



Europe's Most Active Oil & Energy Professionals on Social - February 2024

Industry at a glance:

Average Score:
3.11%

Total Companies:
61

Global Industry Average:
2.44%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	Enagás	https://www.linkedin.com/company/enagas	Spain	1,096	75	6.84%	▲ 3
2	HMH	https://www.linkedin.com/company/hmh	Netherlands	1,037	67	6.46%	New Entry
3	GRDF	https://www.linkedin.com/company/grdf	France	7,328	447	6.10%	▼ -1
4	MYTILINEOS	https://www.linkedin.com/company/mytilineos	Greece	2,126	126	5.93%	▲ 3
5	MOTUL	https://www.linkedin.com/company/motul	France	1,409	78	5.54%	▲ 6
6	Orano DS	https://www.linkedin.com/company/orano-ds	France	1,561	81	5.19%	▲ 4
7	Axens	https://www.linkedin.com/company/axens	France	1,469	74	5.04%	▼ -2
8	SBM Offshore	https://www.linkedin.com/company/sbm-offshore	Netherlands	7,630	367	4.81%	▲ 1
9	Weilltec	https://www.linkedin.com/company/weilltec	Denmark	1,066	47	4.41%	▼ -8
10	CEPSA	https://www.linkedin.com/company/cepsa	Spain	6,280	276	4.39%	▲ 3
11	DOF	https://www.linkedin.com/company/dof	Norway	2,394	97	4.05%	▼ -8
12	Shearwater GeoServices	https://www.linkedin.com/company/shearwater-geo-services	Norway	1,028	41	3.99%	New Entry
13	Preem AB	https://www.linkedin.com/company/preem-ab	Sweden	1,342	53	3.95%	▲ 24
14	Groupe Ponticelli Frères	https://www.linkedin.com/company/groupe-ponticelli-freres	France	1,904	75	3.94%	▲ 13
15	DeepOcean	https://www.linkedin.com/company/deepocean	Norway	1,349	53	3.93%	▲ 6
16	SPIE Global Services Ener	https://www.linkedin.com/company/spie-global-services-ener	France	3,701	144	3.89%	▲ 12
17	Equinor	https://www.linkedin.com/company/equinor	Norway	14,691	557	3.79%	▼ -2
18	Allseas	https://www.linkedin.com/company/allseas	Switzerland	2,504	94	3.75%	▲ 11
19	GRTgaz	https://www.linkedin.com/company/grtgaz	France	2,394	89	3.72%	▼ -11
20	Sicim	https://www.linkedin.com/company/sicim	Italy	2,643	92	3.48%	▲ 10
21	Petrol Group	https://www.linkedin.com/company/petrol-group	Slovenia	1,553	53	3.41%	▲ 17

22	Eni Energies et Services	https://www.link	France	1,356	46	3.39%	▼ -10
23	ORLEN	https://www.link	Poland	4,394	149	3.39%	▲ 31
24	Aker BP ASA	https://www.link	Norway	2,462	83	3.37%	▲ 2
25	Wintershall Dea	https://www.link	Germany	2,286	74	3.24%	▼ -2
26	PGS	https://www.link	Norway	2,245	72	3.21%	▲ 6
27	Linde Engineering	https://www.link	Germany	4,092	131	3.20%	▼ -8
28	Archer	https://www.link	Norway	2,447	77	3.15%	▼ -3
29	MOL Group	https://www.link	Hungary	4,623	142	3.07%	▲ 17
30	TotalEnergies	https://www.link	France	67,794	2,032	3.00%	▼ -12
31	Grupa TAURON	https://www.link	Poland	1,040	31	2.98%	▲ 18
32	ALTRAD PREZIOSO	https://www.link	France	1,301	38	2.92%	▼ -10
33	Galp	https://www.link	Portugal	5,359	154	2.87%	▼ -17
34	Q8	https://www.link	Belgium	1,598	44	2.75%	▲ 19
35	Dietsmann	https://www.link	Netherlands	1,988	54	2.72%	▲ 15
36	Bonatti	https://www.link	Italy	4,302	108	2.51%	▲ 12
37	Repsol	https://www.link	Spain	22,852	573	2.51%	▼ -2
38	Vitol	https://www.link	Netherlands	1,621	40	2.47%	▼ -7
39	Vallourec	https://www.link	France	7,499	185	2.47%	▼ -15
40	Grupo DISA	https://www.link	Spain	1,099	27	2.46%	▼ -23
41	HELLENIQ ENERGY	https://www.link	Greece	1,227	30	2.44%	▲ 0
42	OKQ8	https://www.link	Sweden	1,388	33	2.38%	▼ -8
43	Mercuria	https://www.link	Switzerland	1,070	25	2.34%	▼ -10
44	MOL Magyarország	https://www.link	Hungary	1,034	24	2.32%	New Entry
45	Siem Offshore	https://www.link	Norway	1,036	24	2.32%	▼ -1
46	MVM	https://www.link	Hungary	1,430	31	2.17%	▲ 6
47	OMV Petrom	https://www.link	Romania	5,818	115	1.98%	▲ 4
48	Eni	https://www.link	Italy	30,494	595	1.95%	▼ -6
49	Weatherford	https://www.link	Ireland	28,706	560	1.95%	▼ -4
50	Aibel	https://www.link	Norway	4,043	76	1.88%	▲ 5
51	Entreprise Nationale de Gr	https://www.link	France	2,135	39	1.83%	▲ 5
52	AGR	https://www.link	Norway	1,103	20	1.81%	▲ 8
53	Aker Solutions	https://www.link	Norway	17,065	299	1.75%	▼ -13
54	PGNIG SA	https://www.link	Poland	1,098	17	1.55%	▼ -7
55	BW Offshore	https://www.link	Norway	2,045	31	1.52%	▼ -16
56	Transocean	https://www.link	Switzerland	10,240	153	1.49%	▲ 1
57	Core Laboratories	https://www.link	Netherlands	1,498	22	1.47%	▼ -21
58	INA Grupa	https://www.link	Croatia	4,143	57	1.38%	▲ 5
59	BOURBON	https://www.link	France	4,930	61	1.24%	▲ 0
60	Rompetrol	https://www.link	Romania	2,335	28	1.20%	▲ 2
61	Statoil	https://www.link	Norway	7,336	17	0.23%	▲ 5

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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