

DSMN8

Europe's Most Active Food & Beverages Professionals on Social - November 2023

Industry at a glance:

Average Score:
3.79%

Total Companies:
43

Global Industry Average:
2.86%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Paulig Group	https://www.linkedin.com/company/paulig-group/	Finland	1,131	103	9.11%	▲ 3
2	Restalliance	https://www.linkedin.com/company/restalliance/	France	1,109	91	8.21%	▲ 3
3	Nestlé Professional	https://www.linkedin.com/company/nestle-professional/	Switzerland	3,397	254	7.48%	▲ 0
4	Mahou San Miguel	https://www.linkedin.com/company/mahou-san-miguel/	Spain	1,924	134	6.96%	▼ -2
5	Royal Swinkels Family Bre	https://www.linkedin.com/company/royal-swinkels-family-bre/	Netherlands	1,759	110	6.25%	▲ 2
6	Nestlé Nespresso	https://www.linkedin.com/company/nestle-nespresso/	Switzerland	11,823	702	5.94%	▲ 0
7	COMPASS GROUP FRAN	https://www.linkedin.com/company/compass-group-france/	France	1,311	76	5.80%	▼ -6
8	GBfoods	https://www.linkedin.com/company/gbfoods/	Spain	2,246	125	5.57%	▲ 0
9	JDE Peet's	https://www.linkedin.com/company/jde-peets/	Netherlands	8,388	431	5.14%	New Entry
10	Red Bull	https://www.linkedin.com/company/red-bull/	Austria	22,454	1,134	5.05%	▲ 0
11	API RESTAURATION	https://www.linkedin.com/company/api-restauration/	France	2,971	150	5.05%	▲ 2
12	Damm	https://www.linkedin.com/company/damm/	Spain	1,387	65	4.69%	▲ 4
13	Selecta	https://www.linkedin.com/company/selecta/	Switzerland	2,872	134	4.67%	▲ 6
14	The HEINEKEN Company	https://www.linkedin.com/company/the-heineken-company/	Netherlands	32,505	1,487	4.57%	▼ -3
15	Perfetti Van Melle	https://www.linkedin.com/company/perfetti-van-melle/	Netherlands	9,326	426	4.57%	▲ 9
16	SUMOL+COMPAL	https://www.linkedin.com/company/sumol-compal/	Portugal	1,031	47	4.56%	▼ -7
17	Pascual	https://www.linkedin.com/company/pascual/	Spain	1,347	58	4.31%	▼ -3
18	foodora	https://www.linkedin.com/company/foodora/	Germany	2,509	108	4.30%	▼ -3
19	Kerry	https://www.linkedin.com/company/kerry/	Ireland	14,193	605	4.26%	▼ -1
20	Refresco	https://www.linkedin.com/company/refresco/	Netherlands	5,064	211	4.17%	▼ -8
21	Newrest	https://www.linkedin.com/company/newrest/	France	7,679	302	3.93%	▼ -1
22	JDE	https://www.linkedin.com/company/jde/	Netherlands	8,516	328	3.85%	▲ 1
23	Lavazza Group	https://www.linkedin.com/company/lavazza-group/	Italy	5,568	198	3.56%	▼ -2

24	SOGERES	https://www.link	France	1,547	50	3.23%	▲ 2
25	Albron	https://www.link	Netherlands	1,149	37	3.22%	▼ -8
26	Nestlé	https://www.link	Switzerland	176,855	5,500	3.11%	▲ 1
27	JOE & THE JUICE	https://www.link	Denmark	1,500	46	3.07%	▲ 4
28	Kompania Piwowarska	https://www.link	Poland	1,127	34	3.02%	▲ 5
29	Espresso House Group	https://www.link	Sweden	2,104	60	2.85%	▲ 6
30	Elior France	https://www.link	France	6,763	188	2.78%	▼ -5
31	Carlsberg Group	https://www.link	Denmark	13,348	371	2.78%	▼ -1
32	Nestlé Waters	https://www.link	France	7,006	190	2.71%	▼ -3
33	AZucarera	https://www.link	Spain	1,662	41	2.47%	New Entry
34	ELPOZO ALIMENTACIÓN	https://www.link	Spain	1,241	29	2.34%	▼ -6
35	Corporación Alimentaria G	https://www.link	Spain	1,545	36	2.33%	▼ -3
36	Serunion-Grupo Elior	https://www.link	Spain	3,371	77	2.28%	New Entry
37	bofrost*	https://www.link	Germany	1,426	19	1.33%	▼ -3
38	Glanbia	https://www.link	Ireland	3,874	46	1.19%	▼ -2
39	GADISA	https://www.link	Spain	1,040	11	1.06%	New Entry
40	HiperDino Supermercados	https://www.link	Spain	1,410	7	0.50%	▼ -3
41	Food Delivery Brands	https://www.link	Spain	6,873	25	0.36%	New Entry
42	Elior Group	https://www.link	France	17,582	34	0.19%	▼ -4
43	Корпорація «АТБ»	https://www.link	Ukraine	2,451	4	0.16%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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