



Europe's Most Active Computer Software Professionals on Social - March 2024

Industry at a glance:

Average Score: **9.70%** **Total Companies:** **104** **Global Industry Average:** **10.33%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Mews	https://www.linkedin.com/company/mews/	Netherlands	994	360	36.22%	▲ 3
2	Aiven	https://www.linkedin.com/company/aiven/	Finland	523	120	22.94%	▲ 0
3	commercetools	https://www.linkedin.com/company/commercetools/	Germany	660	135	20.45%	New Entry
4	Bynder	https://www.linkedin.com/company/bynder/	Netherlands	564	115	20.39%	▲ 50
5	Nexthink	https://www.linkedin.com/company/nexthink/	Switzerland	998	198	19.84%	▲ 0
6	Staffbase	https://www.linkedin.com/company/staffbase/	Germany	803	158	19.68%	▲ 14
7	LeaniX	https://www.linkedin.com/company/leanix/	Germany	591	115	19.46%	▼ -6
8	Mirakl	https://www.linkedin.com/company/mirakl/	France	749	140	18.69%	New Entry
9	Contentful	https://www.linkedin.com/company/contentful/	Germany	837	156	18.64%	▼ -1
10	Ivalua	https://www.linkedin.com/company/ivalua/	France	964	157	16.29%	▲ 8
11	Adjust	https://www.linkedin.com/company/adjust/	Germany	648	105	16.20%	New Entry
12	Bridgestone Mobility Solutions	https://www.linkedin.com/company/bridgestone-mobility-solutions/	Netherlands	702	105	14.96%	▲ 2
13	EcoOnline Global	https://www.linkedin.com/company/ecoonline-global/	Norway	652	97	14.88%	▲ 16
14	Qt Group	https://www.linkedin.com/company/qt-group/	Finland	883	131	14.84%	▲ 2
15	LucaNet	https://www.linkedin.com/company/luca-net/	Germany	559	82	14.67%	▼ -5
16	SAP Signavio	https://www.linkedin.com/company/sap-signavio/	Germany	577	84	14.56%	▼ -9
17	EPLAN	https://www.linkedin.com/company/eplan/	Germany	807	117	14.50%	▼ -8
18	Scaleway	https://www.linkedin.com/company/scaleway/	France	551	79	14.34%	New Entry
19	OverIT	https://www.linkedin.com/company/overit/	Italy	610	86	14.10%	▲ 14
20	Critical Manufacturing	https://www.linkedin.com/company/critical-manufacturing/	Portugal	560	77	13.75%	▲ 26
21	Innofactor	https://www.linkedin.com/company/innofactor/	Finland	567	76	13.40%	▲ 2

22	Medius	https://www.link	Sweden	583	78	13.38%	▼ -11
23	SELISE Digital Platforms	https://www.link	Switzerland	597	78	13.07%	▲ 12
24	Spendesk	https://www.link	France	571	74	12.96%	▲ 21
25	Sonar	https://www.link	Switzerland	542	70	12.92%	▲ 14
26	INFORM	https://www.link	Germany	749	94	12.55%	▲ 22
27	Accedo.tv	https://www.link	Sweden	560	69	12.32%	▲ 40
28	Trifork	https://www.link	Switzerland	642	77	11.99%	▲ 13
29	Visma Finland	https://www.link	Finland	545	65	11.93%	▼ -10
30	Proton	https://www.link	Switzerland	505	59	11.68%	New Entry
31	Cognito	https://www.link	Norway	596	67	11.24%	▼ -7
32	Mambu	https://www.link	Netherlands	690	77	11.16%	▲ 4
33	Chaos	https://www.link	Germany	751	83	11.05%	▲ 7
34	SER Group	https://www.link	Germany	500	55	11.00%	New Entry
35	Kongsberg Digital	https://www.link	Norway	904	97	10.73%	▲ 8
36	AutoScout24	https://www.link	Germany	741	79	10.66%	▲ 54
37	Kaleyra	https://www.link	Italy	717	75	10.46%	▲ 10
38	Fortnox	https://www.link	Sweden	653	68	10.41%	▲ 32
39	Trusted Shops	https://www.link	Germany	751	78	10.39%	▼ -17
40	Hogia Group	https://www.link	Sweden	618	64	10.36%	▼ -15
41	AFAS Software	https://www.link	Netherlands	667	69	10.34%	▲ 11
42	Stibo Systems	https://www.link	Denmark	853	88	10.32%	▼ -30
43	PTV Group	https://www.link	Germany	912	93	10.20%	▼ -16
44	Vizrt	https://www.link	Norway	863	84	9.73%	▲ 25
45	Serrala	https://www.link	Germany	728	70	9.62%	▼ -1
46	Netcetera	https://www.link	Switzerland	734	70	9.54%	▼ -16
47	iMSA	https://www.link	France	611	58	9.49%	▲ 28
48	Syncron	https://www.link	Sweden	816	77	9.44%	▲ 9
49	Planisware	https://www.link	France	618	57	9.22%	▲ 7
50	Enablon	https://www.link	France	605	55	9.09%	▲ 21
51	Tobii	https://www.link	Sweden	701	63	8.99%	▲ 10
52	Horoquartz	https://www.link	France	578	51	8.82%	▲ 1
53	AnyDesk Software	https://www.link	Germany	512	45	8.79%	New Entry
54	QUALCO	https://www.link	Greece	615	54	8.78%	▼ -20
55	EQS Group	https://www.link	Germany	594	52	8.75%	▼ -4
56	EveryMatrix	https://www.link	Malta	664	58	8.73%	▼ -14
57	Zenseact	https://www.link	Sweden	552	48	8.70%	▲ 16
58	Betfair Romania Developm	https://www.link	Romania	832	72	8.65%	▲ 29
59	ATOSS Software	https://www.link	Germany	706	61	8.64%	▲ 13
60	Rakuten Viber	https://www.link	Luxembourg	683	59	8.64%	New Entry
61	A2MAC1	https://www.link	France	524	45	8.59%	▲ 19
62	New Work SE	https://www.link	Germany	678	58	8.55%	▼ -12
63	Regnology	https://www.link	Germany	881	73	8.29%	▼ -26
64	Boozt	https://www.link	Sweden	776	64	8.25%	▼ -36
65	Devexperts	https://www.link	Ireland	751	61	8.12%	▼ -1
66	Teamwork.com	https://www.link	Ireland	555	45	8.11%	▲ 12
67	proALPHA	https://www.link	Germany	685	50	7.30%	▼ -1
68	Cambio Group	https://www.link	Sweden	589	42	7.13%	▲ 13
69	ISAGRI	https://www.link	France	833	57	6.84%	▲ 31
70	Social Discovery Group	https://www.link	Malta	690	47	6.81%	▲ 26
71	BPC Banking Technologies	https://www.link	Switzerland	664	45	6.78%	▲ 18
72	Noovle	https://www.link	Italy	576	38	6.60%	▼ -7
73	PAYBACK	https://www.link	Germany	977	63	6.45%	▲ 38
74	Brainly	https://www.link	Poland	664	42	6.33%	▼ -16
75	ESW	https://www.link	Ireland	987	62	6.28%	New Entry
76	SOFTWAY MEDICAL	https://www.link	France	646	40	6.19%	▲ 27
77	GRAPHISOFT	https://www.link	Hungary	859	53	6.17%	▲ 7
78	Zetes Goods ID	https://www.link	Belgium	943	57	6.04%	New Entry
79	SEEBURGER	https://www.link	Germany	868	51	5.88%	▼ -3
80	TIER Mobility	https://www.link	Germany	886	52	5.87%	New Entry
81	Piano	https://www.link	Netherlands	761	43	5.65%	▲ 11
82	EBP Informatique	https://www.link	France	554	31	5.60%	▼ -19
83	Lucca	https://www.link	France	730	40	5.48%	▲ 11
84	Tremend Software Consult	https://www.link	Romania	710	36	5.07%	▼ -7
85	Viveris	https://www.link	France	847	42	4.96%	▲ 12
86	Centiro	https://www.link	Sweden	586	29	4.95%	▲ 28
87	Infovista	https://www.link	France	933	46	4.93%	▲ 18
88	Bosch Österreich	https://www.link	Austria	667	31	4.65%	▲ 30
89	GlobalLogic Poland	https://www.link	Poland	853	39	4.57%	▲ 21
90	BlueSoft	https://www.link	Poland	750	34	4.53%	▲ 25
91	FINEOS	https://www.link	Ireland	826	37	4.48%	▲ 8
92	ImmoScout24	https://www.link	Germany	579	25	4.32%	▲ 9
93	EPSILON NET	https://www.link	Greece	549	21	3.83%	▼ -14

94	Sofico	https://www.linkedin.com/company/sofico	Belgium	529	20	3.78%	▲ 13
95	AROBS Group	https://www.linkedin.com/company/aroobs-group	Romania	869	32	3.68%	▲ 22
96	Bosch Italia	https://www.linkedin.com/company/bosch-italia	Italy	669	24	3.59%	▲ 8
97	e.solutions	https://www.linkedin.com/company/e-solutions	Germany	597	20	3.35%	▲ 28
98	Codix	https://www.linkedin.com/company/codix	France	718	21	2.92%	▲ 15
99	Sygnity	https://www.linkedin.com/company/sygnity	Poland	647	14	2.16%	▲ 24
100	Java Developer	https://www.linkedin.com/company/java-developer	Luxembourg	957	20	2.09%	▲ 20
101	Seavus	https://www.linkedin.com/company/seavus	Sweden	539	11	2.04%	▲ 11
102	Fortech	https://www.linkedin.com/company/fortech	Romania	942	15	1.59%	New Entry
103	Asseco Business Solutions	https://www.linkedin.com/company/asseco-business-solutions	Poland	758	12	1.58%	▲ 21
104	Itiviti	https://www.linkedin.com/company/itiviti	Sweden	653	8	1.23%	▲ 23

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