



The UK's Most Active Computer Software Professionals on Social - March 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Adaptavist	https://www.linkedin.com/company/adaptavist	United Kingdom	739	153	20.70%	▲ 1
2	Cognism	https://www.linkedin.com/company/cognism	United Kingdom	550	107	19.45%	▲ 1
3	Bytes Software Services	https://www.linkedin.com/company/bytes-software-services	United Kingdom	691	123	17.80%	▲ 1
4	Redgate Software	https://www.linkedin.com/company/redgate-software	United Kingdom	513	88	17.15%	New Entry
5	MHR	https://www.linkedin.com/company/mhr	United Kingdom	911	152	16.68%	▲ 1
6	Reward Gateway	https://www.linkedin.com/company/reward-gateway	United Kingdom	704	107	15.20%	▲ 2
7	Ideagen	https://www.linkedin.com/company/ideagen	United Kingdom	973	129	13.26%	▼ -2
8	1E	https://www.linkedin.com/company/1e	United Kingdom	515	66	12.82%	▲ 1
9	Benefex	https://www.linkedin.com/company/benefex	United Kingdom	517	66	12.77%	New Entry
10	Thought Machine	https://www.linkedin.com/company/thought-machine	United Kingdom	573	67	11.69%	▲ 1
11	VeriPark	https://www.linkedin.com/company/veripark	United Kingdom	859	97	11.29%	▲ 18
12	Moneysupermarket Group	https://www.linkedin.com/company/moneysupermarket-group	United Kingdom	609	60	9.85%	▲ 4
13	European Bioinformatics Institute	https://www.linkedin.com/company/european-bioinformatics-institute	United Kingdom	837	74	8.84%	▲ 9
14	Amdaris	https://www.linkedin.com/company/amdaris	United Kingdom	866	76	8.78%	▲ 1
15	Liberty IT	https://www.linkedin.com/company/liberty-it	United Kingdom	707	62	8.77%	▼ -1
16	Rapyd	https://www.linkedin.com/company/rapyd	United Kingdom	793	69	8.70%	▲ 4
17	Compare the Market	https://www.linkedin.com/company/compare-the-market	United Kingdom	784	64	8.16%	▲ 4
18	CodeGen International	https://www.linkedin.com/company/codegen-international	United Kingdom	741	59	7.96%	▼ -5
19	Kerridge Commercial Systems	https://www.linkedin.com/company/kerridge-commercial-systems	United Kingdom	844	62	7.35%	▲ 4
20	Mobica	https://www.linkedin.com/company/mobica	United Kingdom	774	44	5.68%	▲ 4
21	Forsta	https://www.linkedin.com/company/forsta	United Kingdom	829	47	5.67%	▲ 13

22	Mindera	https://www.linkedin.com/company/mindera	United Kingdom	934	51	5.46%	▲ 10
23	Eagle Eye	https://www.linkedin.com/company/eagle-eye	United Kingdom	668	36	5.39%	▲ 7
24	Asite	https://www.linkedin.com/company/asite	United Kingdom	538	25	4.65%	▲ 2
25	Frontier Software	https://www.linkedin.com/company/frontier-software	United Kingdom	509	20	3.93%	New Entry
26	Lead Forensics	https://www.linkedin.com/company/lead-forensics	United Kingdom	956	29	3.03%	▼ -7
27	Betfair	https://www.linkedin.com/company/betfair	United Kingdom	804	22	2.74%	▲ 8
28	Fidessa	https://www.linkedin.com/company/fidessa	United Kingdom	614	11	1.79%	▲ 10
29	Acturis	https://www.linkedin.com/company/acturis	United Kingdom	529	2	0.38%	▲ 8

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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