



The USA's Most Active Oil & Energy Professionals on Social - February 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	Society of Petroleum Engin	<a href="https://www.link">https://www.link</a>	United States	1,782	208	11.67%	▲ 0
2	API	<a href="https://www.link">https://www.link</a>	United States	1,030	67	6.50%	▲ 61
3	ChampionX	<a href="https://www.link">https://www.link</a>	United States	3,303	201	6.09%	▲ 1
4	OneSubsea	<a href="https://www.link">https://www.link</a>	United States	5,575	274	4.91%	▼ -2
5	Valaris Limited	<a href="https://www.link">https://www.link</a>	United States	3,156	145	4.59%	▲ 5
6	Koch Industries	<a href="https://www.link">https://www.link</a>	United States	4,865	179	3.68%	▲ 7
7	Baker Hughes	<a href="https://www.link">https://www.link</a>	United States	63,203	2,243	3.55%	▲ 8
8	Helix Energy Solutions Gro	<a href="https://www.link">https://www.link</a>	United States	1,720	61	3.55%	▲ 15
9	Audubon Companies	<a href="https://www.link">https://www.link</a>	United States	1,157	41	3.54%	▼ -2
10	Continental Resources	<a href="https://www.link">https://www.link</a>	United States	1,391	47	3.38%	▼ -4
11	Parker Wellbore	<a href="https://www.link">https://www.link</a>	United States	1,842	62	3.37%	▼ -3
12	Tenaris	<a href="https://www.link">https://www.link</a>	United States	13,498	443	3.28%	▲ 2
13	NESR	<a href="https://www.link">https://www.link</a>	United States	3,558	115	3.23%	▼ -4
14	Expro	<a href="https://www.link">https://www.link</a>	United States	7,263	228	3.14%	▲ 5
15	IGS Energy	<a href="https://www.link">https://www.link</a>	United States	1,211	37	3.06%	▲ 7
16	Delek US Holdings	<a href="https://www.link">https://www.link</a>	United States	1,378	42	3.05%	▲ 9
17	T.D. Williamson	<a href="https://www.link">https://www.link</a>	United States	1,644	50	3.04%	▲ 25
18	World Fuel Services	<a href="https://www.link">https://www.link</a>	United States	3,301	99	3.00%	▲ 19
19	Oceaneering	<a href="https://www.link">https://www.link</a>	United States	11,852	355	3.00%	▲ 5
20	ExxonMobil	<a href="https://www.link">https://www.link</a>	United States	59,684	1,675	2.81%	▲ 9
21	Newpark	<a href="https://www.link">https://www.link</a>	United States	1,647	46	2.79%	▲ 7

22	Cheniere Energy	<a href="https://www.link">https://www.link</a>	United States	1,542	43	2.79%	▼ -1
23	Colonial Pipeline Company	<a href="https://www.link">https://www.link</a>	United States	1,009	27	2.68%	New Entry
24	NexTier Completion Solutio	<a href="https://www.link">https://www.link</a>	United States	1,464	39	2.66%	▼ -19
25	Pioneer Natural Resources	<a href="https://www.link">https://www.link</a>	United States	3,375	89	2.64%	▲ 35
26	FieldCore	<a href="https://www.link">https://www.link</a>	United States	4,716	123	2.61%	▼ -9
27	Forum Energy Technologie	<a href="https://www.link">https://www.link</a>	United States	1,202	31	2.58%	▼ -15
28	Calumet Specialty Product	<a href="https://www.link">https://www.link</a>	United States	1,146	29	2.53%	▼ -8
29	Liberty Energy	<a href="https://www.link">https://www.link</a>	United States	2,066	51	2.47%	▲ 4
30	Williams	<a href="https://www.link">https://www.link</a>	United States	6,052	146	2.41%	▲ 1
31	Targa Resources	<a href="https://www.link">https://www.link</a>	United States	2,040	49	2.40%	▲ 3
32	EQT Corporation	<a href="https://www.link">https://www.link</a>	United States	1,306	31	2.37%	▼ -14
33	Halliburton	<a href="https://www.link">https://www.link</a>	United States	55,105	1,286	2.33%	▼ -6
34	Dril-Quip	<a href="https://www.link">https://www.link</a>	United States	1,690	39	2.31%	▲ 4
35	Noble Corporation	<a href="https://www.link">https://www.link</a>	United States	5,374	115	2.14%	▲ 18
36	Hunting	<a href="https://www.link">https://www.link</a>	United States	1,420	30	2.11%	▼ -25
37	Stewart & Stevenson	<a href="https://www.link">https://www.link</a>	United States	1,176	24	2.04%	▼ -21
38	National Fuel Gas Compar	<a href="https://www.link">https://www.link</a>	United States	1,063	21	1.98%	▼ -6
39	Chevron	<a href="https://www.link">https://www.link</a>	United States	46,925	921	1.96%	▲ 7
40	Apache Corporation	<a href="https://www.link">https://www.link</a>	United States	2,882	56	1.94%	▲ 7
41	Energy Transfer	<a href="https://www.link">https://www.link</a>	United States	6,083	118	1.94%	▲ 8
42	ONEOK	<a href="https://www.link">https://www.link</a>	United States	4,410	85	1.93%	▲ 16
43	Danos	<a href="https://www.link">https://www.link</a>	United States	1,840	35	1.90%	▼ -8
44	Gilbarco Veeder-Root	<a href="https://www.link">https://www.link</a>	United States	3,550	67	1.89%	▼ -18
45	Oil States Industries	<a href="https://www.link">https://www.link</a>	United States	1,336	25	1.87%	▲ 69
46	Select Water Solutions	<a href="https://www.link">https://www.link</a>	United States	1,506	28	1.86%	▼ -3
47	DNOW	<a href="https://www.link">https://www.link</a>	United States	1,700	31	1.82%	▼ -11
48	Hilcorp	<a href="https://www.link">https://www.link</a>	United States	1,713	31	1.81%	▲ 42
49	MRC Global	<a href="https://www.link">https://www.link</a>	United States	3,208	58	1.81%	▼ -1
50	HF Sinclair	<a href="https://www.link">https://www.link</a>	United States	5,375	97	1.80%	▲ 30
51	NOV	<a href="https://www.link">https://www.link</a>	United States	31,872	567	1.78%	▼ -10
52	Phillips 66	<a href="https://www.link">https://www.link</a>	United States	11,848	210	1.77%	▲ 4
53	Solar Turbines	<a href="https://www.link">https://www.link</a>	United States	6,338	111	1.75%	▼ -3
54	Plains All American	<a href="https://www.link">https://www.link</a>	United States	2,349	41	1.75%	▲ 11
55	Helmerich & Payne	<a href="https://www.link">https://www.link</a>	United States	4,087	69	1.69%	▼ -15
56	McDermott International	<a href="https://www.link">https://www.link</a>	United States	28,900	487	1.69%	▼ -4
57	Motiva Enterprises	<a href="https://www.link">https://www.link</a>	United States	2,627	44	1.67%	▼ -12
58	Diamond Offshore	<a href="https://www.link">https://www.link</a>	United States	3,202	51	1.59%	▲ 3
59	TETRA Technologies	<a href="https://www.link">https://www.link</a>	United States	1,320	21	1.59%	▼ -20
60	Marathon Petroleum	<a href="https://www.link">https://www.link</a>	United States	14,175	225	1.59%	▲ 13
61	Ovintiv	<a href="https://www.link">https://www.link</a>	United States	3,063	48	1.57%	▼ -2
62	PIC Group	<a href="https://www.link">https://www.link</a>	United States	1,352	20	1.48%	▼ -11
63	Buckeye Partners	<a href="https://www.link">https://www.link</a>	United States	1,499	22	1.47%	▲ 8
64	CITGO	<a href="https://www.link">https://www.link</a>	United States	4,624	65	1.41%	▲ 12
65	EOG Resources	<a href="https://www.link">https://www.link</a>	United States	3,976	54	1.36%	▲ 10
66	Oxy	<a href="https://www.link">https://www.link</a>	United States	15,381	206	1.34%	▲ 0
67	Gulf Oil	<a href="https://www.link">https://www.link</a>	United States	1,420	19	1.34%	▲ 2
68	ProFrac Services	<a href="https://www.link">https://www.link</a>	United States	1,096	14	1.28%	▼ -38
69	ConocoPhillips	<a href="https://www.link">https://www.link</a>	United States	15,933	203	1.27%	▲ 12
70	S&B	<a href="https://www.link">https://www.link</a>	United States	3,769	48	1.27%	▲ 2
71	Flint Hills Resources	<a href="https://www.link">https://www.link</a>	United States	2,747	33	1.20%	▼ -4
72	Ferrellgas	<a href="https://www.link">https://www.link</a>	United States	1,587	19	1.20%	▼ -4
73	Scientific Drilling	<a href="https://www.link">https://www.link</a>	United States	1,175	14	1.19%	▼ -19
74	Patterson-UTI	<a href="https://www.link">https://www.link</a>	United States	2,377	28	1.18%	▼ -12
75	Nabors Industries	<a href="https://www.link">https://www.link</a>	United States	6,567	76	1.16%	▼ -5
76	XTO Energy	<a href="https://www.link">https://www.link</a>	United States	2,778	31	1.12%	▲ 16
77	Southwestern Energy	<a href="https://www.link">https://www.link</a>	United States	1,889	21	1.11%	▼ -20
78	Universal Plant Services	<a href="https://www.link">https://www.link</a>	United States	1,386	15	1.08%	▼ -14
79	Kinder Morgan	<a href="https://www.link">https://www.link</a>	United States	8,234	89	1.08%	▲ 6
80	NuStar Energy	<a href="https://www.link">https://www.link</a>	United States	1,296	14	1.08%	▲ 18
81	Oil and Gas Recruitment	<a href="https://www.link">https://www.link</a>	United States	2,735	29	1.06%	▲ 6
82	Tuboscope™	<a href="https://www.link">https://www.link</a>	United States	1,406	14	1.00%	▲ 0
83	Chesapeake Energy	<a href="https://www.link">https://www.link</a>	United States	3,128	31	0.99%	▲ 13
84	AmeriGas	<a href="https://www.link">https://www.link</a>	United States	2,837	28	0.99%	▲ 0
85	Suburban Propane	<a href="https://www.link">https://www.link</a>	United States	1,781	17	0.95%	▲ 15
86	Superior Energy Services	<a href="https://www.link">https://www.link</a>	United States	2,739	26	0.95%	▼ -3
87	BJ Energy Solutions	<a href="https://www.link">https://www.link</a>	United States	1,179	11	0.93%	▲ 2
88	STRIKE	<a href="https://www.link">https://www.link</a>	United States	1,146	10	0.87%	▼ -9
89	Valero	<a href="https://www.link">https://www.link</a>	United States	10,012	87	0.87%	▲ 2
90	SM Energy Company	<a href="https://www.link">https://www.link</a>	United States	1,784	15	0.84%	▼ -4
91	Hess	<a href="https://www.link">https://www.link</a>	United States	5,037	42	0.83%	▲ 2
92	Devon Energy	<a href="https://www.link">https://www.link</a>	United States	4,222	35	0.83%	▼ -15
93	EnLink Midstream	<a href="https://www.link">https://www.link</a>	United States	1,126	9	0.80%	▼ -49

94	Murphy Oil	<a href="https://www.link">https://www.link</a>	United States	3,426	27	0.79%	▲ 1
95	Enterprise Products	<a href="https://www.link">https://www.link</a>	United States	6,028	47	0.78%	▼ -17
96	Sunoco	<a href="https://www.link">https://www.link</a>	United States	3,644	27	0.74%	▲ 12
97	ASRC Energy Services	<a href="https://www.link">https://www.link</a>	United States	1,003	7	0.70%	▼ -23
98	Marathon Oil	<a href="https://www.link">https://www.link</a>	United States	4,606	32	0.69%	▼ -4
99	HALLIBURTON ENERGY	<a href="https://www.link">https://www.link</a>	United States	1,447	10	0.69%	New Entry
100	PBF Energy	<a href="https://www.link">https://www.link</a>	United States	1,663	11	0.66%	New Entry
101	APP Manufacturing	<a href="https://www.link">https://www.link</a>	United States	1,208	7	0.58%	▲ 9
102	JVIC	<a href="https://www.link">https://www.link</a>	United States	1,602	9	0.56%	▼ -3
103	CB&I	<a href="https://www.link">https://www.link</a>	United States	11,119	54	0.49%	▲ 0
104	Cudd Energy Services	<a href="https://www.link">https://www.link</a>	United States	1,273	6	0.47%	▼ -3
105	Weir Oil and Gas	<a href="https://www.link">https://www.link</a>	United States	1,821	8	0.44%	▼ -3
106	Rowan Companies	<a href="https://www.link">https://www.link</a>	United States	1,310	5	0.38%	New Entry
107	Oil States International	<a href="https://www.link">https://www.link</a>	United States	2,183	8	0.37%	▼ -1
108	Noble Energy	<a href="https://www.link">https://www.link</a>	United States	1,271	4	0.31%	▲ 5
109	Anadarko Petroleum	<a href="https://www.link">https://www.link</a>	United States	3,524	9	0.26%	▲ 0
110	Key Energy Services	<a href="https://www.link">https://www.link</a>	United States	2,520	4	0.16%	▼ -5
111	Koch Engineered Solutions	<a href="https://www.link">https://www.link</a>	United States	32,311	46	0.14%	▲ 0

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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