



## Canada's Most Active Computer Software Professionals on Social - March 2024

### Industry at a glance:



### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Docebo	<a href="https://www.linkedin.com/company/docebo">https://www.linkedin.com/company/docebo</a>	Canada	934	289	30.94%	▲ 3
2	Alludo	<a href="https://www.linkedin.com/company/alludo">https://www.linkedin.com/company/alludo</a>	Canada	523	129	24.67%	▲ 0
3	Esri Canada	<a href="https://www.linkedin.com/company/esri-canada">https://www.linkedin.com/company/esri-canada</a>	Canada	622	128	20.58%	▲ 2
4	Enable	<a href="https://www.linkedin.com/company/enable">https://www.linkedin.com/company/enable</a>	Canada	728	145	19.92%	▼ -3
5	Visier	<a href="https://www.linkedin.com/company/visier">https://www.linkedin.com/company/visier</a>	Canada	531	92	17.33%	▼ -2
6	Vendasta	<a href="https://www.linkedin.com/company/vendasta">https://www.linkedin.com/company/vendasta</a>	Canada	683	115	16.84%	▲ 3
7	Prophix	<a href="https://www.linkedin.com/company/prophix">https://www.linkedin.com/company/prophix</a>	Canada	508	81	15.94%	▲ 3
8	Coveo	<a href="https://www.linkedin.com/company/coveo">https://www.linkedin.com/company/coveo</a>	Canada	764	115	15.05%	▼ -1
9	Magnet Forensics	<a href="https://www.linkedin.com/company/magnet-forensics">https://www.linkedin.com/company/magnet-forensics</a>	Canada	604	88	14.57%	▼ -3
10	AlayaCare	<a href="https://www.linkedin.com/company/alayacare">https://www.linkedin.com/company/alayacare</a>	Canada	600	84	14.00%	▼ -2
11	Vena Solutions	<a href="https://www.linkedin.com/company/vena-solutions">https://www.linkedin.com/company/vena-solutions</a>	Canada	696	85	12.21%	▲ 1
12	Copperleaf	<a href="https://www.linkedin.com/company/copperleaf">https://www.linkedin.com/company/copperleaf</a>	Canada	526	63	11.98%	▲ 4
13	OPTEL Group	<a href="https://www.linkedin.com/company/optel-group">https://www.linkedin.com/company/optel-group</a>	Canada	613	64	10.44%	New Entry
14	Jobber	<a href="https://www.linkedin.com/company/jobber">https://www.linkedin.com/company/jobber</a>	Canada	771	80	10.38%	▲ 6
15	Apply Digital	<a href="https://www.linkedin.com/company/apply-digital">https://www.linkedin.com/company/apply-digital</a>	Canada	589	60	10.19%	▼ -4
16	Benevity	<a href="https://www.linkedin.com/company/benevity">https://www.linkedin.com/company/benevity</a>	Canada	814	79	9.71%	▲ 6
17	Trapeze Group	<a href="https://www.linkedin.com/company/trapeze-group">https://www.linkedin.com/company/trapeze-group</a>	Canada	706	64	9.07%	▲ 1
18	Zafin	<a href="https://www.linkedin.com/company/zafin">https://www.linkedin.com/company/zafin</a>	Canada	668	54	8.08%	▲ 1
19	TouchBistro	<a href="https://www.linkedin.com/company/touchbistro">https://www.linkedin.com/company/touchbistro</a>	Canada	582	44	7.56%	▼ -2
20	Varicent	<a href="https://www.linkedin.com/company/varicent">https://www.linkedin.com/company/varicent</a>	Canada	648	45	6.94%	▲ 7
21	BlueCat	<a href="https://www.linkedin.com/company/bluecat">https://www.linkedin.com/company/bluecat</a>	Canada	546	37	6.78%	▲ 7

22	Caseware	<a href="https://www.linkedin.com/company/caseware">https://www.linkedin.com/company/caseware</a>	Canada	586	37	6.31%	▲ 1
23	Verafin	<a href="https://www.linkedin.com/company/verafin">https://www.linkedin.com/company/verafin</a>	Canada	717	36	5.02%	▼ -2
24	Lone Wolf Technologies	<a href="https://www.linkedin.com/company/lone-wolf-technologies">https://www.linkedin.com/company/lone-wolf-technologies</a>	Canada	738	36	4.88%	▲ 8
25	FreshBooks	<a href="https://www.linkedin.com/company/freshbooks">https://www.linkedin.com/company/freshbooks</a>	Canada	608	28	4.61%	▼ -1
26	BlackBerry QNX	<a href="https://www.linkedin.com/company/blackberry-qnx">https://www.linkedin.com/company/blackberry-qnx</a>	Canada	604	26	4.30%	▲ 4
27	Replicon	<a href="https://www.linkedin.com/company/replicon">https://www.linkedin.com/company/replicon</a>	Canada	765	31	4.05%	▼ -1
28	Wondershare Technology	<a href="https://www.linkedin.com/company/wondershare-technology">https://www.linkedin.com/company/wondershare-technology</a>	Canada	533	21	3.94%	▲ 3
29	CMIC	<a href="https://www.linkedin.com/company/cmico">https://www.linkedin.com/company/cmico</a>	Canada	557	20	3.59%	▲ 8
30	GIRO	<a href="https://www.linkedin.com/company/giro">https://www.linkedin.com/company/giro</a>	Canada	795	26	3.27%	▲ 4

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

