



## The UK's Most Active Computer Software Professionals on Social - November 2023

### Industry at a glance:

Average Score:  
**9.07%**

Total Companies:  
**38**

Global Industry Average:  
**8.53%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Matillion	<a href="https://www.linkedin.com/company/matillion">https://www.linkedin.com/company/matillion</a>	United Kingdom	555	134	24.14%
2	Adaptavist	<a href="https://www.linkedin.com/company/adaptavist">https://www.linkedin.com/company/adaptavist</a>	United Kingdom	695	138	19.86%
3	Cognism	<a href="https://www.linkedin.com/company/cognism">https://www.linkedin.com/company/cognism</a>	United Kingdom	544	107	19.67%
4	Bytes Software Services	<a href="https://www.linkedin.com/company/bytes-software-services">https://www.linkedin.com/company/bytes-software-services</a>	United Kingdom	673	109	16.20%
5	Ideagen	<a href="https://www.linkedin.com/company/ideagen">https://www.linkedin.com/company/ideagen</a>	United Kingdom	942	146	15.50%
6	MHR	<a href="https://www.linkedin.com/company/mhr">https://www.linkedin.com/company/mhr</a>	United Kingdom	893	132	14.78%
7	Frontier Developments	<a href="https://www.linkedin.com/company/frontier-developments">https://www.linkedin.com/company/frontier-developments</a>	United Kingdom	824	121	14.68%
8	Reward Gateway	<a href="https://www.linkedin.com/company/reward-gateway">https://www.linkedin.com/company/reward-gateway</a>	United Kingdom	654	85	13.00%
9	1E	<a href="https://www.linkedin.com/company/1e">https://www.linkedin.com/company/1e</a>	United Kingdom	509	57	11.20%
10	SI	<a href="https://www.linkedin.com/company/si">https://www.linkedin.com/company/si</a>	United Kingdom	504	54	10.71%
11	Thought Machine	<a href="https://www.linkedin.com/company/thought-machine">https://www.linkedin.com/company/thought-machine</a>	United Kingdom	608	65	10.69%
12	DC Thomson	<a href="https://www.linkedin.com/company/dc-thomson">https://www.linkedin.com/company/dc-thomson</a>	United Kingdom	819	82	10.01%
13	CodeGen	<a href="https://www.linkedin.com/company/codegen">https://www.linkedin.com/company/codegen</a>	United Kingdom	716	69	9.64%
14	Liberty IT	<a href="https://www.linkedin.com/company/liberty-it">https://www.linkedin.com/company/liberty-it</a>	United Kingdom	695	63	9.06%
15	Amdaris	<a href="https://www.linkedin.com/company/amdaris">https://www.linkedin.com/company/amdaris</a>	United Kingdom	839	74	8.82%
16	Moneysupermarket Group	<a href="https://www.linkedin.com/company/moneysupermarket-group">https://www.linkedin.com/company/moneysupermarket-group</a>	United Kingdom	602	52	8.64%
17	Product Madness	<a href="https://www.linkedin.com/company/product-madness">https://www.linkedin.com/company/product-madness</a>	United Kingdom	705	59	8.37%
18	Creative Assembly	<a href="https://www.linkedin.com/company/creative-assembly">https://www.linkedin.com/company/creative-assembly</a>	United Kingdom	868	72	8.29%
19	Lead Forensics	<a href="https://www.linkedin.com/company/lead-forensics">https://www.linkedin.com/company/lead-forensics</a>	United Kingdom	921	76	8.25%
20	Rapyd	<a href="https://www.linkedin.com/company/rapyd">https://www.linkedin.com/company/rapyd</a>	United Kingdom	826	66	7.99%
21	Compare the Market	<a href="https://www.linkedin.com/company/compare-the-market">https://www.linkedin.com/company/compare-the-market</a>	United Kingdom	766	61	7.96%
22	EBI	<a href="https://www.linkedin.com/company/ebi">https://www.linkedin.com/company/ebi</a>	United Kingdom	832	65	7.81%
23	Kerridge Commercial Systems	<a href="https://www.linkedin.com/company/kerridge-commercial-systems">https://www.linkedin.com/company/kerridge-commercial-systems</a>	United Kingdom	818	58	7.09%

24	Mobica	<a href="https://www.linkedin.com/company/mobica">https://www.linkedin.com/company/mobica</a>	United Kingdom	780	54	6.92%
25	Acuvate	<a href="https://www.linkedin.com/company/acuvate">https://www.linkedin.com/company/acuvate</a>	United Kingdom	551	38	6.90%
26	Asite	<a href="https://www.linkedin.com/company/asite">https://www.linkedin.com/company/asite</a>	United Kingdom	566	39	6.89%
27	Jagex	<a href="https://www.linkedin.com/company/jagex">https://www.linkedin.com/company/jagex</a>	United Kingdom	644	43	6.68%
28	Rebellion	<a href="https://www.linkedin.com/company/rebellion">https://www.linkedin.com/company/rebellion</a>	United Kingdom	544	36	6.62%
29	VeriPark	<a href="https://www.linkedin.com/company/veripark">https://www.linkedin.com/company/veripark</a>	United Kingdom	806	50	6.20%
30	Eagle Eye	<a href="https://www.linkedin.com/company/eagle-eye">https://www.linkedin.com/company/eagle-eye</a>	United Kingdom	638	35	5.49%
31	Zoopla	<a href="https://www.linkedin.com/company/zoopla">https://www.linkedin.com/company/zoopla</a>	United Kingdom	522	27	5.17%
32	Mindera	<a href="https://www.linkedin.com/company/mindera">https://www.linkedin.com/company/mindera</a>	United Kingdom	921	47	5.10%
33	Sumo Digital	<a href="https://www.linkedin.com/company/sumo-digital">https://www.linkedin.com/company/sumo-digital</a>	United Kingdom	951	45	4.73%
34	Forsta	<a href="https://www.linkedin.com/company/forsta">https://www.linkedin.com/company/forsta</a>	United Kingdom	856	38	4.44%
35	Betfair	<a href="https://www.linkedin.com/company/betfair">https://www.linkedin.com/company/betfair</a>	United Kingdom	799	23	2.88%
36	Linux	<a href="https://www.linkedin.com/company/linux">https://www.linkedin.com/company/linux</a>	United Kingdom	523	14	2.68%
37	Acturis	<a href="https://www.linkedin.com/company/acturis">https://www.linkedin.com/company/acturis</a>	United Kingdom	522	5	0.96%
38	Fidessa	<a href="https://www.linkedin.com/company/fidessa">https://www.linkedin.com/company/fidessa</a>	United Kingdom	632	5	0.79%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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