



## Canada's Most Active Computer Software Professionals on Social - November 2023

### Industry at a glance:

Average Score:  
**8.88%**

Total Companies:  
**39**

Global Industry Average:  
**8.53%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Enable	<a href="https://www.linkedin.com/company/enable">https://www.linkedin.com/company/enable</a>	Canada	646	177	27.40%
2	Alludo	<a href="https://www.linkedin.com/company/alludo">https://www.linkedin.com/company/alludo</a>	Canada	514	103	20.04%
3	Visier	<a href="https://www.linkedin.com/company/visier">https://www.linkedin.com/company/visier</a>	Canada	535	85	15.89%
4	Docebo	<a href="https://www.linkedin.com/company/docebo">https://www.linkedin.com/company/docebo</a>	Canada	911	141	15.48%
5	Esri Canada	<a href="https://www.linkedin.com/company/esri-canada">https://www.linkedin.com/company/esri-canada</a>	Canada	602	92	15.28%
6	Magnet Forensics	<a href="https://www.linkedin.com/company/magnet-forensics">https://www.linkedin.com/company/magnet-forensics</a>	Canada	564	81	14.36%
7	Coveo	<a href="https://www.linkedin.com/company/coveo">https://www.linkedin.com/company/coveo</a>	Canada	769	109	14.17%
8	AlayaCare	<a href="https://www.linkedin.com/company/alayacare">https://www.linkedin.com/company/alayacare</a>	Canada	581	80	13.77%
9	Vendasta	<a href="https://www.linkedin.com/company/vendasta">https://www.linkedin.com/company/vendasta</a>	Canada	650	86	13.23%
10	Prophix	<a href="https://www.linkedin.com/company/prophix">https://www.linkedin.com/company/prophix</a>	Canada	512	61	11.91%
11	Apply Digital	<a href="https://www.linkedin.com/company/apply-digital">https://www.linkedin.com/company/apply-digital</a>	Canada	577	67	11.61%
12	Vena Solutions	<a href="https://www.linkedin.com/company/vena-solutions">https://www.linkedin.com/company/vena-solutions</a>	Canada	722	82	11.36%
13	Top Hat	<a href="https://www.linkedin.com/company/top-hat">https://www.linkedin.com/company/top-hat</a>	Canada	518	57	11.00%
14	Achievers	<a href="https://www.linkedin.com/company/achievers">https://www.linkedin.com/company/achievers</a>	Canada	975	101	10.36%
15	GeoComply	<a href="https://www.linkedin.com/company/geocomply">https://www.linkedin.com/company/geocomply</a>	Canada	595	61	10.25%
16	Copperleaf	<a href="https://www.linkedin.com/company/copperleaf">https://www.linkedin.com/company/copperleaf</a>	Canada	524	51	9.73%
17	TouchBistro	<a href="https://www.linkedin.com/company/touchbistro">https://www.linkedin.com/company/touchbistro</a>	Canada	611	52	8.51%
18	Trapeze Group	<a href="https://www.linkedin.com/company/trapeze-group">https://www.linkedin.com/company/trapeze-group</a>	Canada	720	61	8.47%
19	Zafin	<a href="https://www.linkedin.com/company/zafin">https://www.linkedin.com/company/zafin</a>	Canada	654	52	7.95%
20	Jobber	<a href="https://www.linkedin.com/company/jobber">https://www.linkedin.com/company/jobber</a>	Canada	698	53	7.59%
21	Verafin	<a href="https://www.linkedin.com/company/verafin">https://www.linkedin.com/company/verafin</a>	Canada	830	63	7.59%
22	Benevity	<a href="https://www.linkedin.com/company/benevity">https://www.linkedin.com/company/benevity</a>	Canada	821	62	7.55%
23	Caseware	<a href="https://www.linkedin.com/company/caseware">https://www.linkedin.com/company/caseware</a>	Canada	582	43	7.39%

24	FreshBooks	<a href="https://www.linkedin.com/company/freshbooks">https://www.linkedin.com/company/freshbooks</a>	Canada	626	44	7.03%
25	EA SPORTS	<a href="https://www.linkedin.com/company/ea-sports">https://www.linkedin.com/company/ea-sports</a>	Canada	805	54	6.71%
26	Replicon	<a href="https://www.linkedin.com/company/replicon">https://www.linkedin.com/company/replicon</a>	Canada	825	48	5.82%
27	Varicent	<a href="https://www.linkedin.com/company/varicent">https://www.linkedin.com/company/varicent</a>	Canada	654	36	5.50%
28	BlueCat	<a href="https://www.linkedin.com/company/bluecat">https://www.linkedin.com/company/bluecat</a>	Canada	686	34	4.96%
29	Ubisoft Toronto	<a href="https://www.linkedin.com/company/ubisoft-toronto">https://www.linkedin.com/company/ubisoft-toronto</a>	Canada	531	26	4.90%
30	BlackBerry QNX	<a href="https://www.linkedin.com/company/blackberry-qnx">https://www.linkedin.com/company/blackberry-qnx</a>	Canada	579	24	4.15%
31	Wondershare Technology	<a href="https://www.linkedin.com/company/wondershare-technology">https://www.linkedin.com/company/wondershare-technology</a>	Canada	531	22	4.14%
32	Lone Wolf Technologies	<a href="https://www.linkedin.com/company/lone-wolf-technologies">https://www.linkedin.com/company/lone-wolf-technologies</a>	Canada	725	28	3.86%
33	Eidos-Montréal	<a href="https://www.linkedin.com/company/eidos-montreal">https://www.linkedin.com/company/eidos-montreal</a>	Canada	734	26	3.54%
34	GIRO	<a href="https://www.linkedin.com/company/giro">https://www.linkedin.com/company/giro</a>	Canada	760	25	3.29%
35	Corel	<a href="https://www.linkedin.com/company/corel">https://www.linkedin.com/company/corel</a>	Canada	971	26	2.68%
36	Kabam	<a href="https://www.linkedin.com/company/kabam">https://www.linkedin.com/company/kabam</a>	Canada	827	22	2.66%
37	CMiC	<a href="https://www.linkedin.com/company/cm-c">https://www.linkedin.com/company/cm-c</a>	Canada	543	13	2.39%
38	Transit	<a href="https://www.linkedin.com/company/transit">https://www.linkedin.com/company/transit</a>	Canada	826	18	2.18%
39	Keywords Studios - Montréal	<a href="https://www.linkedin.com/company/keywords-studios">https://www.linkedin.com/company/keywords-studios</a>	Canada	647	11	1.70%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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