

DSMN8

The USA's Most Active Oil And Energy Professionals on Social - October 2023

Industry at a glance:

Average Score: 3.34%	Total Companies: 114	Global Industry Average: 4.03%
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Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Society of Petroleum Engin	https://www.linkedin.com/company/spe	United States	1,769	325	18.37%	New Entry
2	OneSubsea	https://www.linkedin.com/company/onesubsea	United States	4,589	480	10.46%	New Entry
3	Quorum Software	https://www.linkedin.com/company/quorum-software	United States	1,392	129	9.27%	▲ 0
4	ChampionX	https://www.linkedin.com/company/championx	United States	3,087	284	9.20%	▼ -2
5	NexTier Completion Solutio	https://www.linkedin.com/company/nxtier	United States	1,416	119	8.40%	▼ -1
6	Continental Resources	https://www.linkedin.com/company/continental-resources	United States	1,362	104	7.64%	▲ 6
7	Audubon Companies	https://www.linkedin.com/company/audubon-companies	United States	1,120	85	7.59%	▼ -2
8	Parker Wellbore	https://www.linkedin.com/company/parker-wellbore	United States	1,795	121	6.74%	▲ 15
9	NESR	https://www.linkedin.com/company/nedr	United States	3,332	223	6.69%	▲ 6
10	Valaris Limited	https://www.linkedin.com/company/valaris-limited	United States	2,931	192	6.55%	▼ -3
11	Hunting	https://www.linkedin.com/company/hunting	United States	1,408	90	6.39%	▲ 22
12	Forum Energy Technolog	https://www.linkedin.com/company/forum-energy-technologies	United States	1,182	74	6.26%	▼ -3
13	Koch Industries	https://www.linkedin.com/company/koch-industries	United States	4,732	292	6.17%	▲ 0
14	Tenaris	https://www.linkedin.com/company/tenaris	United States	11,983	714	5.96%	▲ 7
15	Baker Hughes	https://www.linkedin.com/company/baker-hughes	United States	62,226	3,500	5.62%	▼ -9
16	Stewart & Stevenson	https://www.linkedin.com/company/stewart-and-stevenson	United States	1,175	66	5.62%	▲ 18
17	FieldCore	https://www.linkedin.com/company/fieldcore	United States	4,983	275	5.52%	▲ 3
18	EQT Corporation	https://www.linkedin.com/company/eqt-corporation	United States	1,271	67	5.27%	▲ 12
19	Expro	https://www.linkedin.com/company/expro	United States	7,096	369	5.20%	▲ 9
20	Calumet Specialty Product	https://www.linkedin.com/company/calumet-specialty-products	United States	1,137	57	5.01%	▼ -6
21	Cheniere Energy	https://www.linkedin.com/company/cheniere-energy	United States	1,532	76	4.96%	▼ -10
22	IGS Energy	https://www.linkedin.com/company/igs-energy	United States	1,190	59	4.96%	▲ 5
23	Helix Energy Solutions Gro	https://www.linkedin.com/company/helix-energy-solutions	United States	1,686	82	4.86%	▼ -4

24	Oceaneering	https://www.link	United States	12,288	578	4.70%	▲ 8
25	Delek US Holdings	https://www.link	United States	1,341	61	4.55%	▼ -1
26	Gilbarco Veeder-Root	https://www.link	United States	3,520	159	4.52%	▲ 22
27	Halliburton	https://www.link	United States	53,797	2,325	4.32%	▲ 10
28	Newpark	https://www.link	United States	1,645	71	4.32%	▼ -3
29	ExxonMobil	https://www.link	United States	58,435	2,500	4.28%	▲ 16
30	ProFrac Services	https://www.link	United States	1,095	46	4.20%	New Entry
31	Williams	https://www.link	United States	5,931	247	4.16%	▲ 13
32	National Fuel Gas Compar	https://www.link	United States	1,046	43	4.11%	▲ 20
33	Liberty Energy	https://www.link	United States	1,976	80	4.05%	▲ 17
34	Targa Resources	https://www.link	United States	2,032	81	3.99%	▲ 2
35	Danos	https://www.link	United States	1,816	72	3.96%	▲ 19
36	DistributionNOW	https://www.link	United States	1,676	66	3.94%	▼ -28
37	World Fuel Services	https://www.link	United States	3,841	145	3.78%	▼ -36
38	Dril-Quip	https://www.link	United States	1,677	63	3.76%	▼ -22
39	TETRA Technologies	https://www.link	United States	1,253	46	3.67%	▼ -8
40	Helmerich & Payne	https://www.link	United States	4,018	145	3.61%	▲ 1
41	NOV	https://www.link	United States	31,291	1,128	3.60%	▲ 1
42	T.D. Williamson	https://www.link	United States	1,620	58	3.58%	▼ -20
43	Select Water Solutions	https://www.link	United States	1,468	51	3.47%	▲ 6
44	EnLink Midstream	https://www.link	United States	1,123	39	3.47%	▼ -9
45	Motiva Enterprises	https://www.link	United States	2,615	89	3.40%	▲ 17
46	Chevron	https://www.link	United States	45,399	1,459	3.21%	▲ 10
47	Apache	https://www.link	United States	2,823	90	3.19%	▲ 6
48	MRC Global	https://www.link	United States	3,210	100	3.12%	▼ -19
49	Energy Transfer	https://www.link	United States	5,872	178	3.03%	▲ 6
50	Solar Turbines	https://www.link	United States	6,192	183	2.96%	▲ 1
51	PIC Group	https://www.link	United States	1,343	39	2.90%	▼ -11
52	McDermott International	https://www.link	United States	28,338	802	2.83%	▲ 14
53	Noble Corporation	https://www.link	United States	5,245	147	2.80%	▲ 4
54	Scientific Drilling	https://www.link	United States	1,158	32	2.76%	▼ -7
55	CAMS	https://www.link	United States	1,095	30	2.74%	▲ 3
56	Phillips 66	https://www.link	United States	11,676	318	2.72%	▲ 14
57	Southwestern Energy	https://www.link	United States	1,874	51	2.72%	▲ 31
58	ONEOK	https://www.link	United States	4,381	119	2.72%	▲ 6
59	Ovintiv	https://www.link	United States	3,064	83	2.71%	▲ 10
60	Pioneer Natural Resources	https://www.link	United States	3,360	91	2.71%	▲ 3
61	Diamond Offshore	https://www.link	United States	3,182	86	2.70%	▲ 6
62	Patterson-UTI	https://www.link	United States	2,309	62	2.69%	▲ 13
63	API	https://www.link	United States	1,016	27	2.66%	▼ -53
64	Universal Plant Services	https://www.link	United States	1,385	36	2.60%	▼ -3
65	Plains All American	https://www.link	United States	2,325	60	2.58%	▼ -6
66	Oxy	https://www.link	United States	15,206	377	2.48%	▲ 10
67	Flint Hills Resources	https://www.link	United States	2,744	67	2.44%	▲ 13
68	Ferrellgas	https://www.link	United States	1,575	37	2.35%	▲ 21
69	Gulf Oil	https://www.link	United States	1,412	33	2.34%	▲ 25
70	Nabors Industries	https://www.link	United States	6,479	150	2.32%	▼ -2
71	Buckeye Partners	https://www.link	United States	1,470	34	2.31%	▲ 0
72	S&B	https://www.link	United States	3,763	87	2.31%	▼ -12
73	Marathon Petroleum Corp	https://www.link	United States	13,971	319	2.28%	▲ 4
74	ASRC Energy Services	https://www.link	United States	1,010	22	2.18%	New Entry
75	EOG Resources	https://www.link	United States	3,897	84	2.16%	▲ 4
76	CITGO	https://www.link	United States	4,518	97	2.15%	▼ -3
77	Devon Energy	https://www.link	United States	4,211	90	2.14%	▲ 20
78	Enterprise Products	https://www.link	United States	5,925	124	2.09%	▲ 5
79	STRIKE	https://www.link	United States	1,130	23	2.04%	▲ 14
80	HF Sinclair	https://www.link	United States	5,268	107	2.03%	New Entry
81	ConocoPhillips	https://www.link	United States	15,780	320	2.03%	▼ -7
82	Tuboscope	https://www.link	United States	1,371	27	1.97%	▼ -1
83	Superior Energy Services	https://www.link	United States	2,748	54	1.97%	▼ -45
84	AmeriGas	https://www.link	United States	2,836	54	1.90%	▲ 8
85	Kinder Morgan	https://www.link	United States	8,143	152	1.87%	▼ -7
86	SM Energy Company	https://www.link	United States	1,772	33	1.86%	▲ 19
87	Oil and Gas Recruitment	https://www.link	United States	2,365	44	1.86%	New Entry
88	HollyFrontier	https://www.link	United States	1,542	28	1.82%	▼ -2
89	BJ Energy Solutions	https://www.link	United States	1,179	21	1.78%	▲ 14
90	Hilcorp	https://www.link	United States	1,679	29	1.73%	▼ -8
91	Valero	https://www.link	United States	9,889	163	1.65%	▼ -7
92	XTO Energy	https://www.link	United States	2,897	46	1.59%	▼ -5
93	Hess Corporation	https://www.link	United States	5,005	78	1.56%	▼ -2
94	Marathon Oil Corporation	https://www.link	United States	4,598	66	1.44%	▲ 4
95	Murphy Oil Corporation	https://www.link	United States	3,402	47	1.38%	▲ 7

96	Chesapeake Energy	https://www.link	United States	3,165	42	1.33%	▲ 0
97	Nalco Champion	https://www.link	United States	2,108	26	1.23%	▲ 2
98	NuStar Energy	https://www.link	United States	1,290	15	1.16%	▼ -8
99	JVIC	https://www.link	United States	1,567	18	1.15%	▲ 2
100	Suburban Propane	https://www.link	United States	1,751	20	1.14%	▼ -5
101	Cudd Energy Services	https://www.link	United States	1,270	14	1.10%	▲ 10
102	Weir Oil and Gas	https://www.link	United States	1,862	19	1.02%	▲ 5
103	CB&I	https://www.link	United States	11,119	108	0.97%	▲ 9
104	Northern Offshore	https://www.link	United States	1,432	12	0.84%	New Entry
105	Key Energy Services	https://www.link	United States	2,506	20	0.80%	▲ 9
106	Oil States International	https://www.link	United States	2,194	16	0.73%	▲ 9
107	ENGlobal	https://www.link	United States	1,183	7	0.59%	▲ 1
108	Sunoco	https://www.link	United States	3,618	21	0.58%	▼ -2
109	Anadarko Petroleum	https://www.link	United States	3,569	18	0.50%	▲ 7
110	APP Manufacturing	https://www.link	United States	1,200	6	0.50%	▲ 3
111	Koch Engineered Solutions	https://www.link	United States	32,109	77	0.24%	▼ -68
112	PSC	https://www.link	United States	1,695	4	0.24%	▲ 8
113	Noble Energy	https://www.link	United States	1,310	3	0.23%	▼ -4
114	Oil States Industries	https://www.link	United States	1,335	2	0.15%	▼ -42

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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