



The UK's Most Active Marketing & Advertising Professionals on Social - March 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Cannes Lions International	https://www.linkedin.com/company/cannes-lions-international/	United Kingdom	295	83	28.14%
2	Clear Channel UK	https://www.linkedin.com/company/clear-channel-uk/	United Kingdom	335	75	22.39%
3	Wiser	https://www.linkedin.com/company/wiser/	United Kingdom	253	52	20.55%
4	Wavemaker UK	https://www.linkedin.com/company/wavemaker-uk/	United Kingdom	215	42	19.53%
5	Acceleration	https://www.linkedin.com/company/acceleration/	United Kingdom	216	38	17.59%
6	Radley Yeldar	https://www.linkedin.com/company/radley-yeldar/	United Kingdom	211	37	17.54%
7	Clarity	https://www.linkedin.com/company/clarity/	United Kingdom	223	36	16.14%
8	LoopMe	https://www.linkedin.com/company/loopme/	United Kingdom	346	55	15.90%
9	Captify	https://www.linkedin.com/company/captify/	United Kingdom	260	40	15.38%
10	SMG	https://www.linkedin.com/company/smg/	United Kingdom	362	55	15.19%
11	UNIT9	https://www.linkedin.com/company/unit9/	United Kingdom	246	37	15.04%
12	Cedar Communications	https://www.linkedin.com/company/cedar-communications/	United Kingdom	201	30	14.93%
13	The Goat Agency	https://www.linkedin.com/company/the-goat-agency/	United Kingdom	371	55	14.82%
14	Ogilvy UK	https://www.linkedin.com/company/ogilvy-uk/	United Kingdom	454	64	14.10%
15	Talon	https://www.linkedin.com/company/talon/	United Kingdom	223	31	13.90%
16	Sky Media UK	https://www.linkedin.com/company/sky-media-uk/	United Kingdom	216	29	13.43%
17	McCann Manchester	https://www.linkedin.com/company/mccann-manchester/	United Kingdom	308	41	13.31%
18	Havas Lynx	https://www.linkedin.com/company/havas-lynx/	United Kingdom	489	65	13.29%
19	IMA-HOME	https://www.linkedin.com/company/ima-home/	United Kingdom	427	56	13.11%
20	Jaywing	https://www.linkedin.com/company/jaywing/	United Kingdom	245	32	13.06%
21	The Marketing Practice	https://www.linkedin.com/company/the-marketing-practice/	United Kingdom	468	60	12.82%

22	Blis	https://www.link€	United Kingdom	341	42	12.32%
23	Once Upon A Time	https://www.link€	United Kingdom	282	34	12.06%
24	Sky Creative	https://www.link€	United Kingdom	407	49	12.04%
25	Peach	https://www.link€	United Kingdom	244	28	11.48%
26	Grey London	https://www.link€	United Kingdom	220	25	11.36%
27	Locaria	https://www.link€	United Kingdom	221	25	11.31%
28	Transmission	https://www.link€	United Kingdom	364	40	10.99%
29	UNIDAYS	https://www.link€	United Kingdom	312	34	10.90%
30	26	https://www.link€	United Kingdom	231	25	10.82%
31	EssenceMediacomX	https://www.link€	United Kingdom	325	35	10.77%
32	BBH London	https://www.link€	United Kingdom	494	52	10.53%
33	ICP	https://www.link€	United Kingdom	371	37	9.97%
34	Total Media	https://www.link€	United Kingdom	261	26	9.96%
35	Acosta Europe	https://www.link€	United Kingdom	260	25	9.62%
36	idhl	https://www.link€	United Kingdom	455	43	9.45%
37	Mediaworks	https://www.link€	United Kingdom	205	19	9.27%
38	KINESSO UK&I	https://www.link€	United Kingdom	205	19	9.27%
39	Havas People	https://www.link€	United Kingdom	211	19	9.00%
40	MullenLowe UK	https://www.link€	United Kingdom	344	30	8.72%
41	Greenpark	https://www.link€	United Kingdom	410	35	8.54%
42	mSix&Partners	https://www.link€	United Kingdom	495	42	8.48%
43	Langland	https://www.link€	United Kingdom	319	26	8.15%
44	Kinetic	https://www.link€	United Kingdom	447	36	8.05%
45	House 337	https://www.link€	United Kingdom	236	19	8.05%
46	Sopro	https://www.link€	United Kingdom	325	26	8.00%
47	1000heads	https://www.link€	United Kingdom	306	24	7.84%
48	OMD UK	https://www.link€	United Kingdom	490	38	7.76%
49	Gravity Global	https://www.link€	United Kingdom	390	30	7.69%
50	Add People	https://www.link€	United Kingdom	275	21	7.64%
51	Four Agency Worldwide	https://www.link€	United Kingdom	342	26	7.60%
52	TMW Unlimited	https://www.link€	United Kingdom	418	31	7.42%
53	Spring Studios	https://www.link€	United Kingdom	368	27	7.34%
54	Go Inspire Group	https://www.link€	United Kingdom	236	17	7.20%
55	Powerforce	https://www.link€	United Kingdom	240	17	7.08%
56	TRO	https://www.link€	United Kingdom	291	20	6.87%
57	the7stars	https://www.link€	United Kingdom	286	19	6.64%
58	adam&eveDDB	https://www.link€	United Kingdom	497	33	6.64%
59	Return on Investment	https://www.link€	United Kingdom	259	17	6.56%
60	Bray Leino	https://www.link€	United Kingdom	207	13	6.28%
61	Field Sales Solutions	https://www.link€	United Kingdom	352	22	6.25%
62	M&C Saatchi World Service	https://www.link€	United Kingdom	260	16	6.15%
63	Havas Play UK	https://www.link€	United Kingdom	315	19	6.03%
64	Finixio	https://www.link€	United Kingdom	471	28	5.94%
65	iResearch Services	https://www.link€	United Kingdom	428	25	5.84%
66	Golley Slater	https://www.link€	United Kingdom	224	13	5.80%
67	Edit	https://www.link€	United Kingdom	391	18	4.60%
68	REL Field Marketing	https://www.link€	United Kingdom	380	17	4.47%
69	AMV BBDO	https://www.link€	United Kingdom	470	21	4.47%
70	Service Graphics	https://www.link€	United Kingdom	230	10	4.35%
71	The Delta Group	https://www.link€	United Kingdom	353	15	4.25%
72	Investis Digital	https://www.link€	United Kingdom	210	8	3.81%
73	Stink Films	https://www.link€	United Kingdom	201	7	3.48%
74	RPM	https://www.link€	United Kingdom	440	14	3.18%
75	Brand Addition	https://www.link€	United Kingdom	328	10	3.05%
76	Student Beans	https://www.link€	United Kingdom	478	12	2.51%
77	The Telemarketing Compar	https://www.link€	United Kingdom	222	4	1.80%
78	GFM	https://www.link€	United Kingdom	340	6	1.76%
79	Frontline	https://www.link€	United Kingdom	369	5	1.36%
80	Dare	https://www.link€	United Kingdom	232	2	0.86%
81	Posterscope	https://www.link€	United Kingdom	353	3	0.85%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.link€) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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