



The UK's Most Active Pharmaceuticals Professionals on Social - February 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
4.05%	12	3.53%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	Dechra	https://www.linkedin.com/company/dechra	United Kingdom	1,490	132	8.86%	▲ 2
2	Viiv Healthcare	https://www.linkedin.com/company/viiv-healthcare	United Kingdom	1,789	120	6.71%	▲ 0
3	ICON Strategic Solutions	https://www.linkedin.com/company/icon-strategic-solutions	United Kingdom	7,184	320	4.45%	▲ 2
4	AstraZeneca	https://www.linkedin.com/company/astrazeneca	United Kingdom	68,322	3,000	4.39%	▲ 2
5	Hikma Pharmaceuticals	https://www.linkedin.com/company/hikma-pharmaceuticals	United Kingdom	8,254	352	4.26%	▲ 3
6	Accord Healthcare	https://www.linkedin.com/company/accord-healthcare	United Kingdom	1,800	74	4.11%	▼ -2
7	Astellas Pharma Europe	https://www.linkedin.com/company/astellas-pharma-europe	United Kingdom	1,143	40	3.50%	▲ 0
8	Almac Group	https://www.linkedin.com/company/almac-group	United Kingdom	4,288	135	3.15%	▲ 2
9	Mundipharma	https://www.linkedin.com/company/mundipharma	United Kingdom	2,413	64	2.65%	▲ 0
10	GSK	https://www.linkedin.com/company/gsk	United Kingdom	102,167	2,500	2.45%	▲ 1
11	Alliance Healthcare	https://www.linkedin.com/company/alliance-healthcare	United Kingdom	4,109	93	2.26%	▲ 1
12	Ashfield	https://www.linkedin.com/company/ashfield	United Kingdom	2,065	36	1.74%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)

