



The UK's Most Active Financial Services Professionals on Social - March 2024

Industry at a glance:

Average Score: 7.72%

Total Companies: 204

Global Industry Average: 7.28%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 21 companies ranked by social activity.

22	ACE Money Transfer	https://www.link€	United Kingdom	273	38	13.92%
23	Allica Bank	https://www.link€	United Kingdom	503	70	13.92%
24	LendInvest	https://www.link€	United Kingdom	218	30	13.76%
25	Kurtosys	https://www.link€	United Kingdom	211	29	13.74%
26	Pay.UK	https://www.link€	United Kingdom	364	49	13.46%
27	Cleo	https://www.link€	United Kingdom	286	38	13.29%
28	Money and Pensions Servi	https://www.link€	United Kingdom	418	55	13.16%
29	Trust Payments	https://www.link€	United Kingdom	465	60	12.90%
30	BVNK	https://www.link€	United Kingdom	327	42	12.84%
31	Pepper Money UK	https://www.link€	United Kingdom	294	36	12.24%
32	YouLend	https://www.link€	United Kingdom	345	42	12.17%
33	PRIMIS Mortgage Network	https://www.link€	United Kingdom	248	30	12.10%
34	Unlimit	https://www.link€	United Kingdom	439	53	12.07%
35	Hantec Markets	https://www.link€	United Kingdom	280	33	11.79%
36	Flagstone	https://www.link€	United Kingdom	249	29	11.65%
37	Modulir	https://www.link€	United Kingdom	347	40	11.53%
38	Triple Point	https://www.link€	United Kingdom	263	30	11.41%
39	allpay	https://www.link€	United Kingdom	230	26	11.30%
40	OakNorth	https://www.link€	United Kingdom	466	52	11.16%
41	Tickmill	https://www.link€	United Kingdom	436	48	11.01%
42	Atom bank	https://www.link€	United Kingdom	496	54	10.89%
43	Vertice	https://www.link€	United Kingdom	231	25	10.82%
44	Novuna Vehicle Solutions	https://www.link€	United Kingdom	361	39	10.80%
45	Premium Credit	https://www.link€	United Kingdom	386	41	10.62%
46	Curve	https://www.link€	United Kingdom	282	29	10.28%
47	Equals Money	https://www.link€	United Kingdom	362	37	10.22%
48	Vanguard UK & Europe	https://www.link€	United Kingdom	245	25	10.20%
49	Form3	https://www.link€	United Kingdom	459	46	10.02%
50	PPRO	https://www.link€	United Kingdom	496	49	9.88%
51	Moneyfarm	https://www.link€	United Kingdom	214	21	9.81%
52	Monex Europe	https://www.link€	United Kingdom	227	22	9.69%
53	KPMG in the Crown Deper	https://www.link€	United Kingdom	424	41	9.67%
54	Progeny	https://www.link€	United Kingdom	294	28	9.52%
55	Quantuma	https://www.link€	United Kingdom	306	29	9.48%
56	Octopus Investments	https://www.link€	United Kingdom	380	36	9.47%
57	Wirex	https://www.link€	United Kingdom	225	21	9.33%
58	4most	https://www.link€	United Kingdom	283	26	9.19%
59	TransferGo	https://www.link€	United Kingdom	352	32	9.09%
60	Tandem Bank	https://www.link€	United Kingdom	398	36	9.05%
61	3S Money	https://www.link€	United Kingdom	211	19	9.00%
62	SPF Private Clients	https://www.link€	United Kingdom	234	21	8.97%
63	myPOS	https://www.link€	United Kingdom	428	38	8.88%
64	Paymentology	https://www.link€	United Kingdom	353	31	8.78%
65	AURELIUS	https://www.link€	United Kingdom	393	34	8.65%
66	Paysend	https://www.link€	United Kingdom	291	25	8.59%
67	Nedbank Private Wealth	https://www.link€	United Kingdom	435	37	8.51%
68	Foster Denovo	https://www.link€	United Kingdom	247	21	8.50%
69	FTSE Russell	https://www.link€	United Kingdom	361	30	8.31%
70	Close Brothers Asset Finar	https://www.link€	United Kingdom	405	33	8.15%
71	Newcastle Strategic Soluti	https://www.link€	United Kingdom	234	19	8.12%
72	Broadstone	https://www.link€	United Kingdom	422	34	8.06%
73	Bud	https://www.link€	United Kingdom	261	21	8.05%
74	Prodigy Finance	https://www.link€	United Kingdom	274	22	8.03%
75	Liontrust Asset Manageme	https://www.link€	United Kingdom	237	19	8.02%
76	TDX Group	https://www.link€	United Kingdom	238	19	7.98%
77	R3	https://www.link€	United Kingdom	467	37	7.92%
78	Parmenion	https://www.link€	United Kingdom	217	17	7.83%
79	Barclaycard Payments	https://www.link€	United Kingdom	447	35	7.83%
80	2plan wealth management	https://www.link€	United Kingdom	308	24	7.79%
81	7IM	https://www.link€	United Kingdom	360	28	7.78%
82	Cumberland Building Soci	https://www.link€	United Kingdom	375	29	7.73%
83	Ecommpay	https://www.link€	United Kingdom	342	26	7.60%
84	The Private Office	https://www.link€	United Kingdom	198	15	7.58%
85	ALD Automotive UK	https://www.link€	United Kingdom	212	16	7.55%
86	11:FS	https://www.link€	United Kingdom	252	19	7.54%
87	Benchmark Capital	https://www.link€	United Kingdom	252	19	7.54%
88	Railpen	https://www.link€	United Kingdom	496	37	7.46%
89	Crestbridge	https://www.link€	United Kingdom	443	33	7.45%
90	Unum UK	https://www.link€	United Kingdom	486	36	7.41%
91	Quilter Financial Planning	https://www.link€	United Kingdom	299	22	7.36%
92	John Charcol - Independen	https://www.link€	United Kingdom	237	17	7.17%
93	Personal Group	https://www.link€	United Kingdom	335	24	7.16%

94	The Sovereign Group	https://www.link	United Kingdom	398	28	7.04%
95	Mercury	https://www.link	United Kingdom	214	15	7.01%
96	Tyl by NatWest	https://www.link	United Kingdom	261	18	6.90%
97	Financial Services Comper	https://www.link	United Kingdom	338	23	6.80%
98	Equitix	https://www.link	United Kingdom	206	14	6.80%
99	Family Building Society	https://www.link	United Kingdom	221	15	6.79%
100	Redington	https://www.link	United Kingdom	236	16	6.78%
101	Sesame Bankhall Group	https://www.link	United Kingdom	285	19	6.67%
102	Close Brothers Motor Finar	https://www.link	United Kingdom	364	24	6.59%
103	Audit Partnership	https://www.link	United Kingdom	228	15	6.58%
104	IK Partners	https://www.link	United Kingdom	244	16	6.56%
105	Adaptive	https://www.link	United Kingdom	229	15	6.55%
106	Zeal Holdings	https://www.link	United Kingdom	352	23	6.53%
107	Campbell Lutyens	https://www.link	United Kingdom	262	17	6.49%
108	Coller Capital	https://www.link	United Kingdom	325	21	6.46%
109	Scottish Friendly	https://www.link	United Kingdom	202	13	6.44%
110	Perspective Financial Grou	https://www.link	United Kingdom	218	14	6.42%
111	Wealthtime	https://www.link	United Kingdom	251	16	6.37%
112	TPT Retirement Solutions	https://www.link	United Kingdom	205	13	6.34%
113	Oodle Car Finance	https://www.link	United Kingdom	332	21	6.33%
114	Confused.com	https://www.link	United Kingdom	256	16	6.25%
115	Dare	https://www.link	United Kingdom	240	15	6.25%
116	GoHenry	https://www.link	United Kingdom	225	14	6.22%
117	Brooks Macdonald	https://www.link	United Kingdom	484	30	6.20%
118	Kingswood Group	https://www.link	United Kingdom	214	13	6.07%
119	ChangeGroup & Prosegur	https://www.link	United Kingdom	346	21	6.07%
120	OneFamily	https://www.link	United Kingdom	414	25	6.04%
121	Markets.com	https://www.link	United Kingdom	301	18	5.98%
122	iwoca	https://www.link	United Kingdom	354	21	5.93%
123	LMAX Group	https://www.link	United Kingdom	289	17	5.88%
124	Edenred Payment Solution	https://www.link	United Kingdom	238	14	5.88%
125	XTX Markets	https://www.link	United Kingdom	206	12	5.83%
126	LSL Property Services	https://www.link	United Kingdom	294	17	5.78%
127	Nest pensions	https://www.link	United Kingdom	399	23	5.76%
128	Savills Investment Manage	https://www.link	United Kingdom	382	22	5.76%
129	emerchantpay	https://www.link	United Kingdom	418	24	5.74%
130	Colmore	https://www.link	United Kingdom	283	16	5.65%
131	Toyota Financial Services	https://www.link	United Kingdom	249	14	5.62%
132	Key Group	https://www.link	United Kingdom	287	16	5.57%
133	Evolution Funding	https://www.link	United Kingdom	270	15	5.56%
134	Pension Protection Fund	https://www.link	United Kingdom	369	20	5.42%
135	BMW Financial Services (C	https://www.link	United Kingdom	351	19	5.41%
136	GLAS	https://www.link	United Kingdom	318	17	5.35%
137	PayPlan	https://www.link	United Kingdom	208	11	5.29%
138	atomos wealth	https://www.link	United Kingdom	310	16	5.16%
139	Oxane Partners	https://www.link	United Kingdom	312	16	5.13%
140	Moneybox	https://www.link	United Kingdom	373	19	5.09%
141	AstroPay	https://www.link	United Kingdom	338	17	5.03%
142	Mettle	https://www.link	United Kingdom	239	12	5.02%
143	eurochange	https://www.link	United Kingdom	311	15	4.82%
144	First Actuarial	https://www.link	United Kingdom	294	14	4.76%
145	Parasol	https://www.link	United Kingdom	231	11	4.76%
146	WorldFirst	https://www.link	United Kingdom	299	14	4.68%
147	PayStream	https://www.link	United Kingdom	300	14	4.67%
148	Calastone	https://www.link	United Kingdom	216	10	4.63%
149	Hayfin Capital Managemer	https://www.link	United Kingdom	239	11	4.60%
150	Winterflood Securities	https://www.link	United Kingdom	242	11	4.55%
151	ActivTrades	https://www.link	United Kingdom	266	12	4.51%
152	Zilch	https://www.link	United Kingdom	269	12	4.46%
153	Close Brothers Premium F	https://www.link	United Kingdom	251	11	4.38%
154	Blue Motor Finance	https://www.link	United Kingdom	209	9	4.31%
155	Alphabet GB	https://www.link	United Kingdom	279	12	4.30%
156	Nutmeg	https://www.link	United Kingdom	304	13	4.28%
157	Everyday Loans	https://www.link	United Kingdom	421	18	4.28%
158	BGF	https://www.link	United Kingdom	423	18	4.26%
159	The West Brom	https://www.link	United Kingdom	472	20	4.24%
160	Car Finance 247	https://www.link	United Kingdom	335	14	4.18%
161	Canada Life UK Adviser	https://www.link	United Kingdom	267	11	4.12%
162	Jaja Finance	https://www.link	United Kingdom	247	10	4.05%
163	Lendable	https://www.link	United Kingdom	351	14	3.99%
164	3i Group	https://www.link	United Kingdom	452	18	3.98%
165	Xe.com	https://www.link	United Kingdom	504	20	3.97%

166	EPIC Investment Partners	https://www.link€	United Kingdom	228	9	3.95%
167	M&G Real Estate	https://www.link€	United Kingdom	307	12	3.91%
168	ClearScore	https://www.link€	United Kingdom	386	15	3.89%
169	MNI	https://www.link€	United Kingdom	258	10	3.88%
170	Blevins Franks	https://www.link€	United Kingdom	235	8	3.40%
171	Coremont	https://www.link€	United Kingdom	207	7	3.38%
172	Maven Securities	https://www.link€	United Kingdom	358	12	3.35%
173	Mitsui Bussan Commoditie	https://www.link€	United Kingdom	212	7	3.30%
174	LifeSearch	https://www.link€	United Kingdom	337	11	3.26%
175	Walker Crips	https://www.link€	United Kingdom	220	7	3.18%
176	Transact	https://www.link€	United Kingdom	443	14	3.16%
177	Redmayne Bentley	https://www.link€	United Kingdom	317	10	3.15%
178	International Personal Fina	https://www.link€	United Kingdom	288	9	3.13%
179	Mako Trading	https://www.link€	United Kingdom	227	7	3.08%
180	Fortrade	https://www.link€	United Kingdom	329	10	3.04%
181	Moneybarn	https://www.link€	United Kingdom	232	7	3.02%
182	Partners Capital	https://www.link€	United Kingdom	369	11	2.98%
183	Rokos Capital Managemer	https://www.link€	United Kingdom	273	8	2.93%
184	MyCSP Ltd	https://www.link€	United Kingdom	274	8	2.92%
185	Ramsdens Financial	https://www.link€	United Kingdom	282	8	2.84%
186	Brink's Global Services	https://www.link€	United Kingdom	393	11	2.80%
187	Fluent Money	https://www.link€	United Kingdom	287	8	2.79%
188	Tenet Group	https://www.link€	United Kingdom	220	6	2.73%
189	Ascot Lloyd	https://www.link€	United Kingdom	455	12	2.64%
190	Age Partnership	https://www.link€	United Kingdom	266	7	2.63%
191	John Laing	https://www.link€	United Kingdom	272	7	2.57%
192	Embark Group	https://www.link€	United Kingdom	285	7	2.46%
193	Creditfix	https://www.link€	United Kingdom	248	6	2.42%
194	WEALTH at work	https://www.link€	United Kingdom	277	6	2.17%
195	Arrow Global Group	https://www.link€	United Kingdom	472	10	2.12%
196	Curtis Banks	https://www.link€	United Kingdom	393	8	2.04%
197	IP Group	https://www.link€	United Kingdom	255	5	1.96%
198	Sucden Financial	https://www.link€	United Kingdom	204	4	1.96%
199	Black Horse Finance	https://www.link€	United Kingdom	410	8	1.95%
200	Redburn Atlantic	https://www.link€	United Kingdom	318	5	1.57%
201	Engelhart	https://www.link€	United Kingdom	255	4	1.57%
202	LSEG TORA	https://www.link€	United Kingdom	320	5	1.56%
203	Allied Irish Bank (GB)	https://www.link€	United Kingdom	289	4	1.38%
204	Eisler Capital	https://www.link€	United Kingdom	246	3	1.22%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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