## **SMN8**

The USA's Most Active Food & Beverages Professionals on Social - February 2024

## Industry at a glance:

**Average Score:** 

2.18%

**Total Companies:** 

211

**Global Industry Average:** 

2.94%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?								
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)		
1	ONEHOPE Wine	https://www.linke	United States	618	81	13.11%		
2	Guayakí Yerba Mate	https://www.linke	United States	768	76	9.90%		
3	Morrison Living	https://www.linke	United States	836	72	8.61%		
4	Black Rifle Coffee Compan	https://www.linke	United States	701	58	8.27%		
5	Proximo Spirits	https://www.linke	United States	667	50	7.50%		
6	Impossible Foods	https://www.linke	United States	682	51	7.48%		
7	Heaven Hill Brands	https://www.linke	United States	629	42	6.68%		
8	Barcel USA	https://www.linke	United States	532	32	6.02%		
9	MarginEdge	https://www.linke	United States	910	50	5.49%		
10	KIND	https://www.linke	United States	735	40	5.44%		
11	Novus International	https://www.linke	United States	726	38	5.23%		
12	Affinity Group	https://www.linke	United States	705	35	4.96%		
13	Welbilt	https://www.linke	United States	961	46	4.79%		
14	Foodbuy USA	https://www.linke	United States	523	25	4.78%		
15	Wonder	https://www.linke	United States	824	38	4.61%		
16	The Wasserstrom Compan	https://www.linke	United States	510	23	4.51%		
17	Winebow	https://www.linke	United States	937	42	4.48%		
18	Blount Fine Foods	https://www.linke	United States	708	31	4.38%		
19	Grande Cheese Company	https://www.linke	United States	573	25	4.36%		
20	Vita Coco	https://www.linke	United States	675	29	4.30%		
21	Organic Valley	https://www.linke	United States	748	32	4.28%		

22 Litehouse			United States	524	22	4.20%
23 Red Bull D	stribution Comp https://v	www.linke	United States	839	35	4.17%
24 Tillamook (	County Creamer https://v	www.linke	United States	676	28	4.14%
25 Clean Juice	https://v	www.linke	United States	538	21	3.90%
26 Blue Diamo	nd Growers https://v	www.linke	United States	951	37	3.89%
27 fairlife	https://v	www.linke	United States	552	21	3.80%
28 New Belgiu	m Brewing https://v	www.linke	United States	714	27	3.78%
29 Delicato Fa	mily Wines https://w	www.linke	United States	744	28	3.76%
30 Bimbo QSF			United States	862	32	3.71%
31 Beyond Me			United States	839	31	3.69%
32 Snooze an			United States	778	28	3.60%
33 Darigold	, ,		United States	977	35	3.58%
-	reaktime Solutic https://v				22	
				616		3.57%
35 The Vollrat			United States	561	20	3.57%
36 Waypoint			United States	926	33	3.56%
37 Royal Cup			United States	567	20	3.53%
38 Dennis Gro			United States	630	22	3.49%
39 Community	Coffee https://v	www.linke	United States	720	25	3.47%
40 Dine Branc	s Global https://v	www.linke	United States	750	26	3.47%
41 FIJI Water	https://v	www.linke	United States	638	22	3.45%
42 Herr Foods	https://v	www.linke	United States	680	23	3.38%
43 Rise Bakin			United States	607	20	3.29%
	e Wine Estates https://v			610	20	3.28%
45 Milk Specia			United States	551	18	3.27%
46 Mom's Mea			United States	963	31	3.22%
47 Innophos			United States	856	27	3.15%
48 King's Haw			United States	793	25	3.15%
49 Henny Pen				650	20	3.08%
-			United States			
	west Foodservi https://v			587	18	3.07%
51 The Wine (			United States	981	29	2.96%
52 Trinchero F			United States	747	22	2.95%
53 Monogram			United States	995	28	2.81%
54 Bob's Red	Mill https://v	www.linke	United States	539	15	2.78%
55 Parkhurst [	ining https://v	www.linke	United States	900	25	2.78%
56 Cafe Zupas	https://v	www.linke	United States	723	20	2.77%
57 Calavo Gro	wers https://v	www.linke	United States	587	16	2.73%
58 KeyImpact	Sales & System https://v	www.linke	United States	588	16	2.72%
59 Martignetti			United States	591	16	2.71%
60 Hilmar			United States	814	22	2.70%
	os. Restaurant : https://v			561	15	2.67%
	ed Sugar Comp https://v			601	16	2.66%
63 Lipari Food			United States	794	21	2.64%
	litchell Restaura https://v			832	22	2.64%
65 American F			United States	578	15	2.60%
66 Wolfgang F			United States	579	15	2.59%
67 Cuisine So			United States	586	15	2.56%
68 Foremost F			United States	588	15	2.55%
69 TKC Holdin	gs https://v	www.linke	United States	567	14	2.47%
70 G3 Enterpr	ses https://v	www.linke	United States	574	14	2.44%
71 Florida Cry	stals <u>https://v</u>	www.linke	United States	538	13	2.42%
72 SunOpta	https://v	www.linke	United States	875	21	2.40%
73 Blue Buffal	https://v	www.linke	United States	962	23	2.39%
	Cookie Deliver https://v			589	14	2.38%
	ndid Ice Creams https://v			550	13	2.36%
76 Sizzling Pla			United States	653	15	2.30%
77 Heartland			United States United States	526	12	2.28%
78 Empire Dis			United States	797	18	2.26%
79 GPS Hospi	,		United States	888	20	2.25%
80 The ICEE (	. ,		United States	636	14	2.20%
81 J&J Snack			United States	788	17	2.16%
82 Wayback E	-		United States	512	11	2.15%
83 Taziki's Me	diterranean Cafe https://v	www.linke	United States	571	12	2.10%
84 BakeMark	https://v	www.linke	United States	714	15	2.10%
85 Carvel	https://v	www.linke	United States	524	11	2.10%
86 National D	P https://v	www.linke	United States	621	13	2.09%
87 Balchem C			United States	769	16	2.08%
88 Baldor Spe			United States	726	15	2.07%
89 Iron Hill Bre			United States	680	14	2.06%
90 Stone Brev	-		United States	685	14	2.04%
91 Clemens F	-		United States	930	19	2.04%
o i Olemens F				939		
92 Lou Malnat	INTINS://V	www.ii∩K€	United States	9.39	19	2.02%

94	Vistar	https://www.linke	United States	949	19	2.00%
95	BUNN	https://www.linke	United States	958	19	1.98%
96	The Krusteaz Company	https://www.linke	United States	512	10	1.95%
	Great American Restauran			564	11	1.95%
		https://www.linke		568	11	1.94%
		https://www.linke		532	10	1.88%
		https://www.linke		597	11	1.84%
	Paris Baguette North Amer			979	18	1.84%
102	Gourmet Foods Internation	https://www.linke	United States	545	10	1.83%
103	Costa Vida, Fresh Mexican	https://www.linke	United States	772	14	1.81%
104	Rose Acre Farms	https://www.linke	United States	556	10	1.80%
105	Tacala	https://www.linke	United States	671	12	1.79%
106	Anthony's Coal Fired Pizza			673	12	1.78%
	Sierra Nevada Brewing Co			741	13	1.75%
				514	9	1.75%
		https://www.linke				
		https://www.linke		747	13	1.74%
	Russell Stover Chocolates			863	15	1.74%
	Nando's PERi-PERi North			924	16	1.73%
112	Tree Top	https://www.linke	United States	578	10	1.73%
113	Brakebush Chicken	https://www.linke	United States	642	11	1.71%
114	Pluckers Wing Bar	https://www.linke	United States	948	16	1.69%
115	Hiland Dairy Foods	https://www.linke	United States	549	9	1.64%
		https://www.linke		614	10	1.63%
		https://www.linke		561	9	1.60%
					9	
		https://www.linke		571		1.58%
	Another Broken Egg Cafe			768	12	1.56%
	Nekter Juice Bar	https://www.linke		647	10	1.55%
		https://www.linke	United States	520	8	1.54%
122	Eddie V's Prime Seafood	https://www.linke	United States	659	10	1.52%
123	Grimaldi's Pizzeria	https://www.linke	United States	746	11	1.47%
		https://www.linke		544	8	1.47%
	Jim 'N Nick's Community B			897	13	1.45%
		https://www.linke		789	11	1.39%
					9	1.38%
		https://www.linke		650		
	Del Frisco's Restaurant Gr			658	9	1.37%
		https://www.linke		673	9	1.34%
130	CJ Foods	https://www.linke	United States	677	9	1.33%
131	Post Holdings	https://www.linke	United States	982	13	1.32%
132	Premium Waters	https://www.linke	United States	542	7	1.29%
133	Biscuitville Fresh Southern	https://www.linke	United States	620	8	1.29%
134	Union Square Hospitality G	https://www.linke	United States	802	10	1.25%
	JOH	https://www.linke		564	7	1.24%
		https://www.linke		565	7	1.24%
		https://www.linke		923	11	1.19%
	Seaboard Triumph Foods			515	6	1.17%
		https://www.linke		518	6	1.16%
140	Legal Sea Foods	https://www.linke	United States	869	10	1.15%
141	Glory Days Grill	https://www.linke	United States	702	8	1.14%
142	Whitsons Culinary Group	https://www.linke	United States	705	8	1.13%
143	Byrne	https://www.linke	United States	534	6	1.12%
		https://www.linke	United States	802	9	1.12%
	Wetzel's Pretzels	https://www.linke		626	7	1.12%
	Buffalo Rock Company	https://www.linke		987	11	1.11%
	Cornelius	https://www.linke		539	6	1.11%
		https://www.linke		810	9	1.11%
149	85C Bakery Cafe	https://www.linke	United States	632	7	1.11%
150	Flying Food Group	https://www.linke	United States	996	11	1.10%
151	BurgerFi	https://www.linke	United States	910	10	1.10%
152	CGB Enterprises	https://www.linke	United States	851	9	1.06%
153	Sugar Foods Corporation	https://www.linke	United States	762	8	1.05%
	Stew Leonard's Farm Fresl	-		870	9	1.03%
	Andy's Frozen Custard	https://www.linke		780	8	1.03%
		https://www.linke		796	8	1.01%
					6	
	Fresh Mark	https://www.linke		598		1.00%
	Toppers Pizza	https://www.linke		708	7	0.99%
	Empire Merchants	https://www.linke		926	9	0.97%
160	Ted's Montana Grill	https://www.linke	United States	841	8	0.95%
161	Tijuana Flats Tex-Mex	https://www.linke	United States	973	9	0.92%
162	Kemps	https://www.linke	United States	546	5	0.92%
163	Wings and Rings	https://www.linke		677	6	0.89%
	Puesto	https://www.linke		573	5	0.87%
					-	

166 LALA U.S.	https://www.linke	United States	936	8	0.85%
167 Manhattan Beer Distributo			717	6	0.84%
168 Godfather's Pizza	https://www.linke		722	6	0.83%
169 Black Angus Steakhouse	https://www.linke		723	6	0.83%
170 Freebirds World Burrito	https://www.linke		620	5	0.81%
171 Chopt Creative Salad Com			516	4	0.78%
·					
172 Labatt Food Service	https://www.linke		678	5	0.74%
173 Cotton Patch Cafe	https://www.linke		824	6	0.73%
174 ABC Fine Wine & Spirits	https://www.linke		697	5	0.72%
175 World of Beer Franchising			701	5	0.71%
176 LiDestri Food and Drink	https://www.linke		710	5	0.70%
177 Ken's Foods	https://www.linke		760	5	0.66%
178 Taco Mac Restaurant Grou			922	6	0.65%
179 Franz Family Bakery	https://www.linke		928	6	0.65%
180 Taco Bueno Restaurants	https://www.linke		620	4	0.65%
181 L&M Companies	https://www.linke		693	4	0.58%
182 Bahama Buck's Franchise			521	3	0.58%
183 Perry's Steakhouse & Grill	https://www.linke	United States	703	4	0.57%
184 Golden Chick	https://www.linke	United States	903	5	0.55%
185 Gold Star	https://www.linke	United States	927	5	0.54%
186 Islands Restaurants	https://www.linke	United States	931	5	0.54%
187 Marathon Cheese	https://www.linke	United States	560	3	0.54%
188 Pieology Pizzeria	https://www.linke	United States	774	4	0.52%
189 Wine Warehouse California	https://www.linke	United States	585	3	0.51%
190 Bruegger's Bagels	https://www.linke	United States	982	5	0.51%
191 Case Farms	https://www.linke	United States	789	4	0.51%
192 American Crystal Sugar Co	https://www.linke	United States	614	3	0.49%
193 Yogurtland	https://www.linke	United States	821	4	0.49%
194 Schwan's Home Delivery	https://www.linke	United States	639	3	0.47%
195 Papa Gino's	https://www.linke	United States	918	4	0.44%
196 Friendly's Restaurants	https://www.linke	United States	709	3	0.42%
197 Kneaders Bakery and Cafe	https://www.linke	United States	712	3	0.42%
198 Cal-Maine Foods	https://www.linke	United States	759	3	0.40%
199 Silver Eagle Distributors H	https://www.linke	United States	546	2	0.37%
200 Yoshinoya America	https://www.linke		552	2	0.36%
201 Farmer Boys	https://www.linke		874	3	0.34%
202 Tony Roma's	https://www.linke		905	3	0.33%
203 Jennie-O Turkey Store	https://www.linke		952	3	0.32%
204 Cosi	https://www.linke		647	2	0.31%
205 Wings Etc.	https://www.linke		685	2	0.29%
206 Duffy's Sports Grill	https://www.linke		738	2	0.27%
207 Quaker Steak & Lube	https://www.linke		791	2	0.25%
208 Bill Miller Bar-B-Q	https://www.linke		916	2	0.22%
209 HuHot Mongolian Grill	https://www.linke		684	1	0.15%
210 Which Wich Superior Sand			948	1	0.11%
211 Bertucci's	https://www.linke		893	0	0.00%
Z I I Dellucci S	iiiips.//www.lllike	Office States	บฮง	U	0.00 /0

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com







