



The UK's Most Active Food & Beverages Professionals on Social - November 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	COYA Restaurant & Pisco	https://www.linkedin.com/company/coya-restaurant-pisco	United Kingdom	593	46	7.76%
2	Carlsberg Marston's Brewin	https://www.linkedin.com/company/carlsberg-marstons-brewin	United Kingdom	720	53	7.36%
3	AG Barr Group	https://www.linkedin.com/company/ag-barr-group	United Kingdom	730	44	6.03%
4	innocent drinks	https://www.linkedin.com/company/innocent-drinks	United Kingdom	886	52	5.87%
5	Gousto	https://www.linkedin.com/company/gousto	United Kingdom	942	50	5.31%
6	Bettys & Taylors of Harrogate	https://www.linkedin.com/company/bettys-taylors-of-harrogate	United Kingdom	642	34	5.30%
7	Twinings	https://www.linkedin.com/company/twinings	United Kingdom	743	37	4.98%
8	St Austell Brewery	https://www.linkedin.com/company/st-austell-brewery	United Kingdom	523	25	4.78%
9	GDK	https://www.linkedin.com/company/gdk	United Kingdom	558	25	4.48%
10	Shepherd Neame	https://www.linkedin.com/company/shepherd-neame	United Kingdom	534	21	3.93%
11	IPL International Procurement	https://www.linkedin.com/company/ipl-international-procurement	United Kingdom	673	26	3.86%
12	AF Blakemore & Son	https://www.linkedin.com/company/af-blakemore-son	United Kingdom	876	31	3.54%
13	Wasabi Sushi & Bento	https://www.linkedin.com/company/wasabi-sushi-bento	United Kingdom	519	16	3.08%
14	itsu	https://www.linkedin.com/company/itsu	United Kingdom	720	12	1.67%
15	JJ Food Service	https://www.linkedin.com/company/jj-food-service	United Kingdom	728	10	1.37%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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