

DSMN8

The UK's Most Active Oil And Energy Professionals on Social - October 2023

Industry at a glance:

Average Score:
4.69%

Total Companies:
28

Global Industry Average:
4.03%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Certas Energy	https://www.linkedin.com/company/certas-energy	United Kingdom	1,046	109	10.42%	▲ 0
2	Borr Drilling	https://www.linkedin.com/company/borr-drilling	United Kingdom	1,429	134	9.38%	▲ 0
3	EnerMech	https://www.linkedin.com/company/enermech	United Kingdom	2,670	195	7.30%	▲ 2
4	Vivo Energy	https://www.linkedin.com/company/vivo-energy	United Kingdom	4,181	295	7.06%	▲ 0
5	Neptune Energy	https://www.linkedin.com/company/neptune-energy	United Kingdom	1,330	89	6.69%	▼ -2
6	Subsea7	https://www.linkedin.com/company/subsea7	United Kingdom	12,346	793	6.42%	▲ 1
7	Proserv	https://www.linkedin.com/company/proserv	United Kingdom	1,112	70	6.29%	▼ -1
8	John Crane	https://www.linkedin.com/company/john-crane	United Kingdom	4,366	265	6.07%	New Entry
9	ASCO Group	https://www.linkedin.com/company/asco-group	United Kingdom	1,011	61	6.03%	▲ 4
10	Harbour Energy	https://www.linkedin.com/company/harbour-energy	United Kingdom	1,268	76	5.99%	▲ 0
11	Shell Energy	https://www.linkedin.com/company/shell-energy	United Kingdom	3,115	183	5.87%	New Entry
12	Sparrows Group	https://www.linkedin.com/company/sparrows-group	United Kingdom	1,851	104	5.62%	New Entry
13	Hydratight	https://www.linkedin.com/company/hydratight	United Kingdom	1,152	63	5.47%	▼ -2
14	Perenco	https://www.linkedin.com/company/perenco	United Kingdom	5,665	298	5.26%	▼ -2
15	Castrol	https://www.linkedin.com/company/castrol	United Kingdom	4,380	210	4.79%	▲ 0
16	Petrofac	https://www.linkedin.com/company/petrofac	United Kingdom	16,012	730	4.56%	▲ 0
17	bp	https://www.linkedin.com/company/bp	United Kingdom	63,116	2,500	3.96%	▼ -3
18	TechnipFMC	https://www.linkedin.com/company/technipfmc	United Kingdom	38,418	1,379	3.59%	▼ -1
19	KCA Deutag	https://www.linkedin.com/company/kca-deutag	United Kingdom	5,172	176	3.40%	▼ -1
20	Shell	https://www.linkedin.com/company/shell	United Kingdom	135,473	4,500	3.32%	▼ -1
21	Brand Energy & Infrastructure	https://www.linkedin.com/company/brand-energy-infrastructure	United Kingdom	2,650	75	2.83%	▼ -1
22	Odjfell Drilling	https://www.linkedin.com/company/odjfell-drilling	United Kingdom	2,041	50	2.45%	New Entry
23	Stena Drilling	https://www.linkedin.com/company/stena-drilling	United Kingdom	1,521	35	2.30%	▼ -14

24	Doosan Babcock	https://www.linkedin.com/company/doosan-babcock/ United Kingdom	2,126	47	2.21%	▼ -3
25	Oil and Gas Job Search	https://www.linkedin.com/company/oil-and-gas-job-search/ United Kingdom	1,236	19	1.54%	New Entry
26	EV	https://www.linkedin.com/company/ev/ United Kingdom	3,500	37	1.06%	▼ -4
27	Amec Foster Wheeler	https://www.linkedin.com/company/amec-foster-wheeler/ United Kingdom	15,164	116	0.76%	▼ -4
28	Enesco	https://www.linkedin.com/company/enesco/ United Kingdom	3,848	26	0.68%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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