

# DSMN8

The World's Most Active Food & Beverages Professionals on Social - November 2023

## Industry at a glance:

Average Score:  
**3.32%**

Total Companies:  
**136**

Average No. Employees:  
**702**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Guayaki Yerba Mate	<a href="https://www.linkedin.com/company/guayaki/">https://www.linkedin.com/company/guayaki/</a>	United States	762	75	9.84%
2	Black Rifle Coffee Company	<a href="https://www.linkedin.com/company/black-rifle-coffee-company/">https://www.linkedin.com/company/black-rifle-coffee-company/</a>	United States	708	65	9.18%
3	Impossible Foods	<a href="https://www.linkedin.com/company/impossible-foods/">https://www.linkedin.com/company/impossible-foods/</a>	United States	680	61	8.97%
4	Molson Coors	<a href="https://www.linkedin.com/company/molson-coors/">https://www.linkedin.com/company/molson-coors/</a>	Romania	540	42	7.78%
5	COYA Restaurant & Pisco	<a href="https://www.linkedin.com/company/coya-restaurant-pisco/">https://www.linkedin.com/company/coya-restaurant-pisco/</a>	United Kingdom	593	46	7.76%
6	Carlsberg Marston's Breweries	<a href="https://www.linkedin.com/company/carlsberg-marstons-breweries/">https://www.linkedin.com/company/carlsberg-marstons-breweries/</a>	United Kingdom	720	53	7.36%
7	Koninklijke Grolsch	<a href="https://www.linkedin.com/company/koninklijke-grolsch/">https://www.linkedin.com/company/koninklijke-grolsch/</a>	Netherlands	608	44	7.24%
8	Sysco Ireland	<a href="https://www.linkedin.com/company/sysco-ireland/">https://www.linkedin.com/company/sysco-ireland/</a>	Ireland	529	37	6.99%
9	Primient	<a href="https://www.linkedin.com/company/primient/">https://www.linkedin.com/company/primient/</a>	United States	638	44	6.90%
10	Dupont Restauration	<a href="https://www.linkedin.com/company/dupont-restauration/">https://www.linkedin.com/company/dupont-restauration/</a>	France	644	43	6.68%
11	Tropicana Brands Group	<a href="https://www.linkedin.com/company/tropicana-brands-group/">https://www.linkedin.com/company/tropicana-brands-group/</a>	United States	872	57	6.54%
12	Marmon Foodservice Technology	<a href="https://www.linkedin.com/company/marmon-foodservice-technology/">https://www.linkedin.com/company/marmon-foodservice-technology/</a>	United States	506	33	6.52%
13	Welbilt	<a href="https://www.linkedin.com/company/welbilt/">https://www.linkedin.com/company/welbilt/</a>	United States	951	60	6.31%
14	Affinity Petcare	<a href="https://www.linkedin.com/company/affinity-petcare/">https://www.linkedin.com/company/affinity-petcare/</a>	Spain	777	49	6.31%
15	AG Barr Group	<a href="https://www.linkedin.com/company/ag-barr-group/">https://www.linkedin.com/company/ag-barr-group/</a>	United Kingdom	730	44	6.03%
16	Morrison Living	<a href="https://www.linkedin.com/company/morrison-living/">https://www.linkedin.com/company/morrison-living/</a>	United States	830	50	6.02%
17	innocent drinks	<a href="https://www.linkedin.com/company/innocent-drinks/">https://www.linkedin.com/company/innocent-drinks/</a>	United Kingdom	886	52	5.87%
18	Hijos de Rivera	<a href="https://www.linkedin.com/company/hijos-de-rivera/">https://www.linkedin.com/company/hijos-de-rivera/</a>	Spain	869	51	5.87%
19	Aramark Canada	<a href="https://www.linkedin.com/company/aramark-canada/">https://www.linkedin.com/company/aramark-canada/</a>	Canada	873	51	5.84%
20	Tirlán	<a href="https://www.linkedin.com/company/tirlan/">https://www.linkedin.com/company/tirlan/</a>	Ireland	889	49	5.51%
21	fairlife	<a href="https://www.linkedin.com/company/fairlife/">https://www.linkedin.com/company/fairlife/</a>	United States	531	29	5.46%
22	Barcel USA	<a href="https://www.linkedin.com/company/barcel-usa/">https://www.linkedin.com/company/barcel-usa/</a>	United States	504	27	5.36%
23	Gousto	<a href="https://www.linkedin.com/company/gousto/">https://www.linkedin.com/company/gousto/</a>	United Kingdom	942	50	5.31%

24	Bettys & Taylors of Harrogate	<a href="https://www.link">https://www.link</a>	United Kingdom	642	34	5.30%
25	The Vollrath Company	<a href="https://www.link">https://www.link</a>	United States	556	29	5.22%
26	Frit Ravich	<a href="https://www.link">https://www.link</a>	Spain	558	29	5.20%
27	Twinnings	<a href="https://www.link">https://www.link</a>	United Kingdom	743	37	4.98%
28	St Austell Brewery	<a href="https://www.link">https://www.link</a>	United Kingdom	523	25	4.78%
29	Aramark España	<a href="https://www.link">https://www.link</a>	Spain	568	27	4.75%
30	Community Coffee	<a href="https://www.link">https://www.link</a>	United States	708	33	4.66%
31	Marley Spoon	<a href="https://www.link">https://www.link</a>	Germany	838	39	4.65%
32	Plzeňský Prazdroj	<a href="https://www.link">https://www.link</a>	Czechia	819	38	4.64%
33	Mother Parkers Tea & Coff	<a href="https://www.link">https://www.link</a>	Canada	672	31	4.61%
34	KIND	<a href="https://www.link">https://www.link</a>	United States	741	34	4.59%
35	GDK	<a href="https://www.link">https://www.link</a>	United Kingdom	558	25	4.48%
36	Tiff's Treats Cookie Deliver	<a href="https://www.link">https://www.link</a>	United States	581	26	4.48%
37	Eldora	<a href="https://www.link">https://www.link</a>	Switzerland	564	25	4.43%
38	Henny Penny	<a href="https://www.link">https://www.link</a>	United States	640	28	4.38%
39	Ansamble	<a href="https://www.link">https://www.link</a>	France	867	37	4.27%
40	Hilcona	<a href="https://www.link">https://www.link</a>	Liechtenstein	567	24	4.23%
41	New Belgium Brewing	<a href="https://www.link">https://www.link</a>	United States	702	29	4.13%
42	Mathem	<a href="https://www.link">https://www.link</a>	Sweden	873	36	4.12%
43	Shepherd Neame	<a href="https://www.link">https://www.link</a>	United Kingdom	534	21	3.93%
44	Balchem	<a href="https://www.link">https://www.link</a>	United States	763	30	3.93%
45	Foodbuy USA	<a href="https://www.link">https://www.link</a>	United States	511	20	3.91%
46	IPL International Procurement	<a href="https://www.link">https://www.link</a>	United Kingdom	673	26	3.86%
47	BWG Foods	<a href="https://www.link">https://www.link</a>	Ireland	599	23	3.84%
48	Podravka	<a href="https://www.link">https://www.link</a>	Croatia	942	35	3.72%
49	Central de Cervejas e Bebidas	<a href="https://www.link">https://www.link</a>	Portugal	617	22	3.57%
50	AF Blakemore & Son	<a href="https://www.link">https://www.link</a>	United Kingdom	876	31	3.54%
51	Beyond Meat	<a href="https://www.link">https://www.link</a>	United States	849	30	3.53%
52	The Apollo Group	<a href="https://www.link">https://www.link</a>	United States	515	18	3.50%
53	Mutti	<a href="https://www.link">https://www.link</a>	Italy	693	24	3.46%
54	Super Bock Group	<a href="https://www.link">https://www.link</a>	Portugal	804	27	3.36%
55	Lancer Worldwide	<a href="https://www.link">https://www.link</a>	United States	536	18	3.36%
56	Waypoint	<a href="https://www.link">https://www.link</a>	United States	995	33	3.32%
57	Blue Diamond Growers	<a href="https://www.link">https://www.link</a>	United States	955	31	3.25%
58	Domino's Pizza Nederland	<a href="https://www.link">https://www.link</a>	Netherlands	524	17	3.24%
59	Organic Valley	<a href="https://www.link">https://www.link</a>	United States	746	24	3.22%
60	The ICEE Company	<a href="https://www.link">https://www.link</a>	United States	628	20	3.18%
61	COBS Bread	<a href="https://www.link">https://www.link</a>	Canada	820	26	3.17%
62	Sleeman Breweries	<a href="https://www.link">https://www.link</a>	Canada	602	19	3.16%
63	RAUCH Fruchtsäfte	<a href="https://www.link">https://www.link</a>	Austria	513	16	3.12%
64	Wasabi Sushi & Bento	<a href="https://www.link">https://www.link</a>	United Kingdom	519	16	3.08%
65	Kofola ČeskoSlovensko	<a href="https://www.link">https://www.link</a>	Czechia	526	16	3.04%
66	Agricultural Research Center	<a href="https://www.link">https://www.link</a>	United States	538	16	2.97%
67	Conserve Italia	<a href="https://www.link">https://www.link</a>	Italy	642	19	2.96%
68	Keelings	<a href="https://www.link">https://www.link</a>	Ireland	824	24	2.91%
69	Ursus Breweries	<a href="https://www.link">https://www.link</a>	Romania	772	22	2.85%
70	Royal Cup	<a href="https://www.link">https://www.link</a>	United States	568	16	2.82%
71	Stone Brewing	<a href="https://www.link">https://www.link</a>	United States	690	19	2.75%
72	Lactagal Produtos Alimentares	<a href="https://www.link">https://www.link</a>	Portugal	670	18	2.69%
73	IVS Italia	<a href="https://www.link">https://www.link</a>	Italy	597	16	2.68%
74	Mary Brown's Chicken	<a href="https://www.link">https://www.link</a>	Canada	821	22	2.68%
75	Red Bull Distribution Company	<a href="https://www.link">https://www.link</a>	United States	796	21	2.64%
76	AriZona Beverage Co.	<a href="https://www.link">https://www.link</a>	United States	531	14	2.64%
77	Gordon Food Service - Canada	<a href="https://www.link">https://www.link</a>	Canada	919	24	2.61%
78	Aquaservice	<a href="https://www.link">https://www.link</a>	Spain	919	24	2.61%
79	Incarlopsa	<a href="https://www.link">https://www.link</a>	Spain	782	20	2.56%
80	Elior Italia	<a href="https://www.link">https://www.link</a>	Italy	883	22	2.49%
81	Dennis Group	<a href="https://www.link">https://www.link</a>	United States	611	15	2.45%
82	Nekter Juice Bar	<a href="https://www.link">https://www.link</a>	United States	629	15	2.38%
83	Gourmet Foods International	<a href="https://www.link">https://www.link</a>	United States	546	13	2.38%
84	De Beren	<a href="https://www.link">https://www.link</a>	Netherlands	631	15	2.38%
85	Heartland Coca-Cola	<a href="https://www.link">https://www.link</a>	United States	507	12	2.37%
86	Cerealto	<a href="https://www.link">https://www.link</a>	Spain	643	15	2.33%
87	Parkhurst Dining	<a href="https://www.link">https://www.link</a>	United States	858	20	2.33%
88	NuCO2	<a href="https://www.link">https://www.link</a>	United States	533	12	2.25%
89	Gong Cha	<a href="https://www.link">https://www.link</a>	United States	978	22	2.25%
90	Blue Bottle Coffee	<a href="https://www.link">https://www.link</a>	United States	913	20	2.19%
91	Baldor Specialty Foods	<a href="https://www.link">https://www.link</a>	United States	692	15	2.17%
92	G3 Enterprises	<a href="https://www.link">https://www.link</a>	United States	574	12	2.09%
93	Booster Juice	<a href="https://www.link">https://www.link</a>	Canada	983	20	2.03%
94	Vistar	<a href="https://www.link">https://www.link</a>	United States	935	19	2.03%
95	Lipari Foods	<a href="https://www.link">https://www.link</a>	United States	797	16	2.01%

96	Ringnes	<a href="https://www.link">https://www.link</a>	Norway	603	12	1.99%
97	CALVO	<a href="https://www.link">https://www.link</a>	Spain	555	11	1.98%
98	Campofrio	<a href="https://www.link">https://www.link</a>	Spain	721	14	1.94%
99	Carvel	<a href="https://www.link">https://www.link</a>	United States	518	10	1.93%
100	Paris Baguette North Amer	<a href="https://www.link">https://www.link</a>	United States	910	17	1.87%
101	Spendrups Bryggeri	<a href="https://www.link">https://www.link</a>	Sweden	598	11	1.84%
102	National DCP	<a href="https://www.link">https://www.link</a>	United States	602	11	1.83%
103	Post Holdings	<a href="https://www.link">https://www.link</a>	United States	968	17	1.76%
104	BAMA Gruppen	<a href="https://www.link">https://www.link</a>	Norway	938	16	1.71%
105	itsu	<a href="https://www.link">https://www.link</a>	United Kingdom	720	12	1.67%
106	The Greene Turtle Sports E	<a href="https://www.link">https://www.link</a>	United States	546	9	1.65%
107	TKC Holdings	<a href="https://www.link">https://www.link</a>	United States	553	9	1.63%
108	Stew Leonard's Farm Fres	<a href="https://www.link">https://www.link</a>	United States	872	14	1.61%
109	LiDestri Food and Drink	<a href="https://www.link">https://www.link</a>	United States	691	11	1.59%
110	Bang Energy	<a href="https://www.link">https://www.link</a>	United States	508	8	1.57%
111	Bob's Red Mill	<a href="https://www.link">https://www.link</a>	United States	523	8	1.53%
112	LA SIRENA	<a href="https://www.link">https://www.link</a>	United States	988	15	1.52%
113	Wetzel's Pretzels	<a href="https://www.link">https://www.link</a>	United States	605	9	1.49%
114	Manhattan Beer Distributor	<a href="https://www.link">https://www.link</a>	United States	689	10	1.45%
115	Bonchon	<a href="https://www.link">https://www.link</a>	United States	557	8	1.44%
116	tegut... gute Lebensmittel	<a href="https://www.link">https://www.link</a>	Germany	561	8	1.43%
117	JJ Food Service	<a href="https://www.link">https://www.link</a>	United Kingdom	728	10	1.37%
118	Schwan's Home Delivery	<a href="https://www.link">https://www.link</a>	United States	666	9	1.35%
119	Turkey Hill	<a href="https://www.link">https://www.link</a>	United States	775	10	1.29%
120	JOH	<a href="https://www.link">https://www.link</a>	United States	550	7	1.27%
121	Buffalo Rock Company	<a href="https://www.link">https://www.link</a>	United States	967	12	1.24%
122	NOEL	<a href="https://www.link">https://www.link</a>	Spain	689	8	1.16%
123	BUNN	<a href="https://www.link">https://www.link</a>	United States	949	11	1.16%
124	Distribuciones Froiz	<a href="https://www.link">https://www.link</a>	Spain	704	8	1.14%
125	Coffee Island	<a href="https://www.link">https://www.link</a>	Greece	540	6	1.11%
126	Hu	<a href="https://www.link">https://www.link</a>	United States	750	8	1.07%
127	Labatt Food Service	<a href="https://www.link">https://www.link</a>	United States	671	7	1.04%
128	Bruster's Real Ice Cream	<a href="https://www.link">https://www.link</a>	United States	787	8	1.02%
129	Kung Fu Tea	<a href="https://www.link">https://www.link</a>	United States	735	7	0.95%
130	Cornelius	<a href="https://www.link">https://www.link</a>	United States	541	5	0.92%
131	Granier	<a href="https://www.link">https://www.link</a>	Spain	865	7	0.81%
132	Earth Fare	<a href="https://www.link">https://www.link</a>	United States	826	6	0.73%
133	CJ Foods	<a href="https://www.link">https://www.link</a>	United States	678	4	0.59%
134	Silver Eagle Distributors H	<a href="https://www.link">https://www.link</a>	United States	536	3	0.56%
135	SLA	<a href="https://www.link">https://www.link</a>	Netherlands	654	2	0.31%
136	Yogurtland	<a href="https://www.link">https://www.link</a>	United States	813	2	0.25%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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