

DSMN8

The UK's Most Active IT & Services Professionals on Social - March 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
5.69%	61	5.88%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	K2 Partnering Solutions	https://www.linkedin.com/company/k2-partnering-solutions	United Kingdom	1,384	201	14.52%	▲ 6
2	Softcat	https://www.linkedin.com/company/softcat	United Kingdom	2,603	352	13.52%	▼ -1
3	Equal Experts	https://www.linkedin.com/company/equal-experts	United Kingdom	1,043	127	12.18%	▲ 14
4	Hexagon Manufacturing Int	https://www.linkedin.com/company/hexagon-manufacturing-international	United Kingdom	3,964	453	11.43%	▲ 11
5	AND Digital	https://www.linkedin.com/company/and-digital	United Kingdom	1,644	179	10.89%	▲ 3
6	NCC Group	https://www.linkedin.com/company/ncc-group	United Kingdom	2,267	238	10.50%	▲ 3
7	Infobip	https://www.linkedin.com/company/infobip	United Kingdom	3,233	338	10.45%	▼ -3
8	NTT Global Data Centers	https://www.linkedin.com/company/ntt-global-data-centers	United Kingdom	1,289	126	9.78%	▲ 4
9	CDW UK	https://www.linkedin.com/company/cdw-uk	United Kingdom	1,259	122	9.69%	▼ -6
10	Kainos	https://www.linkedin.com/company/kainos	United Kingdom	2,957	273	9.23%	▼ -5
11	GBG	https://www.linkedin.com/company/gbg	United Kingdom	1,325	119	8.98%	▼ -1
12	NTT DATA UK&I	https://www.linkedin.com/company/ntt-data-uk-i	United Kingdom	1,248	111	8.89%	▼ -6
13	Ricoh UK	https://www.linkedin.com/company/ricoh-uk	United Kingdom	1,746	152	8.71%	▲ 7
14	Kin + Carta	https://www.linkedin.com/company/kin-carta	United Kingdom	1,809	155	8.57%	▲ 0
15	Computer Futures	https://www.linkedin.com/company/computer-futures	United Kingdom	3,086	259	8.39%	▼ -2
16	BJSS	https://www.linkedin.com/company/bjss	United Kingdom	2,613	215	8.23%	▲ 0
17	Accenture UK & Ireland	https://www.linkedin.com/company/accenture-uk-ireland	United Kingdom	3,152	251	7.96%	▲ 6
18	NTT	https://www.linkedin.com/company/ntt	United Kingdom	18,212	1,385	7.60%	▲ 1
19	invenioLSI	https://www.linkedin.com/company/invenio-lsi	United Kingdom	1,105	84	7.60%	▲ 19
20	_VOIS	https://www.linkedin.com/company/vois	United Kingdom	15,281	1,141	7.47%	▼ -2
21	Dotsquares	https://www.linkedin.com/company/dotsquares	United Kingdom	1,337	96	7.18%	▲ 5

22	Noventiq	https://www.link	United Kingdom	3,547	246	6.94%	▼ -1
23	Ricoh Europe	https://www.link	United Kingdom	1,343	92	6.85%	▲ 1
24	NEC Software Solutions	https://www.link	United Kingdom	1,353	88	6.50%	▲ 11
25	Canon EMEA	https://www.link	United Kingdom	12,287	766	6.23%	▲ 0
26	Endava	https://www.link	United Kingdom	10,080	589	5.84%	▲ 1
27	Mastek	https://www.link	United Kingdom	6,531	346	5.30%	▲ 1
28	Accelya Group	https://www.link	United Kingdom	2,493	131	5.25%	▲ 5
29	Computacenter	https://www.link	United Kingdom	17,011	889	5.23%	▲ 2
30	NashTech	https://www.link	United Kingdom	1,803	88	4.88%	▲ 7
31	Ciklum	https://www.link	United Kingdom	3,012	144	4.78%	▲ 3
32	Allstate Northern Ireland	https://www.link	United Kingdom	1,217	58	4.77%	▲ 0
33	Tribal Group	https://www.link	United Kingdom	1,335	63	4.72%	▼ -4
34	BAE Systems Digital Intelli	https://www.link	United Kingdom	3,495	156	4.46%	▲ 2
35	Civica	https://www.link	United Kingdom	3,317	148	4.46%	▲ 5
36	CDS	https://www.link	United Kingdom	1,860	78	4.19%	▲ 8
37	TSG	https://www.link	United Kingdom	1,085	44	4.06%	▲ 2
38	Kubrick Group	https://www.link	United Kingdom	1,368	55	4.02%	▲ 4
39	Qualitest	https://www.link	United Kingdom	5,751	221	3.84%	▲ 9
40	GLORY	https://www.link	United Kingdom	3,523	133	3.78%	▲ 10
41	FDM Group	https://www.link	United Kingdom	5,952	217	3.65%	▲ 6
42	Connect	https://www.link	United Kingdom	1,094	39	3.56%	▲ 4
43	FDS, A DXC Technology C	https://www.link	United Kingdom	1,138	40	3.51%	New Entry
44	Travelport	https://www.link	United Kingdom	3,985	131	3.29%	▼ -1
45	RM	https://www.link	United Kingdom	2,500	80	3.20%	▲ 13
46	NSC Global	https://www.link	United Kingdom	1,220	38	3.11%	▼ -1
47	Photon	https://www.link	United Kingdom	5,021	150	2.99%	▲ 5
48	Serco	https://www.link	United Kingdom	29,123	825	2.83%	▲ 6
49	KCOM	https://www.link	United Kingdom	1,084	28	2.58%	▼ -8
50	SCC	https://www.link	United Kingdom	7,928	188	2.37%	▲ 3
51	Capita	https://www.link	United Kingdom	25,119	588	2.34%	▲ 5
52	SSP	https://www.link	United Kingdom	1,043	24	2.30%	▲ 8
53	Logicalis	https://www.link	United Kingdom	4,776	92	1.93%	▲ 4
54	PMC Retail	https://www.link	United Kingdom	2,191	41	1.87%	▼ -3
55	Daisy Group	https://www.link	United Kingdom	1,666	30	1.80%	▲ 4
56	MTI	https://www.link	United Kingdom	1,421	25	1.76%	▲ 8
57	Genisys Group	https://www.link	United Kingdom	1,048	17	1.62%	▲ 4
58	FD Technologies	https://www.link	United Kingdom	2,533	40	1.58%	▲ 4
59	Ocado Group	https://www.link	United Kingdom	8,537	112	1.31%	▲ 4
60	CTS	https://www.link	United Kingdom	1,009	11	1.09%	New Entry
61	Hardware	https://www.link	United Kingdom	1,643	5	0.30%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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