

DSMN8

The World's Most Active Food & Beverages Professionals on Social - November 2023

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
2.86%	154	7,664

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	BrewDog	https://www.linkedin.com/company/brewdog	United Kingdom	1,140	118	10.35%	▲ 2
2	Paulig Group	https://www.linkedin.com/company/paulig-group	Finland	1,131	103	9.11%	▲ 3
3	Restalliance	https://www.linkedin.com/company/restalliance	France	1,109	91	8.21%	▲ 5
4	Nestlé Professional	https://www.linkedin.com/company/nestle-professional	Switzerland	3,397	254	7.48%	▲ 0
5	Coca-Cola Southwest Beverages	https://www.linkedin.com/company/coca-cola-southwest-beverages	United States	1,865	131	7.02%	▲ 2
6	Mahou San Miguel	https://www.linkedin.com/company/mahou-san-miguel	Spain	1,924	134	6.96%	▼ -4
7	Royal Swinkels Family Breweries	https://www.linkedin.com/company/royal-swinkels-family-breweries	Netherlands	1,759	110	6.25%	▲ 3
8	Nestlé Nespresso	https://www.linkedin.com/company/nestle-nespresso	Switzerland	11,823	702	5.94%	▲ 1
9	Glanbia Performance Nutrition	https://www.linkedin.com/company/glanbia-performance-nutrition	United States	1,185	70	5.91%	▼ -3
10	COMPASS GROUP FRANCE	https://www.linkedin.com/company/compass-group-france	France	1,311	76	5.80%	▼ -9
11	Sysco Canada	https://www.linkedin.com/company/sysco-canada	Canada	1,037	59	5.69%	New Entry
12	GBfoods	https://www.linkedin.com/company/gbfoods	Spain	2,246	125	5.57%	▼ -1
13	Ingredion	https://www.linkedin.com/company/ingredion	United States	7,342	390	5.31%	▼ -1
14	Compass Group Canada	https://www.linkedin.com/company/compass-group-canada	Canada	1,599	84	5.25%	▲ 6
15	Ocean Spray Cranberries	https://www.linkedin.com/company/ocean-spray-cranberries	United States	1,785	93	5.21%	▲ 3
16	JDE Peet's	https://www.linkedin.com/company/jde-peet-s	Netherlands	8,388	431	5.14%	New Entry
17	Red Bull	https://www.linkedin.com/company/red-bull	Austria	22,454	1,134	5.05%	▼ -1
18	API RESTAURATION	https://www.linkedin.com/company/api-restauration	France	2,971	150	5.05%	▲ 3
19	Monster Energy	https://www.linkedin.com/company/monster-energy	United States	5,254	258	4.91%	▼ -4
20	Canteen North America	https://www.linkedin.com/company/canteen-north-america	United States	1,610	79	4.91%	▲ 36
21	The Kraft Heinz Company	https://www.linkedin.com/company/the-kraft-heinz-company	United States	23,272	1,113	4.78%	▲ 13
22	Damm	https://www.linkedin.com/company/damm	Spain	1,387	65	4.69%	▲ 4
23	Selecta	https://www.linkedin.com/company/selecta	Switzerland	2,872	134	4.67%	▲ 6

24	Bidfood UK	https://www.link	United Kingdom	2,263	104	4.60%	▲ 13
25	The HEINEKEN Company	https://www.link	Netherlands	32,505	1,487	4.57%	▼ -8
26	Perfetti Van Melle	https://www.link	Netherlands	9,326	426	4.57%	▲ 17
27	SUMOL+COMPAL	https://www.link	Portugal	1,031	47	4.56%	▼ -14
28	Unidine	https://www.link	United States	1,383	63	4.56%	▲ 23
29	Driscoll's	https://www.link	United States	3,063	136	4.44%	New Entry
30	Pascual	https://www.link	Spain	1,347	58	4.31%	▼ -8
31	foodora	https://www.link	Germany	2,509	108	4.30%	▼ -8
32	Chobani	https://www.link	United States	1,636	70	4.28%	▼ -8
33	Kerry	https://www.link	Ireland	14,193	605	4.26%	▼ -5
34	Primo Water	https://www.link	United States	1,149	48	4.18%	New Entry
35	Refresco	https://www.link	Netherlands	5,064	211	4.17%	▼ -16
36	Morrison Healthcare	https://www.link	United States	4,793	196	4.09%	▲ 4
37	Fresh Del Monte	https://www.link	United States	3,306	134	4.05%	▲ 10
38	Newrest	https://www.link	France	7,679	302	3.93%	▼ -8
39	Constellation Brands	https://www.link	United States	5,611	218	3.89%	▼ -4
40	JDE	https://www.link	Netherlands	8,516	328	3.85%	▲ 2
41	Princes	https://www.link	United Kingdom	1,558	60	3.85%	▼ -9
42	PepsiCo	https://www.link	United States	117,688	4,500	3.82%	▼ -4
43	Tim Hortons	https://www.link	Canada	6,689	247	3.69%	New Entry
44	Lavazza Group	https://www.link	Italy	5,568	198	3.56%	▼ -13
45	CORE Foodservice	https://www.link	United States	1,352	48	3.55%	▲ 44
46	BaxterStorey	https://www.link	United Kingdom	2,601	92	3.54%	▲ 12
47	Eataly	https://www.link	United States	3,418	117	3.42%	▲ 21
48	Niagara Bottling	https://www.link	United States	4,272	145	3.39%	▼ -23
49	Cooper's Hawk Winery and	https://www.link	United States	2,416	80	3.31%	▲ 0
50	The Coca-Cola Company	https://www.link	United States	53,984	1,775	3.29%	▲ 26
51	Chartwells Higher Education	https://www.link	United States	4,918	160	3.25%	▲ 29
52	SOGERES	https://www.link	France	1,547	50	3.23%	▲ 7
53	Conagra Brands	https://www.link	United States	7,450	240	3.22%	▲ 20
54	Albron	https://www.link	Netherlands	1,149	37	3.22%	▼ -27
55	SSP Group	https://www.link	United Kingdom	3,246	104	3.20%	▲ 6
56	Brakes UK	https://www.link	United Kingdom	3,294	103	3.13%	▼ -12
57	Flik Hospitality Group	https://www.link	United States	1,668	52	3.12%	▼ -4
58	Nestlé	https://www.link	Switzerland	176,855	5,500	3.11%	▲ 5
59	Reyes Coca-Cola Bottling	https://www.link	United States	2,776	86	3.10%	▼ -9
60	JOE & THE JUICE	https://www.link	Denmark	1,500	46	3.07%	▲ 21
61	Restaurant Brands International	https://www.link	Canada	5,269	159	3.02%	▼ -9
62	Kompania Piwowarska	https://www.link	Poland	1,127	34	3.02%	▲ 35
63	sweetgreen	https://www.link	United States	1,909	57	2.99%	▼ -18
64	First Watch Restaurants	https://www.link	United States	3,456	103	2.98%	▲ 0
65	Coca-Cola Beverages Florida	https://www.link	United States	2,089	62	2.97%	▼ -32
66	The Chefs' Warehouse	https://www.link	United States	1,251	37	2.96%	▼ -52
67	The Boston Beer Company	https://www.link	United States	2,006	59	2.94%	▼ -28
68	Performance Foodservice	https://www.link	United States	4,408	126	2.86%	▲ 3
69	Espresso House Group	https://www.link	Sweden	2,104	60	2.85%	▲ 37
70	PizzaExpress	https://www.link	United Kingdom	2,739	78	2.85%	▼ -8
71	ISS Guckenheimer	https://www.link	United States	1,164	33	2.84%	▲ 3
72	Chartwells	https://www.link	United States	1,663	47	2.83%	▲ 15
73	Anheuser-Busch	https://www.link	United States	6,804	190	2.79%	▼ -18
74	Greene King	https://www.link	United Kingdom	9,723	271	2.79%	▼ -4
75	Elior France	https://www.link	France	6,763	188	2.78%	▼ -21
76	Carlsberg Group	https://www.link	Denmark	13,348	371	2.78%	▲ 2
77	Nestlé Waters	https://www.link	France	7,006	190	2.71%	▼ -10
78	Swire Coca-Cola, USA	https://www.link	United States	2,185	59	2.70%	▲ 1
79	Rita's Italian Ice	https://www.link	United States	1,528	41	2.68%	▲ 3
80	Compass Group UK & Ireland	https://www.link	United Kingdom	3,991	107	2.68%	▼ -15
81	FreshDirect	https://www.link	United States	1,463	39	2.67%	▲ 10
82	Samworth Brothers	https://www.link	United Kingdom	2,176	58	2.67%	▼ -25
83	Keurig Dr Pepper	https://www.link	United States	11,614	295	2.54%	▼ -11
84	SSP America	https://www.link	United States	1,990	50	2.51%	▼ -9
85	Finlays	https://www.link	United Kingdom	1,281	32	2.50%	▼ -8
86	Azucarera	https://www.link	Spain	1,662	41	2.47%	New Entry
87	Campbell's	https://www.link	United States	10,190	251	2.46%	▲ 1
88	ORGANO	https://www.link	Canada	2,088	49	2.35%	▲ 14
89	ELPOZO ALIMENTACIÓN	https://www.link	Spain	1,241	29	2.34%	▼ -23
90	Corporación Alimentaria G	https://www.link	Spain	1,545	36	2.33%	▼ -7
91	Serunion-Grupo Elior	https://www.link	Spain	3,371	77	2.28%	New Entry
92	wagamama	https://www.link	United Kingdom	3,459	78	2.25%	▼ -6
93	Cactus Club Cafe	https://www.link	Canada	2,219	50	2.25%	▲ 1
94	Cheney Brothers	https://www.link	United States	1,301	29	2.23%	▲ 6
95	Bolthouse Farms	https://www.link	United States	1,085	24	2.21%	▲ 6

96	AVI Foodsystems	https://www.link	United States	2,493	53	2.13%	▲ 9
97	Crumb Cookies	https://www.link	United States	4,792	101	2.11%	▼ -28
98	BIGGBY COFFEE	https://www.link	United States	1,596	33	2.07%	▼ -13
99	Sysco	https://www.link	United States	27,101	560	2.07%	▲ 0
100	US Foods	https://www.link	United States	20,757	416	2.00%	▼ -10
101	Godiva Chocolatier	https://www.link	United States	1,884	37	1.96%	▼ -9
102	B&G Foods	https://www.link	United States	1,287	25	1.94%	▼ -54
103	Dutch Bros Coffee	https://www.link	United States	5,476	105	1.92%	▼ -8
104	Cinnabon	https://www.link	United States	1,727	33	1.91%	▲ 21
105	New Seasons Market	https://www.link	United States	1,274	24	1.88%	▲ 11
106	Compass Group	https://www.link	United Kingdom	49,581	922	1.86%	▲ 5
107	Gordon Food Service	https://www.link	United States	9,970	176	1.77%	▼ -14
108	Pizza Pizza	https://www.link	Canada	1,831	32	1.75%	▲ 5
109	Nothing Bundt Cakes	https://www.link	United States	3,387	58	1.71%	▲ 1
110	Home Chef	https://www.link	United States	2,003	34	1.70%	▼ -1
111	Del Monte Foods	https://www.link	United States	1,855	31	1.67%	▼ -51
112	The Keg Steakhouse + Bar	https://www.link	Canada	3,471	58	1.67%	▼ -16
113	Dot Foods	https://www.link	United States	1,982	31	1.56%	▼ -10
114	Shamrock Foods Company	https://www.link	United States	2,937	45	1.53%	▼ -2
115	Casey's	https://www.link	United States	13,164	201	1.53%	▼ -11
116	Aramark Refreshments	https://www.link	United States	5,843	83	1.42%	▲ 5
117	Elior North America	https://www.link	United States	2,561	36	1.41%	New Entry
118	QuickChek	https://www.link	United States	1,030	14	1.36%	New Entry
119	bofrost	https://www.link	Germany	1,426	19	1.33%	▼ -21
120	Caribou Coffee	https://www.link	United States	3,556	47	1.32%	▼ -12
121	Krispy Kreme	https://www.link	United States	7,421	98	1.32%	▼ -3
122	Frito-Lay	https://www.link	United States	12,248	156	1.27%	▼ -7
123	HMSHost	https://www.link	United States	9,114	113	1.24%	▼ -9
124	Glanbia	https://www.link	Ireland	3,874	46	1.19%	▼ -2
125	Asahi Europe & International	https://www.link	United Kingdom	5,322	63	1.18%	New Entry
126	SAGE Dining Services	https://www.link	United States	1,025	12	1.17%	New Entry
127	UNFI	https://www.link	United States	15,749	181	1.15%	▼ -4
128	GADISA	https://www.link	Spain	1,040	11	1.06%	New Entry
129	Blue Apron	https://www.link	United States	1,569	16	1.02%	▼ -22
130	Mariano's	https://www.link	United States	2,882	28	0.97%	▼ -2
131	Farmer Brothers	https://www.link	United States	3,194	28	0.88%	▼ -12
132	Coca-Cola Consolidated	https://www.link	United States	13,637	113	0.83%	▼ -8
133	Columbia Distributing	https://www.link	United States	1,292	10	0.77%	▼ -13
134	Dunkin'	https://www.link	United States	25,499	195	0.76%	New Entry
135	Pepsi Bottling Ventures	https://www.link	United States	3,760	28	0.74%	▼ -3
136	Auntie Anne's	https://www.link	United States	2,591	19	0.73%	▲ 6
137	Newk's Eatery	https://www.link	United States	1,308	9	0.69%	▼ -4
138	Nation's Restaurant News	https://www.link	United States	1,484	10	0.67%	▲ 3
139	Ben E. Keith Company	https://www.link	United States	2,839	19	0.67%	New Entry
140	Dairy Queen	https://www.link	United States	24,831	154	0.62%	▼ -5
141	Ben E. Keith Foods	https://www.link	United States	1,503	9	0.60%	▼ -7
142	Jamba	https://www.link	United States	4,058	21	0.52%	▼ -5
143	HiperDino Supermercados	https://www.link	Spain	1,410	7	0.50%	▼ -17
144	Focus Brands	https://www.link	United States	14,625	71	0.49%	New Entry
145	Compass Group USA	https://www.link	United States	54,111	250	0.46%	▼ -61
146	Jets Pizza	https://www.link	United States	2,025	9	0.44%	▼ -10
147	Hungry Howie's Pizza	https://www.link	United States	2,298	10	0.44%	▼ -9
148	Taco Cabana	https://www.link	United States	1,635	7	0.43%	▼ -5
149	Food Delivery Brands	https://www.link	Spain	6,873	25	0.36%	New Entry
150	Reyes Holdings	https://www.link	United States	8,757	23	0.26%	▼ -10
151	Supermarket News	https://www.link	United States	1,275	3	0.24%	▼ -7
152	Braum's	https://www.link	United States	2,643	6	0.23%	▼ -13
153	Elior Group	https://www.link	France	17,582	34	0.19%	▼ -8
154	Корпорація «АТБ»	https://www.link	Ukraine	2,451	4	0.16%	New Entry

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