



Europe's Most Active Computer Software Professionals on Social - November 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	LeanIX	https://www.linkedin.com/company/leanix	Germany	591	164	27.75%
2	Aiven	https://www.linkedin.com/company/aiven	Finland	516	126	24.42%
3	Teltonika Networks	https://www.linkedin.com/company/teltonika-networks	Lithuania	632	141	22.31%
4	Mews	https://www.linkedin.com/company/mews	Netherlands	892	193	21.64%
5	Nexthink	https://www.linkedin.com/company/nexthink	Switzerland	970	180	18.56%
6	Snow Software	https://www.linkedin.com/company/snow-software	Sweden	678	121	17.85%
7	SAP Signavio	https://www.linkedin.com/company/sap-signavio	Germany	539	94	17.44%
8	Contentful	https://www.linkedin.com/company/contentful	Germany	864	150	17.36%
9	EPLAN	https://www.linkedin.com/company/eplan	Germany	755	123	16.29%
10	LucaNet	https://www.linkedin.com/company/luca-net	Germany	522	79	15.13%
11	Medius	https://www.linkedin.com/company/medius	Sweden	558	73	13.08%
12	Stibo Systems	https://www.linkedin.com/company/stibo-systems	Denmark	849	111	13.07%
13	Board	https://www.linkedin.com/company/board	Switzerland	827	107	12.94%
14	Bridgestone Mobility Solutions	https://www.linkedin.com/company/bridgestone-mobility-solutions	Netherlands	638	82	12.85%
15	GetYourGuide	https://www.linkedin.com/company/getyourguide	Germany	956	122	12.76%
16	Qt Group	https://www.linkedin.com/company/qt-group	Finland	819	104	12.70%
17	Massive Entertainment	https://www.linkedin.com/company/massive-entertainment	Sweden	753	95	12.62%
18	Ivalua	https://www.linkedin.com/company/ivalua	France	960	121	12.60%
19	Visma Finland	https://www.linkedin.com/company/visma-finland	Finland	528	65	12.31%
20	Staffbase	https://www.linkedin.com/company/staffbase	Germany	808	99	12.25%
21	Decathlon Digital	https://www.linkedin.com/company/decathlon-digital	France	925	110	11.89%
22	Trusted Shops	https://www.linkedin.com/company/trusted-shops	Germany	744	88	11.83%
23	Innofactor	https://www.linkedin.com/company/innofactor	Finland	568	66	11.62%

24	Cognite	https://www.link	Norway	596	69	11.58%
25	Hogia Group	https://www.link	Sweden	618	70	11.33%
26	OMR	https://www.link	Germany	522	59	11.30%
27	PTV Group	https://www.link	Germany	911	102	11.20%
28	Boozt	https://www.link	Sweden	739	82	11.10%
29	EcoOnline Global	https://www.link	Norway	602	66	10.96%
30	Netcetera	https://www.link	Switzerland	751	82	10.92%
31	Rovio Entertainment	https://www.link	Finland	599	65	10.85%
32	Paradox Interactive	https://www.link	Sweden	560	60	10.71%
33	OverIT	https://www.link	Italy	633	67	10.58%
34	QUALCO	https://www.link	Greece	589	62	10.53%
35	SELISE Digital Platforms	https://www.link	Switzerland	588	61	10.37%
36	Mambu	https://www.link	Netherlands	743	77	10.36%
37	Regnology	https://www.link	Germany	761	78	10.25%
38	Uklon	https://www.link	Croatia	530	53	10.00%
39	Sonar	https://www.link	Switzerland	523	52	9.94%
40	Chaos	https://www.link	Germany	685	68	9.93%
41	Trifork	https://www.link	Switzerland	628	62	9.87%
42	EveryMatrix	https://www.link	Malta	619	60	9.69%
43	Kongsberg Digital	https://www.link	Norway	918	88	9.59%
44	Serrala	https://www.link	Germany	741	71	9.58%
45	Spendesk	https://www.link	France	619	58	9.37%
46	Critical Manufacturing	https://www.link	Portugal	528	49	9.28%
47	Kaleyra	https://www.link	Italy	734	68	9.26%
48	INFORM	https://www.link	Germany	723	66	9.13%
49	Truecaller	https://www.link	Sweden	521	47	9.02%
50	New Work SE	https://www.link	Germany	667	58	8.70%
51	EQS Group	https://www.link	Germany	587	51	8.69%
52	AFAS Software	https://www.link	Netherlands	669	56	8.37%
53	Horoquartz	https://www.link	France	551	46	8.35%
54	Bynder	https://www.link	Netherlands	528	44	8.33%
55	Avalanche Studios Group	https://www.link	Sweden	583	48	8.23%
56	Planisware	https://www.link	France	579	47	8.12%
57	Syncon	https://www.link	Sweden	796	64	8.04%
58	Brainly	https://www.link	Poland	708	56	7.91%
59	NSI IT Software & Services	https://www.link	Belgium	854	66	7.73%
60	MBition	https://www.link	Germany	925	71	7.68%
61	Tobii	https://www.link	Sweden	561	43	7.66%
62	Musala Soft	https://www.link	Bulgaria	670	51	7.61%
63	EBP Informatique	https://www.link	France	539	41	7.61%
64	Devexperts	https://www.link	Ireland	688	52	7.56%
65	Noovle	https://www.link	Italy	575	43	7.48%
66	proALPHA	https://www.link	Germany	665	49	7.37%
67	Acceedo.tv	https://www.link	Sweden	560	41	7.32%
68	Odigo	https://www.link	France	752	55	7.31%
69	Vizrt	https://www.link	Norway	869	63	7.25%
70	Fortnox	https://www.link	Sweden	607	44	7.25%
71	Enablon	https://www.link	France	621	45	7.25%
72	ATOSS Software	https://www.link	Germany	685	49	7.15%
73	Zenseact	https://www.link	Sweden	512	36	7.03%
74	Techland	https://www.link	Poland	572	40	6.99%
75	iMSA	https://www.link	France	575	40	6.96%
76	SEEBURGER	https://www.link	Germany	832	57	6.85%
77	Tremend Software Consult	https://www.link	Romania	745	50	6.71%
78	Teamwork.com	https://www.link	Ireland	569	38	6.68%
79	EPSILON NET	https://www.link	Greece	514	34	6.61%
80	A2MAC1	https://www.link	France	514	33	6.42%
81	Cambio Group	https://www.link	Sweden	562	36	6.41%
82	Greentube	https://www.link	Austria	564	36	6.38%
83	People Can Fly Studio	https://www.link	Poland	586	37	6.31%
84	GRAPHISOFT	https://www.link	Hungary	841	53	6.30%
85	Huuuge Games	https://www.link	Poland	512	32	6.25%
86	DIRISI	https://www.link	France	516	32	6.20%
87	Betfair Romania Developm	https://www.link	Romania	766	46	6.01%
88	DICE	https://www.link	Sweden	563	33	5.86%
89	BPC Banking Technologies	https://www.link	Switzerland	634	37	5.84%
90	AutoScout24	https://www.link	Germany	737	43	5.83%
91	Flowbird Group	https://www.link	France	945	55	5.82%
92	Piano	https://www.link	Netherlands	727	41	5.64%
93	Funcom	https://www.link	Norway	553	31	5.61%
94	Lucca	https://www.link	France	650	36	5.54%
95	Scalefocus	https://www.link	Bulgaria	664	36	5.42%

96	Social Discovery Group	https://www.link	Malta	669	36	5.38%
97	Viveris	https://www.link	France	840	45	5.36%
98	vidaXL	https://www.link	Netherlands	731	39	5.34%
99	FINEOS	https://www.link	Ireland	806	40	4.96%
100	ISAGRI	https://www.link	France	817	40	4.90%
101	ImmoScout24	https://www.link	Germany	564	26	4.61%
102	Crytek	https://www.link	Germany	551	25	4.54%
103	SOFTWAY MEDICAL	https://www.link	France	606	27	4.46%
104	Bosch Italia	https://www.link	Italy	659	29	4.40%
105	Infovista	https://www.link	France	968	39	4.03%
106	Digistore24 DACH	https://www.link	Germany	636	22	3.46%
107	Sofico	https://www.link	Belgium	500	17	3.40%
108	QLOC	https://www.link	Poland	509	17	3.34%
109	Mojang Studios	https://www.link	Sweden	985	32	3.25%
110	GlobalLogic Poland	https://www.link	Poland	838	27	3.22%
111	PAYBACK	https://www.link	Germany	970	31	3.20%
112	Seavus	https://www.link	Sweden	657	20	3.04%
113	Codix	https://www.link	France	728	22	3.02%
114	Centiro	https://www.link	Sweden	592	17	2.87%
115	BlueSoft	https://www.link	Poland	754	20	2.65%
116	RCA	https://www.link	France	985	26	2.64%
117	AROBS Group	https://www.link	Romania	885	23	2.60%
118	Bosch Österreich	https://www.link	Austria	657	17	2.59%
119	KAL	https://www.link	Germany	514	13	2.53%
120	Java Developer	https://www.link	Germany	870	21	2.41%
121	FunPlus	https://www.link	Switzerland	843	20	2.37%
122	GOG	https://www.link	Poland	551	12	2.18%
123	Sygnity	https://www.link	Poland	645	14	2.17%
124	Asseco Business Solutions	https://www.link	Poland	751	16	2.13%
125	e.solutions	https://www.link	Germany	554	11	1.99%
126	NNG	https://www.link	Hungary	503	8	1.59%
127	Itiviti	https://www.link	Sweden	701	11	1.57%
128	BCT	https://www.link	Netherlands	635	6	0.94%
129	CCE	https://www.link	Belgium	534	3	0.56%
130	Educator	https://www.link	Netherlands	615	3	0.49%

Ready to win at social?

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