

DSMN8

Europe's Most Active Oil And Energy Professionals on Social - October 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
4.95%	66	4.03%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Welltec	https://www.linkedin.com/company/welltec	Denmark	1,043	122	11.70%	▲ 1
2	GRDF	https://www.linkedin.com/company/grdf	France	7,722	794	10.28%	▲ 2
3	DOF	https://www.linkedin.com/company/dof	Norway	2,252	221	9.81%	▲ 5
4	Enagás	https://www.linkedin.com/company/enagas	Spain	1,095	107	9.77%	▲ 1
5	Axens	https://www.linkedin.com/company/axens	France	1,455	142	9.76%	▼ -2
6	Ortec Group	https://www.linkedin.com/company/ortec	France	3,126	281	8.99%	▼ -5
7	MYTILINEOS	https://www.linkedin.com/company/mytilineos	Greece	1,768	149	8.43%	▲ 2
8	GRTgaz	https://www.linkedin.com/company/grtgaz	France	2,451	202	8.24%	▲ 2
9	SBM Offshore	https://www.linkedin.com/company/sbm-offshore	Netherlands	7,391	607	8.21%	▲ 3
10	Orano DS	https://www.linkedin.com/company/orano-ds	France	1,505	118	7.84%	▲ 1
11	MOTUL	https://www.linkedin.com/company/motul	France	1,378	101	7.33%	▼ -5
12	Eni Energies et Services	https://www.linkedin.com/company/eni-energies-et-services	France	1,277	93	7.28%	▲ 3
13	CEPSA	https://www.linkedin.com/company/cepsa	Spain	6,049	420	6.94%	▼ -6
14	Oiltanking	https://www.linkedin.com/company/oiltanking	Germany	1,098	76	6.92%	▲ 5
15	Equinor	https://www.linkedin.com/company/equinor	Norway	14,140	904	6.39%	▲ 5
16	Galp	https://www.linkedin.com/company/galp	Poland	5,161	313	6.06%	▲ 2
17	Grupo DISA	https://www.linkedin.com/company/grupo-disa	Spain	1,074	65	6.05%	▲ 7
18	TotalEnergies	https://www.linkedin.com/company/totalenergies	France	66,118	4,000	6.05%	▲ 4
19	Linde Engineering	https://www.linkedin.com/company/linde-engineering	Germany	3,971	237	5.97%	▲ 11
20	Tecnicas Reunidas	https://www.linkedin.com/company/tecnicas-reunidas	Spain	8,409	490	5.83%	▲ 6
21	DeepOcean	https://www.linkedin.com/company/deepocean	Norway	1,308	76	5.81%	▼ -5
22	ALTRAD PREZIOSO	https://www.linkedin.com/company/altrad-prezioso	France	1,246	72	5.78%	▲ 3
23	Wintershall Dea	https://www.linkedin.com/company/wintershall-dea	Germany	2,247	129	5.74%	▼ -6

24	Vallourec	https://www.link€	France	7,478	428	5.72%	▼ -1
25	Archer	https://www.link€	Norway	2,412	132	5.47%	▲ 4
26	Aker BP	https://www.link€	Norway	2,363	129	5.46%	▲ 5
27	Groupe Ponticelli Frères	https://www.link€	France	1,845	100	5.42%	New Entry
28	SPIE Oil & Gas Services	https://www.link€	France	3,616	193	5.34%	▼ -7
29	Allseas	https://www.link€	Switzerland	2,362	126	5.33%	▲ 6
30	Sicim	https://www.link€	Italy	2,549	129	5.06%	▼ -3
31	Vitol	https://www.link€	Netherlands	1,559	75	4.81%	▲ 7
32	PGS	https://www.link€	Norway	2,185	105	4.81%	▲ 5
33	Mercuria	https://www.link€	Switzerland	1,028	49	4.77%	▲ 8
34	OKQ8	https://www.link€	Sweden	1,343	62	4.62%	▲ 19
35	Repsol	https://www.link€	Spain	21,655	986	4.55%	▼ -7
36	Core Laboratories	https://www.link€	Netherlands	1,479	65	4.39%	▲ 9
37	Preem AB	https://www.link€	Sweden	1,286	54	4.20%	▼ -5
38	Petrol Group	https://www.link€	Slovenia	1,488	62	4.17%	▼ -2
39	BW Offshore	https://www.link€	Norway	2,105	83	3.94%	▲ 9
40	Aker Solutions	https://www.link€	Norway	17,542	682	3.89%	▲ 0
41	HELLENIQ ENERGY	https://www.link€	Greece	1,200	46	3.83%	▲ 1
42	Eni	https://www.link€	Italy	28,675	1,089	3.80%	▼ -9
43	Ansaldo Energia	https://www.link€	Italy	2,678	100	3.73%	▼ -9
44	Siem Offshore	https://www.link€	Norway	1,021	38	3.72%	New Entry
45	Weatherford	https://www.link€	Ireland	28,423	1,038	3.65%	▲ 6
46	MOL Group	https://www.link€	Hungary	4,526	165	3.65%	▲ 1
47	PGNIG	https://www.link€	Poland	1,105	39	3.53%	▲ 12
48	Bonatti	https://www.link€	Italy	4,054	139	3.43%	▼ -4
49	Grupa TAURON	https://www.link€	Poland	1,035	35	3.38%	▲ 0
50	Dietsmann	https://www.link€	Netherlands	1,923	65	3.38%	▼ -7
51	OMV Petrom	https://www.link€	Romania	5,708	180	3.15%	▼ -5
52	MVM	https://www.link€	Hungary	1,368	42	3.07%	▼ -2
53	Q8	https://www.link€	Belgium	1,530	46	3.01%	▼ -1
54	ORLEN	https://www.link€	Poland	4,100	118	2.88%	New Entry
55	Aibel	https://www.link€	Norway	3,961	104	2.63%	▲ 1
56	ENGTP	https://www.link€	France	2,034	51	2.51%	New Entry
57	Transocean	https://www.link€	Switzerland	10,145	231	2.28%	▲ 5
58	Maersk Drilling	https://www.link€	Denmark	2,469	53	2.15%	▲ 6
59	BOURBON	https://www.link€	France	4,909	99	2.02%	▼ -5
60	AGR	https://www.link€	Norway	1,061	21	1.98%	▲ 3
61	PGE Polska Grupa Energe	https://www.link€	Poland	1,859	36	1.94%	New Entry
62	Rompetrol	https://www.link€	Romania	2,308	43	1.86%	▼ -1
63	INA Grupa	https://www.link€	Croatia	4,105	76	1.85%	▼ -5
64	DONG Energy	https://www.link€	Denmark	1,876	20	1.07%	▲ 1
65	Maersk Oil	https://www.link€	Denmark	2,166	11	0.51%	▲ 1
66	Statoil	https://www.link€	Norway	7,429	32	0.43%	▲ 2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) our contact us at support@dsmn8.com



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