



## Canada's Most Active Food & Beverages Professionals on Social - February 2024

### Industry at a glance:

Average Score:  
**2.96%**

Total Companies:  
**23**

Global Industry Average:  
**2.94%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Arterra Wines Canada	<a href="https://www.linkedin.com/company/arterra-wines-canada">https://www.linkedin.com/company/arterra-wines-canada</a>	Canada	710	40	5.63%
2	Mark Anthony Group	<a href="https://www.linkedin.com/company/mark-anthony-group">https://www.linkedin.com/company/mark-anthony-group</a>	Canada	983	53	5.39%
3	MTY Food Group	<a href="https://www.linkedin.com/company/mty-food-group">https://www.linkedin.com/company/mty-food-group</a>	Canada	509	25	4.91%
4	Lassonde	<a href="https://www.linkedin.com/company/lassonde">https://www.linkedin.com/company/lassonde</a>	Canada	844	37	4.38%
5	Aramark Canada	<a href="https://www.linkedin.com/company/aramark-canada">https://www.linkedin.com/company/aramark-canada</a>	Canada	933	40	4.29%
6	Sleeman Breweries	<a href="https://www.linkedin.com/company/sleeman-breweries">https://www.linkedin.com/company/sleeman-breweries</a>	Canada	611	24	3.93%
7	Mary Brown's Chicken	<a href="https://www.linkedin.com/company/mary-brown-s-chicken">https://www.linkedin.com/company/mary-brown-s-chicken</a>	Canada	875	29	3.31%
8	Richardson International	<a href="https://www.linkedin.com/company/richardson-international">https://www.linkedin.com/company/richardson-international</a>	Canada	958	29	3.03%
9	Exceldor	<a href="https://www.linkedin.com/company/exceldor">https://www.linkedin.com/company/exceldor</a>	Canada	598	18	3.01%
10	Andrew Peller	<a href="https://www.linkedin.com/company/andrew-peller">https://www.linkedin.com/company/andrew-peller</a>	Canada	586	17	2.90%
11	Cavendish Farms	<a href="https://www.linkedin.com/company/cavendish-farms">https://www.linkedin.com/company/cavendish-farms</a>	Canada	733	20	2.73%
12	Gordon Food Service - Canada	<a href="https://www.linkedin.com/company/gordon-food-service-canada">https://www.linkedin.com/company/gordon-food-service-canada</a>	Canada	920	25	2.72%
13	Mother Parkers Tea & Coffee	<a href="https://www.linkedin.com/company/mother-parkers-tea-coffee">https://www.linkedin.com/company/mother-parkers-tea-coffee</a>	Canada	675	18	2.67%
14	Maple Lodge Farms	<a href="https://www.linkedin.com/company/maple-lodge-farms">https://www.linkedin.com/company/maple-lodge-farms</a>	Canada	758	19	2.51%
15	Alta Genetics	<a href="https://www.linkedin.com/company/alta-genetics">https://www.linkedin.com/company/alta-genetics</a>	Canada	506	12	2.37%
16	COBS Bread	<a href="https://www.linkedin.com/company/cobs-bread">https://www.linkedin.com/company/cobs-bread</a>	Canada	860	20	2.33%
17	Goodfood Market	<a href="https://www.linkedin.com/company/goodfood-market">https://www.linkedin.com/company/goodfood-market</a>	Canada	764	16	2.09%
18	Gay Lea Foods	<a href="https://www.linkedin.com/company/gay-lea-foods">https://www.linkedin.com/company/gay-lea-foods</a>	Canada	658	13	1.98%
19	Chop Steakhouse & Bar	<a href="https://www.linkedin.com/company/chop-steakhouse-bar">https://www.linkedin.com/company/chop-steakhouse-bar</a>	Canada	529	10	1.89%
20	La Cage Brasserie Sportive	<a href="https://www.linkedin.com/company/la-cage-brasserie-sportive">https://www.linkedin.com/company/la-cage-brasserie-sportive</a>	Canada	518	9	1.74%
21	Freshii	<a href="https://www.linkedin.com/company/freshii">https://www.linkedin.com/company/freshii</a>	Canada	954	15	1.57%

22	Pizza Nova	<a href="https://www.link">https://www.link</a> Canada	556	8	1.44%
23	The Canadian Brewhouse	<a href="https://www.link">https://www.link</a> Canada	866	10	1.15%



### Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](#)

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