



The USA's Most Active Marketing & Advertising Professionals on Social - March 2024

Industry at a glance:

Average Score:
6.46%

Total Companies:
308

Average No. Employees:
316

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Cordial	https://www.linkedin.com/company/cordial	United States	228	42	18.42%
2	Billups	https://www.linkedin.com/company/billups	United States	204	37	18.14%
3	TechnologyAdvice	https://www.linkedin.com/company/technologyadvice	United States	383	69	18.02%
4	Ad Council	https://www.linkedin.com/company/ad-council	United States	305	54	17.70%
5	Good Karma Brands	https://www.linkedin.com/company/good-karma-brands	United States	359	62	17.27%
6	Van Wagner	https://www.linkedin.com/company/van-wagner	United States	365	63	17.26%
7	Fiverr Digital Marketers	https://www.linkedin.com/company/fiverr-digital-marketers	United States	317	53	16.72%
8	Relevate Health	https://www.linkedin.com/company/relevate-health	United States	226	37	16.37%
9	4A's	https://www.linkedin.com/company/4as	United States	332	54	16.27%
10	AdTheorent	https://www.linkedin.com/company/adtheorent	United States	303	49	16.17%
11	Viant Technology	https://www.linkedin.com/company/viant-technology	United States	360	58	16.11%
12	Butler/Till	https://www.linkedin.com/company/butler-till	United States	313	50	15.97%
13	JumpCrew	https://www.linkedin.com/company/jumpcrew	United States	375	57	15.20%
14	David&Goliath	https://www.linkedin.com/company/david-goliath	United States	215	32	14.88%
15	Influential	https://www.linkedin.com/company/influential	United States	299	43	14.38%
16	Comcast Advertising	https://www.linkedin.com/company/comcast-advertising	United States	227	32	14.10%
17	Whalar	https://www.linkedin.com/company/whalar	United States	285	40	14.04%
18	Hawke Media	https://www.linkedin.com/company/hawke-media	United States	216	30	13.89%
19	BMG360	https://www.linkedin.com/company/bmg360	United States	212	29	13.68%
20	LiveIntent	https://www.linkedin.com/company/liveintent	United States	234	32	13.68%
21	MMGY Global	https://www.linkedin.com/company/mmgycorp	United States	322	44	13.66%

22	Beyond Codes	https://www.link	United States	405	55	13.58%
23	rEvolution	https://www.link	United States	366	49	13.39%
24	Vistar Media	https://www.link	United States	240	32	13.33%
25	Madison Logic	https://www.link	United States	309	41	13.27%
26	Colle McVoy	https://www.link	United States	294	39	13.27%
27	Avant Healthcare	https://www.link	United States	258	34	13.18%
28	The Shipyard	https://www.link	United States	217	28	12.90%
29	EP+Co	https://www.link	United States	225	29	12.89%
30	LakeB2B - Enabling Growth	https://www.link	United States	221	27	12.22%
31	Quartile	https://www.link	United States	379	46	12.14%
32	DeepIntent	https://www.link	United States	273	33	12.09%
33	McKinney	https://www.link	United States	478	57	11.92%
34	Belkins	https://www.link	United States	261	31	11.88%
35	Mekanism	https://www.link	United States	221	26	11.76%
36	FCB New York	https://www.link	United States	211	24	11.37%
37	Verve Group	https://www.link	United States	345	39	11.30%
38	Carmichael Lynch	https://www.link	United States	313	35	11.18%
39	Spectrum Science	https://www.link	United States	260	29	11.15%
40	JeffreyGroup	https://www.link	United States	323	36	11.15%
41	MCI USA	https://www.link	United States	328	36	10.98%
42	Known	https://www.link	United States	373	40	10.72%
43	Analytic Partners	https://www.link	United States	400	42	10.50%
44	Listrak	https://www.link	United States	362	38	10.50%
45	Roundel	https://www.link	United States	281	29	10.32%
46	Tatari	https://www.link	United States	253	26	10.28%
47	Goodby Silverstein & Partners	https://www.link	United States	439	45	10.25%
48	McCann	https://www.link	United States	391	40	10.23%
49	Fluent	https://www.link	United States	236	24	10.17%
50	Kobie Marketing	https://www.link	United States	321	32	9.97%
51	Cadent	https://www.link	United States	451	44	9.76%
52	Golden Hippo®	https://www.link	United States	370	36	9.73%
53	Intersport	https://www.link	United States	360	35	9.72%
54	Hearst Connecticut Media	https://www.link	United States	206	20	9.71%
55	AdsWizz	https://www.link	United States	252	24	9.52%
56	iSpot.tv	https://www.link	United States	390	37	9.49%
57	PureCars	https://www.link	United States	234	22	9.40%
58	Drive Social Media	https://www.link	United States	289	27	9.34%
59	Firework	https://www.link	United States	365	34	9.32%
60	SPCSHP	https://www.link	United States	204	19	9.31%
61	GumGum	https://www.link	United States	495	46	9.29%
62	Inspira Marketing Group	https://www.link	United States	205	19	9.27%
63	Firefly	https://www.link	United States	359	33	9.19%
64	LG Ad Solutions	https://www.link	United States	381	35	9.19%
65	Open Road	https://www.link	United States	219	20	9.13%
66	Rise Interactive	https://www.link	United States	461	42	9.11%
67	Adams Outdoor	https://www.link	United States	385	35	9.09%
68	Psyop	https://www.link	United States	220	20	9.09%
69	McCann New York	https://www.link	United States	408	37	9.07%
70	Olberding Brand Family	https://www.link	United States	267	24	8.99%
71	Undertone by Perion	https://www.link	United States	235	21	8.94%
72	Brunner	https://www.link	United States	202	18	8.91%
73	Madden Media	https://www.link	United States	215	19	8.84%
74	Recruitics	https://www.link	United States	239	21	8.79%
75	Quigley-Simpson	https://www.link	United States	205	18	8.78%
76	Marcus Thomas	https://www.link	United States	206	18	8.74%
77	GroundTruth	https://www.link	United States	358	31	8.66%
78	Energy BBDO	https://www.link	United States	231	20	8.66%
79	Coalition Technologies	https://www.link	United States	313	27	8.63%
80	Bader Rutter	https://www.link	United States	283	24	8.48%
81	Opus Agency	https://www.link	United States	391	33	8.44%
82	Boundless	https://www.link	United States	297	25	8.42%
83	Wiland	https://www.link	United States	298	25	8.39%
84	Commerce Pundit	https://www.link	United States	253	21	8.30%
85	WITHIN	https://www.link	United States	206	17	8.25%
86	choreograph	https://www.link	United States	485	40	8.25%
87	Machintel	https://www.link	United States	292	24	8.22%
88	Bully Pulpit International	https://www.link	United States	219	18	8.22%
89	RKD Group	https://www.link	United States	500	41	8.20%
90	SummitMedia	https://www.link	United States	244	20	8.20%
91	Skyword	https://www.link	United States	220	18	8.18%
92	CROSSMEDIA USA	https://www.link	United States	283	23	8.13%
93	TANK Worldwide	https://www.link	United States	252	20	7.94%

94	Volta Charging	https://www.link	United States	204	16	7.84%
95	Terakeet	https://www.link	United States	358	28	7.82%
96	Siegel+Gale	https://www.link	United States	243	19	7.82%
97	Position²	https://www.link	United States	218	17	7.80%
98	Affinity Solutions	https://www.link	United States	244	19	7.79%
99	Screenvision Media	https://www.link	United States	334	26	7.78%
100	NCM	https://www.link	United States	476	37	7.77%
101	Tombras	https://www.link	United States	452	35	7.74%
102	Lippincott	https://www.link	United States	336	26	7.74%
103	Swanson Russell	https://www.link	United States	207	16	7.73%
104	FordDirect	https://www.link	United States	390	30	7.69%
105	IZEA	https://www.link	United States	313	24	7.67%
106	Fingerpaint Group	https://www.link	United States	500	38	7.60%
107	SmartSites	https://www.link	United States	250	19	7.60%
108	RevLocal	https://www.link	United States	496	37	7.46%
109	the community	https://www.link	United States	269	20	7.43%
110	a4 Advertising	https://www.link	United States	272	20	7.35%
111	GSP Retail	https://www.link	United States	232	17	7.33%
112	Just Global	https://www.link	United States	233	17	7.30%
113	Doe-Anderson	https://www.link	United States	262	19	7.25%
114	NAS Recruitment Innovatic	https://www.link	United States	208	15	7.21%
115	TPN	https://www.link	United States	500	36	7.20%
116	Ayzenberg SXSW + GD	https://www.link	United States	209	15	7.18%
117	WFAA	https://www.link	United States	294	21	7.14%
118	FMG	https://www.link	United States	492	35	7.11%
119	BBDO New York	https://www.link	United States	239	17	7.11%
120	CGI Digital	https://www.link	United States	408	29	7.11%
121	TripleLift	https://www.link	United States	495	35	7.07%
122	Mspark	https://www.link	United States	495	35	7.07%
123	TheHomeMag	https://www.link	United States	283	20	7.07%
124	Cardlytics	https://www.link	United States	441	31	7.03%
125	Nadel	https://www.link	United States	441	31	7.03%
126	broadhead.	https://www.link	United States	413	29	7.02%
127	Flashtalking by Mediaocea	https://www.link	United States	285	20	7.02%
128	MOCEAN	https://www.link	United States	329	23	6.99%
129	Pace	https://www.link	United States	329	23	6.99%
130	PPK	https://www.link	United States	244	17	6.97%
131	Pinnacle	https://www.link	United States	244	17	6.97%
132	Trailer Park Group	https://www.link	United States	500	34	6.80%
133	Kaesar & Blair	https://www.link	United States	206	14	6.80%
134	Miles Partnership	https://www.link	United States	475	32	6.74%
135	ConcentricLife	https://www.link	United States	329	22	6.69%
136	Publicis Collective	https://www.link	United States	480	32	6.67%
137	AMA Atlanta	https://www.link	United States	285	19	6.67%
138	Manifest	https://www.link	United States	225	15	6.67%
139	Blue Chip	https://www.link	United States	271	18	6.64%
140	Commonwealth/McCann	https://www.link	United States	362	24	6.63%
141	Acceleration Partners	https://www.link	United States	303	20	6.60%
142	BN	https://www.link	United States	243	16	6.58%
143	Spectrio	https://www.link	United States	487	32	6.57%
144	DDB Health New York	https://www.link	United States	261	17	6.51%
145	VDX.tv	https://www.link	United States	402	26	6.47%
146	NEON	https://www.link	United States	341	22	6.45%
147	Adswerve	https://www.link	United States	280	18	6.43%
148	Precoa	https://www.link	United States	375	24	6.40%
149	Saatchi & Saatchi X	https://www.link	United States	283	18	6.36%
150	Boats Group	https://www.link	United States	283	18	6.36%
151	Scala	https://www.link	United States	382	24	6.28%
152	Authentic Brands Group	https://www.link	United States	464	29	6.25%
153	Carnegie	https://www.link	United States	375	23	6.13%
154	H/L Agency	https://www.link	United States	246	15	6.10%
155	Frequence	https://www.link	United States	281	17	6.05%
156	imre	https://www.link	United States	331	20	6.04%
157	iCrossing	https://www.link	United States	315	19	6.03%
158	AbelsonTaylor Group	https://www.link	United States	385	23	5.97%
159	Lockwood	https://www.link	United States	404	24	5.94%
160	Saatchi & Saatchi	https://www.link	United States	375	22	5.87%
161	InVision Communications	https://www.link	United States	239	14	5.86%
162	SGK	https://www.link	United States	222	13	5.86%
163	R&R Partners	https://www.link	United States	479	28	5.85%
164	Campbell Ewald	https://www.link	United States	462	27	5.84%
165	McCann Health New York	https://www.link	United States	225	13	5.78%

166	infoAnalytica	https://www.link	United States	347	20	5.76%
167	My Code	https://www.link	United States	278	16	5.76%
168	ScentAir	https://www.link	United States	488	28	5.74%
169	Mower Agency	https://www.link	United States	319	18	5.64%
170	Instrument	https://www.link	United States	437	24	5.49%
171	Periscope	https://www.link	United States	257	14	5.45%
172	Milestone	https://www.link	United States	464	25	5.39%
173	Claritas	https://www.link	United States	335	18	5.37%
174	Digital Media Management	https://www.link	United States	246	13	5.28%
175	kubik	https://www.link	United States	268	14	5.22%
176	Snow Companies	https://www.link	United States	384	20	5.21%
177	Horizon Next	https://www.link	United States	365	19	5.21%
178	Avery Dennison Graphics S	https://www.link	United States	347	18	5.19%
179	IMPACT BRANDS	https://www.link	United States	214	11	5.14%
180	Cramer-Krasselt	https://www.link	United States	335	17	5.07%
181	Pinnacle Advertising	https://www.link	United States	217	11	5.07%
182	DCG ONE	https://www.link	United States	219	11	5.02%
183	Rescue	https://www.link	United States	279	14	5.02%
184	MAGNA Global	https://www.link	United States	323	16	4.95%
185	Vaniam Group	https://www.link	United States	305	15	4.92%
186	DealerOn	https://www.link	United States	448	22	4.91%
187	MarketOne International	https://www.link	United States	454	22	4.85%
188	Animated Storyboards	https://www.link	United States	207	10	4.83%
189	C-4 Analytics	https://www.link	United States	250	12	4.80%
190	Advance Local	https://www.link	United States	460	22	4.78%
191	VMS BioMarketing	https://www.link	United States	211	10	4.74%
192	Fallon	https://www.link	United States	317	15	4.73%
193	Rain the Growth Agency	https://www.link	United States	212	10	4.72%
194	Augeo	https://www.link	United States	425	20	4.71%
195	FCBCURE	https://www.link	United States	278	13	4.68%
196	Dalton	https://www.link	United States	257	12	4.67%
197	pep	https://www.link	United States	285	13	4.56%
198	Darwill	https://www.link	United States	201	9	4.48%
199	Legacy Marketing	https://www.link	United States	269	12	4.46%
200	ReminderMedia	https://www.link	United States	272	12	4.41%
201	Empower Media	https://www.link	United States	229	10	4.37%
202	Incept	https://www.link	United States	229	10	4.37%
203	Group SJR	https://www.link	United States	256	11	4.30%
204	Arnold Worldwide	https://www.link	United States	467	20	4.28%
205	Tracy-Locke	https://www.link	United States	496	21	4.23%
206	Jackson Dawson	https://www.link	United States	473	20	4.23%
207	Merkley + Partners	https://www.link	United States	262	11	4.20%
208	Cramer	https://www.link	United States	242	10	4.13%
209	Sterling-Rice Group	https://www.link	United States	297	12	4.04%
210	TSL Marketing	https://www.link	United States	256	10	3.91%
211	OMG23	https://www.link	United States	439	17	3.87%
212	Reingold	https://www.link	United States	291	11	3.78%
213	Saatchi & Saatchi Wellness	https://www.link	United States	293	11	3.75%
214	Revive	https://www.link	United States	271	10	3.69%
215	Shutterstock	https://www.link	United States	245	9	3.67%
216	Moroch	https://www.link	United States	410	15	3.66%
217	Jivox	https://www.link	United States	219	8	3.65%
218	Digital Media Solutions	https://www.link	United States	361	13	3.60%
219	linqd.	https://www.link	United States	250	9	3.60%
220	mdg	https://www.link	United States	334	12	3.59%
221	PRR	https://www.link	United States	230	8	3.48%
222	Martin Retail Group	https://www.link	United States	347	12	3.46%
223	BVK	https://www.link	United States	383	13	3.39%
224	HLK	https://www.link	United States	355	12	3.38%
225	Zefr	https://www.link	United States	239	8	3.35%
226	Cydcor	https://www.link	United States	301	10	3.32%
227	Madwire®	https://www.link	United States	422	14	3.32%
228	ThomasARTS	https://www.link	United States	272	9	3.31%
229	MONO	https://www.link	United States	276	9	3.26%
230	Allegra Marketing • Print • I	https://www.link	United States	311	10	3.22%
231	Compas	https://www.link	United States	250	8	3.20%
232	The Lacek Group	https://www.link	United States	314	10	3.18%
233	DCI Marketing	https://www.link	United States	252	8	3.17%
234	Neo Media World	https://www.link	United States	379	12	3.17%
235	Orion Worldwide	https://www.link	United States	253	8	3.16%
236	Fusion92	https://www.link	United States	381	12	3.15%
237	ICON International	https://www.link	United States	484	15	3.10%

238	EventLink	https://www.link	United States	227	7	3.08%
239	Hallmark Business Connec	https://www.link	United States	327	10	3.06%
240	OneTouchPoint	https://www.link	United States	263	8	3.04%
241	Crispin Porter + Bogusky	https://www.link	United States	405	12	2.96%
242	Carat USA	https://www.link	United States	405	12	2.96%
243	Heartbeat	https://www.link	United States	307	9	2.93%
244	KERN	https://www.link	United States	342	10	2.92%
245	Hill Holiday	https://www.link	United States	347	10	2.88%
246	McCann Health New Jerse	https://www.link	United States	212	6	2.83%
247	GSW, powered by Syneos	https://www.link	United States	321	9	2.80%
248	SnugZ USA	https://www.link	United States	250	7	2.80%
249	ENPOINTE	https://www.link	United States	251	7	2.79%
250	Flexisales Marketing	https://www.link	United States	400	11	2.75%
251	Image360	https://www.link	United States	219	6	2.74%
252	Battery	https://www.link	United States	223	6	2.69%
253	IMS	https://www.link	United States	351	9	2.56%
254	Switch	https://www.link	United States	316	8	2.53%
255	Centro	https://www.link	United States	483	12	2.48%
256	Viamedia	https://www.link	United States	368	9	2.45%
257	Conklin Company	https://www.link	United States	206	5	2.43%
258	Targetbase	https://www.link	United States	332	8	2.41%
259	DEFINITION 6	https://www.link	United States	249	6	2.41%
260	Swift	https://www.link	United States	435	10	2.30%
261	DMA	https://www.link	United States	223	5	2.24%
262	Medical Knowledge Group	https://www.link	United States	224	5	2.23%
263	Harrison/Star	https://www.link	United States	228	5	2.19%
264	USIM	https://www.link	United States	330	7	2.12%
265	Xcite Automotive	https://www.link	United States	238	5	2.10%
266	UWG	https://www.link	United States	290	6	2.07%
267	Hylink Group	https://www.link	United States	388	8	2.06%
268	Razorfish Health	https://www.link	United States	243	5	2.06%
269	PostcardMania	https://www.link	United States	246	5	2.03%
270	Patients & Purpose	https://www.link	United States	247	5	2.02%
271	The Integer Group	https://www.link	United States	349	7	2.01%
272	Deutsch NY	https://www.link	United States	407	8	1.97%
273	Harmelin Media	https://www.link	United States	308	6	1.95%
274	Sunflower Group	https://www.link	United States	257	5	1.95%
275	Touchstone	https://www.link	United States	364	7	1.92%
276	Sullivan	https://www.link	United States	372	7	1.88%
277	Marketing Evolution	https://www.link	United States	273	5	1.83%
278	Ocean Media	https://www.link	United States	288	5	1.74%
279	Zoom Media GymTV	https://www.link	United States	305	5	1.64%
280	OnMedia	https://www.link	United States	251	4	1.59%
281	Nahan	https://www.link	United States	257	4	1.56%
282	Amobee	https://www.link	United States	258	4	1.55%
283	AGR Group	https://www.link	United States	452	7	1.55%
284	Direct Marketing Solutions	https://www.link	United States	202	3	1.49%
285	Boathouse	https://www.link	United States	270	4	1.48%
286	Signs Now	https://www.link	United States	342	5	1.46%
287	Hibbert	https://www.link	United States	345	5	1.45%
288	GKV	https://www.link	United States	208	3	1.44%
289	The Stable	https://www.link	United States	217	3	1.38%
290	FRED & FARID	https://www.link	United States	371	5	1.35%
291	Targeted Victory	https://www.link	United States	231	3	1.30%
292	Boostability	https://www.link	United States	387	5	1.29%
293	Intellitech Solutions	https://www.link	United States	318	4	1.26%
294	Love Advertising	https://www.link	United States	325	4	1.23%
295	Innovairre	https://www.link	United States	354	4	1.13%
296	GSM	https://www.link	United States	445	5	1.12%
297	Davis Elen Advertising	https://www.link	United States	207	2	0.97%
298	Cheetah Digital	https://www.link	United States	431	4	0.93%
299	ghg	https://www.link	United States	216	2	0.93%
300	Hawkeye	https://www.link	United States	333	3	0.90%
301	eNOVA	https://www.link	United States	227	2	0.88%
302	slwm	https://www.link	United States	360	3	0.83%
303	Entertainment Promotions	https://www.link	United States	486	4	0.82%
304	Money Mailer	https://www.link	United States	440	3	0.68%
305	Media Star Promotions	https://www.link	United States	330	2	0.61%
306	LocalEdge	https://www.link	United States	498	2	0.40%
307	aMarketforce	https://www.link	United States	352	1	0.28%
308	EPI Marketing Services	https://www.link	United States	413	1	0.24%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

