www.linkedin.com/company/cdw-uk">https://www.linkedin.com/company/cdw-uk</a>   | United Kingdom | 1,258                 | 156                                 | 12.40%                  | ▲ 7         |
| 4        | Infobip                   | <a href="https://www.linkedin.com/company/infobip">https://www.linkedin.com/company/infobip</a>   | United Kingdom | 3,199                 | 380                                 | 11.88%                  | ▲ 7         |
| 5        | Kainos                    | <a href="https://www.linkedin.com/company/kainos">https://www.linkedin.com/company/kainos</a>   | United Kingdom | 2,945                 | 349                                 | 11.85%                  | ▲ 9         |
| 6        | NTT DATA UK&I             | <a href="https://www.linkedin.com/company/ntt-data-uk">https://www.linkedin.com/company/ntt-data-uk</a>   | United Kingdom | 1,259                 | 142                                 | 11.28%                  | ▲ 7         |
| 7        | K2 Partnering Solutions   | <a href="https://www.linkedin.com/company/k2-partnering-solutions">https://www.linkedin.com/company/k2-partnering-solutions</a>                         | United Kingdom | 1,354                 | 150                                 | 11.08%                  | ▼ -3        |
| 8        | AND Digital               | <a href="https://www.linkedin.com/company/and-digital">https://www.linkedin.com/company/and-digital</a>   | United Kingdom | 1,663                 | 179                                 | 10.76%                  | ▲ 0         |
| 9        | NCC Group                 | <a href="https://www.linkedin.com/company/ncc-group">https://www.linkedin.com/company/ncc-group</a>   | United Kingdom | 2,258                 | 241                                 | 10.67%                  | ▲ 7         |
| 10       | GBG                       | <a href="https://www.linkedin.com/company/gbg">https://www.linkedin.com/company/gbg</a>   | United Kingdom | 1,315                 | 135                                 | 10.27%                  | ▼ -1        |
| 11       | Wunderman Thompson Co     | <a href="https://www.linkedin.com/company/wunderman-thompson">https://www.linkedin.com/company/wunderman-thompson</a>                                   | United Kingdom | 1,353                 | 138                                 | 10.20%                  | ▲ 11        |
| 12       | NTT Global Data Centers   | <a href="https://www.linkedin.com/company/ntt-global-data-centers">https://www.linkedin.com/company/ntt-global-data-centers</a>                         | United Kingdom | 1,163                 | 115                                 | 9.89%                   | ▲ 7         |
| 13       | Computer Futures          | <a href="https://www.linkedin.com/company/computer-futures">https://www.linkedin.com/company/computer-futures</a>                                       | United Kingdom | 2,828                 | 278                                 | 9.83%                   | ▲ 2         |
| 14       | Kin + Carta               | <a href="https://www.linkedin.com/company/kin-carta">https://www.linkedin.com/company/kin-carta</a>   | United Kingdom | 1,855                 | 180                                 | 9.70%                   | ▼ -2        |
| 15       | Hexagon Manufacturing Int | <a href="https://www.linkedin.com/company/hexagon-manufacturing-international">https://www.linkedin.com/company/hexagon-manufacturing-international</a> | United Kingdom | 3,887                 | 375                                 | 9.65%                   | ▼ -12       |
| 16       | BJSS                      | <a href="https://www.linkedin.com/company/bjss">https://www.linkedin.com/company/bjss</a>   | United Kingdom | 2,550                 | 245                                 | 9.61%                   | ▲ 1         |
| 17       | Equal Experts             | <a href="https://www.linkedin.com/company/equal-experts">https://www.linkedin.com/company/equal-experts</a>   | United Kingdom | 1,053                 | 100                                 | 9.50%                   | ▼ -10       |
| 18       | _VOIS                     | <a href="https://www.linkedin.com/company/vois">https://www.linkedin.com/company/vois</a>   | United Kingdom | 14,288                | 1,216                               | 8.51%                   | ▲ 0         |
| 19       | NTT                       | <a href="https://www.linkedin.com/company/ntt">https://www.linkedin.com/company/ntt</a>   | United Kingdom | 18,498                | 1,555                               | 8.41%                   | ▲ 7         |
| 20       | Ricoh UK                  | <a href="https://www.linkedin.com/company/ricoh-uk">https://www.linkedin.com/company/ricoh-uk</a>   | United Kingdom | 1,731                 | 143                                 | 8.26%                   | ▲ 0         |
| 21       | Noventiq                  | <a href="https://www.linkedin.com/company/noventiq">https://www.linkedin.com/company/noventiq</a>   | United Kingdom | 3,657                 | 287                                 | 7.85%                   | ▼ -20       |
| 22       | Ordnance Survey           | <a href="https://www.linkedin.com/company/ordnance-survey">https://www.linkedin.com/company/ordnance-survey</a>   | United Kingdom | 1,402                 | 110                                 | 7.85%                   | ▲ 5         |
| 23       | Accenture UK & Ireland    | <a href="https://www.linkedin.com/company/accenture">https://www.linkedin.com/company/accenture</a>   | United Kingdom | 3,164                 | 244                                 | 7.71%                   | ▲ 0         |

|    |                             |   |                |        |     |       |           |
|----|-----------------------------|---|----------------|--------|-----|-------|-----------|
| 24 | Ricoh Europe                | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,346  | 99  | 7.36% | ▲ 1       |
| 25 | Canon EMEA                  | <a href="https://www.link">https://www.link</a> | United Kingdom | 12,167 | 876 | 7.20% | ▲ 3       |
| 26 | Dotsquares                  | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,347  | 96  | 7.13% | ▼ -2      |
| 27 | Endava                      | <a href="https://www.link">https://www.link</a> | United Kingdom | 10,291 | 644 | 6.26% | ▲ 3       |
| 28 | Mastek                      | <a href="https://www.link">https://www.link</a> | United Kingdom | 6,437  | 398 | 6.18% | ▲ 7       |
| 29 | Tribal Group                | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,346  | 83  | 6.17% | ▲ 14      |
| 30 | Microsoft Partner Commun    | <a href="https://www.link">https://www.link</a> | United Kingdom | 4,087  | 243 | 5.95% | New Entry |
| 31 | Computacenter               | <a href="https://www.link">https://www.link</a> | United Kingdom | 16,366 | 936 | 5.72% | ▲ 6       |
| 32 | Allstate Northern Ireland   | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,270  | 70  | 5.51% | ▲ 33      |
| 33 | Accelya Group               | <a href="https://www.link">https://www.link</a> | United Kingdom | 2,441  | 130 | 5.33% | New Entry |
| 34 | Ciklum                      | <a href="https://www.link">https://www.link</a> | United Kingdom | 3,067  | 163 | 5.31% | ▲ 0       |
| 35 | NEC Software Solutions      | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,142  | 60  | 5.25% | ▼ -4      |
| 36 | BAE Systems Digital Intelli | <a href="https://www.link">https://www.link</a> | United Kingdom | 3,507  | 180 | 5.13% | ▲ 3       |
| 37 | NashTech                    | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,725  | 85  | 4.93% | ▲ 1       |
| 38 | invenioLSI                  | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,122  | 55  | 4.90% | ▼ -9      |
| 39 | TSG                         | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,057  | 50  | 4.73% | ▲ 5       |
| 40 | Civica                      | <a href="https://www.link">https://www.link</a> | United Kingdom | 3,377  | 154 | 4.56% | ▼ -4      |
| 41 | KCOM                        | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,086  | 47  | 4.33% | ▲ 4       |
| 42 | Kubrick Group               | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,415  | 61  | 4.31% | ▼ -2      |
| 43 | Travelport                  | <a href="https://www.link">https://www.link</a> | United Kingdom | 4,080  | 173 | 4.24% | ▼ -11     |
| 44 | CDS a Hewlett Packard En    | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,746  | 73  | 4.18% | ▼ -2      |
| 45 | NSC Global                  | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,204  | 50  | 4.15% | ▲ 4       |
| 46 | Connect                     | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,037  | 43  | 4.15% | ▼ -13     |
| 47 | FDM Group                   | <a href="https://www.link">https://www.link</a> | United Kingdom | 6,221  | 238 | 3.83% | ▲ 0       |
| 48 | Qualitest                   | <a href="https://www.link">https://www.link</a> | United Kingdom | 5,775  | 220 | 3.81% | ▼ -7      |
| 49 | Cloud Consulting            | <a href="https://www.link">https://www.link</a> | United Kingdom | 17,612 | 654 | 3.71% | New Entry |
| 50 | GLORY                       | <a href="https://www.link">https://www.link</a> | United Kingdom | 3,441  | 125 | 3.63% | ▼ -2      |
| 51 | PMC Retail                  | <a href="https://www.link">https://www.link</a> | United Kingdom | 2,147  | 72  | 3.35% | ▲ 3       |
| 52 | Photon                      | <a href="https://www.link">https://www.link</a> | United Kingdom | 4,997  | 167 | 3.34% | ▲ 3       |
| 53 | SCC                         | <a href="https://www.link">https://www.link</a> | United Kingdom | 7,346  | 240 | 3.27% | ▼ -3      |
| 54 | Serco                       | <a href="https://www.link">https://www.link</a> | United Kingdom | 28,607 | 903 | 3.16% | ▼ -2      |
| 55 | StartUP                     | <a href="https://www.link">https://www.link</a> | United Kingdom | 2,867  | 80  | 2.79% | New Entry |
| 56 | Capita                      | <a href="https://www.link">https://www.link</a> | United Kingdom | 24,900 | 636 | 2.55% | ▲ 0       |
| 57 | Logicalis                   | <a href="https://www.link">https://www.link</a> | United Kingdom | 4,748  | 110 | 2.32% | ▲ 1       |
| 58 | RM plc                      | <a href="https://www.link">https://www.link</a> | United Kingdom | 2,490  | 57  | 2.29% | ▼ -1      |
| 59 | Daisy Group                 | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,681  | 33  | 1.96% | ▼ -8      |
| 60 | SSP                         | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,029  | 20  | 1.94% | ▲ 6       |
| 61 | Genisys Group               | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,034  | 20  | 1.93% | ▲ 1       |
| 62 | FD Technologies             | <a href="https://www.link">https://www.link</a> | United Kingdom | 2,585  | 46  | 1.78% | ▼ -2      |
| 63 | Ocado Group                 | <a href="https://www.link">https://www.link</a> | United Kingdom | 8,539  | 126 | 1.48% | ▲ 0       |
| 64 | MTI                         | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,418  | 19  | 1.34% | ▼ -3      |
| 65 | Microsoft Service Partner   | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,854  | 9   | 0.49% | New Entry |
| 66 | Microsoft Cloud Communit    | <a href="https://www.link">https://www.link</a> | United Kingdom | 1,424  | 4   | 0.28% | New Entry |

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) our contact us at [support@dsmn8.com](mailto:support@dsmn8.com)



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