

DSMN8

The USA's Most Active Pharmaceuticals Professionals on Social - February 2024

Industry at a glance:

| | | |
|----------------|------------------|--------------------------|
| Average Score: | Total Companies: | Global Industry Average: |
| 3.50% | 70 | 3.53% |

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

| Position | Company Name | LinkedIn URL | Location | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) | Rank |
|----------|--------------------------|---|---------------|-----------------------|-------------------------------------|-------------------------|-----------|
| 1 | US Pharmacopeia | https://www.linkedin.com/company/us-pharmacopeia | United States | 1,368 | 116 | 8.48% | ▲ 0 |
| 2 | Allergan Aesthetics | https://www.linkedin.com/company/allergan-aesthetics | United States | 1,282 | 105 | 8.19% | ▲ 1 |
| 3 | Indivior | https://www.linkedin.com/company/indivior | United States | 1,237 | 101 | 8.16% | ▲ 7 |
| 4 | Merz Aesthetics | https://www.linkedin.com/company/merz-aesthetics | United States | 1,884 | 145 | 7.70% | ▼ -2 |
| 5 | Otsuka Pharmaceutical Co | https://www.linkedin.com/company/otsuka-pharmaceutical-co | United States | 3,423 | 248 | 7.25% | ▲ 1 |
| 6 | Advarra | https://www.linkedin.com/company/advarra | United States | 1,397 | 99 | 7.09% | ▼ -2 |
| 7 | Phibro Animal Health | https://www.linkedin.com/company/phibro-animal-health | United States | 1,187 | 79 | 6.66% | ▼ -2 |
| 8 | CAI | https://www.linkedin.com/company/cai | United States | 1,108 | 69 | 6.23% | ▲ 11 |
| 9 | Organon | https://www.linkedin.com/company/organon | United States | 6,815 | 386 | 5.66% | ▲ 3 |
| 10 | WCG | https://www.linkedin.com/company/wcg | United States | 1,172 | 64 | 5.46% | ▼ -1 |
| 11 | Novavax | https://www.linkedin.com/company/novavax | United States | 1,243 | 63 | 5.07% | ▼ -4 |
| 12 | PCI Pharma Services | https://www.linkedin.com/company/pci-pharma-services | United States | 3,207 | 162 | 5.05% | ▲ 16 |
| 13 | Lantheus | https://www.linkedin.com/company/lantheus | United States | 1,079 | 53 | 4.91% | ▲ 2 |
| 14 | United Therapeutics | https://www.linkedin.com/company/united-therapeutics | United States | 1,078 | 52 | 4.82% | ▼ -1 |
| 15 | Cytel | https://www.linkedin.com/company/cytel | United States | 1,433 | 69 | 4.82% | ▲ 5 |
| 16 | Bristol Myers Squibb | https://www.linkedin.com/company/bristol-myers-squibb | United States | 36,881 | 1,624 | 4.40% | ▲ 1 |
| 17 | EVERSANA | https://www.linkedin.com/company/eversana | United States | 4,112 | 179 | 4.35% | ▲ 8 |
| 18 | Sumitomo Pharma America | https://www.linkedin.com/company/sumitomo-pharma-america | United States | 1,392 | 60 | 4.31% | New Entry |
| 19 | Zoetis | https://www.linkedin.com/company/zoetis | United States | 10,753 | 460 | 4.28% | ▲ 7 |
| 20 | Elanco | https://www.linkedin.com/company/elanco | United States | 8,262 | 353 | 4.27% | ▼ -9 |
| 21 | Signant Health | https://www.linkedin.com/company/signant-health | United States | 2,071 | 86 | 4.15% | ▼ -3 |

| | | | | | | | |
|----|----------------------------|---|---------------|---------|-------|-------|-----------|
| 22 | Viatrix | https://www.link | United States | 15,677 | 641 | 4.09% | ▼ -14 |
| 23 | AbbVie | https://www.link | United States | 53,091 | 2,125 | 4.00% | ▲ 4 |
| 24 | Hovione | https://www.link | United States | 1,994 | 78 | 3.91% | ▼ -3 |
| 25 | Catalent Pharma Solutions | https://www.link | United States | 13,760 | 507 | 3.68% | ▲ 4 |
| 26 | ClinChoice | https://www.link | United States | 1,311 | 48 | 3.66% | ▲ 4 |
| 27 | West Pharmaceutical Servi | https://www.link | United States | 5,005 | 181 | 3.62% | ▲ 9 |
| 28 | Eli Lilly and Company | https://www.link | United States | 41,867 | 1,475 | 3.52% | ▲ 9 |
| 29 | Colorcon® | https://www.link | United States | 1,022 | 36 | 3.52% | New Entry |
| 30 | Incyte | https://www.link | United States | 2,732 | 96 | 3.51% | ▼ -6 |
| 31 | Parexel | https://www.link | United States | 20,215 | 701 | 3.47% | ▲ 4 |
| 32 | Piramal Pharma Solutions | https://www.link | United States | 2,860 | 93 | 3.25% | ▲ 10 |
| 33 | Takeda Oncology | https://www.link | United States | 1,795 | 58 | 3.23% | ▼ -19 |
| 34 | Q² Solutions | https://www.link | United States | 2,538 | 82 | 3.23% | ▼ -1 |
| 35 | Daiichi Sankyo | https://www.link | United States | 4,063 | 131 | 3.22% | ▼ -4 |
| 36 | The Janssen Pharmaceuti | https://www.link | United States | 27,256 | 867 | 3.18% | ▼ -14 |
| 37 | Fresenius Kabi USA | https://www.link | United States | 1,572 | 50 | 3.18% | ▼ -3 |
| 38 | EMD Serono, Inc. | https://www.link | United States | 1,887 | 60 | 3.18% | ▼ -22 |
| 39 | Curia | https://www.link | United States | 3,225 | 102 | 3.16% | ▲ 2 |
| 40 | Eisai US | https://www.link | United States | 2,980 | 94 | 3.15% | ▲ 0 |
| 41 | MedImpact Healthcare Sys | https://www.link | United States | 1,399 | 44 | 3.15% | ▲ 17 |
| 42 | Genoa Healthcare | https://www.link | United States | 2,094 | 64 | 3.06% | ▼ -10 |
| 43 | Amneal Pharmaceuticals | https://www.link | United States | 5,077 | 152 | 2.99% | ▲ 7 |
| 44 | Pfizer | https://www.link | United States | 101,509 | 3,000 | 2.96% | ▲ 4 |
| 45 | IPS-Integrated Project Ser | https://www.link | United States | 3,171 | 93 | 2.93% | ▲ 9 |
| 46 | iA | https://www.link | United States | 1,059 | 31 | 2.93% | ▼ -8 |
| 47 | ConnectiveRx | https://www.link | United States | 1,311 | 37 | 2.82% | ▼ -8 |
| 48 | Bausch + Lomb | https://www.link | United States | 8,435 | 238 | 2.82% | ▲ 1 |
| 49 | UBC | https://www.link | United States | 2,020 | 54 | 2.67% | ▲ 2 |
| 50 | Medpace | https://www.link | United States | 5,528 | 136 | 2.46% | ▼ -6 |
| 51 | Astellas Pharma US | https://www.link | United States | 5,834 | 143 | 2.45% | ▲ 2 |
| 52 | MMS | https://www.link | United States | 2,024 | 47 | 2.32% | ▼ -6 |
| 53 | Syneos Health Clinical Sol | https://www.link | United States | 1,866 | 42 | 2.25% | ▼ -1 |
| 54 | MSD | https://www.link | United States | 38,717 | 870 | 2.25% | ▼ -11 |
| 55 | Sharp Services | https://www.link | United States | 1,187 | 26 | 2.19% | ▲ 2 |
| 56 | Publix Pharmacy | https://www.link | United States | 3,426 | 70 | 2.04% | ▼ -1 |
| 57 | Cambrex | https://www.link | United States | 1,643 | 32 | 1.95% | ▼ -12 |
| 58 | Merck | https://www.link | United States | 67,327 | 1,256 | 1.87% | ▼ -2 |
| 59 | PharMerica | https://www.link | United States | 2,880 | 53 | 1.84% | ▲ 1 |
| 60 | Octapharma Plasma | https://www.link | United States | 2,682 | 48 | 1.79% | ▼ -1 |
| 61 | CSL Plasma | https://www.link | United States | 5,113 | 69 | 1.35% | ▲ 1 |
| 62 | Aurobindo Pharma | https://www.link | United States | 1,064 | 14 | 1.32% | ▲ 6 |
| 63 | BioLife Plasma Services | https://www.link | United States | 2,536 | 31 | 1.22% | ▲ 0 |
| 64 | Lupin Pharmaceuticals | https://www.link | United States | 4,302 | 38 | 0.88% | ▲ 8 |
| 65 | CVS Pharmacy | https://www.link | United States | 48,262 | 414 | 0.86% | ▲ 6 |
| 66 | Patheon | https://www.link | United States | 2,539 | 21 | 0.83% | ▲ 4 |
| 67 | AllianceRx Walgreens Pha | https://www.link | United States | 1,338 | 9 | 0.67% | ▼ -1 |
| 68 | Taro Pharmaceuticals | https://www.link | United States | 1,502 | 10 | 0.67% | ▼ -1 |
| 69 | Omnicare | https://www.link | United States | 5,221 | 25 | 0.48% | ▲ 4 |
| 70 | Walgreens Boots Alliance | https://www.link | United States | 119,240 | 235 | 0.20% | ▼ -23 |

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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