

DSMN8

Europe's Most Active Pharmaceuticals Professionals on Social - February 2024

Industry at a glance:

Average Score:
3.55%

Total Companies:
104

Global Industry Average:
3.53%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	Galderna	https://www.linkedin.com/company/galderna	Switzerland	6,073	580	9.55%	▲ 4
2	Cencora PharmaLex	https://www.linkedin.com/company/cencora-pharmalex	Germany	1,611	112	6.95%	▼ -1
3	BIOCODEX	https://www.linkedin.com/company/biocodex	France	1,372	90	6.56%	▲ 14
4	Novo Nordisk	https://www.linkedin.com/company/novonordisk	Denmark	53,414	3,500	6.55%	▲ 3
5	Acino	https://www.linkedin.com/company/acino	Switzerland	1,901	120	6.31%	▲ 10
6	Bavarian Nordic	https://www.linkedin.com/company/bavarian-nordic	Denmark	1,265	78	6.17%	▼ -2
7	SEQENS	https://www.linkedin.com/company/seqens	France	1,243	71	5.71%	▲ 4
8	HIPRA	https://www.linkedin.com/company/hipra	Spain	1,627	92	5.65%	▲ 6
9	Grünenthal Group	https://www.linkedin.com/company/gruenthal-group	Germany	4,423	248	5.61%	▼ -3
10	Exeltis	https://www.linkedin.com/company/exeltis	Spain	2,267	127	5.60%	▲ 8
11	ISDIN	https://www.linkedin.com/company/isdin	Spain	1,634	87	5.32%	▼ -1
12	EUROAPI	https://www.linkedin.com/company/euroapi	France	1,425	74	5.19%	▲ 0
13	Almirall	https://www.linkedin.com/company/almirall	Spain	2,011	102	5.07%	▲ 7
14	Pierre Fabre Group	https://www.linkedin.com/company/pierre-fabre-group	France	8,509	430	5.05%	▲ 2
15	Bidia Farmaceutici	https://www.linkedin.com/company/bidia-farmaceutici	Italy	1,230	62	5.04%	▲ 7
16	Boehringer Ingelheim	https://www.linkedin.com/company/boehringer-ingelheim	Germany	41,992	2,076	4.94%	▲ 3
17	Gerresheimer	https://www.linkedin.com/company/gerresheimer	Germany	2,792	138	4.94%	▼ -4
18	Stevanato Group	https://www.linkedin.com/company/stevanato-group	Italy	1,890	92	4.87%	▲ 30
19	Nestlé Health Science	https://www.linkedin.com/company/nestle-health-science	Switzerland	5,425	259	4.77%	▼ -11
20	Angelini Pharma	https://www.linkedin.com/company/angelini-pharma	Italy	1,686	80	4.74%	▲ 5
21	Novartis Oncology	https://www.linkedin.com/company/novartis-oncology	Switzerland	2,082	98	4.71%	▲ 11

22	Ferring Pharmaceuticals	https://www.link	Switzerland	5,765	268	4.65%	▲ 6
23	Jazz Pharmaceuticals	https://www.link	Ireland	3,244	144	4.44%	▲ 8
24	Ferrer	https://www.link	Spain	2,010	88	4.38%	▼ -15
25	Ceva Santé Animale	https://www.link	France	4,801	207	4.31%	▲ 4
26	LEO Pharma	https://www.link	Denmark	4,975	209	4.20%	▲ 19
27	Lundbeck	https://www.link	Denmark	5,677	238	4.19%	▲ 0
28	Ipsen	https://www.link	France	5,902	247	4.19%	▼ -2
29	Corden Pharma	https://www.link	Switzerland	1,414	59	4.17%	▼ -5
30	Curium Pharma	https://www.link	France	1,393	58	4.16%	▲ 5
31	Stallergenes Greer	https://www.link	Switzerland	1,030	42	4.08%	▲ 38
32	Guerbet	https://www.link	France	2,365	96	4.06%	▲ 1
33	Kronans Apotek	https://www.link	Sweden	1,555	63	4.05%	▲ 45
34	Sobi - Swedish Orphan Bio	https://www.link	Sweden	1,861	74	3.98%	▲ 33
35	Apotek Hjärtat	https://www.link	Sweden	2,365	94	3.97%	▲ 35
36	Evotec	https://www.link	Germany	4,899	191	3.90%	▲ 13
37	ESTEVE	https://www.link	Spain	1,727	67	3.88%	▲ 20
38	Orion Corporation	https://www.link	Finland	2,319	89	3.84%	▲ 33
39	UCB	https://www.link	Belgium	12,725	478	3.76%	▼ -2
40	Merck Group	https://www.link	Germany	28,395	1,059	3.73%	▼ -4
41	Servier	https://www.link	France	12,583	461	3.66%	▲ 0
42	Vetoquinol Global	https://www.link	France	1,517	55	3.63%	▲ 19
43	COFARES	https://www.link	Spain	1,483	53	3.57%	▲ 17
44	Chiesi Group	https://www.link	Italy	5,211	184	3.53%	▲ 20
45	Sanofi	https://www.link	France	85,401	3,000	3.51%	▼ -5
46	Orifarm	https://www.link	Denmark	1,182	41	3.47%	▼ -23
47	Zambon	https://www.link	Italy	2,454	85	3.46%	▼ -4
48	Apoteket	https://www.link	Sweden	3,060	105	3.43%	▲ 7
49	Zentiva	https://www.link	Czechia	3,238	110	3.40%	▲ 24
50	Idorsia Pharmaceuticals	https://www.link	Switzerland	1,213	41	3.38%	▼ -16
51	Virbac	https://www.link	France	4,573	152	3.32%	▲ 14
52	PSI CRO	https://www.link	Switzerland	2,209	73	3.30%	▼ -6
53	Siegfried	https://www.link	Switzerland	1,725	57	3.30%	▼ -14
54	Lonza	https://www.link	Switzerland	15,846	517	3.26%	▲ 4
55	Bracco	https://www.link	Italy	1,809	59	3.26%	▼ -4
56	Novartis	https://www.link	Switzerland	76,774	2,500	3.26%	▲ 23
57	Merck Healthcare	https://www.link	Germany	5,528	179	3.24%	▲ 17
58	PolyPeptide Group	https://www.link	Switzerland	1,123	36	3.21%	▲ 1
59	ROVI Pharmaceutical Com	https://www.link	Spain	1,036	33	3.19%	▼ -21
60	LFB	https://www.link	France	2,180	69	3.17%	▲ 31
61	Synthon	https://www.link	Netherlands	1,271	40	3.15%	▼ -11
62	Alfasigma	https://www.link	Italy	2,037	64	3.14%	▼ -9
63	Unither Pharmaceuticals	https://www.link	France	1,246	39	3.13%	▼ -21
64	Sandoz	https://www.link	Switzerland	16,551	515	3.11%	▼ -17
65	Fresenius Kabi	https://www.link	Germany	16,289	501	3.08%	▲ 10
66	Lek Pharmaceuticals	https://www.link	Slovenia	1,058	32	3.02%	▲ 21
67	Adamed Pharma	https://www.link	Poland	1,459	44	3.02%	▲ 22
68	ALK	https://www.link	Denmark	2,733	80	2.93%	▲ 9
69	Kedrion Biopharma	https://www.link	Italy	1,511	44	2.91%	▲ 13
70	Italfarmaco	https://www.link	Spain	1,169	34	2.91%	▼ -7
71	Recipharm	https://www.link	Sweden	3,763	107	2.84%	▲ 9
72	Xellia Pharmaceuticals	https://www.link	Denmark	1,344	38	2.83%	▼ -18
73	Laboratorios Normon	https://www.link	Spain	1,917	53	2.76%	▲ 15
74	Vetter Pharma	https://www.link	Germany	1,882	52	2.76%	▲ 19
75	Boiron France	https://www.link	France	2,137	59	2.76%	▼ -19
76	UPSA	https://www.link	France	1,243	34	2.74%	▼ -55
77	FAES FARMA	https://www.link	Spain	1,145	31	2.71%	▼ -47
78	Richter Gedeon Nyrt. / Ma	https://www.link	Hungary	2,146	57	2.66%	▲ 7
79	Recordati	https://www.link	Italy	3,013	80	2.66%	▼ -35
80	Grupa NEUCA	https://www.link	Portugal	1,787	47	2.63%	▼ -12
81	ICON plc	https://www.link	Ireland	33,269	854	2.57%	▲ 26
82	Vitusapotek	https://www.link	Norway	1,222	30	2.45%	▼ -6
83	Bachem	https://www.link	Switzerland	1,411	34	2.41%	▼ -21
84	Grifols	https://www.link	Spain	10,582	254	2.40%	▼ -3
85	SGD Pharma	https://www.link	France	1,050	25	2.38%	▲ 1
86	Chemo	https://www.link	Spain	1,694	40	2.36%	▼ -20
87	OCP Répartition	https://www.link	France	1,330	30	2.26%	▼ -4
88	Apotek 1	https://www.link	Norway	2,042	45	2.20%	▲ 10
89	MSD Deutschland	https://www.link	Germany	1,937	42	2.17%	▲ 1
90	MENARINI Group	https://www.link	Italy	10,504	225	2.14%	▲ 9
91	Mallinckrodt Pharmaceutic	https://www.link	Ireland	3,286	68	2.07%	▲ 3
92	MSD Netherlands	https://www.link	Netherlands	1,469	30	2.04%	▲ 0
93	Galenica	https://www.link	Switzerland	2,531	50	1.98%	▼ -9

94	Octapharma	https://www.linkedin.com/company/octapharma	Switzerland	2,371	44	1.86%	▲ 1
95	Endo International	https://www.linkedin.com/company/endo-international	Ireland	1,511	28	1.85%	▼ -43
96	STADA Group	https://www.linkedin.com/company/stada-group	Germany	5,536	98	1.77%	▲ 1
97	BERLIN-CHEMIE Menarini	https://www.linkedin.com/company/berlin-chemie-menarini	Germany	1,907	32	1.68%	▲ 5
98	FAMAR	https://www.linkedin.com/company/famar	Greece	1,566	26	1.66%	▼ -26
99	Polpharma	https://www.linkedin.com/company/polpharma	Poland	2,329	38	1.63%	▲ 1
100	WALA	https://www.linkedin.com/company/wala	Germany	1,283	20	1.56%	▲ 6
101	Merck	https://www.linkedin.com/company/merck	Germany	12,179	167	1.37%	▲ 2
102	Krka	https://www.linkedin.com/company/krka	Slovenia	4,089	55	1.35%	▲ 3
103	Delpharm	https://www.linkedin.com/company/delpharm	France	3,417	43	1.26%	▲ 1
104	Egis Pharmaceuticals	https://www.linkedin.com/company/egis-pharmaceuticals	Hungary	1,831	17	0.93%	▼ -3

Ready to win at social?

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